

THE FRONTIER.



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There never has been so much to be thankful for

IT'S when you have big things to do that you are most deeply thankful for the power and courage that helps you to attain your ends.

Our country has a big work to perform, and this Thursday we ought to be thankful that we have the power, courage, and unity of purpose to make this world—in President Wilson's undying words—Safe for Democracy.

Mothers and fathers who have sons in the army or navy, or daughters in the Red Cross service, should be proud and thankful that they can give so much to our great cause; the nation is proud to have such manhood and womanhood.

Advanced prices have been talked by merchants all over the country for the past year. I have had no advance on my stock, nor do I anticipate an advance. I purchased my goods in large quantities and therefore am able to purchase at the same figures as formerly and I am selling at the same price I always did, thus giving my customers the benefit that I have been able to secure from the wholesalers by purchasing in large quantities.

Xmas gifts will be on display on Saturday, November 24th. An early selection will prove the most satisfactory as market conditions make merchandise hard to get.

Those who bought Liberty Bonds are thankful that the opportunity has been given them to serve.

Then there's business. Men can serve by selling good, dependable merchandise and by giving good values; that's what we're doing.

When all is said and done, this country has never had more to be thankful for—for this is a year when we can appreciate our blessings in greater measure than ever before.

And I too am thankful for the many favors I have received from my many friends in Holt county and this section of Nebraska where I placed many high-grade garments with satisfaction to my customers.

A visit to my store during the coming month will convince you that you should be thankful to have the opportunity of seeing such a beautiful array of wearing apparel for men, women and children as I have in stock, to select from, and the prices will convince you that there has been no advance.

Many ladies of this vicinity have expressed their thankfulness on being able to purchase a Gossard corset at my store, as this is one of the high-grade lines I have added to my stock of ready-to-wear garments.

P. J. McManus, O'Neill

The Home of Good Merchandise