

IT PAYS TO ADVERTISE!

A Big Offer that Should Mean a Substantial Increase to Every Candidate on the List

OFFER NO. 1.

25,000 Votes For \$12.50 Worth Of Advertising Cards.

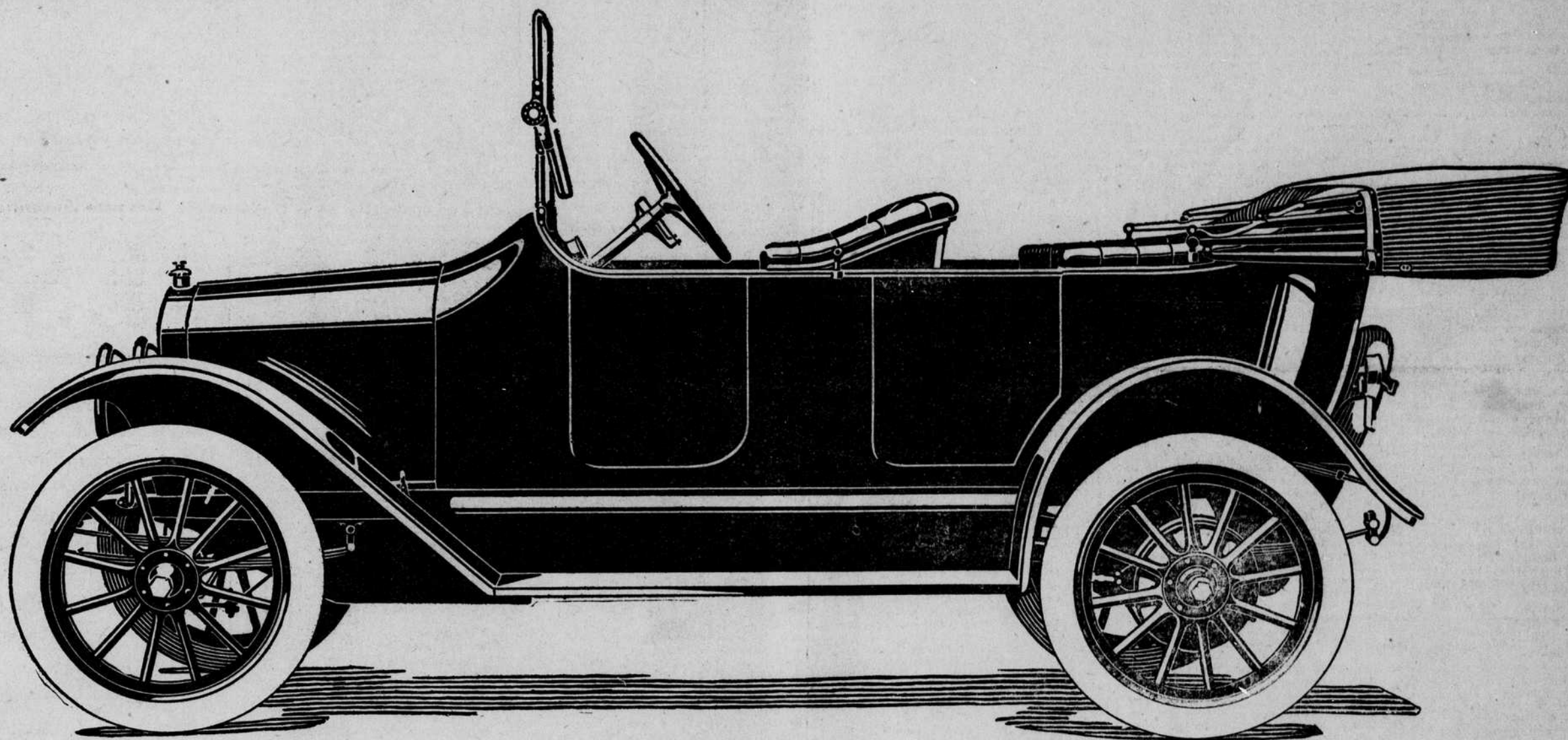
Contestants may sell advertising and job work from now on in connection with the contest. These cards come in book form—each book containing TEN cards—each card sells for \$2.50, and contestants will be allowed 3,000 votes for each card they sell. This week we are going to give 10,000 EXTRA votes for each FIVE cards sold by each candidate. If you sell five cards (\$12.50) you will get 3,000 votes for each card and the 10,000 EXTRA, making 25,000 in all. This offer closes absolutely Wednesday night, September 1st. READ THE INSTRUCTIONS BELOW.

OFFER NO. 2.

10,000 Extra Votes On Each Club Of \$15 Worth of Subscriptions.

This offer of extra votes Closes Wednesday night, September 1st. NEW and OLD subscriptions may be included in this offer but offers No. 1 and No. 2 cannot be combined. There is a chance now for each and every contestant to forge their way to the front. There is no limit to the amount of votes that can be gotten on the two offers. When you get one club of \$15 do not think that that is enough—keep right on working and get another club. Systemize your campaign—make up your mind that you are going to get so many subscriptions each day. Some days you will fall down; but other days you will be more than successful. Never get discouraged, keep in mind that when things look dark for you they may be looking the same way for the others. Make each day count votes for you.

THIS IS THE CAR YOU WANT—WHO WILL WIN IT?



THE OTHER PRIZES:

VICTROLA, DAVENPORT, CHEST OF SILVER HANDSOME RUG AND GOLD WATCH.

INSTRUCTIONS TO CONTESTANTS.

In selling advertising cards get cash at time card is issued. In reporting sales of advertising and job work cards, report sales on regular subscription report blanks separate from subscriptions and head your report Ad—Job. When you complete selling a book of advertising and job work cards the stubs must be returned to the contest manager. When the contest manager gives you a book of these cards he charges them to you on a ledger, and they represent cash, therefore you must not destroy or lose any cards. At the conclusion of the contest return all unsold cards to the contest manager. Purchasers of these cards may apply them on any printing done at The Frontier office; such as stationary, bills, posters, advertising or any kind of printing. These cards cannot be applied on any printing done before the date of issue of the card. For further information, ask the contest manager.

READ THE INSTRUCTIONS.

Remember that you can sell these cards to anyone, anywhere—inside the county or out side. What you may sell. Letter heads, sale bills, posters, newspaper advertising, and in fact any kind of printing that can be done and THE FRONTIER can do it if it can be done.

START NOW.

There is plenty of time for NEW workers. You may start with this weeks' offers and be a leader in a very short time. Send in the nomination blank (to be found on front page). The contest manager will communicate with you at once and will furnish you with supplies. By not starting now you may be letting the opportunity of a life time slip by—DO IT NOW.

No.

THE

\$2.50 ADVERTISING CARD \$2.50

This card, if presented to THE FRONTIER office any time within one year from

....., 1915 will be accepted as \$2.50 cash on advertising or job work bill.

NOT TRANSFERABLE.

Issued to.....

The.....

Issued by.....

Contestant Sign Here

Selling this card entitles contestant to 3,000 votes.

PHONE 51—ADDRESS ALL COMMUNICATIONS TO—PHONE 51

CONTEST DEPARTMENT, THE FRONTIER, O'NEILL, NEBRASKA.

BURGESS, JOHNSON & CO., of Kansas City, Mo., Contest Managers