

## GIGANTIC SACRIFICE SALE!

COMMENCING

### Feb. 5th, 9 a. m.

13 Selling Days Only

Forced to Make Room

Our store is cram full and we must sell at least one-half of the present stock in order to make room for our Spring Stock. In order to do this we know nothing will accomplish it but extremely low prices.

No Goods Reserved  
**ONE PRICE**  
To All

**FREE! FREE!**  
The first 50 people entering our store after 9 a. m., the opening day, will receive a beautiful necktie free.

Our Entire Stock of  
**Kuppenheimer and Cloth Craft**  
Suits & Overcoats are Included

OPEN EVENINGS

Follow the crowds to Our Store and be convinced we are Slashing Prices

**Rules of Sale**

All Goods are CASH and CASH ONLY.

## O'Neill Clothing Co.

K. A. POUND, O'Neill

**Railroad Fare**

Refunded to Customers buying \$25.00 or more within a radius of 50 miles of O'Neill.

**LOCAL MATTERS.**

Orton Young of Opportunity was in the city on business Tuesday.

John Carr, the cattle king of Stafford, was an O'Neill visitor last Tuesday.

He says they have a good deal more snow in Iowa than we have in this vicinity.

H. J. Miller of Bassett, county attorney of Rock county, was an O'Neill visitor last Monday.

John L. Quig returned last Tuesday night from a short business trip to Lincoln and Omaha.

We are pleased to learn that Frank Hunter of Star, who has been very ill for a couple of weeks, is on the mend.

Mr. and Mrs. L. Storm of Gregory, S. D., are in the city spending the week visiting relatives and old-time friends.

Jim Brennan says that he does not feel old but "by gad when I think that I am grandfather I began to realize the fact."

The ladies' aid of the Presbyterian church are meeting with Mrs. Everett Brown, at the ranch southeast of the city today.

Miss Mayme Coffey, who has been in Omaha the past two weeks, receiving medical treatment, returned home last Tuesday evening.

Miss Zeffa Ziemer, who has been visiting relatives and friends at Sioux City and Allen the past week, returned home last Tuesday night.

Antone Svisend, one of the old time

settlers of the Minneola country, was an O'Neill visitor last Monday and made this office a pleasant call.

Arthur Barrett came up from Sioux City last Tuesday night to spend a few days visiting relatives and friends and to look after his real estate interests.

Clarence Pierce of Amelia and Miss Violet Ingles of Ballagh, were united in marriage by the county judge at the county court room in this city this morning.

Mr. and Mrs. J. C. Murphy returned last Sunday night from their wedding trip to Iowa. They expect to leave in a short time for Joe's homestead in Wyoming.

Miss Nina Dart, who has been attending school in this city the past year, was called to her home at Wall, S. D., the first of the week by the serious illness of her mother.

A. C. King of Orchard was in the city last Monday. Several years ago Mr. King was a resident of this city, but has been engaged in the banking business at Orchard for the past fifteen years.

P. J. McManus will leave Saturday morning for Chicago where he will attend the annual style show, to be held in that city next week. While away he will also purchase his spring line of dry goods and clothing.

It is getting almost too thick to cut good in some of the shallow places of the river, as it is frozen to the bottom in quite a ways from the sides and leaves a much smaller strip in the middle of the stream to handle.

The girls' basket ball team of the O'Neill high school went up to Ainsworth last Friday night and played the team representing the high school of that village. The O'Neill ladies were defeated by a score of 14 to 4.

Mrs. Viola Brown returned last Wednesday afternoon from a trip to Omaha. While away Mrs. Brown purchased additional equipment for her moving picture show and promises now to have the finest picture show in any town outside the large cities.

T. P. Mullen arrived in the city last Saturday for a few days visit with relatives and old time friends. T. P. is now living at Elgin and is writing life insurance and is meeting with splendid success. He left Wednesday morning for Omaha where he will attend the annual meeting of the agents of the company.

E. W. Jackson of Lincoln was in the city last Monday. Mr. Jackson is a son of the late W. R. Jackson formerly county superintendent of this county and later state superintendent and while in the city he enjoyed visits with many of his former school chums and with friends of his parents. Mr. Jackson is traveling representative of the Klopp-Bartlett Printing Co.

Patrick Brennan, who has been seriously ill the past two months and who was taken to Omaha a month ago, returned to O'Neill last week. Mr. Brennan has greatly improved in health the past two weeks and is now able to be around town. His many friends rejoice in his recovery and hope that it will not be many days until he has recovered his old time health and strength.

We have been having some real winter weather in this section the past ten days, the thermometer being below zero every night since a week ago Monday until last night, when it registered one above. Tuesday night was the coldest, it registering 18 below at 4 o'clock Wednesday morning. The weather has moderated considerably the past twenty-four hours and the local weather profits now insist that the "backbone of the winter is broken."

Mrs. J. A. Brown, accompanied by her mother, Mrs. P. H. Mathews of Albion, Neb., will leave in the morning for Rochester, Minn., where Mrs. Brown will enter a hospital and submit to an operation for goitre. Mrs. Brown has suffered a great deal the past year from throat trouble and it is believed that this operation will remove the cause. Her many O'Neill friends hope that the operation will be successful and that she will shortly return home freed from all ailment.

C. W. Purnell of Pullman, Washington, was in the city last Tuesday. Mr. Purnell is a brother of A. C. Purnell of Atkinson and has been visiting the latter the past two weeks. Mr. Purnell was a former resident of this state, having lived in Butler

county in the early eighties, moving to Washington, in 1886, where he has since made his home. His first visit to this county was twenty-nine years ago and he commented upon the wonderful change in the country during that time.

About thirty members of the ladies' and men's bible classes of the Presbyterian Sunday school gathered at the home of Mr. and Mrs. Jim Evans Tuesday evening. The evening was passed in a very enjoyable manner; the crowning event being the presenting of a set of silver spoons to Mr. and Mrs. Evans by Supt. C. B. Scott, on behalf of the Sunday school, of which Mrs. Evans has been the faithful secretary. A luncheon was served at eleven o'clock to which all did ample justice.

An announcement received at this office from Barnhart Bros. & Spindler of St. Louis, Mo., manufacturers and dealers in printers supplies, state that Harry T. Mathews has been appointed manager of the St. Louis branch of their house. Harry is the eldest son of Mr. and Mrs. W. D. Mathews formerly of this city and Harry received his first instruction in the printing business in this office. Since the removal of the family to the south Harry followed the printing business for several years and then traveled upon the road for the house to which he is now manager. His selection to this important position is evidence that he has made good. The O'Neill and Holt county friends of the family will be glad to learn that Harry has made good, and tender congratulations.

Dr. P. J. Flynn has given up the position to which he was appointed in South America as physician for a large mining company in the country and will remain in O'Neill, a fact that will be pleasing news to his many friends throughout the county. In December the Doctor was appointed physician for the Angelo-Columbian Development Co. Ltd., one of the largest and most prosperous mining companies in South America, at a splendid salary, and he decided to accept it for one year for the experience it would give him, and the Doctor looked forward to a year in the tropics with pleasure, and he has been arranging his business affairs here for the past two months with a view to starting for the south the first of this month. But about ten days ago the Doctor received a letter from the officers of the company telling him that there was an outbreak of yellow fever at the port of entry, Beuna Ventura, and for him to come at once but not to bring his family. The Doctor did not relish the idea of going several thousand miles from his family, so he resigned the position and will continue to attend the wants of the afflicted in a country that is free from the dread peril of the south, the yellow fever.

**For Permanent Highway.**

The county board, at their meeting last Tuesday morning, took the first step looking toward the building of permanent north and south and east and west highways in the county. At that meeting they adopted the following resolution:

Mr. Chairman: Whereas, it appears to this Board that there is an urgent demand for the construction of a permanent road between O'Neill and Chambers, and

Whereas, it further appearing to the Board that the Agricultural Department of the Federal Government stands ready to send an engineer at the expense of the Federal Government to study the conditions and materials and furnish a recommendation for a method of procedure adapted to the construction of said road and who will superintend the construction thereof, and

Whereas, the department requires as a condition precedent that it be officially advised of the amount of funds that are pledged and available for the purpose, and

Whereas, it further appearing that the township through which road extends have indicated their willingness to appropriate for the purpose of assisting in the construction of said road all funds that can be available for that purpose.

Wherefore, I move you that there be and there hereby is pledged and appropriated for the construction of said road the sum of \$5,000.00 out of the proper funds of the county for the construction of said road and that the County Clerk be and he hereby is instructed to notify the Agricultural Department of said appropriation and request it to send its engineers not later than May 1st to take up work thereon and to also notify said department that in addition to said appropriation there will be about a like amount available from the other municipalities through which said road extends.

H. U. Hubbard,  
H. W. Tomlinson,  
W. T. Hayes,  
H. Bausch,  
Th. D. Sievers,  
J. O. Hubbell,  
M. P. Sullivan, Chairman.

As will be seen this is the first step in the building of main thoroughfares through the county. The work this

year will be done on the road between O'Neill and Chambers and there is not a worse piece of road in the county. To supervise this road construction they will have an expert from the Federal government who will have charge of the work, and there is a question but what the work will be well done.

For several years the question of good roads has been receiving the attention of many of the people of this county and the consensus of opinion seems to be that main thoroughfares should be built through the county, north and south and east and west, and the work on the Chambers road is to be the first to be done on these trunk lines. The automobile license fund will be used for the purpose of building this road, or at least in building the portion that will be built by the county. This marks the first epoch in road building in this county and the work of the expert will be watched eagerly by citizens in all parts of the county who are interested in good roads.

**Attention Ladies!**

All ladies will be admitted free next Tuesday, Feb. 8. On this evening we will start the serial known as the "Red Circle." This story is now running in the Omaha World-Herald and is very popular. This evening we will have the five-reel feature entitled, "The Cup of Life." We have changed our picture service and from now on will run "Mutual" three nights each week and "Pathe" three nights each week. In about three weeks we will start the "Girl and the Game."

STAR ELECTRIC THEATRE.  
"At the Sign of the Star."

**Worse Than Cropping.**

Granting that it is highly necessary to maintain soil fertility which is being developed through cropping to control the loss through the action of wind and water, as, in general, more is lost in this manner than by any other.

**GERMAN SIDE OF THE GREAT WAR.**

Friday afternoon and evening, Feb. 18, Saturday afternoon and evening, Feb. 19, we will show this wonderful five-reel picture of actual Battle Scenes; one-half the proceeds on these pictures goes to the blind and crippled German soldiers. This is the only way these pictures could be secured. The firing of the large German guns and every phase of modern warfare—no fake pictures—but actual battle scenes. Several O'Neill people have seen these pictures in Omaha and Sioux City, recently, and pronounce them the greatest ever.

Don't forget the date.

STAR ELECTRIC THEATRE

"At the Sign of the Star"

## OVER ONE MILLION

In Cash with the State of Nebraska to protect the depositors in State Banks.

This fund was created by the Depositors' Guarantee Law of the State of Nebraska.

The man, woman or child with money to deposit should avail themselves of this protection, offered by the

## NEBRASKA STATE BANK

The only Bank in O'Neill Operating Under the State Guarantee Law.