

The Rexall Store

ONE CENT SALE!

3 Days Only--Thursday, Friday, Saturday--Oct. 25-27

"What is a One Cent Sale?"

It is a sale where you buy an item at the regular price—then another item of the same kind for 1c. As an illustration: The standard price of Rexall Tooth Paste is 25c. You buy a tube at this price, and by paying 1c more, or 26c, you get two tubes. Every article in this sale is a high-class standard piece of merchandise, just the same as we sell you every day at regular prices, and have sold you for years.

A New Way of Advertising.

This sale was developed by the United Drug Co. as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods, they are spending it on this sale in permitting us to sell you a full-sized package of high standard merchandise for 1c. It costs money to get new customers, and the loss taken on this sale will be well spent if the goods please you.

Save This List, Check The Items You Want and Bring it With You

Rubber Goods and Household Needs.

Rexall Tooth Paste

A perfect dentrifice, antiseptic. Cleans and whitens the teeth. Comes out flat on the brush.

Standard Price	This Sale
ONE TUBE 25c	TWO TUBES 26c



HOUSEHOLD REMEDIES

50c Kidney Remedy 2 for 51c	25c Grippe Pills 2 for 26c
25c Rexall Cold Tablets 2 for 26c	15c Rexall Violet Talcum 2 for 16c
25c Arnica Salve 2 for 26c	25c Colgates' Dactylis 2 for 26c
25c Carbolated White Hazel Ointment 2 for 26c	25c Palmer's Sandal Wood Talcum Powder 2 for 26c
50c Cod Liver Oil Emulsion 2 for 51c	25c Earache Remedy 2 for 26c
\$1.00 Cod Liver Oil Emulsion 2 for \$1.01	50c Eczema Ointment 2 for 51c

\$2.00 Maximum Hot-water bottle. The largest selling bottle in the world. The price everywhere is \$2.00 each. Full two-quart capacity. Guaranteed for two years 2 for \$2.01	\$2.00 Red Rambler Fountain Syringe. An all-rubber moulded Fountain Syringe of full-two quart capacity, with rapid flow tubing and three hard rubber pipes with
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screw connections. Guaranteed for one year 2 for \$2.01	25c White Pine Tar and Wild Cherry 2 for 26c
25c Ko-Ko-Kas-Kets 2 for 26c	50c White Pine, Tar and Wild Cherry 2 for 51c
\$1.00 Tonic Solution of Hypophosphites 2 for \$1.01	25c White Lini-ment 2 for 26c
25c Mother Kroh's Baby Cough Syrup 2 for 26c	25c Witch Hazel Ointment 2 for 26c
	25c Bronchial Tablets 2 for 26c

Cherry Bark Cough Syrup

Contains no habit-forming drugs or dangerous ingredients. It is extremely pleasant, prompt and effective.

Standard Price	This Sale
ONE BOTTLE 25c	TWO BOTTLES 26c
LARGE SIZE	
ONE BOTTLE 50c	TWO BOTTLES 51c



Boquet Jeanice Talcum

It brings to you the combined odor of the tuberose, the violet, the heilotrope, the geranium, the jasmine and other choice flowers, all of which are delightfully blended.


Standard Price	This Sale
ONE CAN 50c	TWO CANS 51c

25c Violet Dulce Talcum Powder, 2 for 26c



Harmony Shampoo

A highly concentrated, cleansing shampoo. A few drops makes a delightful thick foam which cleans the hair and scalp thoroughly. Leaves the hair soft and glossy and free from stickiness. Daintily perfumed.



Standard Price	This Sale
ONE BOTTLE 50c	TWO BOTTLES 51c

Liggett's Pure Extract Vanilla

Made from the highest grade Vanilla Bean obtainable. Blended by special process and thoroughly aged, bringing out its full strength, delicate aroma and flavor.

Standard Price	This Sale
ONE BOTTLE 30c	TWO BOTTLES 31c

Liggett's Beef Cubes
Made from the highest grade beef extract and vegetables in ideal proportions. A delicious and strengthening beverage. Especially valuable for the sick room. 1 cube to cup of hot water.

Standard Price	This Sale
ONE BOX 35c	TWO BOXES 36c




GOOD STATIONERY

25c Box of Stationery 2 for 26c	60c Modern Art 2 for 61c
40c Box of Stationery 2 for 41c	25c Colgates' Cashmere Banquet Talcum Powder 2 for 26c
10c Envelopes 2 for 11c	25c Carbolice Salve 2 for 26c
5c Penholders, Cork-Grip 2 for 6c	25c Cathartic Pills 2 for 26c
40c Stalwart Linen 2 for 41c	50c Violet Dulce Vanishing Cream 2 for 51c
50c Cascade Linen 2 for 51c	

Harmony Cocoa Butter Cold Cream

A wonderful building cream. A true skin food. The well known assimilating properties of Cocoa Butter make this a distinct improvement over any other.



Standard Price	This Sale
ONE JAR 50c	TWO JARS 51c

Violet Dulce Complexion Powder

The name stands for the highest quality, being one of the famous Violet Dulce Complexion requisites. One of the best qualities of this complexion powder is that it does not "show" when used properly. Delightfully scented with the Violet Dulce odor. Brunette, White and Flesh tints.



Standard Price	This Sale
ONE BOX, 50c	TWO BOXES, 51c

Tangara Fabric Stationery.

A white fabric-finish writing paper with a narrow tinted border on both paper and envelopes. The envelope is a new cut and the paper is regular correspondence size. Border comes in assorted colors.



Standard Price	This Sale
1 BOX 40c	2 BOXES 41c

Miscellaneous Items

Opeko Coffee, a pleasant blend of delicious high grade breakfast coffee. Standard price 38c lb. Sale Price 2 for 39	\$1.25 Fountain Syringes 2 for \$1.26	35c Baby Laxative 2 for 36c
50c Scarless Liniment 2 for 51c	10c Rexall Violet Cream Toilet Soap 2 for 11c	\$1.00 Celery and Iron Tonic 2 for \$1.01
\$1.00 Scarless Liniment 2 for \$1.01	10c Rexall Lilac Cream Toilet Soap 2 for 11c	25c Eye Wash 2 for 26c
15c Easy Dyes 2 for 16c	15c Perfume 2 for 16c	25c Headache Wafers 2 for 26c
\$1.25 Hot Water Bottles 2 for \$1.26	50c Klinzo Cream 2 for 51c	10c Glue 2 for 11c
	50c Rikers' Violet Witch Hazel 2 for 51c	\$1.25 Rubber Gloves 2 for \$1.26
	75c Royal Lilac 2 for 76c	20c Chocolate Pudding 2 for 21c
	\$1.00 oz. Perfume 2 for \$1.01	60c Opeka Tea 2 for 61c
		25c Rexall Foot Powder 2 for 26c

THIS SALE IS FOR CASH ONLY


Don't Ask For Credit

This is a splendid opportunity to reduce the High Cost of Living on your Drug Wants. The price of drugs is constantly increasing and this is your opportunity to lay in a supply of what you will need at prices that will save you dollars.

Mail orders promptly taken care of. Send check or postal money order.

SYMONDS INN COCOA

Is manufactured by a process which retains all the palatable and healthful properties. Cocoa is highly endorsed by all physicians and is universally recommended as a food beverage. It is nutritious and delicious as a breakfast drink and is especially adapted for the sick and convalescent. It is absolutely pure—full strength and flavor.



Standard Price	This Sale
ONE PACKAGE 30c	TWO PACKAGES 31c

TOILET ARTICLES

50c Violet Dulce Liquid Comp. Powder 2 for 51c	25c Violet Dulce Talcum Powd. 2 for 26c
50c Alma Zada Comp. Powd. 2 for 51c	25c Rexall Violet Talcum 2 for 26c
50c Violet Dulce cold Cream 2 for 51c	10c Rexall Toilet Soap 2 for 11c
	10c Rexall Rose Cream 2 for 11c

LIGGETT'S OPEKA TEA


Green Tea Blend, Japan and China. Opeka Teas are imported direct from the estates on which they are grown. They are vacuum cleaned, blended and packed by machinery. Direct from the garden to your table.



Standard Price	This Sale
ONE PACKAGE 60c	TWO PACKAGES 61c

Harmony Toilet Water

It has a delicate and flowery fragrance that will always hold its popularity. The perfumer has skillfully caught and held the odor of the Rose, Violet or Lilac.




Standard Price	This Sale
ONE BOTTLE 75c	TWO BOTTLES 76c

Brushes and Soaps

75c Hair Brush 2 for 76c	Toilet Soap 2 for 11c
10c Tooth Brush Holder 2 for 11c	10c Violet Cream Toilet Soap 2 for 11c
25c Medicated Skin Soap 2 for 26c	10c Lilac Cream Toilet Soap 2 for 11c
10c Rose Cream Soap 2 for 26c	25c Shaving Lotions 2 for 26c
25c Tooth Brush 2 for 26c	25c Tooth Brushes 2 for 26c

Linen Letter Paper

24 sheets of paper and 24 envelopes to the Package.



Standard Price	This Sale
1 Package 25c	2 Packages 26c

Rexall Cold Cream

An antiseptic and healing cold cream, especially recommended for chapping and roughness of the skin caused by exposure to sun and wind.



Standard Price	This Sale
1 JAR 25c	2 JARS 26c

GILLIGAN & STOUT

The Rexall Store

O'NEILL - - - - - NEBRASKA