

BIG JANUARY SWEEPING SALE

As is our custom we are putting on our annual January Clearing Sale. Every offering a bargain and the thrifty shopper will revel in a multitude of attractive offerings. There is nothing unreal or misleading in this Great Sale. You will find things just as represented. You have heard of Big Sales, attended Big Sales, but we ask YOU to be fair with YOURSELF and with your POCKET BOOK and give this store personal inspection of the cut prices they offer on every article in stock. We quote only a few prices, our entire stock has been marked down.

Sale Starts Friday, December 31

Men's Young Men's and Boys' Clothing

With a little money, and attend this sale, you can be well dressed for the Fall and Winter



One Lot Men's Suits, Cassimere and serge, staple colors, welltailored, good lining, value \$12.00 to \$16.00; your choice, suit . . . \$10.39

Men's High Grade Blue Serge Suit, W. G. Peck make, every suit guaranteed 100 per cent wool, \$25.00 value, in this sale, suit . . . \$18.85

One Lot Men's Blue Serge Suits, all sizes, best \$24.50 special, suit . . . \$17.95

One Lot Fancy Weaves All Wool Suiting, well tailored, best lining, brown, gray and mixed colors, \$25.00 suit . . . \$17.95

Boys' Cassimere Norfolk Suit, all sizes, \$4.50 value, suits . . . \$3.25

Boys' All Wool Blue Serge Suits, best \$6.50, in this sale, suit . . . \$4.95

Men's Silk Plush Lined Overcoat, fur collar, regular \$25.00 value, each . . . \$17.85

Men's Work Coat, heavy duck, blanket lined, sold regular at \$2.50, this sale, each . . . \$1.89

Men's Heavy Duck, sheep skin lined, cheap at \$4.75, sale price, each . . . \$3.98

Men's Mole Skin Cloth, skin lined coat, sheep skin collar, \$6.75, sale price . . . \$5.87

Boys' Duck Coats, blanket lined, all sizes, \$1.50 value, each . . . \$1.19

Men's Shirts



Men's All Wool Extra Fine Top Shirts, staple colors, cheap at \$2.50, sale price . \$1.69

Men's Work Shirts, medium and dark colored, cheap at 50c, your choice, each . . . 37c

Men's Dress Shirts, neat, dainty patterns, \$1.25 value, each . . . 98c

Men's Heavy Top Wool Shirts, all sizes, blue and gray, \$1.50 value, each . . . 98c

Free! Free!

To any customer who purchases \$45.00 worth of goods during this sale we will give them, absolutely free, an all wool blanket, worth \$8.50.

Ladies' Corsets

Well known make, all the new models in the \$1.25 and \$1.50 values, choice in this sale . . . 79c

Overshoes Overshoes

Men's Four-Buckle Overshoes, value \$2.25, \$2.00, sale price . . . \$1.68

Men's Four-Buckle Overshoes, value \$3.25, sale price . . . \$2.68

Ladies' Two-Buckle Overshoes, value \$1.75, sale price . . . \$1.39

Boys' Overshoes, value \$1.50, sale price . . \$1.19

Ladies', Misses and Children's Coats for Winter



All My Ladies' Cloth Lined Coats, regular prices \$12.50; \$14.00; \$16.50; \$18.00; \$20.00

Your Choice at **\$7.78**

Misses Coats

All Misses Cloth Coats, regular prices, \$6.50; \$7.50; \$8.00; \$9.00; and \$12.50

Your Choice at **\$4.98**

Ladies Plush Coats

Ladies' Plush Coat, value \$27.00, sale price . . . \$16.85
Ladies Plush Coat, fancy trimmed, value \$32.00, sale price . . . \$19.95

Groceries

Our grocery department is complete in all lines. During the first week of this sale we will sell you goods as follows:

Nine Bars Beat Em All Soap, for . . . 25c
Eight Bars Electric Spark White Soap . . 25c
The Best Bulk Coffee that money can buy for 20 cents per pound, sale price, per pound . . . 12½c

The Best Flour on the market, absolutely guaranteed, per hundred . . . \$2.45

Coal Oil, 5 gallons for . . . 45c

Sugar, 16 pounds for . . . \$1.00

Tomatoes, 3 pound can, regular price 20c, sale price . . . 12½c

Eight Boxes of Matches for . . . 25c

Ladies' Dresses

for less than you would pay for the cloth to make them.

Ladies' Dresses, blue waist and blue Panama skirt, all sizes, \$8.00 and \$12.00 value, sale price, each . . . \$4.85

Ladies' English Serge, large wail dress well tailored, bulgarian trimming, made to sell at \$8.50, special, each . . . \$5.65

Ladies' High Grade Serge Dress, black, blue and brown, made and trimmed, of the late model, a dress that is worth \$15.00, in this sale, each . . . \$7.85

Ladies' House Dresses, fleeced and percale, regular \$1.50 value, each . . 98c

Ladies' Fleece Lined Dresses, value \$1.25, sale price, each . . . 89c

Bedding Special

Baby Blankets, well fleeced, blue and pink, worth 75c, sale price, each . . 43c

10-4 Cotton Blanket, well fleeced, good weight, \$1.90 value, sale price pair . \$1.49

All Wool Blankets, extra large, good colors, sold regular at 6.00 and \$8.50, in this sale pair . . . \$4.68

Comforts, full size, filled with white cotton, value \$1.50, sale price, each . \$1.19

Extra Large Comforts, quilted or tacked, white cotton filled, made to sell at \$2.50, sale price, each . . . \$1.98

Cotton Blankets, full size, \$1.25 and \$1.50 value, sale price . . . 95c

Shoes Shoes Shoes

Something that you must all wear. Our stock is complete, it will pay to visit this sale and buy your winter supply.

Men's Heavy Work Shoes, extra well made, heavy solid soles, \$3.50 value, pair . . . \$2.78

Men's Dress Shoes, new last, black, button or lace, best \$3.75 made, sale price pair . . . \$2.98

Men's High Grade Mayer, Honor Built Shoes, all the new lasts, button or lace, tan or black, \$6.00 and \$5.50 value, pair . . . \$4.68

Ladies' Every Day Shoes, all leather, \$2.75 value, sale price pair . . . \$1.97

Ladies' Dress Shoes, new toe, new last, tan or black, button or lace, cheap at \$3.00, sale price pair . . . \$2.19

Boys' Every Day Shoes, solid leather, all sizes, cheap at \$2.50, sale price pair . . . \$1.98

Boys' and Girls' Dress or School Shoes, all sizes, button or lace, worth up to \$3.25, in this sale pair . . . \$2.68

Sweaters

Men's Sweaters, regular 75c value, sale price each . . . 44c

Men's Wool Sweaters, all sizes, blue gray and red, best \$2.00 value, special sale, each . . . \$1.19

Boys' Sweaters, all sizes, sold regular at 65c, sale price, each . . . 44c

Piece Goods Department

What a little money will do at this sale.

Standard Calicoes, light, medium and dark colors, all new patterns, best 7c value, sale price per yard . . . 5c

Apron Check Gingham, all size check, all colors, 10c value, yard . . . 7½c

36 Inch Dress Percale, light, medium and dark colors, regular 15c value, yard . . . 9c

Fleece Lined Suiting, staple colors, worth 15c, sale price, yard . . . 9c

Outing Flannel, medium and light colors, well fleeced, cheap at 12½c, sale price, yard . . . 7½c

Extra Heavy Outing, plain or fancy, sold at 15c, sale price, yard . . . 9c

Wool Dress Goods, all colors, value 65c per yard, sale price . . . 44c

Table Damask Colored, extra wide, made to sell at 65c, special sale price, yard . . . 44c

Men's Fur Coats

Men's Fancy Brown Mixed, roll collar, overcoat, regular price \$12.50, at . . \$6.95

Russian Calf Overcoats, price \$38.00, \$29.68

Algoa Astrachhan Overcoats, price \$40.00, this sale . . . \$31.50

Men's French Check Mackinaw Coats, value \$6.75, this sale . . . \$4.68

Men's Mackinaw Coats, \$7.50, this sale . . . \$5.98

Underwear

Men's, Ladies' and Children's Underwear. Don't shiver and quiver but come to this sale and supply your needs.

Men's Two Piece Underwear, well fleeced, full regular made, 50c value, each . . . 37c

Men's Extra Heavy Two Piece Underwear, fine weave, heavy fleeced, 65c value, each . . . 49c

Men's Union Suit, elastic weave, full regular made, cheap at \$1.25 per suit . 98c

Men's Extra Heavy Fine Fleeced Union Suit, made to sell at \$1.50, in this sale per suit . . . 98c

Boys' Two Piece Underwear, all sizes, well fleeced, fine cotton, 20c garments and up to 40c, each . . . 23c

Ladies' Union Suits, soft cotton, well fleeced, regular \$1.25, sale price suit . 92c

Ladies' All Wool Shrunken Union Suits, all sizes, sold regular at \$3.50, in this sale, suit . . . \$1.98

Ladies' Tailored Suits

Ladies' Tailored Suits, up-to-date, value \$22.50, sale price . . . \$13.39

Ladies' Tailored Suits, \$18.50, sale price . . . \$10.39

Ladies' Tailored Suits, value \$15.00, sale price . . . \$9.00

ANTONE TOY, O'NEILL.