THE FRONTIER.

VOLUME XXXVIII.

O'NEILL, NEBRASKA, THURSDAY, DECEMBER 20, 1917.

NO. 28.





The Store for Your Christmas

IT may be hard to realize that Christmas is only five days off. It's harder yet to squeeze into those few days the whole round of Christmas shopping. And hardest of all is the problem of gifts to men, with its demand on time, and thought and money.

Because we are specialists in men's goods we can help you save all three—time, thought and money. Here in our store you will find a great variety at a wide range of prices; and here in a men's store, you'll get the advice of those who really know what men want.

We can supply anything for any man, from a Hart Schaffner & Marx overcoat to the latest thing in cuff links.

Maybe you want to send something to the boys "at the front" or "in camp." You can be sure they'll appreciate little remembrances; we'll mail them for you if you like.

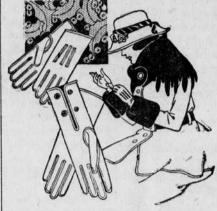
Attractive and Useful Gifts For the Ladies



LADIES'	FURS.
Muffs, Brook Mink	\$10.00
Coney Muffs	
Marmot Muffs	
Fur Sets, Coney,	
	. \$15, \$16.50, \$20
Fox, Black Set	
Hudson Seal Set	\$28.50
Jap Mink Sets	\$25, \$32.50,
	\$35, \$40, \$50
Erman, Light Brow	n Stripe \$32.50
Single Scarfs	
	\$10, \$12.50, \$15

LADIE	S' DRESS-U	JP WAIS	rs.
Georgiette	Decorated	In Beads	and
Tassells	\$6.50, \$7.50), \$8, \$8.5	0, \$9,
	\$9.50,	\$10, \$12.50	0, \$15
Silk Waist	s, Taffeta \$4	1.50, \$5, \$5	.50 \$6
Wool Shal	tey Waists .	\$3, \$3.	50, \$4

	TO THE RESIDENCE OF THE PARTY O
	LADIES' GLOVE DEPARTMENT.
0	Silk Gloves 75c, \$1.00, \$1.25
0	Kid Gloves \$1.75, \$2, \$2.50
8	Wool Gloves \$1, \$1.25
0,	Mitts 50c, 65c
0	



	LADIES' HAND PURSES. Pin Seal, 2½ x3
	Pin Seal, 3x5
	Pin Seal, 4x6 \$3.50
	Patent Leather Fancy Trim 4x5, \$3.50,
	\$4.00, \$5.00
Ì	Pin Seal Chateline Style\$7.50, \$8.50
ı	Pin Seal, Fancy Chain Handle\$5,
i	\$6.50, \$7.50
	LACE COLLARS.
	Jaboes 65c, 75c, \$1, \$1.25,

	LACE COLLARS.
Jaboe	s 65c, 75c, \$1, \$1.25
*****	\$1.50, \$1.75, \$2, \$2.50
Low (Collars 50c, 65c, 75c, \$1, \$1.25
	\$1.50, \$1.75 to \$2.50
4 SU	IT CASES AND CLUB BAGS
Cases	\$1.25, \$1.75, \$2.50
	\$3, \$3.50, \$4, \$3
Club	Bage \$3.50, \$5, \$6.75
	\$10, \$12.50



We wish you all a Merry Christms and a Happy and Prosperous New Year.

The Home of Good Mdse.

P.J. McManus



Merry-Christmas.

