

## War Mules Wanted

We will be in SOUTH OMAHA, NEBR., every Monday and Tuesday, to buy War Mules. Want them from 15-1 to 16-2 hands high, and from 5 to 10 years old. Will come or send buyer to purchase full carloads bunched by local buyers, as contractors give us entire state of Nebraska as our territory.

**Ben Miller & Son, TECUMSEH NEBRASKA**

### Uncle Jud's Lyrical Monologue on Buying At Home First.

Prophets often without honor are where they should be best known; Some goods seem more attractive when a foreign label's shown; I'll admit mail order catalogues will oft begot a wish, For one must use a shining bait to lure the wary fish; But if you really knew which side your bread was buttered on, You'd do your trading here at home with Hank or Bill or John; You'd find their goods were honest, and you wouldn't have to wait— So why not patronize your friends who don't charge any freight? These other merchants out of town, do you suppose they care A jitney for the little burg, or even do their share Towards building roads, supporting schools, or paying in their tax? No more than do the peddlers with their little cheap-john packs; Their only interest in you is quite pecuniary; With your dollar in their pocket you can go to—Tipperary. Just think of this next time before you go and shop by mail, And give Prosperity a chance to camp upon your trail. "See and Examine." "Safety First." Let these your slogans be Give them a chance, and home town goods will suit you to a T.

Tell The Salesman. With the approach of the fall sea-

son, the big jobbers and manufacturers will begin to send out their salesmen. Many of these salesmen are going to call on you, Mr. Retailer. Here are a few suggestions by which you might open the conversation with them:

Ask them what they will do to help you sell the goods they want you to buy.

Ask them if their firm is going to advertise their goods in the news papers of your city. If they reply No, ask them why not?

Tell them that it is necessary for them to create the demand in your city, among your customers, for their line of goods; otherwise you cannot push their line in preference to those manufacturers or jobbers who do create this demand.

Tell them the best way to create the demand is to advertise in the local newspapers; that your customers read the newspapers published here; that you yourself advertise in them; and that you are not willing to spend your money to make their particular brands popular in this town and later have them take the line away from you and give it to your competitor.

Tell them that you favor goods which are advertised in your local newspapers because you find it more profitable to do so.

This is a mighty good hand to hold. It should be a stand-pat one.

"In the final analysis," said the cynic, "woman has two life ambitions. The first is to get married, and the

second, after she is married, to find out that her husband has been unfaith-

### Queer Quirks of News.

Dothan, Ala.—An Atlantic Coast liner train pulled into Jakin, Ga., with no hand guiding her and the engineer in a dead faint. I. P. Dickey, the engineer, recently recovered from a serious illness and took out the train. It is believed the engine ran for miles before the engineer's condition was discovered by the fireman.

Cobleskill, N. Y.—Charles W. Karer has two colts which he keeps in a waterless pasture. When the colts get dry they ring a bell placed on the fence, and someone brings water to them.

Brooklyn, N. Y.—The neighborhood of Columbia street was suddenly aroused at midnight by shrill screams of "Help! Murder! Police!" and Mr. and Mrs. G. Basile and three small children awoke to find their tenement on fire. The screams came from Basile's pet parrott.

Kinston, N. C.—That the present high cost of living is a joke is shown by prices of foodstuffs contained in a copy of the American Record, printed at Washington, N. C. in 1815. Flour was priced at that time at \$23 a barrel; nails at 16 cents a pound; sugar at 35 cents a pound; pork \$13 a barrel and whiskey at only 75 cents a gallon

London, Eng.—Frederick Burton, one of London's most pathetic hermits, is dead. When his sweetheart's father forbade their marriage, Burton swore never to inhabit a house, sleep in a bed or shave himself. He lived in a cave for 50 years. The man the girl married, at her father's wish, squandered her fortune, kicked her to death and paid the penalty on the gallows.

Hollister, Mo.—D. E. Rogers, a merchant of Tauria, Mo., adopted a garter snake which he found lying under a stove in his store. The snake pays for his board and keep by keeping the place entirely free from rats.

St. Joe, Ind.—Walter Baker of this place has presented The News with a freak egg which has Calumbus' famed one beaten to a frazzle for standing on end. Whenever the egg is put on its side it immediately takes an upright position resting on the small end.

Liverpool, Eng.—Corporal Robert Beck, a former motorcycle policeman of Chicago, was shot through the head

O, LOOK

# WHO'S HERE

Opera House 3 Nights Starting Thursday, October 7

Chase -- Lister Theatre Company

New People, New Scenery, New Specialties, New Music.

4 Big Vaudeville Acts Every Night 4

Opening Play on Thursday Night.

The Sensational Comedy Drama,

"Kentucky Sue"

Prices, 25c, 35c, 50c.

Seats Sold at Pixley's

while dispatch riding in Flanders and lost his speech and hearing. While recuperating he visited a moving picture show, where he rocked with laughter at a comic film and at the end exclaimed "Gee, that's funny." He has been speaking since without trouble.

Sterling, Colo.—A. H. King comes forward with this automobile story for the truth of which he vouches. He says, after a fishing trip, he started home and ran out of gasoline. He filled up his tank with some fresh milk which had been given him by a farmer's wife, and came into town with colors flying. His friends say the experiment was so successful that the car not only ran beautifully, but he took a pound and a half of butter out of the carburetor when he got home

London, Eng.—Private W. Chambers, a Canadian whose sight had been destroyed from the shell fire at Ypres, was a passenger on the Hesperian. "I was stone blind," he said, "and the shock came as I was getting into bed. I came to my senses when I was being lowered into a boat. The boat upset and I was thrown into the water, then suddenly went wild with delight for I found my sight had been restored."

London, Eng.—The bombardment of Tehesmech by a British warship resulted in one casualty. The ears of a donkey were shaved off as clean as a razor could have done the work. Business being slack, the owner of the donkey charged admission and "cleaned up."

Cheyenne, Wyo.—In reaching for what he supposed to be a dry stick Guy Robinson, a tourist, picked up a live rattlesnake. The snake coiled about his arm, but Robinson retained his grasp on the reptiles neck, until it was killed by his wife.

Marmarah, N. D.—While playing on the railroad track, the 2-year-old daughter of a section foreman was knocked down by a switch engine and five cars passed over her without injuring her.

Limericks of Infelicity.  
A lady as proud as old Lucifer  
Is tired of her husband's abucifer.  
She says she will see  
If she ever get free  
Love doesn't again make a gucifer.

## Come to Omaha Ak-sar-ben Festivities Sept. 29th to Oct. 9th

You'll Find A Most Hearty Welcome Awaiting You

At Omaha's Style and Bargain Center.



The Store of the Quality Guarantee

We're Ready—Splendidly Ready

To supply your every need for Fall and Winter. Season '15 and '16 with merchandise of quality which we stand ready to back with our guarantee of

Satisfaction to the Buyer

Among the many splendid Special Sale offerings arranged for Ak-Sar-Ben visitors you'll find the

Two Here Illustrated

Becoming Silk Velvet Fur Trimmed Hats An Ak-Sar-Ben Special \$5.00

The illustration shows a very beautiful model of fine quality Silk Velvet, finished with a Taffeta French edge. It is artistically trimmed with fur, and with an imported steel ornament, and with white chenille worked over the crown—you have your choice of black, brown, navy, purple or green in this model at \$5.00. And it is only one of hundreds just as classy which we are showing specially at this price. Ask to See Them and Mention this Paper.

Other Trimmed Hats Shown at Prices from \$1.98 to \$50.00

Untrimmed Silk Velvet Hats at Prices from 98c to \$15.00

This Classy Tailored Suit

Well worth \$25.00, on sale at \$18.75

We have them for you in the nobby model illustrated or in the popular belted effect, in fine broad-cloths, poplins or gabardines, trimmed at collar and cuffs with beaver or marten fur, and with rows of silk braid around bottom of coat—your choice of black, blue, brown or green in all sizes, 16 to 44, special at \$18.75

When You Ask to See Them Mention This Paper.

Scores of other splendid garment values shown Ak-Sar-Ben Week. Assortments so broad that the most particular buyer can make a satisfactory selection and at a saving.



LET US WELCOME YOU AND DEMONSTRATE WHY, THE GREAT MAJORITY SAY

IT PAYS TRY HAYDEN'S FIRST IT PAYS

# PUBLIC SALE!

As we have rented our farm and are moving to town we will sell the following described property at our place, 8 miles north and 6 east of O'Neill and one mile west of Opportunity, on

## Thursd'y, Oct. 14

Commencing Promptly at 10 A. M.

### 230 Head of Cattle

Eighteen head of No 1 milch cows; 12 steers 2 years old, coming 3; 36 steers 1 year old, coming 2; 45 early spring calves; 16 cows with calves by their side; 12 heifers 2 years old, coming 3; 30 heifers 1 year old, coming 2; 41 cows from 3 to 6 years old; 4 Thoroughbred Hereford Bulls, 2 pedigreed.

### 12 Head of Horses

One span gray mares coming 3 and 4 years old, weight 2300; 1 span bay geldings, coming 3 and 4, weight 2200; 1 span bay mares, 9 and 10 years old, weight 2200; 1 span mares 4 years old, weight 2350; 1 black mare 3 years old, weight 1500; 1 span of colts 2 years old; 1 mule coming 2 years old; 1 saddle pony 5 years old.

85 Head Pure-bred Duroc Jersey Hogs

Eleven brood sows; 74 shoats, all pure-bred.

## FARM MACHINERY, ETC.

Two John Deere listers, one nearly new; 2 John Deere eli's, one nearly new; 12-inch gang plow; 2 Ohio cultivators; 1 Deering binder, 8 foot; 1 Johnston mower, 6 foot, and rake, 12-foot; 1 hay stacker; 1 sweep; 1 disc; 1 press drill; 1 wagon and hay rack; 1 grindstone; 1 corn planter with 100 rods of wire; 50 tons Alfalfa hay; 2 dining room tables; 2 buffets; 6 dining room chairs; 2 library tables; 2 base burners; 3 bedsteads; 2 small stands and many other articles too numerous to mention.

FRINK OF PAGE WILL FURNISH FREE HOT LUNCH

TERMS—One year's time on all sums of \$10 and over with approved security and 10 per cent interest; sums under \$10 cash.

## BERGER BROS., Owners.

Cols. M. T. Elliott and Fred Jarvis, Auct.

S. J. Weekes, Clerk