

## CASH

Our Appeal is our low prices. We sell for less. What your children might reasonably expect to inherit will not be swallowed by hungry creditors, if you trade here.

**This Store is a Pure Cash Store**

No one can charge 1c worth at this store. As you know we undersell any other store. We are content with small profits.

### Pay Cash and Pay Less

- 10-5c PACKAGES OF WRIGLEY'S Spearmint, Juicy Fruit, Peppermint or Doublemint Gum **29c**
- 1 CAN OF FANCY Tomatoes **15c**
- 1 CAN OF 15c Sardines **10c**
- 4 POUNDS 20c Peaches **47c**
- 1 POUND OF GREEN 70c Tea for **43c**
- 1-2 POUND 80c CAN OF Coffee **57c**

**This is a Pure Cash Store**

- 10 GALLONS OF Coal Oil **89c**
- 40c CAN OF Lard **29c**
- 20-5c PACKAGES OF White's Yucatan Gum **57c**

**A Square Deal for a Round Dollar**

- 20c GLASS OF WAFER Sliced Dried Beef **12c**
- 15c BOX OF SODA Crackers **9c**

**Try us once and you will call again**

**YOUR SOCKS MAY NOT BE WORTH a "Darn." Buy a 25c Pair for** **13c**

**20c BREAD PANS Extra Good** **10c**

**No wonder we sell underwear**

- 15c WHITE LIQUID SHOE DRESSING for all White Canvas and Leather Shoes **9c**
- \$1.25 MEN'S UNION Suits **85c**

**Why don't you get that Royal Tailored Look? We offer made-to-measure suits at \$15.57, \$17.57, \$18.57, and \$20.57.**

**PAY CASH and PAY LESS**

**Up Where the Prices Are Down**

### John Melvin

(“57” STEPS)

### LOCAL MATTERS.

John Miskimins, of Atkinson, is in the city today.

W. I. Chapman, of Atkinson, was in the city Monday.

Miss Helen Borsheim, of Omaha, is in the city visiting friends.

Leo J. Mullen went down to Neligh Sunday morning on business.

R. J. Frost, of Opportunity, was in the city Tuesday of this week.

Dr. J. P. Gilligan made a professional trip to Inman Tuesday.

S. W. Kelly, editor of the Atkinson Graphic, was in the city Monday.

F. J. Dishner went down to Sioux City Monday morning on a short business trip.

Tom Nolan went down to Ewing Tuesday morning to look after some professional matters.

George Butler, of Ewing, was visiting friends in the city Sunday returning to Ewing Monday.

O. O. Snyder returned last Monday evening from a short business trip to York, Lincoln and Omaha.

Col. J. R. Jarvis, of Atkinson, was in the city Monday attending to some business matters and visiting old friends.

Mrs. G. A. Hamilton and daughter, of Lewiston, Mont., were in the city a few days the first of the week visiting old friends.

Dr. O. K. Tickler left last Sunday morning for his home at Harvard, Nebr., for a short visit with relatives and friends.

At a meeting of the O'Neill Rifle Club held last week, eight new names were added to the membership of that organization.

Mrs. Clarence Campbell went down to Sutton Tuesday morning for a week's visit with relatives and friends in that vicinity.

Mrs. J. J. Harrington returned last Monday evening from a two weeks visit with relatives and friends at Lincoln and Omaha.

Mrs. James Moore returned Monday evening from northern Minnesota where she had been called by the death of an uncle, J. Cosgrove.

Mrs. Neil P. Brennan and Mrs. K. A. Pound went up to Long Pine Saturday afternoon to attend a house party in that city. They returned home Monday.

Wm. Laviolette, an old time resident of O'Neill, now located at North Bend, arrived in the city Sunday evening to spend a few days looking after his property interests here and visiting old friends.

Charles McKenna went up to Rapid City, S. D., Sunday evening to inspect his sheep holdings in that section. Mr. McKenna has some eight hundred sheep on his ranch there under the personal charge of his brother Jack.

Clyde Davidson, who is employed by the Government at Sioux City, spent Sunday visiting with relatives and friends. He returned Monday morning accompanied by Paul Henry and Ralph Berg, who will also begin work at that place.

H. J. Hammond, H. J. Boyle, Peter Duffy, H. D. Grady, F. J. Biglin, W. J. Hammond, T. J. Coyne and Frank Froelich went down to Ewing Monday morning to attend the funeral services of Charles Kubbacher, who was buried in that city that day.

B. H. Watson, former manager of the local telephone office, was down from Atkinson yesterday assisting the band boys in furnishing music for the Memorial exercises. Blake is now engaged in the restaurant business at Atkinson and says that business is fine.

Judge Malone purchased the old

## For Victory and Peace

Your government has called upon you to do your share towards making the "Liberty Loan of 1917" a rousing success—and without delay. Have you given the matter serious thought? Do you fully realize the importance of immediate action? Soldiers must be clothed, housed, fed, trained, armed and transported; and it takes—MONEY—MONEY—MONEY—to carry on the gigantic undertaking.

## Your Duty as a Citizen is to BUY LIBERTY-LOAN BONDS

Our Allies are doing their full duty towards the cause of justice and freedom. You must not be found wanting. You should give freely of your MONEY to the great cause.

We will count it a privilege to enter your subscription to the "Liberty Loan of 1917." We make no charge for this service.

## O'Neill National Bank

Phelps house in the south western part of the city, the first of the week, the consideration being \$4,000. The Judge and Mrs. Malone will make this their home as soon as W. B. Graves, the present occupant, can locate other and suitable quarters.

Miss Lillian Brooks, who has been teaching in the public schools for the past year, leaves this evening for Butte, Mont., where she expects to make her future home. She was elected for the coming year but has resigned, having secured a position in the city schools at Butte.

Norma Viola Brown celebrated her second birthday Tuesday afternoon. Fifteen or twenty of her little friends called at her home and assisted in celebrating the day. They were taken on an auto ride and played various games and finished the days celebration with a splendid luncheon.

Miss Virginia Testman, the popular and efficient Domestic Science teacher of the local high school, left for her home at Grand Island Sunday morning the school year having terminated last Friday. Miss Testman has been re-elected for the coming year and will be back at the old post the first of September.

The Frontier has commenced work on the premium list for the Holt County Fair, which will be held in this city on September 11, 12 and 13, 1917. Parties who desire to secure advertising in the book should get their copy to this office at once as it is our intention to have the book ready for distribution by July 1st.

Lyle S. Smith, who has had the Crystal Meat Market of this city leased for some time past, sold the same to A. E. Dimmitt on Monday of this week. Mr. Smith decided that the probability was that he would lose his main meat cutter, Avery Jones, by the draft and that he would have to return to West Point and take care of his market there.

Chadron has occupied the center of the stage of publicity the past week, caused by the arrest of some of her prominent citizens on the charge of blackmail. Several detectives from the metropolis are also under arrest charged with being implicated in the crime. The preliminary hearing of the defendants is set for today, when it is claimed some sensational disclosures will be made.

Mayor Whelan has appointed the following committee of ladies to cooperate with the doctors of the city in the work of the Red Cross: Mrs. J. P. Gilligan, Chairman; Mrs. E. T. Wilson, Mrs. W. P. Hombach, Mrs. O. O. Snyder, Mrs. H. Oehsler, Mrs. C. E. Stout, Mrs. H. Reardon, Mrs. J. H. Meredith. Supplies and full particulars will be here in a few days and the O'Neill Chapter will be organized. The hearty co-operation of all citizens is asked in this noble cause.

The County Board of Supervisors together with the County Assessor and County Clerk will be in session as a Board of Equalization on June 12, 13 and 14. At this meeting the Board will equalize the personal property of the county and shall on the application of any person who shall deem himself aggrieved or who shall complain that another is assessed to low, review the assessment and correct the same as shall appear to be just and for such other business as is by law provided for the Board of Equalization.

Frank Harnish and Edward Gatz returned Monday afternoon from Fredonia, Kansas, where they had been

to interview a Captain of the American Red Cross with the view to joining that organization. They were favorably impressed and passed the necessary physical examinations and will probably be called within the next two months. No information was given them as to when or where they will be called, but they expect a couple of months service in some concentration camp after which they expect to be sent to France. They have been assigned to the "first aid" branch of the service, which, should they get to France would put them somewhere between the field hospital and the trenches.

O'Neill citizens and business houses generally are keeping pace with the larger and more wealthy centers of population in subscribing to Uncle Sam's war loan. Approximately \$75,000 in Liberty bonds and treasurer's certificates have been subscribed for by O'Neill people and business houses. The largest individual bond thus far taken goes to T. F. Birmingham, who has made application for a \$5,000 one. The bonds range in denomination from \$50 to \$100,000. The O'Neill National Bank has \$10,000 in treasurer's certificate and \$15,000 in bonds, part of which will be subscribed for by their clientele and part of which they will retain for themselves. The First National has \$50,000 worth of bonds and certificates for themselves and their customers. The Nebraska State Bank, has, as yet, no bonds on hand, but will have some shortly according to Cashier James F. O'Donnell. According to the bankers the people here have shown every willingness to subscribe to the loan and all the banks have secured bonds for many of their customers. The bonds pay three and one-half per cent interest, are exempt from all taxation and are considered a good investment.

### O'Neill High School Graduates.

The graduating exercises of the O'Neill high school were held at the K. of C. hall on last Thursday evening, twenty-one students, youthful, expectant and ambitious receiving their diplomas from the hands of T. F. Birmingham, president of the board of education. The evening was a very fair one and a large crowd was in attendance at the exercises. The program opened at eight-thirty and consisted of music, singing and speaking by the students assisted by Miss Margaret Donohoe, and the Powell orchestra.

H. J. Boyle delivered the address of the evening and admonished his hearers to develop character and avoid lofty and dangerous ambitions, citing Napoleon as an example of ambition that mounted to dangerous heights, sacrificing as it did thousands of human lives without accomplishing anything of permanent value either to himself or to the world.

Mr. Birmingham, before giving out the diplomas, advised the graduates to be honest and industrious and success would be sure to follow.

Those to receive diplomas were:

Blanche Baker, Charles A. Cronin, Dee D. Snyder, Edward Davidson, Elizabeth Gribble, Elizabeth Mitchell, Francis N. Cronin, Francis E. Martin, Grace Killinger, Helen Spindler, John P. Gilligan, Joyce Bressler, Lyle Curtis, Mary Penderghast, Nettie Cromwell, Roland Frost, Ruth Murnan, Ruth Simonson, Susan Widfeldt, Virgie Cromwell, Vanina Dartt.

### James A. Donohoe Thrills Audience.

James A. Donohoe, in addressing a meeting of our citizens at the K. of C. Hall on last Wednesday afternoon, called for the purpose of forming a local branch of the American Red Cross, made what is considered the most touching and inspiring talk ever delivered in this city on an occasion of this kind in appealing to our citizens to join this organization and impressing upon them the seriousness of the situation now facing this government. No one was there who failed to gain inspiration from this address or whom at its conclusion did not feel a deeper reverence for the flag, with a keener insight into what it really means and what it really stands for. No one was there, we think, who upon leaving the hall did not feel that they should bend every effort to do all they could, however humble that might be, and who did not believe that any sacrifices they might make would be small enough indeed as compared with the hardships that many who will be called to the colors will be forced to bear. It was indeed regrettable that many left the hall at the conclusion of the other exercises not knowing that Mr. Donohoe was about to address a meeting to follow immediately.

Owing to the failure of expected literature, application blanks and buttons to arrive the formation of a permanent organization was necessarily postponed until next Tuesday, when, immediately following the patriotic exercises that are scheduled for that day, a permanent organization will be formed. Dr. E. T. Wilson, who presided as chairman, has appointed a committee who will solicit memberships in the interim between now and Tuesday.

### Patriotic Celebration Next Tuesday.

In keeping with the proclamation of President Wilson, Governor Neville and Mayor Whelan O'Neill people and business houses will observe Registration Day, which is next Tuesday, with a patriotic celebration during which all business houses in the city will close. A patriotic parade, in which all men, women and children are asked to take part, will form at the Court house at two-thirty in the afternoon after which they will be taken in charge by E. H. Whelan, marshal of the day. The O'Neill Cornet Band and a fife and drum corps will lead the parade, the exact route of which has not as yet been decided upon, but will terminate at the K. of C. hall where Frank S. Howell, former district attorney and an illustrious orator, famed throughout the west for his doctrine on Americanism, will deliver an address. Immediately following this there will be a meeting of citizens for the permanent formation of a local council of the American Red Cross. The program in detail to be rendered at the hall follows:

- Solo—"America, Here's My Boy" Margaret Donohoe
- Reading—"The Finest Flag That Flies" Helen Harrington
- Solo—"Soldier of the Empire" Mary Fitzsimmons
- Reading—"America" Mae Hammond
- Address—Frank S. Howell
- Song—"America" By the Audience

### Decoration Day Properly Observed.

In spite of the disagreeable, raining weather the Decoration exercises at the K. of C. hall on last Wednesday were well attended. The old veterans, whose numbers are growing fewer every year, were seated upon the stage around whom were hung several American flags, and to the rear of whom hung a picture of our president. Little tots in white dresses spoke patriotic pieces and sang patriotic songs. Rev. Claude E. Parkinson delivered the address of the afternoon. He spoke of war and its causes and of the causes of the different American wars saying that if America was ever right she was surely right in the war she was now entering.

Owing to the inclemency of the weather it was decided to postpone meeting the graves of the deceased veterans until next Tuesday afternoon. The flag raising that the old soldiers were to witness upon the new flag pole on the campus of St. Mary's Academy, has also been postponed until next Tuesday afternoon.

## BIG ONE CENT SALE

Thursday, Friday, Saturday June 7, 8, and 9th.

- 40c OPEKA COFFEE **41c**
- 2 Pounds for **26c**
- 25c TOOTH PASTE **26c**
- 2 for **06c**
- 5c PENCILS **06c**
- 2 for **36c**
- 35c RUBBER GLOVES **36c**
- 2 for **1.26**
- \$1.25 HAIR BRUSHES **1.26**
- 2 for **26c**
- 25c ARBUTIS TALCUM **26c**
- 2 for **41c**
- 40c RUBBER BATH CAPS **41c**
- 2 for **51c**
- 50c VIOLET DULCE COMPLETION Powder **51c**
- 2 for **26c**
- 25c VIOLET DULCE COMPLETION Powder **26c**
- 2 for **76c**
- 75c HARMONY TOILET Water, 2 for **76c**
- 50c BOQUET TALCUM Powder, 2 for **51c**
- 50c VIOLET DULCE COLD Cream, 2 for **51c**
- 50c VIOLET DULCE VAN-ishing Cream, 2 for **51c**
- 25c CARBOLIC SALVE **26c**
- 2 for **26c**
- 25c CATHARTIC PILLS **26c**
- 2 for **26c**
- 25c CHARCOAL TABS **26c**
- 2 for **26c**
- 25c CLOTHES CLEANING Fluid, 2 for **26c**
- 25c REXALL COLD CREAM **26c**
- 2 for **26c**
- 25c CORN SOLVENT **26c**
- 2 for **26c**
- 25c CREAM OF ALMONDS **26c**
- 2 for **26c**
- 25c FOOT POWDER **26c**
- 2 for **51c**
- 50c KIDNEY PILLS **51c**
- 2 for **26c**
- 25c LITTLE LIVER PILLS **26c**
- 2 for **26c**
- 25c RAT AND ROACH PASTE **26c**
- 2 for **26c**
- 25c VIOLET TALCUM Powder, 2 for **26c**
- 25c TAR SHAMPOO SOAP **26c**
- 2 for **26c**
- 25c SHAMPOO SOAP **26c**
- 2 for **16c**
- 15c ROSE CREAM TOILET Soap, 2 for **16c**
- 15c VIOLET CREAM TOILET Soap, 2 for **16c**
- 15c LILAC CREAM TOILET Soap, 2 for **16c**
- 15c REXALL TOILET SOAP **16c**
- 2 for **26c**
- 25c REXALL SHAVING Cream, 2 for **26c**
- 75c HAIR BRUSHES **76c**
- 2 for **1.76**
- \$1.75 WATER BOTTLE **1.76**
- 2 for **26c**
- 25c STORK NURSERS **26c**
- 2 for **51c**
- 50c HARMONY SHAMPOO **51c**
- 2 for **26c**
- 25c WHITE LINIMENT **26c**
- 2 for **26c**
- 25c WITCH HAZEL SHAV-ving Lotion, 2 for **26c**
- 5c PENCIL CLIPS **06c**
- 2 for **31c**
- 30c VANILLA EXTRACT **31c**
- 2 for **31c**
- 30c LEMON EXTRACT **31c**
- 2 for **66c**
- 65c FENWAY CHOCOLATES **66c**
- 2 for **11c**
- 10c MINTS **11c**
- 2 for **36c**
- 35c LORD BALTIMORE Stationary, 2 for **36c**
- 50c TANGARA FABRIC **51c**
- 2 for

GILLIGAN & STOUT

## FOR YOU!

Shoulders	Bacon	One Pound	Oranges
At	Squares	Rumford	At
22 Cents	At	B. Powder	
Pound	33 Cents	19 Cents	13 Cents

### Seed Beans For Sale

Assorted	Children's	Two	1 Quart
Straw	Dresses	Cans	Mason
Hats	At	Kraut	Jar Pickles
10 Cents	35 Cents	25 Cents	19 Cents
Brooms	Dry	Oil	Men's
At	Peas	At	Overalls
63 Cents	At	10 Cents	The Best
	12 1/2 c lb.	Gallon	\$1.25.

## J. P. Gallagher

## PATRIOTIC BURDEN OF THE FARMER

The burden is upon the farmer. Placed there by world-war and crop shortage.

Loyalty and high prices demand big crops.

The American Farmer can more than fulfill his duty with adequate aid in tilling and harvesting. Let the people help.

The Nebraska State Bank offers sound and safe financial facilities and a personal service to farmers that reaches farther than the usual confines of banking.

Use us—we are always at your service.

## Nebraska State Bank