

Dead Beats Shun the Cash Store

When I started the little store and my friends? asked me was it going to be cash or credit, I said: "Cash Does It." My friends? said if you run a cash store you will be sure of all the "dead beats" any way. I thought to myself if I get all the dead beats business I won't have any kick coming. But--twenty-four months and not one dead beat shown up. Ain't that funny. Why do the "dead beats" shun the Cash Store? Men who have plenty of money and could afford to buy on credit wont do it, and the dead beats insist on paying cash in the credit stores. If you ask a dead beat why he dont trade at the cash store, he says, I dont like his stuff. If you ask the man with the check book in his pocket why he buys in the cash store, he says, because I get better goods and besides, what little money I have I dont want to waste it. So the rich get richer and the poor, poorer. Its --- to be poor. I know how it goes.

<p>MEN'S \$1.00, \$1.50 SPORT</p> <p>Shirts 69c</p> <p>2-\$3.50 SUIT 2.00</p> <p>Cases 16c</p> <p>25c BOXES TRAILING Arbutus Talcum Powder 19c</p> <p>2-CANS AIRFLOAT Talcum Powder 77c</p> <p>20-5c PACKAGES OF YUCATAN, Black Jack or Spearmint Gum 07c</p> <p>YOU NEVER SEE A DEAD BEAT IN A CASH STORE</p> <p>1 FULL PINT CAN Mazola 32c</p> <p>6 PAIR MEN'S GENUINE Rockford Socks 51c</p> <p>6 PAIR MEN'S 20c Dress Hose 85c</p> <p>On account of getting more rain than I expected I will have to raise the price on the raincoats. But with oats at 95c who cares.</p> <p>WOMEN'S ELASTIC RIBBED Union Suits 31c</p> <p>IT'S ---LL TO BE POOR</p> <p>LADIES' WHITE VESTS, Now 2 for 27c</p> <p>CHILDREN'S RUBEN Shirts, Cream Color 29c</p> <p>5 PAIR LADIES' 25c BLACK Hose 89c</p> <p>6 PAIR MEN'S 15c HOSE, Black or Tan 65c</p> <p>50c GRADE BLACK SATEN Bloomers, 3 for 97c</p> <p>CRINKLE CLOTH ROMPERS, Easy to Wash--No Ironing--I know 50c</p>	<p>CASH DOES IT</p> <p>You have to get your school supplies--Shoes, Hats, Stockings, Dresses, Tablets, Etc., for school. This store has complete stock. Come early. Almost all the stores in O'Neill are sold out of everything, but we try to keep the stock up--the Quality up and the prices down. No matter how high stuff goes people want good stuff.</p> <p>ASSORTED PATTERNS OF White Baby Bibs, 2 for 07c</p> <p>YOU NEVER SEE A DEAD BEAT IN A CASH STORE</p> <p>25c CANS HARRIS' SEWING Machine Oil, with Oiler 19c</p> <p>TRY A PAIR OF OUR 2.95 SHOES</p> <p>The shoemaker charges around \$2.95 for a pair of heels and soles--try a pair of the \$2.95 shoes.</p> <p>Where can you buy an automobile tire that is Guaranteed for 5000 miles by a fellow like me who makes the guarantee good--No express charges and no rag-chewing.</p> <p>4-10c PLUGS Horseshoe 31c</p> <p>IT'S ---LL TO BE POOR</p> <p>4-10c PLUGS Climax 31c</p> <p>4-10c PLUGS J. T. 31c</p> <p>4-10c PLUGS Peiper Heidsick 31c</p> <p>4-10c BOTTLES Peroxide 31c</p> <p>4-10c PACKAGES FRUIT Jar Rubbers 31c</p>	<p>CASH DOES IT</p> <p>8-5c PACKAGES Gum 31c</p> <p>8-5c CIGARS for 31c</p> <p>8-5c TABLETS for 31c</p> <p>8-10c PACKAGES COCOA-nut for 31c</p> <p>YOU NEVER SEE A DEAD BEAT IN A CASH STORE</p> <p>No one realizes how hard the times are 'till they look in the cupboard, the cake box, the bread boxes, the pantry, etc. I remember the time when there was chocolate pie, banana cakes, starwberry cakes, lemon pies, raspberry pies, cocoanut cakes, angel food cakes, friend chicken, pumpkin pies, chocolate pies. There was barrels of pickles in the cellar and sausages, chow chow and catchups and little pickled onions. There was pans of milk and good clean butter and big loaves of bread you could hardly get under your arm. There was doughnuts with the holes in them and there was cookies with all kinds of sugar on them. The chocolate coating was half an inch thick and it was sweet, too. The pumpkin pie was an inch and a half thick and the coating on the top was half inch thick and the crust was thick and good enough to eat without anything on it.</p> <p>They talk about high prices and big profits but All the good times are passed. I don't ever expect to see all these things cooked up and piled away in one house again. It ain't the women's fault. Its the men's fault. They don't have the money they use to have.</p>	<p>IT'S ---LL TO BE POOR</p> <p>There is so much hurry and rush they don't have time to cook and all the children are working for different people in stores and teaching school and they don't have as good times as they did when they had no place to go but church. That was the time corn was fifteen cents a bushel and the hogs were selling at three dollars per hundred weight.</p> <p>4-10c BOXES Crackers 31c</p> <p>4-10c CANS Lye 31c</p> <p>4-10c BARS TOILET Soap 31c</p> <p>8-5c BARS LAUNDRY Soap 31c</p> <p>CASH DOES IT</p> <p>4-10c CANS AXLE Grease 31c</p> <p>4-10c PACKAGES Tuxedo 31c</p> <p>4-10c PACKAGES Velvet 31c</p> <p>4-10c PACKAGES UNION Leader 31c</p> <p>4-10c CANS SCOURING Powder 31c</p> <p>YOU NEVER SEE A DEAD BEAT IN A CASH STORE</p> <p>7 SPOOLS OF Thread 31c</p> <p>4 YARDS 10c Ribbon 31c</p> <p>7-5c WATER Glasses 31c</p> <p>4-10c PACKAGES Pepper 31c</p>	<p>IT'S ---LL TO BE POOR</p> <p>4-10c PACKAGES Nutmeg 31c</p> <p>4-10c PACKAGES Allspice 31c</p> <p>4-10c PACKAGES BORAX Washing Powder 31c</p> <p>3 LB. HAND PICKED Michigan Beans 31c</p> <p>3-15c BOTTLES Bluing 31c</p> <p>CASH DOES IT</p> <p>Are you going to buy a hog oiler or let the lice take the hogs? Did the tanks go up or down?</p> <p>ONE-HALF DOZEN Oranges 13c</p> <p>1 DOZEN SMALL Oranges 73c</p> <p>8 BOXES 6c Matches 31c</p> <p>4-10c BOXES Starch 31c</p> <p>YOU NEVER SEE A DEAD BEAT IN A CASH STORE</p> <p>4-10c CANS Salmon 31c</p> <p>2-20c CANS Salmon 31c</p> <p>3-15c JARS SMOKED Herring 31c</p> <p>8-5c PACKAGES Durham 31c</p> <p>4-10c BARS SHAVING Soap 31c</p> <p>IT'S ---LL TO BE POOR</p> <p>4-10c CARDS OF Buttons 31c</p>	<p>8-5c PACKAGES GARDEN Seeds 31c</p> <p>2-25c BOTTLES Perfume 31c</p> <p>3 LARGE CANS Milk 31c</p> <p>3 CANS Peas 31c</p> <p>CASH DOES IT</p> <p>3 CANS OF Corn 31c</p> <p>2 CANS OF Peas 31c</p> <p>2 CANS GREEN GAGE Plums 31c</p> <p>3-15c CANS OF Sardines 31c</p> <p>YOU NEVER SEE A DEAD BEAT IN A CASH STORE</p> <p>4-10c CANS OF Sardines 31c</p> <p>2-25c BOTTLES Catchup 31c</p> <p>4-10c BOTTLES GRAPE Juice 31c</p> <p>2-25c BOTTLES GRAPE Juice 31c</p> <p>IT'S ---LL TO BE POOR</p> <p>4-10c CANS OF Oysters 31c</p> <p>2-20c CANS OF Oysters 31c</p> <p>3-15c CANS STOVE Polish 31c</p> <p>3-15c PKGS. MACARONI Spaghetti, or Egg Noodles 31c</p> <p>CASH DOES IT</p>
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JOHN BRENNAN, "Cash Does It"

The Frontier

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Entered at the post office at O'Neill, Nebraska, as second class matter.

List of Persons Exempted or Discharged From the Service of the United States.

Local Board of the County of Holt, State of Nebraska, O'Neill, Nebr., hereby certifies to the District Board for the First District of Nebraska, Omaha, Nebr., the following list of names of persons and their addresses who have been duly and legally called by said Local Board for the Military service of the United States, and who have been, by said Local Board, exempted or discharged within the meaning of the Rules and Regulations prescribed by the President under the Act of Congress approved May 18, 1917:

4-1095-Parkhurst, A. E., Knoxvillle. 6-1117-Hudson, John H., Kola. 23-107-Hutchinson, T. M., Atkinson. 42-420-Gennetten, J. P., O'Neill. 45-514-Schwartz, Fred C., O'Neill. 60-652-Boyle, C. F., Inman. 63-601-O'Donnell, Ed. L., O'Neill. 87-966-Bessert, A. A., Red Bird.

Local Board for the County of Holt and State of Nebraska, hereby certifies to District Board No. 1 for the State of Nebraska, the following list of names and addresses of persons who have been duly and legally called for the military service of the United States, and who have not been exempted or discharged.

1-258-Wm. A. Weibel, Ewing. 3-354-Jesse R. Pierce, Martha. 5-783-John O'Donnell, Stafford. 8-337-Joseph J. Klein, Ewing. 16-1267-Amos Thurlow, Stuart. 20-1237-C. D. Riser, Stuart. 21-784-H. E. Pierson, Ewing. 24-1369-H. Buxton, Middlebranch. 27-1286-Dale K. Stuart, Stuart. 28-775-T. H. Montgomery, Ewing. 34-309-Joseph E. Sanders, Emmet. 39-1264-Alloys Schmaderer, Stuart. 40-1066-P. A. Widfeldt, O'Neill. 47-1329-Emil Nissen, Page. 49-1045-James T. Early, O'Neill. 50-1031-J. C. Wenner, Atkinson. 51-1331-Wm. R. Nissen, Page. 54-1323-M. J. Lampert, Orchard. 57-1286-Roy A. Rhodes, Stuart. 59-18-P. Gonderinger, Atkinson. 62-739-Wm. A. Mott, Spencer. 65-1146-D. D. Cotton, Stuart. 68-606-Harry E. Radaker, O'Neill. 71-46-H. P. Winkler, Atkinson. 75-117-Frank E. Skradla, Atkinson. 77-390-E. G. Jones, Atkinson. 79-772-J. E. Lovelace, Stafford. 80-721-Godfrey Egger, Agee. 92-194-A. E. Johnson, Chambers. 94-552-Michael McDermott, O'Neill. 97-675-Leo P. Mossman, Inman. 99-1148-John E. Desieve, Page. 104-15-F. J. Goldfuss, Atkinson. 105-905-Joe Bigler, O'Neill. 108-452-E. E. Page, O'Neill. 111-809-August C. J. Heese, Page. 112-1114-David P. Feezer, Kola. 114-218-Fred C. Bollwitt, Ewing. 115-620-H. E. Boggs, Stuart. 117-550-Francis F. Martin, O'Neill. 123-677-Leon H. McConnell, Inman. 124-749-H. E. Rouse, Blackbird. 132-5-Roy E. Babcock, Atkinson. 141-1275-Lloyd N. Wright, Stuart. 143-1022-Philip Steffin, Stuart. 145-638-C. J. Tasler, Stuart. 146-1032-G. L. Zuricher, Atkinson. 149-685-D. D. Sholes, Inman. 152-1016-N. J. Olinger, Atkinson. 153-335-Wm. G. Kraft, Ewing. 159-1007-Roy D. Judge, Atkinson. 162-353-Charles A. Shove, Ewing. 167-571-Luther Clark, O'Neill. 168-488-Cecil W. Conklin, O'Neill. 173-1067-Carl A. Widfeldt, O'Neill. 177-11-Fred Debias, Atkinson. 179-363-H. F. Benze, Amelia. 180-1287-Lon H. Beabout, Page. 188-345-Joseph L. Rosno, Ewing. 193-556-Roy C. Ross, O'Neill. 194-154-A. R. Leonard, Chambers. 201-30-A. F. Mlinar, Atkinson. 203-388-Harry Hoffman, Atkinson. 204-773-C. S. Lee, Orchard. 206-406-E. F. Carney, Emmet. 208-25-Louis Kirkland, Atkinson. 209-392-M. J. McCarthy, Inez. 211-383-W. A. Dickau, Atkinson. 215-705-E. V. Lundstrom, Ewing. 218-944-H. C. Phelps, Atkinson. 222-222-August Beelart, Newboro. 224-1337-H. W. Robinson, Page. 227-1195-Joseph Kramer, Stuart. 229-321-John F. Bollwitt, Ewing. 236-974-C. W. Morgan, Opportunity. 237-320-A. W. Bollwitt, Ewing. 238-950-Earl Chaney, Catalpa. 241-919-G. Szczechowski, Catalpa. 246-1070-Roy Alder, Dorsey. 249-1097-O. G. Pickering, Redbird. 251-1234-John Ramm, Stuart. 253-848-Robert Kriziger, Newboro. 257-292-J. P. Gaffney, Atkinson.

258-822-H. M. Summers, Page. 260-1064-G. T. Simonson, Agee. 264-312-Joseph Welsh, Atkinson. 272-130-Charles Ermer, Chambers. 273-858-John E. Sumerer, Martha. 276-424-Ben Gardner, O'Neill. 277-840-Alvin Gibson, Chambers. 281-175-John C. Brau, Stuart. 282-300-B. T. Malloy, Emmet. 289-1139-H. A. Cadwallader, Stuart. 294-49-F. J. Britt, Atkinson. 299-1143-W. A. Cadwallader, Stuart.

About fifty per cent of the above have claimed exemption on industrial grounds. These claims will be passed upon by the state board.

Obituary.

Died, at the home of his parents, Mr. and Mrs. W. H. Shaughnessey, east of this city, Wednesday morning, Lawrence W. Shaughnessey, aged 25 years and ten months, after an illness of but a few months, of tuberculosis.

Deceased was born at Kellerton, Iowa, on October 2, 1891. In 1899 his parents moved to this county, settling near Inman, where the family lived for four years. His father then purchased the farm just east of this city where they have made their home since.

Lawrence attended high school here for several years and also attended the Normal school at Fremont. He taught three terms of school in Dixon county. Last spring he broke his leg and while recovering from that injury he contracted the dread scourge, consumption, and although all that kind and loving hands and hearts could do was done, he sank rapidly and quietly passed away Wednesday morning.

The funeral will be held tomorrow morning at 10 a. m., from the Methodist church, interment in the protestant cemetery.

Card of Thanks.

We desire to extend our heartfelt thanks to the many kind friends and neighbors who extended their assistance during the sickness, death and burial of our beloved wife and mother. Thomas McLaughlin and family.

The Frontier, only \$1.50 per year.

DON'T OVERLOOK

These Prices, Remember, First Come First Waited On.

1 Quart	Oil	No. 3 Can	Corn and
Jar of	At	Of Beans	Peas at
Cocoa	10 Cents	At	15 Cents
At 19c.	Per Gallon	18 Cents	Per Can

Hams, not shoulders, 26c

Ladies'	Men's	Shirt	House
Oxfords	Oxfords	Waists	Dresses
At	At	At	At
98 Cents	98 Cents	79 Cents	98 Cents

J. P. Gallagher

VINEGAR!

HEINZ'S 40 GRAM PURE Vinegar, Regular 45c Grade, Now at **25c**

We also have it in bottles.

JUST RECEIVED, SOME NICE Sugar Cured Bacon, Regular price 35c, now at 28c

WE HAVE SOME LAUNDRY Soap, 7 Bars to a Customer, at 25c

SALT IN BLOCK only 45c

GENUINE MOCU COFFEE, Regular 35c Value, 10 Pounds for \$2.00

OIL, PER GALLON at 10c

SODA, 5 PACKAGES TO Customer, per package 05c

Step over to our Dry Goods counter and you will find--

BUNGALO APRONS, Regular \$1.50 Value, now 98c

LADIES' NOVELTY SUITS, \$3.50 Value, now \$2.00

MEN'S SPORT SHIRTS, \$1.50, \$1.25, \$1.10 Values 98c

LADIES' SUNBONNETS, Regular 35c Value 22c

SCHOOL WILL SOON BE Here. We have received some dandy Dresses which we are offering at \$1.25

SOME DANDY BOYS' Suits at from \$2.98 to \$6.00

ALSO SOME TAFFETAS IN Shirt Patterns, Per Yard at \$1.75

ALSO AGENT FOR King Emerson Car \$700.00

1 Second Hand Oakland for sale at a Bargain.

IT MUST BE GOOD IF IT COMES FROM

Bazelman's

New No-Vary Store, Up Town

How Different Harding's Ice Cream is From the Others

Exactly, Harding's IS different. It had to be in order to be "the cream of all Ice-Creams" Made to conform with the pure food laws of Nebraska, guaranteed absolutely healthful.

Have you tried HARDING'S lately? We serve you nothing but Harding's at our Fountain and Soda Grill.

YOU will find Harding's served at the most exclusive tables because of its exquisite quality. Made from the best of everything. You are losing out on the best hot weather refreshment if you are not a patron of our SODA GRILL.

COME IN OFTEN. We are almost sure to have "that something new" for you.

WE GUARANTEE YOU THE BEST THAT GOES TO MAKE YOUR SODA PERFECTLY DELIGHTFUL!

SEND IN THE KIDDIES--COME YOURSELF

Open on Week Days from 7:30 to 11 P. M. On Sundays we close from 12:30 to 4:30 P. M., then remain open till 10 P. M.

O'Neill News & Cigar Store
Golden Hotel Building