

# GREATER EFFICIENCY. REDUCED COST

## Grow Grain in Western Canada, Make Profits, and Show Greater Patriotism.

The nation-wide cry of "More Efficiency" has now reached even the most remote agricultural sections and there is a general interest amongst the farmers to increase their products and to reduce their expenses. The need of foodstuffs is greater than the world has ever before known, and every effort is being used to meet the world's food requirements, becoming more apparent every day. While it is true that this desire is attested by a general patriotism, there is an underlying factor in this extension work to secure some of the benefits that are being offered by a ready market at maximum prices. Wide-spread attention has been given to the opportunity in this respect in Western Canada, where fortunes are being made in a few crops out of grain at present prices.

It has been found that the open level prairie can be cultivated for wheat and other small grains at a minimum price, and during the past few years the yields have been more than satisfactory. Wheat crops of forty bushel to the acre have been common in Western Canada in the last three or four years, and with a present available price of over \$2.00 per bushel this means a return on investment and labor that cannot be duplicated elsewhere. This is made possible by the low priced lands that can be secured for grain growing. The range in price runs from \$15 to \$25 per acre, according to location and other local conditions. In this period of "more agricultural efficiency" it is apparent at a glance that the farmer on low priced but high grade lands, growing his grain at a minimum cost, is reaping a golden harvest with the highest percentage of profit.

The cultivator of high priced farm lands has a big handicap to overcome in computing his profits on a \$200 an acre farm as compared with the agriculturist reaping as great, if not greater return from \$25 an acre land.

It therefore becomes a question for the farmer himself to answer, whether he is doing himself and his country the best service, by devoting all his energies to working high priced land that yields no better return than land that can be secured at one-eighth the price. It is a case of getting either minimum or maximum quantity. Many have already decided on the alternative, and with their spare money invested in and now working Western Canada lands, they are allowed to speak for themselves. Apparently they are satisfied, for we learn of cases where on a \$4,000 investment, in one year they have had their money back, with a profit of from 50% to 100%. Such is one of the steps in progressiveness now being demonstrated in the effort to create greater efficiency. The Canadian Government is using every effort to bring these conditions to the attention of the agricultural world, in order to secure the necessary increased grain production so greatly needed. The farmer in Western Canada is exempt from all personal taxes. His buildings, stock and implements are not assessed; and every encouragement is given to farmers to improve and increase their farm output. Reduced railway rates are being offered to new settlers to look over the country and to size up an unprecedented opportunity in farming.—Advertisement.

### Worth Weight in Gold.

Fifteen years ago Adam Stouffer of Findlay, O., purchased a Plymouth Rock hen, and now the hen, at the age of nineteen years, is laying eggs with the rest of the flock, and there are no indications that she is going to quit.

State of Ohio, City of Toledo, Lucas County—  
Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for any case of Catarrh that cannot be cured by the use of HALL'S CATARRH MEDICINE.

FRANK J. CHENEY  
Sworn to before me and subscribed in my presence, this 8th day of December, A. D. 1886.  
E. A. W. Gleason, Notary Public.  
HALL'S CATARRH MEDICINE is taken internally and acts through the Blood on the Mucous Surfaces of the System.  
Druggists, 75c. Testimonials free.  
F. J. Cheney & Co., Toledo, Ohio.

### Taking a Chance.

Some of the poets are venturing to rhyme "ramouffage."—Louisville Courier-Journal.

### Keeping the Quality Up

LAXATIVE BROMO QUININE, the World-Famous Cure for Colic and Grip, is now 80c per box. On account of the advance in the price of the six different Medicinal Concentrated Extracts and Chemicals contained in LAXATIVE BROMO QUININE, it was necessary to increase the price to the Drug-Store. It has stood the test for a Quarter of a Century. It is used by every civilized Nation.

About 70,000 church bells in Germany have been melted for munitions.

Always use Red Cross Ball Blue. Delights the laundress. At all good grocers. Adv.

Spain began building railroads in 1840.

**MURINE Granulated Eyelids,**  
Sore Eyes, Eyes Inflamed by Sun, Dust and Wind quickly relieved by Murine. Try It in 10c Boxes and in Baby's Eyes.  
**YOUR EYES**  
Murine Eye Remedy  
Ask Murine Eye Remedy Co., Chicago

## When I Gave My Daddy.

When I gave my Daddy, when he said good by,  
He kissed my curls and smoothed my brow  
And tipped my chin up high  
And smiled at me so cheerfully  
I never thought to cry.

When I gave my Daddy, I thought he's speak of war  
And the brave things the soldiers do,  
And what they're fighting for,  
But all he told me was, "You're like  
Your mother, more and more!"

When I gave my Daddy, as he went away that day  
He waved his hand and called to me,  
"Be good while I'm away!"  
And those were really all the things  
My Daddy had to say.

When I gave my Daddy, my mother never said  
A single, single word until  
She kissed me in my bed,  
But then she cried out Daddy's name  
And pointed overhead.

When I gave my Daddy, when he said good by  
And smiled at me so cheerfully  
And tipped my chin up high  
You'd never, never think that he  
Had gone—perhaps to die.

—Roland Rathbone, in the New York Herald.

## On the Maintenance of National Credit, Exchange and Trade

### From the Americas.

The nearest approach to what England has done in tying up with our banking system is the arrangement made for stabilizing the value of the Indian rupee of India. A store of gold is maintained on India's account in London. India has also a big banking credit there. The fiscal agency of India uses the credit in buying and selling and maintaining at all times a large balance of the exchange of all the countries with which India has commercial relations. It receives a considerable revenue from interest on other nations' bills that it holds, and is able to keep the value of the rupee at a gold standard. This is what is called the "gold exchange" system of maintaining a monetary circulation on a gold basis without having an actual gold basis for the country's money. England's arrangement is bigger and essentially different, for its purpose is to bring the two richest countries of the world so closely into credit union that England can work within our credit system, employing her gold to the full extent of its expansive credit buying power. Instead of \$100,000,000 in London gold paying only one of the hundreds of millions that war makes necessary in purchase of raw materials and munitions, it is now used within our banking system as the basis of at least \$700,000,000 of purchases. This is not, by any means, an inflation of credit; her collateral and our own interests in the war have complemented the gold.

We find that between the United States and Great Britain, in the year that ended July 1, 1917, the two nations together bought \$750,000,000 worth of goods more than they sold in commerce with nations that are neutral or inactive in the war. The United States and England, with industrial productivity of between \$60,000,000,000 and \$70,000,000,000, are good for a trade balance of \$1,000,000,000 to be paid for goods England alone can buy here. Instead of \$100,000,000 a year of merchandise more than she exports, because she had \$20,000,000,000 of foreign investments before the

war, on which other nations owed her about \$800,000,000 a year (according to Sir George Parisi, a British authority on such matters) which she takes in merchandise, she had a great additional income, from her 20,000,000 tons of shipping that transported goods between other countries, and her vast insurance business and her commissions for doing a pre-eminent service in banking for the world. Nevertheless both England and the United States are now suffering by reason of an impairment of credit in neutral nations from which they import more than export and because they do not want to send any of their hoarded gold.

To prevent further depreciation of our exchange abroad, some "mobilization" of our great resources of credit is inevitable. It may be that each of the individual countries will arrange, with the inactive belligerents and the neutrals, fiscal agencies by which moderate stocks of gold will be used for establishing expanded banking credits. It may be that the governments may float loans in those countries, and use the proceeds for purchase of imports. Or there may be a financial mobilization of the countries at war with Germany in which even the inactive belligerents will take part, effecting a consolidation of their credit. Such a consolidation might take the form of simple arrangements between countries like the one already affected, by which each other's financial agencies are able to expand the credit creating effect of gold, or it might be in the form of credits voted for allies war purchases. It might go so far as the establishment of an international currency to run for the period of the war and a term of years thereafter, based on the bonds of the nations and a safe deposit of gold. The stabilization of all the allies' exchanges with each other would come near to forcing the remaining neutrals into friendly financial relations, because free from all financial considerations naturally favor the commerce of the countries whose exchanges with us would be at par.

## America Classed With Rumania.

### From the Kolnische Zeitung.

There is justification for the opinion that the American army will be perhaps equal to the Rumanian army at the commencement of hostilities. America can certainly fight in 1918, but has she really the intention to transport troops and to fight in Europe? If America is to use her troops for useless frontal attacks months will be required to train new men.

Also on other fronts America's help is not anticipated, whether in the Balkans or Mesopotamia, owing to transport difficulties. Some have arrived at the conclusion that America will be neither in a position nor have the desire to join in the struggle in 1918. She is in earnest about building a fleet, training an army, and the acquisition of a merchant marine, and for this Wilson has used the world war. Her army must have European experience to be worth anything.

### Major Hoffe in the Bremen Weser Zeitung.

Before the declaration of war the military resources of the United States consisted of an insufficiently trained regular army of only 100,000 and a national guard of 120,000 hardly trained at all. The various measures taken to increase the army will result by spring in the formation of an army of about 1,400,000, which will only have received a minimum of training. No considerable part of this army can reach Europe before next summer, while in any case a large number must be trained at home so that not more than 400,000 or 500,000 men can be sent to Europe.

### Indict Own War Lords.

From the Essen Arbeiter Zeitung.  
"Things are getting worse and worse, for more and more men are being drafted into the army and more and more women are compelled to stand for six or eight hours outside the foodshops, to wait their turn for half a pound of potatoes. We are told to hold out as the sole thing that matters. Well, we shall go on holding out, no doubt, until none but war profiteers survive, and we women are all in our graves."  
Thus runs a letter from a soldier's wife to his husband. How many other women will be writing similar letters to their husbands at the front? How must the recipients of such letters feel when they see from the papers how they are lauded as heroes, and how much is being talked at festival banquets about the thanks of the fatherland. Those thanks never materialize in the promised financial support to wife and child, simply because the gifts of the charitable are completely consumed by the thousand and one officials and functionaries who cling like parasites to the funds placed at their disposal.

### A Ghastly Procession.

From the Milwaukee Journal.  
"I saw a ghastly procession of rescue vessels, as they landed the living and the dead under the glaring gas light torches along the Queenstown water front. Boat after boat came up out of the darkness, discharging bruised and shuddering women, maimed and half-naked men, and a few wide-eyed children whose innocent minds wrestled blankly with this new and

strange manifestation of life. Frenzied women begged me for their husbands, and men with pitiable, choking efforts went ceaselessly from group to group, looking for their little daughters, their brothers, and in some instances, for their American brides. Piles of corpses, like cordwood, grew higher and higher among the coils of ropes and ships' stores on the dark old quays."  
So United States Consul Wesley Frost, now in America, describes the scenes following the sinking of the Lusitania, adding in reference to the sinking of the Abosso, a big passenger liner from west Africa, 300 miles from land:  
"A lovely sunset was fading in the west, and a crescent moon and evening star were in the heavens when the Abosso received a torpedo in her vitals. The ship yawned and veered like a stricken animal. Her lifeboats were smashed or overturned, spilling human beings like grains of sand into the sea. As the darkness closed down, 300 men, women and little children, that had been those lonely waters. A hundred of them perished. In this case, as in others, the submarine waited cold bloodedly until nightfall to compass the destruction of innocent lives."

### Strategy.

From the Birmingham Age-World.  
"Mother, I believe Mr. Sappington is going to propose tonight."  
"Well, put on your prettiest frock."  
"I'd rather not, mother, dear. If I wear a dress that cost about \$15, instead of a French model, he won't feel so dubious about being able to support me."

## THE HUMAN TOUCH.

From Industrial Management.  
"Nearly everything of money value in the world gets its worth from the human touch. The Midas hand of humanity turns whatever it flingers into its representative weight in gold. Diamonds gain their high value not only from rarity, but because tools of the earth's soil have to be handled to find one little stone. Gold itself gets its worth not merely from scarcity, but from the immense work in accumulating one ounce."

## The Ruling Spirit.

What happened to the few survivors of the British torpedo boat destroyer "Shark" after she was sunk by the Germans in the naval battle off Jutland is vividly told in an article in "The Navy and Merchant Marine."  
Two rafts carried the few men that were left when the "Shark" finally sank after a gallant fight with the sea was ever produced. The second life saving raft had been so damaged by shell fire that only two men could be accommodated upon it. The two most severely wounded (one of them had lost a leg) were helped on it by a number of others who themselves clung to the edge among them being the first lieutenant, Able Seaman Smith, on the other raft, realizing that the majority were badly wounded and being himself only slightly hurt, swam over to render what assistance he could. The first lieutenant, who had unflinchingly cheered and comforted the stricken little band presently asked if any could still sing, and then, without faltering himself began:  
"Nearer My God, to Thee."

Those who had the strength joined in as they clung submerged up to their shoulders in the icy water, almost unrecognizable from the thick black oil which floated on the surface; and so one by one, death overtook them. Able Seaman Smith alone survived more than a couple of hours.

It was still light the British battle fleet was sighted through the mists, and the drenched haggard figures on the other raft cheered it as it passed five miles away. With indomitable optimism they all clung to the hope of a speedy rescue, and Able Seaman Howell semaphored across the waves of water to their British brethren in the hope that it would be read by one of the distant ships.  
The twilight deepened into dusk and the raft on which Able Seaman Smith alone survived was lost to sight. The six occupants of the other raft with the waves washing over them, nursing their wounds and feeling the prospect of being picked up. The Yeoman of Signals rambled into delirium at times and finally said "I must have a sleep. Let me get my head down."  
Able Seaman Hope attempted to disengage him but without avail. "I must sleep," he insisted methodically, and as he stretched himself in the bottom of the raft the ruling instinct of the service came back through the mists of death. "Give us a shake if the captain wants anything," he said, and his loyal spirit passed to join that of his captain.

## Pork and Victory.

From the Wall Street Journal.  
Pork one day last week reached \$51 a barrel, compared with its price of more in the month before war began. It is sensational. This daring aviator, disdaining to "spiral," stands his machine "on its tail" and shoots upwards.  
The price is even more disturbing than the high level of cotton. The reason is largely the same, but its import is more fostered, and calls for prompt measures for its remedy. The price lays bare the fact that the supply of meat is inadequate to our military and civilian needs.

Food, we are told, will win the war. It will be no child's play to beat back the Hun. It is in accordance with the fighting forces must be kept physically fit at all times. That can be done only by an abundance of energy giving food. That food is wheat and meat.  
Our wheat crop is short and the world supply is 50 per cent of normal. A shortage of wheat calls for more meat. The beef supply is short and the purchasers of meat have turned to pork. As even there the supply is not up to requirements, prices go skyward.

The obvious duty is to increase the supply of wheat and meat. The farmer succeeded a larger area to wheat and the outcome now rests with nature. To increase the beef herds is in point of time like increasing the battleship fleet. But hogs develop rapidly and increase faster than compound interest. Therefore hopes of military success must rest upon the beef supply is short and the purchasers of meat have turned to pork. As even there the supply is not up to requirements, prices go skyward.

## Northcliffe's Happiest Harvest.

From the Boston Herald.  
There are three outstanding and obvious characteristics of Lord Northcliffe which leave an impression even upon those who meet him for the first time. One is his contempt for titles of all sorts; another is his lust for truth at all times, and the third is his cheerful and happy harvest of his cyclonic life—loyalty which associates with him fill all whom he delights to call his fellow workers. At a golf club near New York city four members of his staff were taking an early morning turn around the links not long ago. They observed that they were receiving very marked attention from other golfers and gathering a gallery as they played. Finally the curiosity of one caddy led the cat out of the bag when he asked the party:  
"Which one of you is Northcliffe?"  
"When the story was told that evening by one of the golfers to his chief, it brought this quick reply: 'I hope you answered 'All of us.'"  
The members of Lord Northcliffe's staff are his cabinet, so rolled upon and so recognized by him, and he delights in bestowing upon them the compliments which come to him.

## Pay Swiss With Bonds.

United States Consular Report.  
A London watch importing house which does a large business with Switzerland has just sent a circular to its Swiss clients proposing to pay them in part for orders placed in 5 per cent British war loan bonds, redeemable in five years, at 102. The British importing house calls attention to the attractive features of this plan, citing that the manufacturers will receive 5 per cent, besides a premium on redemption, and such advance as may take place in the price of the bonds on the market. The British house further engages to rebuy the bonds at any time at the market rate.

## Nona More So.

From the Baltimore American.  
"Is the woman I saw you talking to a fitting associate for you?"  
"She couldn't be more fitting. She's my dressmaker."

## The Score.

Speaking of golfing in a Washington club, Senator John W. Weeks of Massachusetts, referred to the great enthusiasm of the patrons of that game and fittingly recalled this little story:  
Jones was a golf fan of the dyed-in-the-wool brand. When he wasn't playing golf he was talking golf, and between those intervals he happily dreamed of putts and drives. One afternoon Jones ran across an elderly preacher from his boyhood town.  
"By the way, Mr. Brown," said the golfer, after many reminiscences had been exchanged, "I must ask you about those three old maiden sisters who used to live on Main street when I was a boy. I suppose they never left Jacksonville."  
"Miss Ophelia and Miss Phoebe went to heaven about two years ago," answered the parson, with the due amount of impressiveness, "but Miss Patience is still in Jacksonville."  
"I see," musingly rejoined the golfing enthusiast, "2 up and 1 to go."—Philadelphia Telegraph.

## GREEN'S AUGUST FLOWER

Has been used for all ailments that are caused by a disordered stomach and inactive liver, such as sick headache, constipation, sour stomach, nervous indigestion, fermentation of food, palpitation of the heart caused by gases in the stomach. August Flower is a gentle laxative, regulates digestion both in stomach and intestines, cleans and sweetens the stomach and alimentary canal, stimulates the liver to secrete the bile and impurities from the blood. Sold in all civilized countries. 30 and 90 cent bottles.—Adv.

## Woe Betide Him.

Miss Eleanor Sears, the young sportswoman, was talking in Boston about a young man who had recently been jilted.  
"It was his pacifist tendencies that made her jilt him," said Miss Sears. "From socialism he drifted to the I Won't Works. I believe he became positively pro-German in the end."  
She shrugged her shoulders.  
"Every girl loves a bargain," she said, "but woe betide the man who cheapens himself in her eyes!"

## DON'T WORRY ABOUT PIMPLES

Because Cuticura Quickly Removes Them—Trial Free.

On rising and retiring gently smear the face with Cuticura Ointment. Wash off the Ointment in five minutes with Cuticura Soap and hot water, using plenty of Soap. Keep your skin clear by making Cuticura your every-day toilet preparations.  
Free sample each by mail with Book. Address postcard, Cuticura, Dept. L, Boston. Sold everywhere.—Adv.

## Relief.

"Another thing to be thankful for!"  
"What's that?"  
"All the stores are closed. For one day there's no chance of being reminded that anything has gone up in price."

Most particular women use Red Cross Ball Blue. American made. Sure to please. At all good grocers. Adv.

Stillwater, Minn., is added to the munition plant list.

## Easy to figure the Profits

Where in Western Canada you can buy at from \$15 to \$30 per acre good farm land that will raise 20 to 45 bushels to the acre of \$2 wheat—its easy to figure the profits. Many Western Canadian farmers (scores of them from the U. S.) have paid for their land from a single crop. Such an opportunity for 100% profit on labor and investment is worth investigation.

Canada extends to you a hearty invitation to settle on her Free Homestead Lands of 160 Acres Each or secure some of the low priced lands in Manitoba, Saskatchewan or Alberta. Think what you can make with wheat at \$2 a bushel and land so easy to get. Wonderful yields also of Oats, Barley and Flax. Mixed farming and cattle raising.

The climate is healthful and agreeable; railway facilities excellent; good schools and churches convenient. Write for literature and particulars as to reduced railway rates to Supl. Immigration, Ottawa, Canada, or to

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For Constipation  
A vegetable remedy that always gives prompt relief in constipation. Banishes that tired feeling altogether and puts you right over-night, stimulates the Liver gently, but quickly restoring it to full and healthy action, and the stomach and bowels to their natural functions. Making life worth living.

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