

WHY DON'T THEY DO IT?

There are men who claim they could farm better than the farmers. There are men living in Inez that say they know more about whipping the U. Boats than Daniels. There are men in Inman who say they would make a better president than Wilson. Then there are some storekeepers in all these towns who say they can sell goods as cheap as John Brennan. Why don't they do it? That's what their customers ask too--Why don't they do it? It's what you do that counts--not what you can do. I say I can sell cheaper than the catalogue houses and I do it.

Cash Does It--WHY DON'T THEY DO IT?

CASH DOES IT WHY DON'T THEY DO IT?	CASH DOES IT WHY DON'T THEY DO IT?	CASH DOES IT WHY DON'T THEY DO IT?	CASH DOES IT WHY DON'T THEY DO IT?		
CASH DOES IT WHY DON'T THEY DO IT? If you buy a Kewanee Hog Oiler and fill the reservoir with Dip—the hogs will dip themselves where they need dip and when they need it. A dipping tank costs five times as much, besides lots of the dip is wasted. The Hog Oiler will save its cost every day in the hot summer months. OILER AND 1 GALLON OF Dip for 6.10 The Kewanee is the one everybody likes—the one that oils the little ones as well as the big one.	CHILDREN'S DRESSES, 97c 2 for BOYS' MULESKIN SHOES 97c TRY A PAIR OF MY 2.95 SHOES Then try a pair of somebody else's at \$3.50 or \$4.00 and see for yourself. Talk is cheap but it takes money to buy shoes. CHILDREN'S \$1.25, \$1.50 SHOES 97c 4-35c TURKISH TOWELS 97c 3 PAIR BOYS' OVERALLS, 4 to 12 years 97c ALUMINUM COFFEE 97c Percolators ALUMINUM FRY PANS 97c 3-1-1 QT., 1-2 QT., 1-3 QT., Per Set of 3 97c 1 BROOM, AND ONE-HALF 97c for 2-65c CANS UNION LEADER 97c \$1.50 BUCKET AXLE GREASE 97c 12-10c BARS TOILET SOAP, Any Kind 97c 12- LADIES' 10c HANDKER-chiefs 97c 12 MEN'S 10c HANDKER-chiefs 97c 40 DOZEN CLOTHES Pins 97c ARE YOU TIRED? If you are tired buying bum tires don't waste any more time or money—come and get a set of "Potrage" tires. These tires are guaranteed 5000 miles and when John Brennan Guarantees a tire for 5000 miles it don't mean 4999.	40 BARS SILK SOAP 97c 25 PACKAGES "RUB-NO-MORE?" 97c \$1.50 RAZORS for 97c \$1.50 SCOOP SHOVELS 97c \$2.00 CLOTHES Hampers 97c 9-15c CANS Sardines 97c 18-8c CANS OF Sardines 97c 12 POUNDS OF Sugar 97c 3-50c CANS Crisco 97c 12 POUND FANCY Rice 97c 30 BARS "BEAT-EM-ALL" SOAP 97c 4-35c CANS RASP-berries 97c 4-35c CANS Apricots 97c 4-35c CANS Peaches 97c 7-25c CANS Peaches 97c 7-25c CANS Plums 97c WHY DON'T THEY DO IT? There are a good many kinds of calf meal, but its safe to Buy Blatchford's, its not the price of the feed—its the calves that count. 8 CANS SWEET Corn 97c 6 BIG CANS Tomatoes 97c 8 CANS Peas 97c 9 CANS Hominy 97c	9 CANS Pumpkin 97c 100 POUNDS OF Salt 97c 100 POUNDS OF Oyster Shells 97c 1 DOZEN MEN'S 15c Hose 97c 1 DOZEN LADIES' 15c Hose 97c 3 PAIR 50c Suspenders 97c 3 GALLON MACHINE Oil 97c 3 POUNDS MONARCH Coffee 97c 3 POUNDS WOODEN SHOE Coffee 97c 4 POUNDS OF FARM House Coffee 97c 6 POUNDS FANCY SANTOS Coffee 97c 20 BARS FELS Naptha 97c 25 BARS FLAKE White 97c ONE-HALF BOX TOM Keenes 97c 25 SKY Ramblers 97c 30 PACKAGES Gum 97c 7 DOZEN Bananas 97c 5 DOZEN Lemons 97c 3 LADIES' UNION Suits 97c 6 YARDS OIL Cloth 97c All the storekeepers quit handling Tankage because they could not sell it at \$4.25 per hundredweight. They can fool you on Flour—Shoes—Tires and Groceries, but they can't fool you on Salt and Tankage.	12 YARDS Gingham 97c 12 CANS PRINCE Albert 97c 12 CANS OF Velvet 97c 12 CANS Tuxedo 97c 12 CANS Union Leader 97c 12 CANS Stag 97c 12 PLUGS Climax 97c 12 PLUGS Yankee Girl 97c 12 PLUGS Spearhead 97c 9 PACKAGES GRAPE Nuts 97c 24 PACKAGES Tiger 97c 7 POUNDS Candy 97c \$1.25 AND \$1.50 Gloves 97c 4-35c PACKAGES Oatmeal 97c 5-25c CANS Cocoa 97c 5-25c CAKES Chocolate 97c 17½c SHIRTING at 12c 18c GINGHAM for 13c \$3.00 CORSETS for 2.19 5 POUNDS 20-MULE TEAM Borax 47c	6 POUNDS LAUNDRY Starch 39c 3 CANS Lye 25c 5 CANS OF SCOURING Powder 25c 6 CARTONS CORN Starch 45c ONE-HALF BOX, 10 LBS. Soda Crackers 1.29 2 JARS PREPARED Mustard 15c 1 DOZEN FRUIT JAR Rings 04c 1 DOZEN FRUIT JAR RINGS, One is enough 10c CLIMAX CHEWING TO- bacco, Thick, Thin or Me- dium, per pound 39c STAR CHEWING TOBACCO, per pound 41c LADIES' COMFORT Slippers 1.39 MEN'S ODD PANTS, \$1.75 to 5.50 Few sizes left. Good stuff at low prices. \$3.50 MEN'S DRESS Hats 2.95 3 PACKAGES MACARONI, Vermicella or Spegetti 25c 25c TOOTH Brushes 19c 25c BOTTLES SALID Dressing 19c 2-25c PACKAGES POSTUM Cereal 38c 2 PACKAGES, 8 CAKES Parowax 17c 4 POUNDS CREAM-O- Wheat 35c

JOHN BRENNAN, "Cash Does It"

The Frontier
Published by D. H. CRONIN
One Year\$1.50
Six Months75 Cents
Entered at the post office at O'Neill, Nebraska, as second class matter.
HOLT COUNTY'S SELECT LIST
(Continued from page 1)

- 265—(312)—Joseph Welsh, Atkinson.
- 266—(1284)—Howard M. Bryan, Page.
- 267—(90)—Jesse H. Wahl, Atkinson.
- 268—(191)—Millard L. Headlee, Chambers.
- 269—(477)—Hugh J. Boyle, O'Neill.
- 270—(1187)—Joseph Ketterl, Stuart.
- 271—(1179)—Mark D. Hungerford, Stuart.
- 272—(753)—Ora N. Thomas, Paddock.
- 273—(130)—Charley Ermer, Chambers.
- 274—(858)—John E. Summerers, Martha.
- 275—(168)—George W. Thompson, Chambers.
- 276—(1023)—Conrad Strake, Stuart.
- 277—(424)—Ben Gardner, O'Neill.
- 278—(840)—Alvin Gibson, Chambers.
- 279—(1347)—John N. Stauffer, Page.
- 280—(1188)—Ferdinand J. Kaup, Stuart.
- 281—(657)—Elmer L. Clark, Inman.
- 282—(175)—John C. Brau, Stuart.
- 283—(300)—Bartley T. Malloy, Emmet.
- 284—(278)—Mahlon Shearer, Dustin.
- 285—(1021)—Peter G. Ramold, Atkinson.
- 286—(1240)—Albert Ramm, Stuart.
- 287—(524)—William E. Beckhart, Jr., O'Neill.
- 288—(911)—Pearl Linderman, Catalpa.
- 289—(1172)—Glen W. Hopkins, Stuart.
- 290—(532)—Opal W. Davenport, O'Neill.
- 291—(1139)—Harry A. Cadwallader, Stuart.
- 292—(1214)—Earl F. Martin, Stuart.
- 293—(336)—Charles A. Kraft, Ewing.
- 294—(212)—John J. Rohde, Pheonix.
- 295—(1357)—William F. Webber, Page.
- 296—(49)—Francis J. Britt, Atkinson.
- 297—(8)—Walter R. Callen, Atkinson.
- 298—(1160)—John H. Gill, Stuart.
- 299—(1192)—Herbert H. Kohle, Stuart.
- 300—(305)—William O'Connor, Emmet.
- 301—(1143)—William A. Cadwallader, Stuart.
- 302—(557)—Ben W. Rodenwold, O'Neill.
- 303—(622)—Henry F. Dickau, Atkinson.
- 304—(585)—Walter P. Hombach, O'Neill.
- 305—(1257)—Louie C. Schwink, Stuart.
- 306—(1077)—Charles V. Cole, Star.
- 307—(781)—Thomas F. McCarthy, Ewing.
- 308—(1085)—Aaron Boshert, O'Neill.
- 309—(958)—Wilber S. Kirkland, Pheonix.
- 310—(323)—Ernest W. Bollwitt, Ewing.
- 311—(1343)—Luke M. Schultz, Page.
- 312—(857)—Chester S. Smith, Bliss.
- 313—(1401)—Claude R. Dailey, Amelia.
- 314—(1303)—Bert L. Finley, Page.
- 315—(963)—Russell L. Rossman, Atkinson.
- 316—(438)—Fred W. Lorenz, O'Neill.
- 317—(878)—Anthony O'Donnell, Atkinson.
- 318—(1059)—C. S. Roth, O'Neill.
- 319—(441)—James J. Murphy, O'Neill.
- 320—(880)—Wm. F. Roth, Atkinson.
- 321—(357)—Otto A. Wiseman, Ewing.
- 322—(23)—Ray E. Illiff, Atkinson.
- 323—(1173)—George W. Hall, Stuart.
- 324—(331)—Edward J. Fisher, Ewing.
- 325—(1108)—Charles F. Bouman, Tonowanda.
- 326—(492)—Earl F. Faulhaber, O'Neill.
- 327—(1201)—John W. Kemp, Stuart.
- 328—(565)—John W. Abbott, O'Neill.
- 329—(800)—Ernest F. Bredehoeft, Page.
- 330—(1049)—Alvin E. Klopper, O'Neill.
- 331—(715)—William Woxberg, Chambers.
- 332—(961)—John M. Obermire, Catalpa.
- 333—(539)—William Gatz, O'Neill.
- 334—(349)—Date H. Sievers, Ewing.
- 335—(562)—Bert A. Warford, O'Neill.
- 336—(1407)—George H. Rouse, Ballagh.
- 337—(501)—Cornelius J. Keys, O'Neill.
- 338—(102)—Robert F. Gerlan, Atkinson.
- 339—(1411)—Frank J. Brady, Hammond.
- 340—(875)—Mike Mullen, Emmet.
- 341—(293)—William O. Herrick, Emmet.
- 342—(714)—Irving F. Schaffer, Ewing.
- 343—(86)—Joseph F. McNichols, Atkinson.
- 344—(1024)—John W. Schorn, Atkinson.
- 345—(1291)—Ernest T. Canady, Page.
- 346—(871)—Stanley Fullerton, Atkinson.
- 347—(1341)—William R. Schultz, Page.
- 348—(1232)—Raymond M. Pettinger, Stuart.
- 349—(1043)—Daniel E. Crandall, O'Neill.
- 350—(71)—Earl Scripner, Atkinson.
- 351—(1156)—Allen O. Foster, Stuart.
- 352—(1393)—Leland E. Wertz, Star.
- 353—(555)—Frank J. O'Connell, O'Neill.
- 354—(978)—James E. Mott, Dorsey.
- 355—(1260)—John L. Seger, Stuart.
- 356—(506)—Richard Minton, O'Neill.
- 357—(1391)—William E. VanHorn, Star.
- 358—(1272)—Charles H. Velte, Stuart.
- 359—(877)—Edwin W. Northrop, Atkinson.
- 360—(435)—John M. Kingrey, O'Neill.
- 361—(681)—Fred L. Perry, Inman.
- 362—(713)—Harvey D. Stott, Ewing.
- 363—(935)—Lloyd Holman, Stuart.
- 364—(1121)—Olin S. Stratton, Amelia.
- 365—(1150)—Bernard C. Engler, Stuart.
- 366—(450)—Carl S. Pester, Emmet.
- 367—(1390)—J. W. Udey, O'Neill.
- 368—(113)—Joseph R. Matousek, Atkinson.
- 369—(725)—Eddie Hill, Redbird.
- 370—(1004)—John L. Judge, Atkinson.
- 371—(156)—Earl H. Medcalf, Chambers.
- 372—(1034)—Walter L. Brennan, O'Neill.
- 373—(808)—George M. Hartford, Middle Branch.
- 374—(780)—James A. McCarthy, Ewing.
- 375—(267)—Charles L. Lofquist, Stuart.
- 376—(567)—George Brehm, O'Neill.
- 377—(1218)—Leroy L. Menuey, Stuart.
- 378—(421)—Walter F. Gregor, O'Neill.
- 379—(940)—John Krueger, Atkinson.
- 380—(1232)—Raymond M. Pettinger, Stuart.
- 381—(1254)—Edward C. Slaymaker, Stuart.
- 382—(169)—Basil R. Truscott, Chambers.
- 383—(436)—V. J. Kaplin, O'Neill.
- 384—(396)—Fred Tasiar, Tonowanda.
- 385—(989)—Emil Strom, Dorsey.
- 386—(1304)—Daniel Gallagher, Inman.
- 387—(1107)—Lewis J. Volquardson, Dorsey.
- 388—(1270)—Chas. F. Ullrich, Stuart.
- 389—(862)—Perry B. Barnes, Atkinson.
- 390—(1406)—John G. Litzon, O'Neill.
- 391—(257)—Rudolph B. Thrumer, Ewing.
- 392—(1109)—Howard V. Berry, Inez.
- 393—(155)—Frank H. Meyers, Chambers.
- 394—(284)—Guy B. Beckwith, Emmet.
- 395—(133)—Clyde R. Elkins, Chambers.
- 396—(807)—Aaron R. Harvey, Page.
- 397—(867)—Carl B. Claussen, Emmet.
- 398—(930)—Floyd E. Fairbanks, Stuart.
- 399—(185)—George Robertson, Dustin.
- 400—(1398)—Elder R. Brotherton, Amelia.
- 401—(265)—Norris Hughes, Dustin.
- 402—(285)—Henry H. Claussen, Emmet.
- 403—(9)—Lewis Cannon, Atkinson.
- 404—(1313)—H. C. Hunt, Page.
- 405—(1119)—G. G. Moss, Amelia.
- 406—(1051)—Anthony King, O'Neill.
- 407—(560)—George S. Voorhies, O'Neill.
- 408—(303)—Anton Nelson, Emmet.

BIG REDUCTIONS THIS NEXT WEEK

All Straw Hats discounted.	75 Cent Summer Silks for 25c yard	Ladies' Waists at One-half Price	Ladies' Oxfords At 98 Cents
Ladies' \$4.00 Oxfords For \$2.66	Men's \$4.00 Oxfords For \$1.98	Sport Shirts At 20 per Cent Off	White Canvas Slippers at 20 Off
Childrens' Dresses At 75 Cents	Childrens' Dresses At 65 Cents	Ladies' House Dresses For \$1.50, \$1.75 For 98c.	Boys' Pants At 20 per ct. Discount
Hams At 27 Cents Per Pound	Peas At 15 Cents Can	Corn At 15 Cents Can	Oranges At 13 Cents Dozen

J. P. Gallagher

Harding's Ice Cream

THE CREAM OF ALL ICE CREAMS

You needn't fear as to the quality of HARDING'S Ice Cream.

The process by which it is made is ALWAYS the same.

The State Law requires that Ice Cream contains 14 per cent butter fat. Food experts are of one opinion in claiming that this is too high. ANY Ice Cream testing more butter fat is claimed by them to be unedible and very unpalatable. What you want is a smooth, velvety, creamy Ice Cream, not a Cream with a greasy taste. As a matter of fact, BUTTER FAT comes a long way from being all necessary to a good Ice Cream. Fat is something that heats, not something that cools, and refreshes you these hot days. Freezing Cream that is Buttery and then eating it to keep cool is about as reasonable as eating a piece of FROZEN BACON, it will be cool going down and that's all there is to it!

The required amounts of Sugars and PURE FLAVORINGS, etc., etc., is what makes Ice Cream, together with the knowledge of how to use them.

ABOUT 90 PER CENT OF THE FACTORIES ARE NOW USING COMPOUNDS. Think this over.

HARDING'S Ice Cream has been the standard Ice Cream of the WEST for years. You know that. Practically ALL THE FIRST CLASS PLACES of OMAHA use HARDING'S. WHY?

Read the foregoing over again and then think.

You can buy HARDING'S right here at home, in Bulk, Brick or have it served you ONLY at

O'Neill News & Cigar Store

Golden Hotel Building