

Another Redskin Bites the Dust

The Race Of The Rabbit And Turtle Is A Good Example. While Some Stores Go In Spurts, This Old Reliable Store Stays In The Game Day After Day, Cutting Down The Prices Of What It Sells And Boosting The Prices Of Laborers, Farmers And Hay Men. When Any One Asked U. S. Grant Why He Didn't Do This Or That He Says: I Am Going To Fight It Out On This Line If It Takes All Summer. He Did; So Will I. Little By Little The Store Is Gaining. One Redskin After Another Bites The Dust. The Delivery Wagons Are now In The Shed. The Prices Are Lower In O'Neill Than Omaha. New Customers Faces Show Up Each Day. We Know We are Right And Are Bound To Go Ahead. The Old Time Customers Are True Blue. They Don't Forget, They Stick To The Store That Made It Possible For Them To Buy Goods In The Home Town Once More.

GROCERIES	
Big 20 Packages Macaroni or Spagetti for	10c
16 Ounce Can Calumet Baking Powder for	19c
Creamery Butter for	43c
Pure Leaf Lard, 5 pounds for	1.57
40c N. W. Coffee for	30c
Crisco, Large Size Cans for	80c
White Syrup, gallon cans for	84c
6 Tall Cans Milk for	59c
Grape Nuts, 2 packages for	21c
3-10c Packages Starch for	21c
DON'T FORGET WHERE TO BUY SOAP	
Dried Prunes, the \$1.25 cans for	98c
DRY GOODS	
C. M. C. Cotton, 3 for	25c
25c, 23c Outing Flannel for	18c
\$7.50 Moleskin Coats for	4.90
\$1.75 Caps for	95c

3 Cars This Week

Carload of Salt
Carload of Flour
Carload of Apples

Special Prices

10c Box Matches for	\$0.04
3-10c Packages Corn Flakes for	.20
5c Cake of Yeast for	.03
25c Cake Chocolate for	.18
80c Tea, 3 Pounds of 80c Tea at 60 cents	1.80
50c Coffee, 3 Pounds of 50c "Our Blend" Coffee	.95
2 Packages 35c Oatmeal	.50
25c Can K. C. Baking Powder	23c

Children's Shoes, Sizes 7, 8, 9, only, Gun Metal Calf	1.49
Compare with the \$2.25 shoes. now only	3.19
Men's Shoes, \$3.50, \$3.75, now only	2.39
Men's \$2.75, \$3.00 Work Shoes for	1.67
Boys' Shoes for	79c
Women's Union Suits, High Grade, Elastic Fitting, 34 to 44.	79c

LET'S TRY A CHANGE. Americans have always been a nation of kickers, especially since the Irish came. We have always had hard scratching to make it go. Each man always kicked on what the other fellow made and times was hard. No one seem to be able to get ahead. Lets try boosting—for the other fellow and see what will happen. When a man comes to buy your neighbor's land, tell him the good points. Boost for higher wages for the men who labor. Boost for Holt County Hay and Holt County Cattle; and while you are boosting for your home town stores and your neighbor's produce some one else will be boosting for you. When you see a neighbor headed for the rocks, help him. Throw him a rope. Then some day when the rocks start in your direction the fellow you saved will be "Johnnie On the Spot" to save you. Boost and the World Boosts With You—Knock and We All Knock Too. Whenever you see two or more men or women talking, on the street, at the show, in front of the church, ten chances to one it's about John Brennan's store. When people get good deals they tell their neighbors. So next time you see a couple talking you will know what it's about.

2-25c Cans Talcum Powder for	25c
2-35c Cans Talcum Powder for	35c
3 Bottles of Ink for	10c
5c Carpet Tacks, two packages for	7c
20c Salmon for	10c
30c Salmon for	19c
40c Salmon for	25c

Every Cloud Has A Silver Lining. Every Dog Has His Day And The Store That Sticks By The Customers, The Customers Stick With The Store. Some Days When There Is Nobody In And Nothing Doing A Fellow Thinks What In The Sam Hill Did He Do. Then About That Time The Dark Cloud Rolls Over, The Crowd Comes And Comes And He Kicks Himself For Not Having Enough Stuff. The Customers Are Human Beings. They Have Feelings The Same As The Store Keeper And They Don't Forget A Favor. They Know What Store Is Doing The Right Thing By Them And The One That Ain't. They Don't Want Stuff For Nothing. They Are Willing To Pay A Fair Price, But They Don't Like To Be Jipped. Stores That Once Had All The Trade Are Lonesome Places Now. They Forget, That It Don't Pay To Bite The Hands That Feed Them.

Some Times Prices In Other Stores Look Cheaper Than Mine. But I Do What I Advertise. The Trade Shows It.

**JOHN BRENNAN
DOES AS
HE ADVERTISES**

John Brennan, O'Neill

JOHN BRENNAN
HAS THE GOODS

"Cash Does It."

JOHN BRENNAN
HAS THE GOODS

The Frontier

Published by D. H. CRONIN

One Year\$1.50
Six Months75 Cents
Entered at the post office at O'Neill, Nebraska, as second class matter.

Dustin Organizes Home Guards.

Stuart Advocate: Thursday night of last week, a meeting was held at the hall at Dustin, to organize a home guard company.

A good sized crowd assembled and listened to a brief address by Dr. McDermott, who gave them information as to the method of procedure.

A chairman and secretary were then elected and the muster roll was spread for enlistments.

Forty-two responded and were sworn in by Capt. F. A. Walker of the Stuart company.

The recruits then elected their officers as follows:

Captain—S. S. Wymore.
First Lieut.—Minor Clark.
Second Lieut.—Chris Nelson.
First. Sergt. John Deming.

The Dustin company will use the same style of equipment as that of the Stuart Guards, and will drill Wednesday nights at the Dustin hall.

Lieut. McDermott of the U. S. medical reserve, and Capt. Walker, Lieut. McGrew, and thirteen non-commissioned officers and privates of the Stuart company, were in attendance at the meeting.

After a brief drill by a squad from the visiting guards, adjournment was taken until Wednesday evening.

We understand that some ten names have been added to the roll since the meeting which gives them over fifty members.

This is some showing for the north country, but is not surprising, as the people out there always do more than their share in any public movement.

Seed Corn For 1918 A Vital Question.

On account of the condition of corn this year the question of seed for next spring's planting is now engrossing the attention of the people all over the state. The following letter has been sent out to all the County Councils of Defense by the Vice-Chairman of the State Council bearing on that question:

"To County Councils of Defense and the Farmers of Nebraska:

"From inquiries by and reports made to the State Council of Defense and investigations conducted through the Agricultural College and Extension Departments of the State University it appears that the seed corn situation in Nebraska is the most serious in the history of the State. The retarded maturing of the corn crop and the severe frosts which caught the corn ears with an unusual amount of moisture in them killed or severely injured the seed germs so as to render a very large per cent of the ears useless for seed purposes. These reports come from all over the corn growing sections of the state. "It is, therefore, most imperative that at once every precaution be taken and provision be made that every bushel of corn suitable for seed shall be saved, and care be taken to dry out as quickly as possible seed ears which

may now have an excess of moisture in them so that when the severe cold of winter comes further deterioration shall not take place. Also, that all stocks of old corn be carefully saved for seed, and those who cut up corn before the frost came shall preserve the ears for seed purposes, for, not only is Nebraska faced with this serious question, but a number of other states are reported by government officials to the State Council as not having matured any seed corn at all this year.

"It is, therefore, not only an economic necessity, but a patriotic duty devolving upon the citizens of Nebraska to provide for the seed corn needs of our state, and also, if possible, contribute to the outside demand.

"The State Council and the Agricultural College are most urgent in asking all interests concerned to do everything possible to meet the serious conditions spoken of. Efforts are now being made by the State Council and Agricultural College to induce the government to arrange to buy old stocks of corn suitable for seed.

"We would especially call this matter to the attention of the small farmer, who, though he may not be in position to select seed corn for sale, should endeavor to find in his own field enough good seed for his use next year.

Sincerely Yours,
GEORGE COUPLAND,
Vice-Chairman."

District Court Convened December 3.

District court will convene in this city on next Monday, December 3rd. The following jury cases are set down for trial:

- Trial No.
- 35—O'Donnell vs. Iron Mountain Railroad.
 - 50—Kane vs. Francisco.
 - 70—Kaup vs. Brickert.
 - 72—O'Donnell vs. Johnson.
 - 79—Wyant vs. Brown.
 - 87—Bader vs. Caddie.
 - 99—Walker vs. Ellis.
 - 102—Frickel vs. Stearn.
 - 112—Hutton vs. Lislie.
 - 116—Chapman vs. Blackburn.
 - 126—Riley vs. Regal.
 - 127—Wright vs. Grady.
 - 130—Kemper-Thomas Co. vs. Citizens Bank.
 - 140—Skidmore vs. McGrew Co.
 - 141—Skidmore vs. McGrew Co.
 - 142—Cassidy vs. Grady.
 - 138—Wilcox vs. Ballard.
 - 143—Townsend vs. Insurance Co.
 - 152—Liermann vs. Carpenter.
 - 153—Wright et al vs. Duffey, sheriff.

- 154—Pioneer Bank vs. Duffey, sheriff.
- 155—First Nat'l Bank, Shenandoah vs. Hanley.

- 158—McManus vs. Insurance Co.
- 159—McManus vs. Insurance Co.
- 160—McManus vs. Insurance Co.
- 170—Chapman vs. Kusel.
- 175—Spittler vs. Continental Co.
- 179—Anderson vs. Linder, et al.
- 181—Keyes vs. C. N. W. R. R.
- 182—McAllister vs. Estate of Bachhaus.

- 187—McCaulley vs. McNichols.
- 189—Nichols vs. Golden.
- 191—Whistler vs. Peterson.
- 194—Snyder vs. Robertson.
- 196—Valla vs. Union Hay Co.

- 9402—Weittlauber vs. Armstrong.
- 9417—Cannon vs. Hutton.
- 9423—Kay vs. Krutz.
- 9424—Liermann vs. Preston.
- 9428—Malloy vs. C. & N. W. R. R. Co.
- 9429—Thomas vs. C. & N. W. R. R. Co.
- 9431—Mullen vs. C. & N. W. R. R. Co.
- 9439—Guardianship of Trumpeter.
- 9443—McNichols vs. Peterson.
- 9449—Shroder vs. Traveler's Ins. Co.
- 9452—Baker Bros. vs. Hart.
- 9456—Omaha Printing Co. vs. Holt County.

- 9460—Liermann vs. Vidra.
- 9471—Matousek vs. Galligan.
- 8900—Uttley vs. Tomlinson, et al.

The Chambers Red Cross.

The local Red Cross of Chambers held a Street and Baker Sale in Chambers Saturday, following a street parade led by the Chambers band, the parade being in charge of Rev. Grosse, pastor of the Lutheran church. The parade and sale was attended by a large crowd of patriotic people of southern Holt county and the donations from the people to the Red Cross were very liberal. Nearly every one trying to do their bit to help the local Red Cross do its share in helping to supply the needs of the soldier boys who are in this war to preserve our homes and put down forever the rule of tyrants, such as rule in Germany at this time. The sale of the articles donated amounted to \$245.00. And the proceeds of a social in one of the outlying school districts, was turned over to the Red Cross fund which swelled the fund some \$23.00 more. Then the Band boys of Chambers made an even break with the Red Cross of the receipts

from the picture show, both afternoon and evening, so the total of the day for the Red Cross will be around \$300.00. Now this will enable the ladies of this Chapter of the Red Cross to purchase material for the ever willing hands of our ladies to make into garments for the boys who every true American feels should have the best we can give them.

May I just say a few words here in regard to the articles made by the Red Cross in Chambers and sent to O'Neill, to be sent on to the camps: I hear the ladies of our chapter say that the list of articles as published in the papers does not give them credit for near all they send. Now this may just be a mistake in the print, we hope so: if in any spirit of selfishness, I think it should not exist in Grand Old America, for the selfishness of the Kaiser is the very thing that is forcing our dear ones to the

war. So let us, as true Americans, be honest with each other, and self-sacrificing for our dear boys now in the war and all who may be called hereafter. With esteem for the people of O'Neill, who have always treated me well.

WM. W. RENINGEP,
Member Chambers Red Cross.

Pork and Bean Dinner.

Come to a Pork and Bean Dinner and my second Public Sale at my farm south of the Northwestern depot, Monday, December 3rd.

I will sell eighty gilts, ten bred sows, sows with pigs, two registered Hereford bulls, two registered cows, and twelve milch cows.

Be sure and come and bring the family.

JOHN L. QUIG, O'Neill, Neb.

The Frontier, only \$1.50 per year.

THE PINCH IN THE PURSE

The pinch in the purse will be less if you give your wife a Bank Book for Christmas. The pocketbook always leaks—nickles, dimes, quarters, slip away. The household bank account not only holds these small sums, but keeps track of the dollars, gives a record and receipt for every dollar spent. Surprise her this Christmas with a Bank Book. Make it as fat as possible. Next year you will not have cause to complain of the high cost of living.

THE O'NEILL NATIONAL BANK O'Neill, Nebraska

This bank carries no indebtedness of officers or stockholders and we are a member of The Federal Reserve Bank. Capital, surplus and undivided profits \$100,000.00.

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