

"To the Front" is the Watchword of Today

Yes, I am now in the front ranks with the Palmer Garments and have a \$10,000.00 stock from which you can make a selection. These garments are the very latest in cut, shade and cloths and we are convinced we can please you in style, quality and price. We show here a few of the many choice garments we have in stock, space forbidding a cut and description of the many beautiful creations we have purchased for our patrons.



A well designed model of velour, belted at waist, convertible collar. Deep cuffs trimmed with buttons. Patch pockets. A classic number. Green velour, taupe, peacock, cuban brown, pekin, at \$18.50, \$20, \$22.50, \$25, \$28.50



A suit smartly fashioned from a new and beautiful silvertone cloth, lined to waist with peru de cygne. Jacket is gathered at waist, back and front and finished with small belt of soft folds. Unpressed pleats give the sides fullness. The large collar of kalinsky cone is convertible. Unpressed skirt has fullness confined in box pleats in back and tucks at front at \$25.00, \$28.50, \$32.50, \$35.00, \$40.00



This model of refined dress of velour velvet, beautifully draped. Has a tendency to reduce the form. Large convertible collar. Belted at waist, to gather in fullness. Lined throughout with fancy silk. Self trimmed buttons at \$50.00, \$55.00, \$60.00



A model of complete refinement made of chiffon broadcloth, fifty inches length. Large convertible collar, edged with keramie, wide belt at waist line. Full silk lined, in all shades at \$35.00, \$40.00, \$45.00, \$50.00, \$55.00



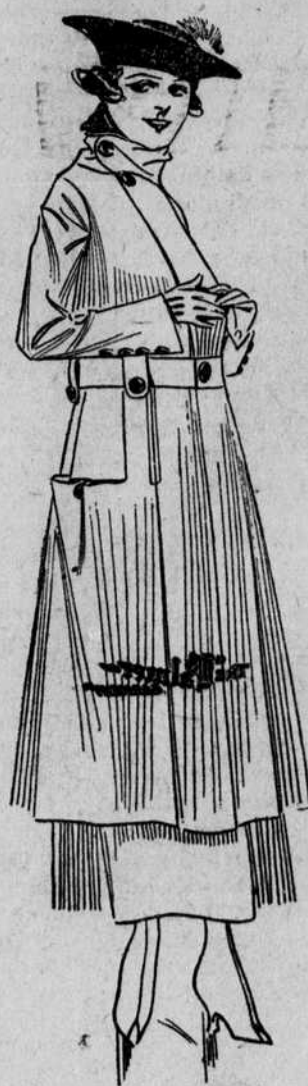
This season's popular number made of broadcloth, with high waist line effect. Muffer collar of black velvet, trimmed with velvet buttons. Diamond cut cuffs. Skirt has pockets and belt to correspond with jacket. Comes in all shades, black, green, toupe, burgundy and plum, at \$35.00, \$38.50, \$40.00, \$45.00



This model of high pile Hudson seal plush, lined with fancy silk. The large kimona sleeves have deep cuffs and the cape collar buttons snugly to neck. A wide loose belt gathers in the fullness at waist, and silk cord loops with self. Buttons are used for fastening. At \$25, \$28.50, \$32.50, \$35



This model of perfection made in all shades of poiret twill, the most refined cloth produced. With wide Pan velvet scarf collar, buttons close at neck. Wide belt in soft folds, with metal buckel, skirt gathered in back with plain front and pockets to harmonize with jacket, at \$40.00, \$50.00, \$55.00, \$60.00



Suit of brown popinette, showing novelty pockets cut in with sides and extending in strap effect to belt at waist. Collar muffles close and has turnover of black chiffon velvet. Buttons used for trimming. Skirt has pockets to harmonize with jacket. All shades \$18.50 to \$35.00



This model is a classified miss or small ladies' garment producing a chic effect not usually seen, smarter than the average. Made in all shades, navy, brown, green and gold kitten's ear cloth at \$38.50, \$42.50, \$47.50, \$55

P. J. McManus, - O'Neill

The Home of Good Merchandise