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Abraham Lincoln's Birthday, Feb. 12

Preparedness is now the watchword on every hand. We are a firm believer in Preparedness, we are patriotic, but the preparedness we believe in is not preparedness for war—as we are a lover of peace—but preparedness in the mercantile line. The only war we believe in is the war upon high prices.

Because we are a firm believer in mercantile preparedness we can show you the finest and best line of merchandise ever shipped to this section of the country upon our return from the world's markets of the east where we are now busily engaged in purchasing goods for the people of this section. We are preparing for your patronage and we believe that the quality of our goods and prices will merit the same.

While at the style show I expect to equip my ladies' department, as in former years, with the finest styles and values the market produces and invite your inspection of these goods.

I will have a splendid line of the latest styles, color and weaves in Hart Shaffner & Marx clothing. There is no better clothing made or sold.

In shoes we have the celebrated Pingree shoe, one of the best values ever placed on the market. The Ultra shoe, a very stylish and well made shoe, and the P. J. McManus Hand Made Shoe, made especially for my trade and one of the best values ever placed upon the market in this section of the state.

Iron Clad Hoisery and all the necessaries to properly equip my patrons, in style and quality.

The Home of Good Mdse.

P. J. McMANUS

LOCAL MATTERS.

Editor S. W. Kelley of the Atkinson Graphic was an O'Neill visitor last Monday.

Attorney D. L. Jouvenat of Atkinson was looking after legal matters in this city last Monday.

George Harrington came up from Neligh last Saturday night and spent Sunday visiting home folks.

Gerald Harrington of Omaha came up last Friday night and spent Saturday and Sunday visiting home folks.

Al Miller of Atkinson, one of the old time wheel horses of democracy, was an O'Neill visitor last Tuesday. He

was on his way home from an extended trip in the eastern part of this state and Iowa.

Rev. Bruce made a trip to Ewing to preach in the revival meetings which are now in progress at that place, in the Methodist church.

Miss Julia O'Neill and sister Angie, who are teaching school at Orchard, spent last Saturday and Sunday visiting friends in this city.

Mrs. J. P. McNichols and daughter, Miss Loretta, of Atkinson, were in the city last Saturday visiting with their daughter and sister, Miss Helen, who is attending St. Mary's Academy.

C. C. Case of Inman was a pleasant caller at this office last Tuesday and left the necessary coin to extend his subscription another year.

Edwin C. Miller of Newport, Neb., and Miss Ethel Radcliffe of Stuart, were granted a marriage license in county court last Saturday.

Mrs. Catherine Dykeman, who was a resident of this city for many years, died at the home of her daughter in Omaha the forepart of last week.

Dr. P. J. Flynn went down to Omaha last Monday morning where he took Tom Liddy for medical treatment. Mr. Liddy has been seriously ill the past

two months, in fact has not felt well since he was injured while running the dray last summer. Dr. Flynn returned home Tuesday night and says Mr. Liddy's condition is serious.

William Morgan, the newly appointed postmaster of Atkinson, was in the city last Monday. Mr. Morgan expects to take charge of the office soon, probably the coming week.

William Myers, who was a resident of this county for several years but who moved to Hinkley, Ill., last spring, arrived in the city last Friday for a few weeks visit with relatives and old-time friends. Bill says that it does

him good to get back to old Holt and greet the old friends and that there is no spot that looks quite as good to him as this particular part of the universe.

Spencer Advocate: Attention has been called to the condition of the Whiting bridge south of town. A considerable sum of money was put in there the past summer in building up the approach and it is thought necessary that some more be expended in order to make good and hold what has been put in. While everything is in good shape at present, and a good job was done as far as it went, yet the work was not really completed. It is

pointed out that when the ice breaks up and high waters come in the spring, there is imminent danger of the approach being greatly damaged if not entirely taken out.

Episcopal Church Notes.

There will be no services in the Episcopal church next Sunday, February 13th, as Rev. Father Wells is unable to visit O'Neill this month, and Mr. Parkerson will be out of town in his missions west of O'Neill.

Vesper services as usual on Sunday February 20th at 7:30 p. m.

Rev. Claude R. Parkerson.

DON'T READ THIS!

Well, we were not at all surprised to see our friends pour into our store after the doors opened for the Sale. They are getting Bargains, or gifts as we would call them, better ones than they have ever gotten before in O'Neill or any place else, and we are glad to see our friends take advantage of them. Now, we sold you \$25.00 suits for \$14.00; we sold you \$6.00 Stetson hats for \$3.48, and we sold you \$1.00 overalls for 69 cents, but still have more bargains.

How Are these for Eye Openers, for Saturday Only

OVERALLS
Any Pair in Our Store
Saturday Afternoon
2 to 4 p. m.
49c

Still more \$1.00 and \$1.50 Men's and Boys' Dress Shirts—You can buy them Saturday for only **21c**

JUST THINK OF THIS PRICE

MOTHERS—Did you know we were selling any boys' suit in our store for **\$2.98**

They are cracking good values in browns, grays, and blue serges; sizes 4 to 17.

BOYS' CAPS
It's a shame to give them to you, Saturday Only for—
9c

Why pay \$2 to \$3 for combination Overall. Just add \$2 to \$3 and carry home an All Wool Suit—\$5.75 while they last

Come Early, as these Snaps Won't Last Long

O'Neill Clothing Company