HOLT COUNTY SAND

It's the sand they eat in their Grub that does it. Walter Roberts takes First Prize as the best judge in the United States on Fat Cattle. Hugh Campbell is already a big man in the Army. Owen Meredith, Merle Kline, Joe Sullivan, Pete Ward, Charles Barrett, Gerald Miles, "Cheese" Conklin, Patsy Harty, Julius Cronin, Frank Sanders, Earl Faulhaber, Frank Harnish, five of the Donohoes, more of the Mullens, nobody knows how many of the Sullivans, Murphys and Dwyers, McCarthys, Harringtons, Kellys, Gallaghers, O'Donnells, the Goldens and the Gradys, and all the other O's. and Mc's. are pounding out good names for themselves away among strangers and here at home there is a bunch who started at the bottom and wormed their way forward. Its the sand they eat in their brub that does it. They have sand in their feet that helps them stick to the slippery places. They have the sand in their mitts that keep the opportunities from slipping through their fingers. They have the sand in their heads which stops others from slipping any thing over them. They have the sand in their backs to stick with their friends and the sand in their stomachs to fight their enemies. They have the sand to stick for the home town and the county. They have the sand to help their friends get ahead and the sand to empty their pockets of the last cent to help any one who needs it. THAT'S WHY THEY GET AHEAD-THEY HAVE THE SAND. If you have the sand you can get ahead, if you have the sand to pay cash for your goods and the sand to carry them home. The sand to show you BUY FOR CASH and sand to SAY NO to the man who offers you goods on tick. The sand to SAY NO when some storekeeper trys to get your name on the books. That takes sand and you can't climb on a slippery track without it. I have the sand to offer you 600 Items you use every day for less money than any other store. I have the sand to do what I advertise and stick to my word. But I haven't the sand to ask you to buy from me unless I can save you money. Christmas eve, while you are thinking of those boys who are trying to make good, ask yourself, have you got the sand-to trade with John Brennan, to pay cash and save money. If YOU have the sand you can do it.

40c Bananas, 20c	40c Glass Jar Pickles	Cabbage—Good Hard Michigan Cabbage, per pound at	25c Shawl O9c	25c Chair Seats, each
Big Red Seedless Grapes, per pound at	35c Package Oat 25c	Peroxide, 15c bottles for	\$5.00 Suit \$3.75	
Oranges, 40 and 50c Oranges, \$1.00	25c Package Oat 20c	Talcum Powder, 15c Cans	\$3.00 Suit \$2.25	SOME BARGAINS WE
Cranberries, full quart at	Tank Heaters-Only 4 left at the old	2 pounds for		OFFER YOU.
kill worms in hogs. \$1.80 8 bricks for	price.	25c Towling for 14c 50c Curtains, 3 for \$1.00	TRUNKS, ALL SIZES.	Mexican Beans per pound at
This Oiler is advertised in Orange Judd for \$9.00, our price	We have a few boxes of Apples yet. If you have never eaten these good ap- ples ask your neighbor how they taste.	25c Potatoe 09c	25c Curtain Rods	New Buckwheat Flour, per pound at

NOTICE-Once I didn't have the sand to say no. You know this is a cash store-always was. Tom Coyne couldn't get a plug of Horseshoe here without the money. But this night a young fellow and his wife drove up-they had been to every store in O'Neill, all Credit stores-to get shoes and stockings for the kids. But they didn't have the money. Then they came to the Cash store-think of it, Cash store, without money. Did they get them? You're d- right-and can do it again. But they can't come back and pay for them. I have the sand to turn the man with the money down-but not the little kids without it.

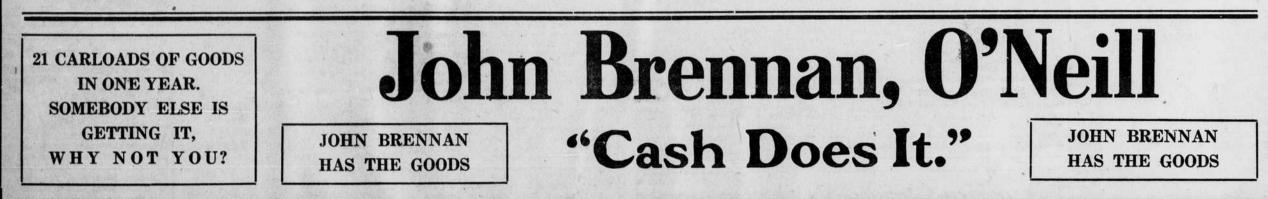
A Credit store turns down the poor devil and gives credit to the ones who don't need it.

It ain't the advertising that gets the business, it ain't the prices, it ain't the location, it ain't the Thrift stamps. It's nothing more or less than the way the people of this county have of helping a fellow who tries to help them. As high as prices are the people know they would be higher if it hadn't been for this store, who held them down.

REMEMBER 600 ITEMS FOR LESS.

folks.

business



The Frontier

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ADVERTISING RATES:

Display advertising on Pages 4, 5 and 8 are charged for on a basis of 50 cents an inch (one column width) per month; on Page 1 the charge is C1.00 an inch per month. Local advertisements, 5 cents per line, each Insertion.

LOCAL MATTERS.

J. L. Shanner was up from Page last Sunday.

The county board of supervisors are in session this week.

John Wenner, of Atkinson, was an O'Neill visitor Monday.

J. L. Weatherwax was in from the north country last Monday .

Mrs. Georgia Conard, of Emmet, was in the city Wednesday visiting with old friends.

B. E. Sturdevant was down from Atkinson Wednesday looking after some business matters.

Miss Dorothea Albert, who has been visiting in West Point the past three parents, Mr. and Mrs. J. H. McPharlin. Charlestown, S. C., where he has been weeks, returned home Friday.

Mrs. Charles R. Manson returned ond draft quota, was down from his visit with his folks. John enlisted in last week from a few days visit with home in Atkinson Tuesday, where he the Navy last summer, and was asked Mrs. Dickson. her husband at Camp Funston, Kan. is spending a furlough visiting his amoung the first of those who enlisted

John Carr was up from Stafford the folks. first of the week looking after busi-Mr. and Mrs. Bert Grover and

ness affairs and visiting with friends. daughter, Dorothy, left Monday morn- Frank, left Wednesday morning for Mr. and Mrs. Thomas Golden were ing for Zanesville, Oho, to spend the Exter, Nebr., to attend the funeral of up from the Golden Ranch and spent Holidays at the home of Mr. Grover's William Sullivan, a son of Mrs. Froelich's sister, who died at Camp Cody Sunday visiting with Mr. Golden's parents.

daughter, Margaret, were up from ber of the Fourth Nebraska which is

spent Sunday viisting with relatives meeting of the Holt County Farmers' and friends.

Chas. Graham and F. A. Bernard, Tuesday night, being entertained by

Chauncy Keyes, of Inman, was in district court. John D. Pruss, of Emmet, was a

pleasant caller at this office last Monwho lives north of this city, who en- generally discussed. listed in the Marines early last sum-

Miss Nell Ryan, who went to Prince in Hayti. Omaha last week to attend her Mrs. Chas. McKenna left Wednesbrother's wedding, returned home

returns.

from here.

Mrs. M. Holland returned Wednesday night from Creighton, where she Christmas visiting with her sister. had been for some time visiting with Mrs. Robert Gallagher, of Page, relatives and friends.

and Mrs. Ralph Price, who have been Walter Barrett came up from visiting with R. E. Gallagher here for Omaha last week to spend the Holia few days, left Monday night for days visiting with his folks and Mrs. Price's home at Thedford, Nebr. friends in this vicinity. Cyril Petr called at this office the

Carl S. Pester, of Emmet, was first of the week and ordered The caller at this office last Monday and Frontier sent to his address for the ordered The Frontier sent to his address for the ensuing year. posted upon the happenings in Holt Thomas McKenzie left Tuesday county.

James Fullerton, of Atkinson, was

morning for a holiday visit with friends and relatives in Iowa. He expects to be away at least a month.

Lawrence Barrett, who has been employed in Omaha for the past three time visiting with his folks before he

months, arrived home last week to spend a short time visiting his folks.

Harry Miller of Atkinson, well known in this city, who enlisted in the Funston, Kansas, arrived home the navy last summer, arrived home Tuesday night for a visit with his folks.

Mrs. Hazel Sivisind and son ar- with his folks. rived here Monday night from Aber-

Mr. and Mrs. R. W. Merriman and the first of the week. He was a memin O'Neill Tuesday attending the Page the latter part of last week and now in training at that place.

The members of the Martez club held their regular weekly meeting

the city Wednesday looking after formerly residents of this county, but Miss Ina Owens. Miss Grace Hamaffairs and visiting with now living at Upton, Wyoming, are in mond took the prize at cards which the city this week as witnesses in the were played the early part of the

evening, after cards, luncheon was George Martin, son of Adam Martin served and happening in the city

Dr. Oxford, of Chambers, left Sunmer, is now stationed at Port-Au- day morning for Omaha, where he will enter a hospital to receive medical treatment for blood poisoning. The day morning for Omaha for a short Doctor had been treating a patient visit, from there she will go to Har- and while doing so becmae infected, lan, Iowa, where she will spend and was unable to control the infection, so he thought it best to get the attention of specialists.

V. J. Kaplan, who has lived north of this city about four miles the past four years, traded his farm for a farm southwest of Atkinson and moved his family to his new home last week. Mr. Kaplan was born and grew to manhood in that part of the county so he will not be a stranger in ensuing year so that he could keep the vicinity of his new home.

Questionaries are now being mailed out at the rate of five per cent Archie Bowen, who enlisted some daily and we are advised by Judge time ago as a musician in the Navy, Malone, chairman of the legal advisarrived here last week from Norfolk, ory board of this county, that regis-Va., Navy Yards, and will spend some trants, should not hesitate in seekime visiting with his folks before he eturns. Mike McDermott, who was in the

Has a Good Job.

"I done had to go out collectin' foh de missionary society," explained the old colored woman who was wanted

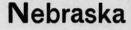
"But I have work for you to do, and Roy Judge, who left here in the sec- stationed for some time, for a short you need all the money you can get. 曲 What do you get paid for collecting ?'

> "I don't get paid," said Mandy. "I only gets what I collect."-Christian Mrs. Wm. Froelich and her son, Register.



We are buying Furs, paying big prices. Also special price for Hides. Come to see us first. We buy Iron and as we have a contract to deliver 100 tons we will pay from \$8.00 to \$10.00 per ton, delivered before December 20. We are located on Fourth street just south of the Bazelman lumber yard.

O'Neill



IT'S NICE

It's nice to have dollars to spend—isn't it? But it's a great deal nicer not to spend them. If you have a good income-good wagesdon't spend every cent of it-no, not if you are a very poor man or a very rich man. Pile up something at this Bank in an Account. The spent dollar comes not back. In the very last analysis the only money value to you is the money that is here in your Bank Account.

> "If your friend be honey, do not eat him altogether."-Arabic Proverb.

THE O'NEILL NATIONAL BANK O'Neill, Nebraska

This bank carries no indebtedness of officers or stock-holders and we are a member of The Federal Reserve Bank. Capital, surplus and undivided profits \$100,000.00.

first quota that left here for Camp latter part of last week and will remain for a couple of weeks visiting

John Liddy arrived here Wednesday for some housework according to Hardeen, S. D., for a visit with her from a Navy Training station at ris Dickson.