

July Clearance Sale!

As it has been our custom, we are again putting on our July Clearance Sale. Every offering is a bargain and the thrifty shopper will revel in a multitude of attractive offerings. There is nothing misleading or unreal in this Great Sale. You will find things just as represented. You have heard of big sales, attended big sales, but we ask you to be fair with yourself and with your pocketbook, and give this store personal inspection of the CUT PRICES we are offering on every article in stock.

The Trusts are going to make us pay for the great war. They shot the prices up on everything, especially on leather goods. We are all affected. I was lucky to have a large stock of merchandise on hand at the old price. I knew it was coming, so prepared for it. You can also be prepared by coming and getting your share of these goods at right prices. We quote only a few prices, but our entire stock is marked down.

Sale Starts Saturday, June 30th

<p>GROCERY LIST</p> <p>7 BARS BEAT-EM-ALL SOAP for 25c</p> <p>12 BARS MOON SOAP, WHILE THEY last, for 25c</p> <p>50 GALLONS COAL OIL for 4.75</p> <p>2 PACKAGES YEAST FOAM for 05c</p> <p>1 POUND UNCOLORED JAPAN TEA for 39c</p> <p>25c CAN SLICED PEACHES for 14c</p> <p>25c CAN OF PEARS for 14c</p> <p>Pears and peaches as long as they last.</p> <p>LEMONS, per dozen 19c</p> <p>PIECE GOODS</p> <p>See what a little money will do on the first day of this sale, June 30.</p> <p>AT 3:00 TO 4:00 P. M. WE WILL SELL all the calico we have at, per yard Only 10 yards to a customer. 04c</p> <p>GINGHAM, CHECK, VALUE 15c at 11c</p> <p>20c LAWN, ALL NEW PATTERNS, per yard, at 12c</p> <p>20c DRESS GOODS for 11c</p> <p>12½c BLEACHED MUSLIN, sale price 09c</p> <p>18c BLEACHED MUSLIN, sale price 13c</p> <p>20c LAWNS AND TISSUES, all good patterns, go on sale at 14c</p> <p>20c FRENCH GINGHAMS on sale at 16c</p> <p>15c PERCALES go on sale at 11c</p> <p>20c PERCALES go on sale at 16c</p> <p>HANDKERCHIEFS</p> <p>MEN'S WHITE HANDKERCHIEFS at 03c</p> <p>LADIES' WHITE HANDKERCHIEFS at 02c</p> <p>MEN'S STRAW HATS</p> <p>20c VALUES GO ON SALE at 07c</p> <p>65c VALUES GO ON SALE at 39c</p> <p>35c VALUES GO ON SALE at 19c</p> <p>MEN'S SILK HATS, 50c, 65c, VALUES, at 39c</p>	<p>SHOES! SHOES!! SHOES!!!</p> <p>Our Entire Stock of Shoes on Sale.</p> <p>Our Entire Stock of Shoes on Sale. MEN'S WORK SHOES, \$3.25 VALUE, sale price 2.69</p> <p>\$3.50 WORK SHOES, BLACK OR TAN for 2.89</p> <p>\$3.75 MEN'S DRESS SHOE, BLACK or Tan, for 2.98</p> <p>\$5.50 AND \$6.00 MEN'S DRESS SHOE for 4.89</p> <p>LADIES' SHOES, ALL NEW, BLACK or Tan, Lace or Button, value \$3.50 and \$4.00, at 2.98</p> <p>LADIES' SHOES, 7 INCH BOOT, LACE, Colored tops, Kid bottom, all colors, \$6.00 value, at 4.89</p> <p>LADIES' \$5.00, 7 AND 8 INCH BOOT, Black, Lace, \$5.00 value, at 3.98</p> <p>BOYS' SHOES, LACE AND BUTTON, \$3.50 value, at 2.69</p> <p>CHILDREN'S SHOES, ALL KINDS, \$1.25, \$1.35 and \$1.50 values, per pair 98c</p> <p>MEN'S OVERALLS</p> <p>\$1.25 VALUE, GO ON SALE at 95c</p> <p>Come and buy all you need.</p> <p>85c BOYS' AMERICAN DYE OVERALLS, all sizes, at 59c</p> <p>MEN'S WORK JACKETS, 75c values, at 49c</p> <p>LADIES' WAISTS</p> <p>Odd Lots at Odd Prices.</p> <p>LADIES' WAISTS, UP-TO-DATE \$1.00 values, sale price 89c</p> <p>LADIES' SILK WAISTS, LONG OR short sleeves, up-to-date, value \$2.00, sale price 1.49</p> <p>LADIES' MIDDIES, ALL NEW, value \$1.50, sale price 98c</p> <p>90c MIDDIES go at 59c</p> <p>BROOMS! BROOMS!</p> <p>75c VALUES, sale price 49c</p> <p>LADIES' DRESSES</p> <p>LADIES' HOUSE DRESS, value \$4.00, at 2.98</p> <p>\$2.50 HOUSE DRESS goes at 1.98</p> <p>\$2.00 HOUSE DRESS goes at 1.48</p> <p>\$1.75 HOUSE DRESS goes at 1.39</p> <p>All Mina Taylor House Dresses.</p>	<p>LADIES' SKIRTS</p> <p>LADIES' UNDERSKIRTS, \$1.25 and \$1.50 values at 98c</p> <p>LADIES' TOP SKIRT, PALM BEACH, Sport Skirt, up-to-date, value \$6.75, at 4.98</p> <p>LADIES' SPORT SKIRT, \$5.00 VALUE, at 3.98</p> <p>LADIES' WHITE LINEN SKIRT, value \$1.50, at 98c</p> <p>LADIES' WAISTS</p> <p>GEORGETTE CREPE WAISTS, ALL Colors, \$10 values, sale price 5.98</p> <p>CREPE DU CHIEN, \$4.00 VALUE, at 2.98</p> <p>CREPE DU CHIEN, \$5.00 AND \$5.50 values, at 3.69</p> <p>CORSETS AND CORSET COVERS</p> <p>LADIES' CORSET COVERS, 35c value at 19c</p> <p>LADIES' CORSET COVERS, 75c value at 49c</p> <p>LADIES' CORSETS, \$1.00 value at 69c</p> <p>LADIES' CORSETS, \$1.50 value, at 1.29</p> <p>LADIES' CORSETS, \$2.00 value at 1.49</p> <p>FOR THE LADIES</p> <p>LADIES' NIGHT GOWNS, \$1.50 value at 98c</p> <p>LADIES' NIGHT GOWNS, \$1.00 value, at 69c</p> <p>LADIES' APRONS, 75c VALUE, Dark or Light, at 49c</p> <p>LADIES' APRONS, 85c VALUE, at 59c</p> <p>LADIES' APRONS, \$1.25 VALUE, at 98c</p> <p>LADIES' APRONS, \$1.75 VALUE, at 1.39</p> <p>MEN'S DRESS AND SPORT SHIRTS</p> <p>\$1.50 VALUES goes on sale at 1.19</p> <p>\$1.25 VALUES go on sale at 98c</p> <p>75c VALUES go on sale at 59c</p> <p>SPRING AND SUMMER COATS</p> <p>LADIES' SPRING AND SUMMER Coats, price \$13.50, \$15.00 and \$16.50, go on sale for the small sum of 7.98</p>	<p>RAIN COATS</p> <p>MEN'S RAINCOATS, \$4.50 VALUE, at 2.98</p> <p>MEN'S RAINCOATS, \$5.50 VALUE, at 3.98</p> <p>LADIES' RAINCOATS, \$6.00 AND \$6.50 value, at 4.89</p> <p>CHILDREN'S DRESSES</p> <p>\$1.00 VALUE go on sale at 69c</p> <p>75c VALUE go on sale at 49c</p> <p>UNDERWEAR</p> <p>MEN'S UNION SUITS, \$1.00 value at 69c</p> <p>MEN'S UNION SUITS, \$1.50 and \$1.35 values at 1.16</p> <p>MEN'S HATS</p> <p>I HAVE SOME ODD LOTS IN DRESS, hats, price from \$1.50 to \$3, on sale at 98c</p> <p>MEN'S DRESS HATS, ALL NEW, IN Blue, Drab, Gray, Black; value \$3.00 go on sale at 2.49</p> <p>MEN'S JOHN B. STETSON HATS, Black only, value \$5.00, at 3.98</p> <p>CLOTHING FOR THE FOURTH</p> <p>Men's All Wool Suits Fast Colors.</p> <p>BLUE SERGE SUITS, VALUE \$25.00, at 19.79</p> <p>BLUE SERGE SUITS, VALUE \$20.00, at 14.98</p> <p>BROWN AND FANCY COLORS, value \$18.50 and \$16.50, on sale at 12.98</p> <p>MEN'S WORK SHIRTS</p> <p>THE 65c VALUES go on sale at 49c</p> <p>THE \$1.00 VALUES go on sale at 79c</p> <p>THE 60c BOYS' WAISTS go on sale at 39c</p> <p>ROMPERS</p> <p>75c AND 65c CHILDREN'S ROMPERS at 49c</p> <p>THE 50c VALUES go on sale at 39c</p>
---	---	---	---

Bring this with you so you can compare prices

Anton Toy

O'Neill, Nebraska