

HOLT COUNTY SAND

It's the sand they eat in their Grub that does it. Walter Roberts takes First Prize as the best judge in the United States on Fat Cattle. Hugh Campbell is already a big man in the Army. Owen Meredith, Merle Kline, Joe Sullivan, Pete Ward, Charles Barrett, Gerald Miles, "Cheese" Conklin, Patsy Harty, Julius Cronin, Frank Sanders, Earl Faulhaber, Frank Harnish, five of the Donohoes, more of the Mullens, nobody knows how many of the Sullivans, Murphys and Dwyers, McCarthys, Harringtons, Kellys, Gallaghers, O'Donnells, the Goldens and the Gradys, and all the other O's. and Mc's. are pounding out good names for themselves away among strangers and here at home there is a bunch who started at the bottom and wormed their way forward. Its the sand they eat in their grub that does it. They have sand in their feet that helps them stick to the slippery places. They have the sand in their mitts that keep the opportunities from slipping through their fingers. They have the sand in their heads which stops others from slipping any thing over them. They have the sand in their backs to stick with their friends and the sand in their stomachs to fight their enemies. They have the sand to stick to the home town and the county. They have the sand to help their friends get ahead and the sand to empty their pockets of the last cent to help any one who needs it. THAT'S WHY THEY GET AHEAD—THEY HAVE THE SAND. If you have the sand you can get ahead, if you have the sand to pay cash for your goods and the sand to carry them home. The sand to show you BUY FOR CASH and sand to SAY NO to the man who offers you goods on tick. The sand to SAY NO when some storekeeper tries to get your name on the books. That takes sand and you can't climb on a slippery track without it. I have the sand to offer you 600 Items you use every day for less money than any other store. I have the sand to do what I advertise and stick to my word. But I haven't the sand to ask you to buy from me unless I can save you money. Christmas eve, while you are thinking of those boys who are trying to make good, ask yourself, have you got the sand—to trade with John Brennan, to pay cash and save money. If YOU have the sand you can do it.

40c Bananas, 600 per dozen at 20c	40c Glass Jar Pickles 25c	Cabbage—Good Hard Michigan Cabbage, per pound at 31c	25c Shawl Straps 09c	25c Chair Seats, each 09c
Big Red Seedless Grapes, per pound at 17c	35c Package Oat Meal 25c	Peroxide, 15c bottles for 09c	\$5.00 Suit Cases \$3.75	SOME BARGAINS WE OFFER YOU.
Oranges, 40 and 50c Oranges, 3 dozen for \$1.00	25c Package Oat Meal 20c	Talcum Powder, 15c Cans 09c	\$3.00 Suit Cases \$2.25	
Cranberries, full quart at 15c	Tank Heaters—Only 4 left at the old price.	Candy, 2 pounds for 25c	TRUNKS, ALL SIZES.	Mexican Beans per pound at 08c
Medicated Salt Bricks that will kill worms in hogs. 8 bricks for \$1.80	We have a few boxes of Apples yet. If you have never eaten these good apples ask your neighbor how they taste.	25c Towling for 14c	50c Curtains, 3 for \$1.00	New Buckwheat Flour, per pound at 09c
Hog Oilers pay for themselves. This Oiler is advertised in Orange Judd for \$9.00, our price \$6.10		25c Potatoes Mashers for 09c	25c Curtain Rods 09c	

NOTICE—Once I didn't have the sand to say no. You know this is a cash store—always was. Tom Coyne couldn't get a plug of Horseshoe here without the money. But this night a young fellow and his wife drove up—they had been to every store in O'Neill, all Credit stores—to get shoes and stockings for the kids. But they didn't have the money. Then they came to the Cash store—think of it, Cash store, without money. Did they get them? You're d—right—and can do it again. But they can't come back and pay for them. I have the sand to turn the man with the money down—but not the little kids without it.

A Credit store turns down the poor devil and gives credit to the ones who don't need it.

It ain't the advertising that gets the business, it ain't the prices, it ain't the location, it ain't the Thrift stamps. It's nothing more or less than the way the people of this county have of helping a fellow who tries to help them. As high as prices are the people know they would be higher if it hadn't been for this store, who held them down.

REMEMBER 600 ITEMS FOR LESS.

21 CARLOADS OF GOODS
IN ONE YEAR.
SOMEBODY ELSE IS
GETTING IT,
WHY NOT YOU?

John Brennan, O'Neill

JOHN BRENNAN
HAS THE GOODS

"Cash Does It."

JOHN BRENNAN
HAS THE GOODS

The Frontier

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ADVERTISING RATES:

Display advertising on Pages 4, 5 and 8 are charged for on a basis of 50 cents an inch (one column width) per month; on Page 1 the charge is \$1.00 an inch per month. Local advertisements, 5 cents per line, each insertion.

LOCAL MATTERS.

J. L. Shanner was up from Page last Sunday.

The county board of supervisors are in session this week.

John Wenner, of Atkinson, was an O'Neill visitor Monday.

J. L. Weatherwax was in from the north country last Monday.

Mrs. Georgia Conard, of Emmet, was in the city Wednesday visiting with old friends.

B. E. Sturdevant was down from Atkinson Wednesday looking after some business matters.

Miss Dorothea Albert, who has been visiting in West Point the past three weeks, returned home Friday.

Mrs. Charles R. Manson returned last week from a few days visit with her husband at Camp Funston, Kan.

John Carr was up from Stafford the first of the week looking after busi-

ness affairs and visiting with friends.

Mr. and Mrs. Thomas Golden were up from the Golden Ranch and spent Sunday visiting with Mr. Golden's folks.

James Fullerton, of Atkinson, was in O'Neill Tuesday attending the meeting of the Holt County Farmers' Union.

Chauncy Keyes, of Inman, was in the city Wednesday looking after business affairs and visiting with friends.

John D. Pruss, of Emmet, was a pleasant caller at this office last Monday and advanced his subscription another year.

Miss Nell Ryan, who went to Omaha last week to attend her brother's wedding, returned home Tuesday night.

Mrs. M. Holland returned Wednesday night from Creighton, where she had been for some time visiting with relatives and friends.

Walter Barrett came up from Omaha last week to spend the Holidays visiting with his folks and friends in this vicinity.

Carl S. Pester, of Emmet, was a caller at this office last Monday and ordered The Frontier sent to his address for the ensuing year.

Thomas McKenzie left Tuesday morning for a holiday visit with friends and relatives in Iowa. He expects to be away at least a month.

Lawrence Barrett, who has been employed in Omaha for the past three months, arrived home last week to spend a short time visiting his folks.

Harry Miller of Atkinson, well known in this city, who enlisted in the navy last summer, arrived home Tuesday night for a visit with his folks.

Mrs. Hazel Sivisind and son arrived here Monday night from Aberdeen, S. D., for a visit with her parents, Mr. and Mrs. J. H. McPharlin.

Roy Judge, who left here in the second draft quota, was down from his home in Atkinson Tuesday, where he is spending a furlough visiting his folks.

Mr. and Mrs. Bert Grover and

daughter, Dorothy, left Monday morning for Zanesville, Ohio, to spend the Holidays at the home of Mr. Grover's parents.

Mr. and Mrs. R. W. Merriman and daughter, Margaret, were up from Page the latter part of last week and spent Sunday visiting with relatives and friends.

Chas. Graham and F. A. Bernard, formerly residents of this county, but now living at Upton, Wyoming, are in the city this week as witnesses in the district court.

George Martin, son of Adam Martin who lives north of this city, who enlisted in the Marines early last summer, is now stationed at Port-Au-Prince in Hayti.

Mrs. Chas. McKenna left Wednesday morning for Omaha for a short visit, from there she will go to Harlan, Iowa, where she will spend Christmas visiting with her sister.

Mrs. Robert Gallagher, of Page, and Mrs. Ralph Price, who have been visiting with R. E. Gallagher here for a few days, left Monday night for Mrs. Price's home at Thedford, Nebr.

Cyril Petr called at this office the first of the week and ordered The Frontier sent to his address for the ensuing year so that he could keep posted upon the happenings in Holt county.

Archie Bowen, who enlisted some time ago as a musician in the Navy, arrived here last week from Norfolk, Va., Navy Yards, and will spend some time visiting with his folks before he returns.

Mike McDermott, who was in the first quota that left here for Camp Funston, Kansas, arrived home the latter part of last week and will remain for a couple of weeks visiting with his folks.

John Liddy arrived here Wednesday from a Navy Training station at Charlestown, S. C., where he has been stationed for some time, for a short visit with his folks. John enlisted in the Navy last summer, and was among the first of those who enlisted from here.

Mrs. Wm. Froelich and her son,

Frank, left Wednesday morning for Exter, Nebr., to attend the funeral of William Sullivan, a son of Mrs. Froelich's sister, who died at Camp Cody the first of the week. He was a member of the Fourth Nebraska which is now in training at that place.

The members of the Martez club held their regular weekly meeting Tuesday night, being entertained by Miss Ina Owens. Miss Grace Hammond took the prize at cards which were played the early part of the evening, after cards, luncheon was served and happening in the city generally discussed.

Dr. Oxford, of Chambers, left Sunday morning for Omaha, where he will enter a hospital to receive medical treatment for blood poisoning. The Doctor had been treating a patient and while doing so became infected, and was unable to control the infection, so he thought it best to get the attention of specialists.

V. J. Kaplan, who has lived north of this city about four miles the past four years, traded his farm for a farm southwest of Atkinson and moved his family to his new home last week. Mr. Kaplan was born and grew to manhood in that part of the county so he will not be a stranger in the vicinity of his new home.

Questionnaires are now being mailed out at the rate of five per cent daily and we are advised by Judge Malone, chairman of the legal advisory board of this county, that registrants, should not hesitate in seeking the advice of some lawyer before filling it out, as all lawyers of the county are members of this board.

Has a Good Job.

"I don't had to go out collectin' foh de missionary society," explained the old colored woman who was wanted for some housework according to Harri Dickson.

"But I have work for you to do, and you need all the money you can get. What do you get paid for collecting?" asked Mrs. Dickson.

"I don't get paid," said Mandy. "I only gets what I collect."—Christian Register.

Farmers Hide & Iron Metal Co.

We are buying Furs, paying big prices. Also special price for Hides. Come to see us first. We buy Iron and as we have a contract to deliver 100 tons we will pay from \$8.00 to \$10.00 per ton, delivered before December 20. We are located on Fourth street just south of the Bazelman lumber yard.

O'Neill - - Nebraska

IT'S NICE

It's nice to have dollars to spend—isn't it? But it's a great deal nicer not to spend them. If you have a good income—good wages—don't spend every cent of it—no, not if you are a very poor man or a very rich man. Pile up something at this Bank in an Account. The spent dollar comes not back. In the very last analysis the only money value to you is the money that is here in your Bank Account.

"If your friend be honey, do not eat him altogether."—Arabic Proverb.

THE O'NEILL NATIONAL BANK
O'Neill, Nebraska

This bank carries no indebtedness of officers or stockholders and we are a member of The Federal Reserve Bank. Capital, surplus and undivided profits \$100,000.00.