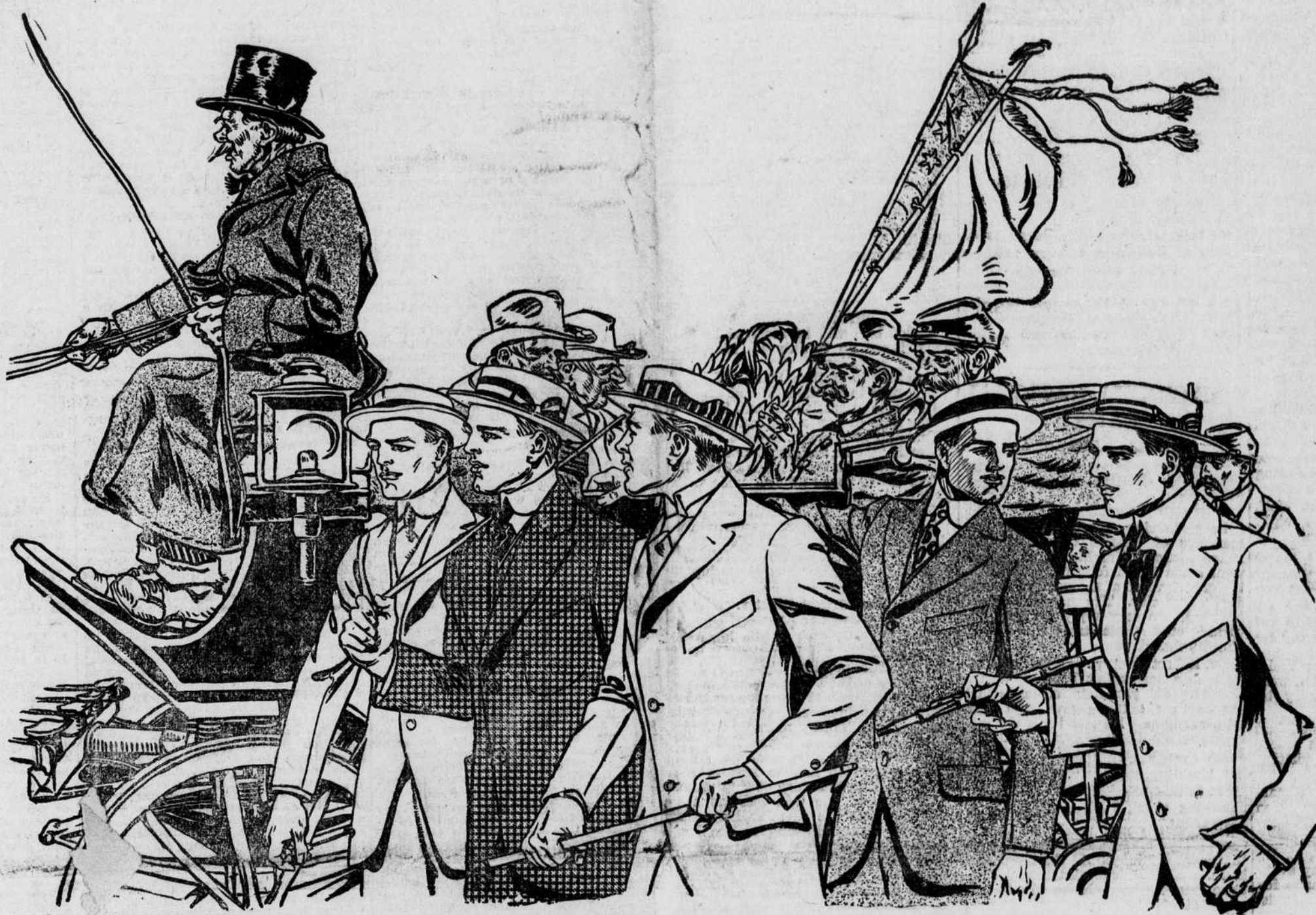


THE FRONTIER.



Copyright Hart Schaffner & Marx

Memorial Day 1915

IT is well to set apart at least one day in the year as a time for remembering; a day when we think of patriotism, and heroism, and sacrifice, and fearless, unquestioning devotion to duty; when we remember the brave men, North and South, who gave their lives to a cause they believed in.

The differences for which they battled have disappeared; our Memorial is no longer for the Cause; it celebrates the Courage. We may formally decorate their graves or not; the true memorial is in the hearts of the men and women and children who now share the heritage of heroism those men left to us.

You may not see what this has to do with the clothing business; there's no particular field for heroism in such work. We don't have to "lay down our lives" in selling clothes. But we have the same sort of spirit in it; a willingness to do all we can in the interests of our customers.

You will find Varsity Fifty-five in all the above models, which produces the most classic and up to date idea of young men. I feel it my duty to call the Young Men's attention to this fact—that there is no day more appropriate for him to look his best than on Memorial Day, for as the old veteran sits in his carriage and views the young manhood of the country he helped to deliver to the present and future generations, it gives him great pleasure to see the improvement that meets his view.

FOR MEN	LADIES SHOES	LADIES TAILOR SUITS
<p>A variety of Tartan checks \$20.00, \$22.50 and \$25.00 Blue Serges, in regular and fancy weaves, \$20.00, \$22.50, \$25.00 \$26.50 to \$30.00. You can have it in the newest Glen Urquhart plaids, in Reggata Stripes, Banjo Stripes, Pin Stripes, there's no end to them and there all attractive., at \$20.00, \$22.50, \$26.50, \$27.50, \$28.50 and \$30.00. A mighty good reason for buying these clothes ready is the fact that you can see these new patterns made up and know the way they are going to look on you before you buy.</p> <p>SHOES</p> <p>In my stock you will find an old veteran Shoe, Pin-gree made, which has proved their reliability for twenty years, with all the snap that is required by the classiest dresser, at \$4.00 \$4.50 and \$5.00 A new line added is known as P. J. McManus' Hand Made. These shoes embodies my own selection of stock and style, of which there is nothing left out that goes to build the Highest Standard of foot wear and made by a reliable factory, Thompson Bros., Campolo, Mass. At \$4.00, \$4.50 \$5.00, \$6.00</p> <p>GLOVES</p> <p>16 button silk gloves, double tip fingers, all shades, white sand, puttie, black \$1.25 Kid gloves, white, black, gray, tan, two button \$1.75</p>	<p>The Ultra, fit for a Queen, 16 button boot, Puttee or Sand top, at \$4.00, \$4.50 Colonial Pump, all Patent, at \$2.75, \$3.50, \$4.00 Colonial Pump, all Gunmetal, at \$3.50 Ankle strap, Baby Doll, all Patent, \$3.50, \$4.00 Mary Jane, ankle strap pump, at \$2.75, \$3.00 Old Ladies Congress, Martha Washington, \$2.00, \$2.50 Cross Strap, all Patent, at \$4.00, \$4.50</p> <p>CHILDREN'S SHOES</p> <p>Size 11½ to 2, ankle strap, Patent, \$1.75, \$2., \$2.25, \$2.50 Size 8½ to 11, ankle strap Patent, \$1.50, \$2.00 Size 5 to 8, ankle strap, Patent, \$1.00, \$1.25, \$1.50 Infants soft soles, all colors, size 00 to 3, button, .65c Infants soft soles, all colors, size 00 to 3, 4 strap, .65c Infants soft soles, all colors, size 00 to 3, 1 strap, .65c</p> <p>LADIES DRESSES</p> <p>You will find in my Ready-to-Wear department Ladies Dresses of the latest ideas. Wool Serges, very nobby and new \$7.50 Wool Serges, very nobby and new, \$8.00, \$8.50 Taffeta Silk \$8.50, \$10.50, \$12.50 to \$22.50 Meseline Silk Dress \$13.50, \$14.50, \$15.00 to \$25.00 Crepe Meteor, plain and fancy cloths, \$22.50 to \$26.50</p> <p>SHIRT WAISTS</p> <p>A very beautiful line of Persian Lawn, short or long sleeves, with fancy collars \$1.25, \$1.50, \$1.75, \$2, \$2.50</p>	<p>The Palmer Garment is always the best; we have them in the new cloths and up-to-the-minute in colors and make \$15.00, \$16.50, \$18.50, \$20, \$22.50, \$25, to \$35 Also top coats, all the new shades at \$10.00 \$12.50, \$13.50, \$14.50, \$15.00, \$16.50, \$18.50, to \$25.00</p> <p>UNDERWEAR</p> <p>Mens' short sleeves, ankle length union suits, \$1.25, \$1.50 Mens' long sleeves, ankle length union suits, \$1.25, \$1.50 One button union, Paris knit, ankle length, \$1.00 One button, regular rib, union suits, knee length, \$1.00 Low neck, short sleeves, ankle length, \$1.00 Low neck, short sleeves, knee length, \$1.00 Strap shoulders, ankle length, .90c Strap shoulders, knee length, .65c Ladies' vest, short sleeves, .65c Ladies' vest, strap holders, .15c, 25c, 50c Ladies' pants, umbrella style, .65c</p> <p>HOISERY</p> <p>Black silk hose \$1.25, \$1.50 White silk hose \$1.25, \$1.50 Pink silk hose \$1.25 Kellee Green silk hose \$1.25 Battleship Gray silk hose \$1.25 Fiber silk all colors, white, black, sand, puttie, pink and gray, .50c Lisle thread hose, black, white and tan, .50c Lisle thread hose, black, white and tan, .35c</p>

P. J. McMANUS