

The Frontier

Published by D. H. CRONIN

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Every subscription is regarded as an open account. The names of subscribers will be instantly removed from our mailing list at expiration of time paid for, if publisher shall be notified; otherwise the subscription remains in force at the designated subscription price. Every subscriber must understand that these conditions are made a part of the contract between publisher and subscriber.

ADVERTISING RATES:

Display advertising on Pages 4, 5 and 8 are charged for on a basis of 50 cents an inch (one column width) per month; on Page 1 the charge is \$1.00 an inch per month. Local advertisements, 5 cents per line, each insertion.

Address the office or the publisher.

TO OUR READERS.

We dislike very much to have to dun our subscribers for money but it has become absolutely necessary. We have a great many obligations to meet right after the new year and our readers would lift a great load from our shoulders if they would call and pay their subscriptions. We have several thousand dollars outstanding, which, if paid in, would enable us to face a hard winter smilingly. Although the cost of everything that goes into the production of a newspaper has more than doubled in cost during the past year we have not increased the subscription price and are endeavoring to give you the best newspaper that has ever been published in this county. We have always been lenient with our readers, as we dislike dunning, but when necessity drives we must ask our readers to come and help us.

As soon as possible statements will be sent to all our readers in arrears; but do not wait for a statement—send in your subscription. If each of our subscribers would pay two years subscription we would be able to meet our financial obligations and make some long contemplated improvements in our plant. We hope this appeal will meet with a hearty response.

Compare your taxes with those of your neighbor on the adjoining school section.

The Lincoln Journal is opposed to the sale of the state school lands. It also was opposed to the state selling the supreme court reports.

Sugar is due for a sharp decline and coffee for an advance, in the near future, says the Omaha Trade Review. More sugar and less coffee, in the hot water, is the proper way to maintain the balance.

During the absence of the editor in Lincoln this winter our son, Julius D. Cronin, will have charge of The Frontier and our readers are invited to call when in the city and get acquainted.

Good news for the dogs. The increased cost and scarcity of tin will materially lessen the pack of canned goods the coming year, says the American Can company. Tin cans consequently will be scarcer.

Editor Adam Breede of the Hastings Tribune must be endeavoring to cut down the high cost of living. It is his column of philosophy he remarks that "no safety razor is fool proof." He also remarks that "before you start in to stick the other fellow you should be prepared to be stuck."

State Land Commissioner Beckman in his biennial report says that the value of the school lands is rapidly moving upward. Granting this it seems but just that they either should be placed on the tax lists or else the several counties reimbursed for the taxes on these lands of which they now are deprived.

The trade papers, which have insisted that the present high cost of necessities of life is due to the war in Europe and the consequent heavy demand for these things over there, now tell us that the peace talk means another heavy advance. With the nations at peace they will have time to eat more.

After reading Secretary Lansing's two statements on the peace proposals and the later press forecasts that Mr. Lansing may resign, one almost is forced to the conclusion that Dr. Wilson mis-cued in the first statement Lansing issued, blundered in the second, and now is seeking for a goat.

John Brennan

The Man Who Put the "Bee" in Business Wants to See You.

Farmers hold your wheat. I got it on the inside that exporters are paying from 35 to 40c per bushel over the prices quoted in the newspapers. When millers won't take future orders for flour it's a sign they expect to pay more for wheat.

- 2 Bars Palm Olive Soap (toilet) 15c
- 2 Bars Grandpa Tar Soap (toilet) 15c
- 2 Bars Trilby Soap (toilet) 15c
- 5 Bars Sail Soap (laundry) 15c
- 3 Bars Fels Naptha Soap 15c
- 4 Bars Crystal White Soap 15c
- 5 Bars Flake White Soap 15c
- 5 Bars Swift's White 15c
- 2 Boxes Toothpicks 9c
- 2 Boxes Blue Tip Matches 9c
- 2 Boxes Yeast Foam 9c
- 2 10c Boxes Starch 9c
- 2 Cans 7c Milk 9c
- 1 Can Peas, Early June 9c
- 1 Can Corn 9c
- 1 Can Tomatoes 9c
- 1 Can Pork and Beans 9c
- 2 Boxes 5c Crackers 9c
- 1 Cut Horse Shoe 9c
- 1 Cut Climax 9c
- 1 Cut Piper 9c
- 1 Can Velvet 9c
- 1 Bottle Olives 9c
- 1 Tumbler Jelly 9c
- 1 Bottle Grape Juice 9c
- 1 Bottle Apple Cider 9c
- \$2.00 Kegs Herring \$1.55
- 25c Witch Hazel 15c
- 50c Bay Rum 35c
- 25c Spirits Camphor 15c
- 25c Arnica 15c
- 25c Turpentine 15c
- 25c Sweet Oil 15c
- 35c Aromatic Castor Oil 20c
- \$1.25 Lemon Extract 75c
- \$1.25 Vanilla Extract 75c
- 35c Pineapple 20c
- 25c Strawberry 20c
- 25c Jamaica Ginger 15c
- 25c Glycerine 15c
- 25c Veal Loaf 15c
- 15c Wenna Sausage 10c
- 15c Boneless Herring 10c
- \$1.25 Apple Cider 75c
- 10c Bon Ami, 2 for 15c
- 10c Sunbright Cleanser 5c
- 15c Black Shoe Dressing 10c
- 15c Black Silk Stove Polish 10c
- 25c Affinity Cleanser 19c
- 35c Amonia Hamis 25c
- 25c Dr. Foley Pain Killer 19c
- 25c Homde Bread Improver 15c
- 15c Catsup 10c
- 25c Catsup, 2 for 35c
- 35c Catsup 25c
- C. P. Baking Powder 15c
- 35c Chocolate Candy 18c
- 20c Candy 12 1/2c
- 15c Candy 10c
- 3 Packages Gum 10c
- 2 10c Tablets 15c
- 3 5c Tablets 10c
- 35c Bottle Vaseline 19c
- 2 5c Bottles Vaseline 10c
- Peroxide 9c
- 15c Paring Knives 10c
- 75c Spark Plugs 35c
- \$1.00 Automobile Hoods, Knit 49c
- 50c Ladies' Facinators 35c
- 12 1/2c Calico 10c
- 10c Calico 8c
- 18c Outing Flannel 15c
- 15c Outing Flannel 10c
- 18c Towling 12 1/2c
- 15c Towling 10c
- \$2.00 Bedspreads, White \$1.25
- \$5.00 Bedspreads, Pink and Green \$3.50
- 85c Value Table Cloth per yard 60c
- 35c Oilcloth 20c
- 35c Cotton Flannel Gloves, Leather Faced 25c
- 75c Wool Socks 39c
- 20c Cotton Socks, 2 pair 25c
- \$5.00 Shoes \$3.85
- \$4.50 Shoes \$3.25
- \$4.00 Shoes \$2.95
- \$3.00 Shoes \$1.95
- 20c Ribbon 10c
- 25c Ribbon 15c
- 25c K. C. Baking Powder 16c
- \$2.00 Corsets \$1.25
- \$1.50 Corset 75c
- \$1.00 Corsets 65c
- 50c Corsets 35c
- Men's 20c Linen Collars, 2 for 25c
- \$20.00 Overcoats \$10.50
- \$15.00 Overcoats \$7.50
- \$10.00 Overcoats \$4.85
- \$1.75 Union Suits 89c
- \$2.00 Sweaters \$1.37
- \$3.00 Sweaters \$1.90
- 50c Window Shades, 3 pair \$1.00
- \$1.25 Halters for Colts 50c
- 25c Egg Carriers 19c
- \$2.50 Union Overalls \$2.15
- \$1.50 German Dyed Overalls \$1.35

- Notice Sears Roebuck has no German dyed overalls. The overalls they claim weigh 1 1/2 pounds only weigh 1 1/4 pounds. Mine at \$1.35 weighs 2 1/4 pounds.
- \$2.00 Flannel Shirts \$1.35
- \$1.50, \$2.00 Bedroom Slippers 98c
- 75c Men's Work Shirts 55c

- 50c Men's Work Shirts 37c
- \$1.50 Scoop Shovels 89c
- \$1.00 Pitchforks 57c
- \$1.00 Watches 67c
- \$1.00 Safety Razors 67c
- \$1.00 Armstrong Razors 67c
- 50c Shaving Brushes 19c
- \$5.00 Pumps \$3.75
- \$8.00 Pumps \$5.50
- 50 foot 1 1/2 inch Galvanized Pipe 14c
- \$100.00 Corn Shelter 60.00
- Gas Engine to run it for \$37.50
- 3 Pounds 50c Coffee \$1.00
- 3 Pounds 25c Coffee 50c
- 3 Pounds 40c Coffee 80c
- 3 Pounds \$1.00 Tea \$2.00
- 3 Pounds 60c Tea \$1.20
- 3 Pounds 45c Tea 90c
- Dr. Foley's 50c Liver Pills 30c

BACK ROOM

- Rub No More 1 box
- Lighthouse Washing Powder 1 box
- Hippo Washing Powder 4 boxes
- Haskil Bro. Mammoth Cost St. 1 box
- Armour, fine toilet soap 2 boxes
- Swift's White Laundry 15 boxes
- Beat Em All 1 box
- Water Queen 1 box
- Silk Soap 1 box
- Electric Spark 21 boxes
- Copule's Pink Salmon 5 cases
- Oysters 4 cases, 8 ounce
- Catsup 5 cases, 1 1/2 ounce
- Catsup 1 case, 10 ounce
- Lamp Chimneys 2 cases No. 2
- Lamp Chimneys 1 case No. 1
- Lantern Globes, tall 2 cases
- Lantern Globes, short 1 case
- Lamp Chimneys, Bullseye 1 case No. 2
- Quaker Puffed Rice 1 case 3 dozen
- Quaker Puffed Wheat 3 cases 3 doz.
- York Imperial 1 barrel
- Wash Boards 6
- Crystal White Soap 48 boxes
- Flake White 22 boxes
- Hard Water Toilet Soap 5 boxes
- Water Queen Laundry 11 boxes
- Pee's Silk Soap 3 boxes
- Vinegar 1/2 barrel
- Lewis Lye 6 boxes
- Rub No More 4 boxes
- Swift's Pride 4 boxes
- Swift's White Laundry 5 boxes
- Rosebud Toilet Soap 1 box
- Egg Carriers 17 boxes
- Market Baskets 23, 1/2 bushel
- Fancy Baskets 3
- Clothes Baskets 2
- Empty Egg Cases 10
- Apples 257 boxes
- Brooms 110
- Butter 1/2 barrel
- Apples 3 bushels
- Borax Washing Powder 1 box
- White Onions 1 box
- Sugar 30 bags
- Matches 55 cases
- Candy 11 pails
- Candy 21 boxes
- Kisses 4 boxes, 30 pounds
- Hershey's Cocoa 12 boxes, 12 lbs., 1/2 lbs.
- Tomatoes 61 boxes No. 2
- Oil Cans 24, 1 gallon plain
- Oil Cans 24, 1 gallon galvanized
- English Walnuts 1 bushel
- Cabbage 16 sacks
- Baby Carnation Milk 10 cases, 8 doz.
- Tall Carnation Milk 9 cases, 4 doz.
- Karo Syrup, dark 14 cases, 1/2 gal.
- Karo Syrup, light 9 cases, 1/2 gal.
- Karo Syrup, dark 8 cases, 1 gal.
- Karo Syrup, light 7 cases, 1 gal.
- Wooden Shoe Sweet Corn 60 boxes
- North Western Fancy Corn 2 boxes
- North Western Hominy 2 boxes
- North Western Apricots 2 boxes
- North Western Peaches 2 boxes
- North Western Pumpkin 2 boxes
- North Western Red Pitted Cherries 2 boxes
- North Western Pineapple 1 box
- North Western Strawberries 1 box
- North Western Pears 2 boxes
- North Western Raisins 2 boxes
- Muscatal Raisins 4 boxes
- Coronado Peaches 5 boxes
- Wooden Shoe Rolled Oats 5 boxes, 20 packages
- Red Onions 2 bags
- Mercery Red Salmon 10 cases
- Iceberg Red Salmon 10 cases
- 25c Hershey Breakfast Cocoa 15c
- Holland Cabbage 4c

- Extra Fancy Spitzinburger Apples, each apple wrapped and packed, \$2.75 box in Omaha \$1.95
- 3 Bars Swift's Pride Soap 10c
- 3 Bars Swift's White Soap 11c
- 2 Bars Rosebud Toilet Soap, 10c size 15c
- \$2.00 Clothes Baskets \$1.50
- 50c Brooms 37c
- 3 75c Brooms \$1.50
- 3 50c Brooms \$1.00
- 3 Packages 5c Rub No More 10c

APPLES

- Each apple a perfect one—wrapped in paper and packed in bushel boxes 90c per box less than Omaha:
- Spitzinburger \$1.95
- Oregon Delicious \$1.95

Wine Sap\$1.95
New York Imperial\$1.95
Johnathans\$1.95
An apple a day keeps the Doctor away.
As I have to keep up fire to keep these Apples, Cabbage and Onions from freezing I shall raise the prices as the weeks go by. There are storekeepers in O'Neill sending to Omaha for these Apples and paying \$2.75 and freight; because they don't know any better.

I have the CARYIZED Salt for cattle. This is better as it keeps the blood in good condition; 85c per block. It gives the cattle a chance to get what they need without pawing up the snow to get it out of the dirt. I also have the other 38c.
Tank heaters are the same price as they were, \$9.75.
One girl has 78 pounds of catalogues People bringing in catalogues this week will count two pound for one.

it has been in some quaters. For instance: Most of the states have found it necessary to enact laws to prohibit the sale of certain compounds of the baser metals as generic gold bricks. It was not denied, in these instances, that the metals making up the bricks were not wholesome, but the bricks were too generic and not enough gold. What the customer wanted was a GOLD brick, not a generic brick, and so loud a cry went up that the legislatures were compelled to frown upon the generic industry, thus putting many hard working salesmen out of business. There are still a few generic gold bricks sold, but not as many as formerly; although they yet may be sold for what they really are. No one objects to their sale for what they are, nor to the sale of frozen compounds as such, all do object to paying for standards and receiving generics.

Automobile Licenses About Due.

Automobile owners are hereby notified that their present licenses and numbers expire December 31, and that it is a violation to operate a car under the old license and number after that date. The new number plates already have been manufactured and are on hand at the office of the secretary of state. License fees for the coming year should be paid at the office of the county treasurer.

M. R. SULLIVAN,
County Treasurer.

Hall Again Heads the Guard.

Keith Neville, governor elect, has chosen his adjutant general and chief deputy commissioner of labor, besides a few other officers. The announcement was made in Omaha Tuesday and is as follows:

Labor Commissioner: George Norman of Omaha.

Adjutant General—P. L. Hall, jr., of Lincoln, reappointed.

Deputy Adjutant General—Walter E. Steele of Omaha.

Chief Clerk, Governor's Office—Anton Sagl of Wilber.

Stenographer, Governor's Office—Anna Tracy of Omaha.

Chief Clerk Banking Board—J. V. Johnson of Lincoln.

Fire Wardens—Thomas Healey of North Platte, Clint McCreary of Hastings and M. C. McCune of Schuyler.

Conversational Cut-ins.

"* * * and the minister says, 'my poor man,' he says, 'why was you begging for money in the street?' he says. And the bum he look at 'im and he says, 'I was impersonating a suit of clothes, sir, just like that.'"

"What did he mean 'impersonating a suit of clothes?'"
"Well, he said he was pressed fer a quarter."—Cornell Widow.

Cash Does It

There is not a rural school district in the state, in which school lands are located, but what is unjustly deprived of a large deserved revenue because of exemption of these lands from taxation. The major portion of the rental receipts from these lands goes to the centers of population, to teach basket ball, chafing dish cookery and other social accomplishments, while the farmer's child must be content with three or four months of indifferent schooling because of lack of school funds.

Lancaster county is entitled to receive more of the funds derived from the rental of school lands in Holt county because she has more school children, and she will continue to get more no matter whether the school lands are sold or retained," says the Lincoln News. Sure. But under the present system Lancaster county not only gets the major portion of the rentals, but at the same time Holt county now is deprived of the taxes which properly should be paid on these lands termed by the News as extremely valuable.

In one of the recent installments of the entrancing serial "The Wild Horses of Coconino," now running in the federal court down in Omaha, it is divulged that mice ate the records of the promoting concern at a most opportune time. The thought sought to be conveyed in the lesson is a beautiful one and we trust will not be missed. Every blue sky promoter should keep a couple of trained mice on hand.

The supreme court of Nebraska, in a decision recently handed down, affirmed the decision of the district court in the case of the South Fork Fair Association versus the Holt County Agricultural Society, wherein it was held that the funds allowed by statute for the encouragement of county fairs, and which fund the South Fork Fair Association claimed, should go to the Holt County Agricultural Society. This decision gives the local Society the money which has been tied up for some time through this litigation. It is understood that the amount is enough to pay off all obligations and leave a small balance in the treasury.

Opponents of Congressman Dan Stephens' "honest advertising" bill are fighting hard to postpone as long as possible consideration of the measure. This, of course, is natural. But whether congress prohibits or penalizes dishonest advertising or not, the dishonest advertiser punishes himself in the long run through loss of public confidence. For instance, one

of the big manufacturers of automobile tires, which has spent millions of dollars advertising its products and guarantee, rapidly is losing out because it doesn't make good on the advertised guarantee. Many automobile owners have purchased one set of these tires, but rarely a second set because when the tires go bad the company generally refuses to make them good, holding that the trouble is the fault of the user. Naturally the victim immediately become knockers and advise prospects to purchase tires of manufacturers whose guarantee means something.

Pure Food Law Sustained.

The supreme court of the United States has sustained the contention that arbitray food standards are tenable and enforceable, meaning that the pure food statutes mean what they say. The ruling was made in cases where the statutes of Iowa and Pennsylvania were seeking to prevent the sale of compounds of about everything except cream and butterfat as ice cream. The court holds that the compounds are not ice cream, and that while they may be wholesome and may be sold for what they are they cannot be sold for what they are not. To this decision the National Association of Ice Cream manufacturers takes violent exception. It thus, in part, rebukes the highest court in the land:

"The opinion just handed down seems to throw the door wide open to the standardization of any and all kinds of food, whether simple or compound, on any basis that is satisfactory to the legislature. * * * In brief the decision holds that where, prior to the enactment of the legislation, a large number of grades or types of a food product have customarily been sold under one generic name, the legislature may select one type, and make it unlawful to sell any of the products which formerly were sold under the generic name."

The word "generic" so aptly quoted by the "generic ice cream" makers, is fine sounding, looks good and should be used oftener, but not overworked as

Creamery Butter
35 Cents a Pound
John Brennan

Ford
THE UNIVERSAL CAR

There's nothing of guessing or speculation in regard to Ford cars. Their practical value is being daily demonstrated by more than 1,750,000 Ford owners representing every phase of human activity. Ford Service for Ford Owners is as universal and reliable as the car itself. Dependability and economy in car service. Better buy your Ford today—you want it and it will serve you every day, winter and summer. Touring Car \$360, Runabout \$345, Coupelet \$505, Town Car \$595, Sedan \$645—f. o. b. Detroit. We solicit your order.

J. B. MELLOR

