

Nebr. Historical Society

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NO. 4.

JOHN BRENNAN—CASH DOES IT. JOHN BRENNAN—CASH DOES IT. JOHN BRENNAN—CASH DOES IT. JOHN BRENNAN—CASH DOES IT.

## CHEAPER THAN AUCTION SALE

*Goods thrown away. As it has been my custom every week, since I started to sell goods regardless of cost, and as the trusts are going to make me put up the money to carry on this war, I have to sell. You need the stuff and ought to buy.*

### Goods Sold Cheaper Than Ever Before!

*Don't come in the day time if you can help it, we won't be able to wait on you. Town people are requested to come in the mornings and to stay away on Saturdays until the people from the country have gone home with their stuff. Here are a few of the items. They give you a small idea of the way the other stuff will be cut:*

SHOES pair and up	10c	HATS and up	9c	SOCKS and up	3c	HANDKERCHIEFS and up	2c	RAIN COATS as low as	90c
LADIES' SILK HOSE \$1.25 values as low as	37c	OTHER LADIES' HOSE as low as	8c	CALICO, NEW STUFF worth 10 and 12c, now	5 <sup>1</sup> / <sub>2</sub> c	MEN'S 50 AND 75c Belts, now	27c		
HATS, GRAY, Black, Brown, low	10c	YEAST CAKES per package	1 <sup>1</sup> / <sub>2</sub> c	MATCHES, 7c boxes for	3c	TOOTH PICKS 7c boxes for	3c	CHICK FOOD 25 pound bags	79c
Tanks--Water Tanks as low as	\$6.00	Salt--Barrell Salt at	\$1.95	Salt--BlockSalt three for	\$1.00				
Flour--Car- loads, per bag	\$2.98	Bran--Per Hundred Weight	\$1.69	Shorts	\$2.15				
POLERINE per gallon	26c	STEAMCYLIND'R Oil, heavy, at	29c	\$1.75 PAILS Grease at	97c	25c PAILS AXLE Grease at	14 <sup>1</sup> / <sub>2</sub> c	65c CANS UNION Leader at	34c
HOMINY 6 cans for	69c	PEAS 5 cans for	69c	CORN 5 cans for	69c	TOMATOES 4 cans for	69c		
50 POUND BAG Salt for	33c	CLAM SHELLS per cwt.	59c	COAL OIL at actual	Cost	PEACHES, PEARS, Plums, 2 cans for	29c	APRICOTS, RAS- berries, 2 cans for	29c

**Sale Starts the Minute the Paper Gets into Your Hands and Stops When Every Dollars Worth of Goods Are Sold.**

Grapes, Green Gages, 2 cans for 29c  
SOAP—Beat-Em-All, Flake White, Swift's Pride, Lenox, Bob' White, Crystal White, Moon Soap, Silk Soap, Ivory Soap, 20 bars 69c, no more or less sold to one person at this price as there may not be enough to go around.

SHOES—Slippers, Tennis and everything goes, 10c a pair and up.

CLOTH—Thousands of yards at less than half Price. Union Suits—All kinds worth up to \$3.25 a suit as low as 39c a suit. Corsets—Hundreds of them, all styles and sizes. We can fit and please the crankiest customer.

BRING this paper with you. No mail or store keeper orders will be filled. No goods sold to kids. Railroad fares and stage expenses will be allowed at 2 per cent on a dollar purchase. Checks of out of town customers must be certified. No goods can be bought and left at store. Don't crowd or jam or the doors will be locked.

TONS OF TOBACCO—Chewing, smoking, all goes. Tons of Coffee at 10c, 15c and 25c. Men's Gloves, the best gloves turned out of California,

will be sold or given away. Neckties from 1c up. Men's White Collars, all sizes and styles. Cash is the reason. Tell your neighbors. Bring them with you. Jewelry, Jewelry, Rings, Bracelets, Stick Pins, Tie Holders, everything goes. Perfumes, Toilet Soaps, Peroxide, Hairpins, Safety Pins, Playing Cards, Veils, Suspenders, Corset Strings, Shoe Strings, Fancy Buttons. Its a shame but they have to go. Lead pencils, Tablets, Envelopes, Ink, Writing Paper in boxes and bulk.

GARDEN SEEDS—8 5c packages for 10c.

IF YOU MISS this Sale you will kick yourself for all time. There was never a sale like this and there may never be another. Cash paid for produce. We will pay extra for eggs, but all eggs will be candled. Cattlemen come and get tankage 35 to 50c a bag less than milling prices. Over 1,000 pounds of Rice at 7<sup>3</sup>/<sub>4</sub>c per pound. (Big, Fancy Rice).

FLOUR—the best flour on earth 2.98 per bag.

IF YOU COME to this Sale, come with a wagon. No goods can be left in the store. All

goods are spot cash as usual. Town people come in mornings. Don't come on Saturdays till evening. Open all day Sundays.

THIS SALE is going to be a good one. If you have to rob a train get the money or the eggs and come. But be sure and bring a wagon. You cannot haul half what you will buy in a buggy or a car.

THE PRICES on Groceries will be cut like hay.

FRIENDS are as Welcome as my enemies. The dollars is high man at this sale.

7 Spools of Belden's Silk Thread for 20c  
7 Spools of Coates' Cotton Thread for 20c

NO GOODS sold to Children.

THERE will be no room for children, and they might get tramped on. I have prepared for this sale. The counters are turned around and we can use a hundred clerks.

Don't—Don't, Don't Miss This Sale. Any kind of Washing Powders 3c. Sal Soda per pound 1c. If you have friends in other towns telephone or telegraph them.

**If You Have Friends Telephone or Write Them. Don't Let Any One Miss this Sale**

# JOHN BRENNAN, O'NEILL, NEB.

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