THE FRONTIER.

VOLUME XXXVII.

O'NEILL, NEBRASKA, THURSDAY, MARCH 15, 1917.

Easter Sale of Ready-to-Wear Garments



Twenty years at the game and I have never failed to excell which is very evident in this season's showing. It pleases me indeed to see the number of satisfied customers that supplied their wishes with-Coats, Suits and Dresses last week. And as new numbers are arriving daily, there will be a strong selection for Easter week.

Styles for Spring and Summer are so different from the garments of previous seasons that the old coat or suit is quite passe.

There is a certain snap--a variety of vivid brilliant colorings--in the new garments that gives them a certain chic which we usually associate with Parisian Garments.

But the Palmer garment provides a better fit, represents the acme of good value and always renders satisfactory service.

O'NEILL,

My suit and coat parlor is now full of chic garments of the latest cloths and colorings-gaberdine poplins, velours, French serges in all the popular shades: Gold, mustard, gray, magenta, and navy with a varied line of checks.



NO. 40.

SPRING ARRIVALS Shirt Waists **New Dress Goods** Collars **Plaid Silks New Muslin** Voilles and Tissues **Ginghams**, Percales Underwear

Never before was the line of dress goods as extensive as it is this spring. The colors are gorgeous but pretty. The new plaids furnish us beautiful materials in handsome combination of colors. Have an excellent line of new silks.

I carry a full line of Black Cat hosiery in cottons, lisles and silks.

The new corsets are in and can sell you an excellent corset for \$1. Prices range from \$1 to \$3.50.

I have a nice line of new dreb silks in beautiful stripes that would make lovey dresses and waists.

Come in and let us show you the new goods

J. P. Gallagher,

O'NEILL, NEBRASKA

LOCAL MATTERS. The Misses Minnie and Ruth Alder- day enroute to his home at Page from

Mont., the latter part of last week.

P. J. McMANUS

"THE HOME OF GOOD MERCHANDISE"

Harry Haffner went down to Nor-folk Wednesday morning on a short business trip.

Miss Kathryn Grady went down to Omaha Tuesday morning on a short buisness trip.

H. J. Hammond went down to Omaha Friday morning on a short the leading banks of Casper, Wyo., business trip.

Bryon Simmons went down to Dodge county Monday morning for a week's visit.

Mr. and Mrs. J. P. Cromwell are the proud and happy parents of a baby boy, born Monday night.

Mrs. J. P. Gilligan went down to Omaha the last of last week on a short business and pleasure trip.

Mrs. Page left Wednesday morning for Des Moines, Iowa, where she was called by the serious illness of her brother.

H. J. Hammond went down to Omaha Saturday morning, on a short business trip, returning Monday evening.

Ezra E. Cleveland, 29 and Gladys B. Shipman, 17, both of Stafford, were 田田 issued a marriage license by the county judge on Monday.

Grady went down to Pilger Wednesday morning where Tom is conducting a grocery and confectionary store.

F. L. Carr, son if C. F. Carr of Joy, of Company E Fourth Nebraska, was called to Wayne Tuesday to report for inpection by Col, Root, U. S. A.

Wednesday, where he has accepted a City than from O'Neill. The Press position in a laundry.

H. C. Howard was in the city Monson were up from Chambers Saturday. Jack Sullivan returned from Butte, Mont., the latter part of last week. an extended trip through the eastern part of the state. He was a guest at the home of R. E. Gallagher.

NEBRASKA

Miss Mary Stannard went up to Stuart Friday evening, returning Sunday. Harry Haffner went down to Norteam at that place by a score of 45 to 5.

Q. K. Deaver, son of the late D. Clem Deaver, and for a number of years a resident of O'Neill, was in the city the last of last week. Mr. Deaver is assistant cashier in one of where he now makes his home

Oscar Rumsey, Holt county wrest-ling champion, was the victor in a bout with Nels Gustafson of Anoka, at Butte a week ago Saturday. Rum-sey secured the first fall in fifteen minutes, using the scissors, and the second fall in one and one-half hours.

H. E. Coyne returned Monday night from Omaha where he had been, for the past week, in attendance at the cement show. Hugh reports everything as running smooth in the me-tropolis and the O'Neill delegation there as being well and prosperous.

Alva Plummer, of Crawford, has purchased the lease and equipment of the Star theatre and will, hereafter, direct the destinies of that establishment. Mr. Plummer has moved his family and furniture here and will make this his future home.

county judge on Monday. Dr. Williams, of Atlantic, Iowa, is in the city, having been called here on account of the serious illness of his father-in-law, G. W. Parham. Miss Rose Grady and Mrs. Tom Miss Rose Grady and Mrs. Tom Frady went down to Pilger Wednes-tay morning where Tom is conducting grocery and confectionary store. covery.

The Norfolk Press wants to know why it is that the big creameries are inpection by Col, Root, U. S. A. Wm. H. Qumkher, who has made his home in this city for the last eight years, moved down to Norfolk from Norfolk to Omaha and Sioux osition in a laundry. The First National Bank of Lynch as surrendered its charter as a four cents and it is a fact that Nor-The First National Bank of Lynch has surrendered its charter as a national bank and has chartered under the state guarantee act as the Se-curity State Bank of Lynch . Bruce J. Shald, aged 28, of Stuart, and Miss Anna M. Carmon, aged 19, of Sybrant, Nebr., were married by County Judge Malone, in the Judge's chambers at the court house Monday. Frank Fillipi, for a number of years a resident of Boyd county, re-cently moved to the old Tom Quinn farm, north of this city, where he will