

The Frontier

Published by D. H. CRONIN

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Every subscription is regarded as an open account. The names of subscribers will be instantly removed from our mailing list at expiration of time paid for, if publisher shall be notified; otherwise the subscription remains in force at the designated subscription price. Every subscriber must understand that these conditions are made a part of the contract between publisher and subscriber.

ADVERTISING RATES:

Display advertising on Pages 4, 5 and 8 are charged for on a basis of 50 cents an inch (one column width) per month; on Page 1 the charge is \$1.00 an inch per month. Local advertisements, 5 cents per line, each insertion.

Address: the office or the publisher.

TO OUR READERS.

We dislike very much to have to dun our subscribers for money but it has become absolutely necessary. We have a great many obligations to meet right after the new year and our readers would lift a great load from our shoulders if they would call and pay their subscriptions. We have several thousand dollars outstanding, which, if paid in, would enable us to face a hard winter smilingly. Although the cost of everything that goes into the production of a newspaper has more than doubled in cost during the past year we have not increased the subscription price and are endeavoring to give you the best newspaper that has ever been published in this county. We have always been lenient with our readers, as we dislike dunning, but when necessity drives we must ask our readers to come and help us.

As soon as possible statements will be sent to all our readers in arrears; but do not wait for a statement—send in your subscription. If each of our subscribers would pay two years subscription we would be able to meet our financial obligations and make some long contemplated improvements in our plant. We hope this appeal will meet with a hearty response.

A movement has been inaugurated to provide for a four year term for all county officials, and the abolishment of the fee system of payment in all of these offices. The system might serve as a ballot shortening one providing the elections were held in non-presidential election years.

If Mr. Bryan, as he stated at the Washington dinner, is in favor of national prohibition, national equal suffrage, easy amendments to the constitution, and federal direction in general, how can he insist on state regulation of railroads, rather than federal control, aside from political reasons?

We all have known for some time that the state capitol at Lincoln is a crumbling and falling shack not exactly suited to the dignity of our great commonwealth, but until the recent editorial in the World-Herald, describing it, no one realized just how dilapidated, damp, rat-infested, unsanitary, gloomy, drafty, stuffy, overcrowded and generally disgraceful a structure it really is.

MORE LOCAL MATTERS.

Ben W. Rodenwold, who is studying

John Brennan

The Man Who Put the "Bee" in Business Wants to See You.

A young fellow who wore a genuine tailor-made cigarette on his lip and drawing about \$4.00 a week salary dropped into a grocery store and ordered a bottle of olives on his way home to dinner. As the grocery wagon was out on a run he asked the grocer if there was any one he could get to take them home in time for dinner? An old man standing there says: "I'll take them up for a dime as I have to go right by the house." After the old man left with the olives the tin horn sport asked the grocer who that fellow was. The grocer says: "Don't you know him, he's the guy that owns the bank where you work."

Some people wonder how it is there are so many sales. Everybody knows it is so many sales. Everybody knows prices are higher. If these stores didn't price goods too high how could they cut? If your credit is good why don't they give the credit customers cash prices, every day? Why do they wait until the season is over? It goes to show for fifty weeks in every year you get stuck week after week. I tell you, you are a sucker to trade with a man who "jips" you every time you come in the store. Do you need some one to lead you by the hand? Can't you read the papers? Don't you know where to buy goods at the right prices? Look at those sales; they are jokes. Any day you can buy goods here for less. I never have a sale. I sell the goods right every day in the week. I sell flour cheaper than the O'Neill Mill can make it after I pay the freight for 150 miles.

Did you notice that all the sales are cash sales? If your credit was as good as cash, why did they charge you so much before?

When a storekeeper stands up and tells you for fifty weeks in the year he cannot sell you those goods for less and then turns around and cuts them in two after you bought. What kind of a man is he? Is he trying to help you? After telling you your credit is good then calls a cash sale? I told you the time of the old style business is over. I told you they would have to cut the prices or lose the customers. They lost the customers, and now they want you back. They drove you out for fifty weeks, week after week with high prices and then when you made up your mind to stay out, they call a sale—Fire Sale, Smoke Sales, Water Sales, Removal Sale, Pulling Out Sales—but notice that they are Cash Sales. Are you going back? Every man, woman and child that reads this ad REMEMBER THIS, IF YOU KEEP AWAY FROM THOSE SALES NOW for a month, till February or March you will have a chance to buy those same goods then for one-half, one-fourth and one-tenth what they ask you now. People who attended those sales said the prices had been raised instead of lowered. But they will be lower. Wait and watch. One sure thing they dare not put them higher because they are up against a real cash store man who does not try to get it all from one customer.

You know and I know there is too many little dinky stores in O'Neill. You know two or three good stores could do it all and sell for less and with less expense. You know there is a bunch of old storekeepers here

who are fighting me because they know I have the system to build up the biggest business in this part of the state. Did you ever see my basement? Full to the roof. Now I showed you what I could do and I done what I said. I ain't living in no chicken house either. If you want a good store in O'Neill pick out the man who has done you the most good and push. If I ain't one of the men I will lay down without a kick. Any young man or woman who wants to work, please send me your name and address. I never can tell when I need more help. I don't care whether you know anything or not, if you are honest. The goods do the talking, the price sells them, and the quality brings the customer back. All I want is some one to wrap up and put the money in the drawer.

I have a lot of Overcoats at \$5.00 each; Shoes at \$1.95; Oyster Shells 95c; Bran \$1.35; Shorts \$1.50; Odd Pants and Overalls at 85c; Children's German Dyed Stockings at 15c.

Hurry Up Those Catalogues.

Apples (box)	\$1.95
Cabbage	4c
Oyster Shells, 100 pounds	95c
Sugar	\$7.45
Lemons, per dozen	25c
Oranges, per dozen	25c
Candy, per pound	25c
Flour	\$2.15
Overcoats	\$5.00
Union Suits, Men	89c
4 Buckle Overshoes	\$1.50
Ham, Picnic	18c
Ham, Minced	15c
Peas, Early June	9c
11 Gallon Oil	88c
Odd Pants	\$1.75
Horse Blankets	\$1.50
Coal Buckets	15c
5 Pound Burbon Santos Coffee 3 years old when roasted	\$1.00
Men's and Ladies' Hose from 10c up	\$1.95
Ladies' and Children's Shoes	\$2.95
Men's Shoes	\$2.35
Martha Washington Slippers	\$1.65

The Norfolk News says a woman's time is too valuable to waste in running to some certain store in order to save money on her purchases. How about the women in the country who do their own Washing, Ironing, Scrubbing, raising the children, making their clothes, churning butter, gathering eggs, helping the men folks in the fields, raising four and five hundred chickens, ducks, geese, calves, pigs. With flower beds, Canary birds, sewing for the neighbors, attending the sick, cooking for the church bazaars, mending the clothes, cooking for four or five hired men, going to the sewing bees, literary societies, find time to buy goods where they get them the cheapest. But the women in town who have nothing to do but read the catalogues, talk over the telephone about the shabby clothes her neighbor wears, has no time to spend running to the store to buy where she could save money. No, she has no time, but has she got time to spend five or six hours each week cussing her husband because he can't earn more money. Five or six hours each week to the Lodge and the Moving Picture Show. And twenty hours each week talking about her next door neighbor but no time to go down town and help her husband by saving \$10 or \$15 a month on the Grocery Bill.

Cash Does It

agriculture at the state university at Lincoln, returned last night to spend the holidays with the home folks.

Mr. and Mrs. Peter Ryan are re-

joicing over the arrival of an eight pound baby girl, born on last Saturday.

There must be something radically wrong with the expensive, self-registering thermometers installed by the government in the local weather station. They fail entirely to agree with a majority of the other thermometers around town, particularly when the weather is around zero.

Isn't it queer what little things will turn one from a happy, jovial mood to a dissatisfied, gloomy frame of mind? This little incident occurred in a local jewelry establishment, the principal character being a young lady, blond very pretty and popular. She was happy, seemed very happy, smiling, laughing and chatting with her companions, simply bubbling over with joy. She was doing her Christmas shopping and the present just selected was, apparently, for the dearest of friends. It was for a man and the gentleness in the touch with which she handled it, the wistfulness in her eyes and the tenderness in her voice spoke volumes that the lips would, perhaps, have never told. He was tall, dark, curly haired and wealthy. A life sized likeness adorns her boudoir, a silent comforter in her moments of loneliness. She thought that his initials should be carved thereon and it so happened that his initials are large and many and the spots reserved for them were small and few. They would not go on, and she would not have it without them. Who could blame her? But it was just what he needed, he had said so, so many times and he partly expected it too. But this was the only one in town that was at all pretty, the only one she would have, and half mad—half sad she left the shop, a sympathetic friend on each arm.

Fur Coat Lost.

Between Ryan & Froelick hay office and Barney Corrigan's, one fur overcoat. Finder please leave at this office and receive reward.

28-1p JOHN SHOEMAKER.

Christmas Will Soon Be Here

LET US SUGGEST A CHRISTMAS PRESENT FOR YOUR FRIENDS

WE HAVE ALUMINUM KETTLES, RICE BOILERS, ROASTERS, TEA KETTLES, PERCOLATORS, A NICE LINE OF CARVING SETS, ALL KINDS OF CUTLERY, BOYS' SLEDS AND WAGONS, SKATES, TOOLS, FLASHLIGHTS, ROCKERS, LIBRARY TABLES, TABOR-ETTS, PEDESTALS, DUOFOLDS, RUGS, ETC. WE MEET ALL COMPETITION. QUALITY, PRICE AND SERVICE CONSIDERED. BUY NOW AND SAVE MONEY. NEXT YEAR YOU WILL HAVE TO PAY MORE, REGARDLESS WHERE YOU BUY.

WARNER & SONS

Big Specials

This Week

At

Bazelman's

This week we have prices that would make all catalogue houses turn in shame.

Suits, no more	\$15.00
No less	\$9.00
Regular	\$22.00, \$24.00, \$25.00
Suits	\$15.00
Fully Guaranteed	
Regular	\$15.00, \$16.00, \$18.00
Suits	\$9.00
All our	\$2.50 and \$3.00
for Men, Women and Children	
at	\$1.98

These are great values at the

old price.	
Mackinaws, regular	\$7.50, \$8.50
\$9.00 values, at	\$5.50
Mackinaws, regular	\$6.50, \$5.50
and \$4.50 mackinaws, now	\$4.25
Overcoats, regular	\$15.00, \$16.00
\$17.00 values, now	\$11.00
Overcoats, regular	\$10.50, \$11.50
\$12.00 values, now	\$6.25

Underwear:

Regular	\$2.00	Men's Wool, choice	\$1.45
Regular 75c Boys' underwear	43c	Regular \$1.25 Men's underwear	93c
Flour, Full Patent, guaranteed, now per sack	\$2.25	Bran, per sack	\$1.30
Shorts, per sack	\$1.50	Oyster Shell, per 100 pounds	95c

These goods are all fully guaranteed. After getting prices elsewhere never forget to come down and see what we have as we always meet and beat all competition. When in town come in and look our goods over whether buying or not. We are al-

ways glad to have you come in and make yourself at home. The reason we sell cheap is because

Money Talks at BAZELMAN'S STORE

Members of the several Farmers' Unions of the county met in O'Neill Saturday afternoon to perfect the organization of a county association which will work for the advancement of the co-operative idea or system, as a county unit, in Holt county. The meeting was well attended, delegates being present from practically every township in the county, and a permanent organization was agreed upon. Among the many questions discussed was one for the employment of a county agent or demonstrator, and as soon as the formalities are gone through with the county board of supervisors will be asked to take the necessary steps to assure the assignment of an agent by the federal department of agriculture.

Useful Gifts For Men

We will all play Santa Claus before long, and the best way is the useful way. Gifts for father and son. We know just exactly what they wear and what they like and our offerings are the latest and most attractive of their kind.



House Coats, \$5 to	\$10.00
Neckwear, 25c to	\$1.50
Traveling Bags, \$5 to	\$15.00
Bath Robes, \$5 to	\$12.00
Night Robes, \$1 to	\$3.00
Shirts, \$1.50 to	\$5.00
Mufflers, \$1 to	\$3.50
Suspenders, 50c to	\$1.50
Holeproof Hosiery, 25c to	\$1.00

Gloves, Dress and Work	
25c to	\$2.00
Mittens, Dress and Work	
25c to	\$2.50
Sweaters, \$1.25 to	\$9.00
Silk and Pure Linen Handkerchiefs, 25 cts. to	75c
Fur Caps, \$3.50 to	\$7.50
Flersheim Shoes, \$5 to	\$7.00

We have a large assortment of Sweaters, Mackinaws, Sheep-lined Coats, Rubbers and Overshoes.

Buy Men's Gifts at a men's store.

Here you will receive the attention, the service that a store with a reputation knows how to give; you will find standard lines of merchandise, an assurance of best values.

"THE TOGGERY"

Harty & Mullen

East of Golden Hotel.

Suggestions For Xmas Dinner

CANDIES	SECKEL PEARS
CRANBERRIES	SPICED PEACHES
GREEN ONIONS	SPICED CANTELOPE
RADISH	SPICED APRICOTS
PARSLEY	ORANGE MARMALADE
LETTUCE	JAM
CELERY	MINT JELL
NUTS	MADEN BLUSH
GRAPES	RIPE OLIVES
ORANGES	PICKLES
BANANAS	CHERRIES LASALAD
APPLES	SALAD DRESSING

Everything in Staple and Fancy Groceries

Merriman & Harty

"QUALITY GROCERS" Phone 191