

It's the Same Old Moon Shining on the River

9 CANS VELVET TOBACCO at 69c	10 POUNDS OAT Meal 69c	85c UNION Suits 69c	10 MEN'S 10c Handkerchiefs 69c	money to their husbands that they make off the butter and eggs and what they save from the store bills. Women in town can do the same. This war will be won, the women of the United States and the men who help their wives and give them a chance will be helping.	same coffee I sell five pounds for a dollar. Use your heads and save your legs. Come a little farther and save a little more.
9 CANS PRINCE ALBERT at 69c	3 BIG PACKAGES Oat Meal for 69c	3 LADIES' Vests 69c	10 LADIES' 10c Handkerchiefs 69c	4 CANS OF Tomatoes 69c	25c CRASH TOWLING, wide and heavy 14c
8 BARS PALM OLIVE SOAP at 69c	5 POUNDS SALTED Peanuts 69c	These are the 35c ones.	6-15c BOTTLES Perfumes 69c	5 CANS Corn 69c	20c HUCK TOWLING at 9 1/2c
8 BARS TRILBY soap at 69c	5 POUNDS ROASTED Peanuts 69c	5 POUNDS PEANUT Candy 69c	5 CANS SWEET Potatoes 69c	5 CANS Peas 69c	ORIENTAL SILKS, ALL shades, 50c and 75c goods 29c
8 BARS COCOA HARD water soap, for 69c	9 PAPERS Pins 69c	10 YARDS TOWLING for 69c	Cash and Carry. The Ladies Home Journal prints an article this month written by J. Ogden Armour, who has made more millions than some people has hens. He says the way to hit the high Cost of living a blow below the belt is to pay cash and carry home your stuff. Give your wife a chance. She can tell you how many pounds of tea it takes to run a month at a time, how many bars of soap and how much coffee, and she can make out a bill and buy it all at one time and instead of running to the store every time she needs a bottle of mustard and having a man and rig run up to the house from five to ten times a day she will have it when she needs it, besides buying in quantities she will be buying like the farmers wives who live better than the town people and it don't cost them nothing. The women of the farms never ask their husbands for a cent, they have the money in their pockets and lots of them give	3-25c PAILS AXLE Grease 69c	\$2.50 AND \$2.75 TAFFETA per yard 1.80
15 PEN HOLDERS for 69c	4 BIG CANS Oysters 69c	\$1.50 BINDER Whips 69c	8-10c PAILS AXLE Grease 69c	7 GALLONS Oil 69c	35c AND 50c POPLINS at 29c
10 YARDS TOWLING at 69c	7 SMALL CANS Oysters 69c	2 SWEAT Pads 69c	3-25c PAILS AXLE Grease 69c	People living on this side of the Niobrara River could make money by trading in O'Neill. Look at Crisco, 60c, you get in O'Neill at 38c. \$1.00 cans 78. This is only one item. You can save on every article. Maybe you don't believe it. Some people don't believe there is a God. But it will pay you to look up and find out. But the people away north are not the only ones who get fooled. Right here in O'Neill one store charges 35c for the	JACK AND JILL CLOTH 20c and 25c goods at 16c
5 YARDS OILCLOTH at 69c	7 CANS MUSTARD Sardines 69c	3 PAIR 25c MEN'S Hose 69c	6 PAIR LADIES' 20c Hose 69c	7 GALLONS Oil 69c	CREPE DU CHENE, \$1.00 and \$1.25 stuff, at 69c
5 POUNDS TOASTED Marshmallows 68c	13 CANS OIL SARDINES for 69c	6 PAIR LADIES' 20c Hose 69c	3 PAIR LADIES' 25c Hose 69c	7 GALLONS Oil 69c	BLACK UNDERSKIRTS, \$1.75 and \$2.00 skirts, at 1.19
15 PACKAGES Envelopes 69c	14 BOXES Matches 69c	2 PAIR 75c LADIES' Hose 69c	2 LADIES' UNION Suits 69c	7 GALLONS Oil 69c	CREPE ROMPERS, 50c and 75c ones, for 38c
9 BOTTLES Peroxide 69c	Eber Leek uses these matches altogether and he says they are the best he can get.	3-35c MEN'S Neckties 69c			36 INCH PERCALES, 18c stuff, now 11c
9 POUNDS Sugar 69c	15-5c CIGARS for 69c				10c GINGHAMS at 07c
4 POUNDS NAVY Beans 69c	5 POUNDS MAPLE Creams for 69c				10c CALICO at 6 1/2c
8 POUNDS Rice 69c	\$1.00 SHIRTS for 69c				

JOHN BRENNAN, O'NEILL.

The Frontier

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LOCAL MATTERS.

E. C. Stratton, of Atkinson, was in the city Monday.

William Cameron, of Wahoo, was in the city the greater part of last week visiting his brother Dan.

John Dumpert received a telegram this morning announcing the death of his brother at Exter, Neb.

Rev. Tiehle and family, of Orchard, came up from that place Monday for a short visit with Rev. Brauer in this city.

C. W. Moss and D. L. Jouvenay, of Atkinson, were attending to some business matters in the city Wednesday.

Mrs. F. H. Shoemaker, of Winner, S. D., arrived in the city Saturday for a short visit with Mrs. Catherine Matthews.

Mr. and Mrs. Ed. Tomsik returned last night from their wedding tour to the Great Lakes and a short visit with relatives in Omaha.

Zamie X. Marshall, 31, of Tekamah, and Miss Mettie Brown, 30, of Stuart, secured a license to wed from Judge Malone on last Tuesday.

Harry A. Van Horn, aged, 20, of Venus, and Miss Helen A. Jenkinson, aged 17, of Walnut, were married by County Judge Malone on Wednesday of last week.

Clarence William Knox, aged 26, and Miss Harriette Elizabeth Honeywell, aged 19, both of Bliss, were issued a marriage license by the county judge on last Monday.

Frank Houbeshell, aged 40, and Miss Eugie Johnson, aged 27, both of Redbird, secured a marriage license from the county court on last Saturday.

B. P. Smith, an old time resident of Ewing, but who is now operating a restaurant at West Point, was in the city last Tuesday visiting at the home of his daughter, Mrs. E. D. Henry. Mr. Smith returned to West Point Tuesday.

Rushville Standard: Eleanor Gillespie came up from O'Neill Sunday and expects to spend the summer here with her aunts, Miss Maude Gillespie and Mrs. Jno. Dullaghan, and her grandparents will come in for a portion of her time also.

Ivo Lorge, son of Mr. and Mrs. Henry Lorge, who were formerly residents of this city, was united in marriage last Tuesday to Miss Margaret Dempsey, of Newcastle, Neb. They will make their future home at Hartington, Neb. Mr. Lorge's many O'Neill friends tender congratulations and good wishes.

Kelly Martin left Wednesday morning for Omaha from which place he goes to St. Louis and then to South Carolina to enter training with the U. S. Marines which he has joined. His

brother, George, who has also joined this branch of the service, left the first of the week, he having to undergo another physical examination at St. Louis.

Dan Cameron returned from Omaha last Sunday night where he had been with Mrs. Cameron, who was operated upon for tumor at St. Catherine's hospital in that city last week. Mr. Cameron says the operation was successful and that the attending physicians were of the opinion that Mrs. Cameron would be able to come home in about ten days.

Gottlieb Reichart, one of the prosperous farmers of Iowa township, was an O'Neill visitor last Wednesday and left the coin necessary to extend his subscription another year. Mr. Reichart says that he was compelled to replant sixty acres of his corn, on account of the heavy rain of three weeks ago burying the corn. Some of his corn is nearly a foot high.

C. C. Milliard received a letter from his daughter, Mrs. Messacar, of Omaha, the first of the week stating that Ralph had left for Newport, R. I., where he will take the preliminary training for the navy. Sixty young men were in the party that left Omaha and among them was a young man from Spencer. Mrs. Messacar stated that the boys were feeling fine and eager to get east.

J. S. Hoffman, of Chambers, returned this morning from Owanka, S. D., where with his father, John Hoffman, of Parsons, Kansas, they had been visiting their brother and son, John Hoffman, for the past week. Mr. Hoffman moved to Dakota last spring. Mr. Hoffman says that crop prospects are looking fairly good in South Dakota, although in the western part it has been a little dry this spring.

Charles Schrader and Frank Geis came down from Wyoming last Friday and spent a few days visiting old friends here and cleaning up some business matters. The boys say that they like their new home very much and that the former O'Neill and Holt county people, who are living in that vicinity, are prosperous and healthy. They left for their new home the forepart of the week, going back in Mr. Geis' car.

Representative J. A. Ollis, of Valley county, was an O'Neill visitor last Tuesday. Mr. Ollis is one of the appraisers for the Omaha Federal Land bank and was inspecting land loan applications in the western part of the county. Mr. Ollis informed us that there were twenty-six applications for loans, aggregating about \$100,000, from farmers in the western part of the county and he spent a few days in that section inspecting the land and passing upon the loans.

During the thunder storm last night lightning struck the residence of C. F. Karr, twelve miles north of this city and the house with practically all its contents was burned. The house was struck about 10 o'clock and Mr. Karr and family were all sitting in one room of the house when the building was struck. Mrs. Karr was stunned by the bolt. The building burned so rapidly that they were unable to save but very little of their belongings. The residence was a very fine farm

home and was worth about \$2,000. It was insured for \$1,000.

Too many of the Atkinson ball players have been joining the ranks of the benedicts and taking extended wedding tours, which was the reason the manager of the Atkinson ball team gave for cancelling their game with Emmet, which was to have been played in this city last Sunday. The Emmet boys then secured Ewing to fill the date and a game between Emmet and Ewing was pulled off on the local grounds Sunday afternoon and was won by Emmet with a score of 9 to 8. It was a good interesting game and was witnessed by a fair crowd of fans and fanettes.

S. J. Weekes and J. F. O'Donnell went up to Valentine last Thursday evening to attend the annual convention of the Northwest Bankers Association, which was held in that city last Friday. The boys say they had a splendid session, there being about eighty members in attendance. The program was very interesting and the

people of Valentine were lavish in their hospitality to the monied kings of Northwest Nebraska. John Flannigan, of Stuart, was elected president of the association for the ensuing year and O'Neill was selected as the place for holding the next annual meeting, in June, 1918.

Anna Myria Davis has filed suit in district court asking for an absolute divorce from Daniel A. Davis, alleging non-support as a ground therefor. In her petition she alleges that they were married near O'Neill on October 17, 1893, and that they lived together until September 15, 1916, when they separated. She further alleges that the defendant has failed to provide for her since her marriage although well and strong, and that she has had to work out, cooking in hotels and taking in washing to support herself, even while living with defendant. They have one child, a girl, now 22 years of age. She asks for an absolute divorce and such other relief as the court may deem just and equitable.

FOR WEEK OF JULY 4th

Oranges At 13 Cents Dozen	House Dresses At 98 Cents	Childrens' Gingham Dresses 33 1-3 Dis.	Rompers At 20 Per Ct. Discount
Straw Hats At 10c Each	Cocoa At 19c a Qt. Jar	Two Cans Kraut 25 Cents	Corn At 15 Cents Can
Peas At 15 Cents Can	Big Can Tomatoes 20 Cents	Men's German Dyed Ov'ls \$1.25	Brooms At 65 Cents Each
Dry Peas at 12 1/2 Cents Pound	Men's Oxfords At \$1.98 Each.	Regular Hams at 27 Cents Pound	

J. P. Gallagher

WAR BRINGS CARE

If war brings benefits, one of these is the evidence of deeper thought and greater care in the every day life of each man and woman.

This inevitably leads to the more intelligent handling of income and expenditures of such thoughtful people learn to use the facilities which the Nebraska State Bank has provided for them.

Our Checking Account Service will systemize and economize the time and money of any man or woman.

We invite you to have a friendly talk with us about our service and its value to you.

Nebraska State Bank

CATTLESALE

I will offer at Public Sale at the Burlington Stock Yards in

O'Neill, Nebraska

Commencing at 2 o'clock p. m., on

SATURDAY, JUNE 30th

—500—
WHITE FACE
TWO-YEAR-OLD STEERS

TERMS—Twelve months time will be given on approved security.

O. K. Wright

Cols. Moore & Barrigan, Aucts. S. J. Weekes, Clerk