

MEMORIAL DAY



Copyright Hart Schaffner & Marx



It is well to set apart a day in the year as a time for remembrance; a day when we can think of patriotism, heroism and sacrifice, and fearless, unquestioning devotion to duty; when we can remember, pay tribute to and decorate the graves of the brave men of the north and the south who gave their lives for the cause they believed just.

The differences for which they battled have disappeared. We now have no north or south but a united country; one flag, one cause and one people. Our Memorial is no longer for the cause; it celebrates the courage. We may formally decorate their graves or not; the true patriotism is in the hearts of the men, women and children who now share the heritage of a united and free country that the heroism and self-sacrifice of these men left us.

Today the men of the nation are organizing for National Defense; every county and state in this Union will be organized for the protection of the home and the rights of the home and the rights of our citizenship—not only for the protection and defense of this country but to assist in feeding the thousands who are starving in war-trodden Europe. Preparedness and National Defense will enable this country to maintain its proud station as one of the leading nations of the world. It is a duty we owe ourselves as well as our country to do our utmost to assist in conserving the resources of this magnificent country of ours.

You may not see what this has to do with the clothing business; there is no particular field for heroism in such work. We don't have to "lay down our lives" selling clothes. But we have the same sort of spirit in it; a willingness to do all we can to conserve the resources, financial and otherwise, of our customers, and can give them better values for their money than can be found in any other store in this section of the state.

The European war has caused great disturbances in the woolen market, the dye stuffs market, etc. Prices have been unsettled; some weavers, manufacturers of clothing and sellers of textiles, have considered it wise to send out notices of warning to the effect that dyes are uncertain and cannot be guaranteed; that all wool fabrics are difficult to obtain, and other similar things. Our clothes will continue to be, as in the past, absolutely all wool; our colors will be, as in the past, absolutely fast and reliable. We shall continue to sell our merchandise, as in the past, at prices that are to the advantage of our patrons. We have our usual supply of goods to meet your requirements as promptly and as fully as ever, and they are made by that popular and reliable firm, Hart Schaffner & Marx.

FOR MEN

A variety of Tartan checks \$20.00, \$22.50 and \$25.00
Blue Serges, in regular and fancy weaves, \$26.00, \$22.50, \$25.00, \$26.50 to \$30.00.
You can have it in the newest Glen Urquhart plaids, in Reggata Stripes, Banjo Stripes, Pin Stripes; there's no end to them and they are all attractive, at \$20.00, \$22.50, \$26.50, \$27.50, \$28.50 and \$30.00.
A mighty good reason for buying these clothes ready made is the fact that you can see these new patterns made up and know the way they are going to look on you before you buy.

SHOES

In my stock you will find an old veteran Shoe, Pingree made, which has proved their reliability for twenty years, with all the snap that is required by the classiest dresser at \$4.00, \$4.50 and \$5.00
A new line added is known as P. J. McManus' Hand Made. These shoes embodies my own selection of stock and style, of which there is nothing left out that goes to build the Highest Standard of foot wear and made by a reliable factory, Thompson Bros., Campolo, Mass., at \$4.00, \$4.50, \$5.00, \$6.00

GLOVES

Sixteen button silk gloves, double tip fingers, all shades, white, sand, puttie, black \$1.25
Kid gloves, white, black, gray, tan, two button \$1.75

LADIES' SHOES

The Ultra, fit for a Queen, 16-button boot, Puttee or Sand top, at \$4.50, \$5.00, \$6.50, \$7.50
Colonial Pump, all Patent, at \$4.00, \$5.00
Colonial Pump, all Gunmetal, at \$3.50
Ankle strap, Baby Doll, all Patent, at \$3.50, \$4.00
Mary Jane, ankle strap pump, at \$2.75, \$3.00
Cross Strap, all Patent, at \$4.00, \$4.50

CHILDREN'S SHOES

Size 1 1/2 to 2, ankle strap, Patent, \$1.75, \$2, \$2.25, \$2.50
Size 3 1/2 to 11, ankle strap, Patent, at \$1.50, \$2.00
Size 5 to 8, ankle strap, Patent, at \$1.00, \$1.50, \$2.00
Infants' soft soles, all colors, size 00 to 3, button 65c

LADIES' DRESSES

You will find in my Ready-to-Wear department Ladies' Dresses of the latest ideas.
Wool serges, very nobby and new \$7.50
Wool Serges, very nobby and new \$8.00, \$8.50
Taffeta Silk \$8.50, \$10.50, \$12.50 to \$22.50
Meseline Silk Dress \$13.50, \$14.50, \$15.00 to \$25.00
Crepe Meteor, plain and fancy cloths \$22.50 to \$26.50

SHIRT WAISTS

A very beautiful line of Persian Lawn, short or long sleeves, with fancy collars, \$2.50, \$3.00, \$5.00, \$6.50
Georgiette Crepe Shirt Waists at \$6.50, \$7.50, \$8.50, \$9.50, \$10.00, \$12.50, \$15.00.
Swiss and Voile Waists, \$2.50, \$3.00, \$4.00, \$5.00.

LADIES' TAILOR SUITS

The Palmer Garments are always the best; we have them in the new cloths and up-to-the-minute in colors and make \$15.00, \$16.50, \$18.50, \$20, \$22.50, \$25, \$35, \$37.50, \$45.00 to \$50.00
Also top coat, all the new shades at \$10.00, \$12.50, \$13.50, \$14.50, \$15, \$16.50, \$18.50 to \$25

UNDERWEAR

Men's short sleeve, ankle length union suits \$1.25, \$1.50
Men's long sleeves, ankle length union suits \$1.25, \$1.50
One button union, Paris knit, ankle length \$1.00
One button, regular rib, union suits, knee length \$1.00
Low neck, short sleeves, ankle length \$1.00
Low neck, short sleeves, knee length \$1.00
Strap shoulders, ankle length 90c
Strap shoulders, knee length 65c
Ladies' vest, short sleeves 65c
Ladies' vest, strap shoulders 15c, 25c, 50c
Ladies' pants, umbella style 65c

HOISERY

Black silk hose \$1.25, \$1.50
White silk hose \$1.25, \$1.50
Pink silk hose \$1.25
Kelley Green silk hose \$1.25
Battleship Gray silk hose \$1.25
Fiber silk, all colors, white, black, sand, puttie, pink and gray 75c
Lisle thread hose, black, white and tan 35c

P. J. McMANUS