

Make Dreams Come True

TO POSSESS a Real Automobile is the dearest wish of many persons. You have long thought that next year or next season you would join the ranks of car owners, but we are going to make you a car owner within the next seven or eight weeks without one cent of cost to you. That is the fine part.

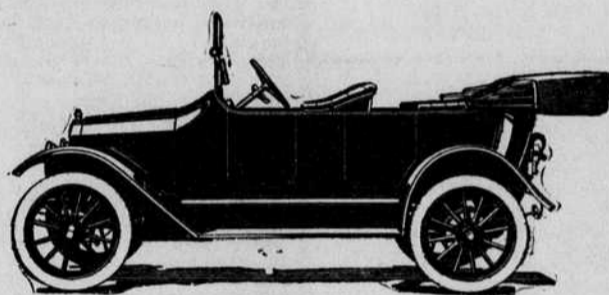
AND FIVE OTHERS

There will be Five Other Fine Gifts given away by The Frontier during this same period of time, and besides that we are going to give a Cash Commission of Twenty-five Per Cent on new subscriptions to every one who fails to win a prize and who makes a cash report each week. You can't beat that for liberality.

The Car We Have Picked

Is a FIVE PASSENGER MAXWELL TOURING CAR, fully equipped with Electric Lights, Self Starter, Mohair one-man Top, Ventilating Rain Vision and Wind Shield. A car that will carry five passengers in luxury and safety to any place at any time—the car of a thousand victories.

Always at Your Service



Beautiful to the Eye

Five Passenger Maxwell Touring Car
Fully Equipped—1916 Model

Who May Try For the Prizes

Any man, woman or child of good character is eligible to become a contestant in the greatest contest ever staged in this county. Employees of The Frontier will not be permitted to enter; however, correspondents are eligible. Simply fill in and mail the nomination blank below to the Contest Department of The Frontier.

HOW THE PRIZES WILL BE GIVEN

The Five Passenger Maxwell Touring Car will be given to the contestant who has the highest number of votes at the conclusion of the contest. A Victrola will be given to the contestant who has the second highest number of votes. A beautiful Davenport will be given to the contestant who has the third highest number of votes. See full list of prizes. Every contestant who fails to win a prize and who makes a cash report each week will be given a cash commission of Twenty-five per cent of the amount she or he turns in on new subscriptions. No chance for anyone to lose—every chance to gain. There will be only three ways of securing votes—by collecting the free coupons which will appear in The Frontier good for 50 votes; by getting cash subscriptions to The Frontier at the regular price of \$1.50 per year and by selling advertising and job work cards. Subscriptions from any place or from present subscribers as well as from new subscribers will count votes. 500 votes will be given on each one year subscription from present subscribers; 1,000 votes will be given on a one year subscription from new subscribers.

OBEY THAT IMPULSE--Send these in Before You Lose Them

OUR PRIZE LIST

First Prize.....1916 Five Passenger Maxwell
Second Prize.....A Victrola
Third Prize.....A Davenport
Fourth Prize.....Chest of Silver
Fifth Prize.....Beautiful Rug
Sixth Prize.....Gold Watch
Twenty-five per cent Commission on new subscriptions
to those who make cash report each week.

FREE COUPON

NOT GOOD AFTER AUGUST 11, 1915.

50 VOTES--50 VOTES

For.....
Address.....
When turned in to Contest Manager of The Frontier,
O'Neill, Nebraska, each one of these will count fifty
votes for the person whose name appears on same.
Must be turned in before expiration date.

NOMINATION BLANK

I hereby nominate and cast 5,000 votes for

M.....

Whose address is.....R. F. D.....
as a contestant in The Frontier Great Automobile
Contest.

Signed.....

Only one of these nomination blanks will be placed to
the credit of each person nominated. Persons making
nominations are obligated in no way, and their names
will be held secret.

PHONE 51—ADDRESS ALL COMMUNICATIONS TO—PHONE 51

CONTEST DEPARTMENT, THE FRONTIER, O'NEILL, NE.B.

BURGESS, JOHNSON & CO., of Brookfield, Mo., Contest Managers