

IT IS A MISTAKE

Many have the idea that anything will sell if advertised strongly enough. This is a great mistake. True, a few sales might be made by advertising an absolutely worthless article but it is only the article that is bought again and again that pays.

Back, Then, to the Farm. Richard Croker, during his visit to New York last month, discussed with a reporter the high cost of living. "The farmers are all right," said Mr. Croker. "It is the people who insist on living in the towns who find everything too dear."

Some turn their backs on ordinary principles to gaze at heavenly prospects.

Constipation causes and seriously aggravates many diseases. It is thoroughly cured by Dr. Pierce's Peppermint Cure.

One of the worst things under the sun is a chady reputation.

FILES CURED IN 6 TO 14 DAYS. Four druggists will refund money if PIAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days.

Petrified creeds always have the sharpest angles.

Hood's Sarsaparilla

Eradicates scrofula and all other humors, cures all their effects, makes the blood rich and abundant, strengthens all the vital organs. Take it.

Don't Persecute your Bowels

Get it today in usual liquid form or chocolate tablets called Sarsatabs. Cat and catfish and carpenter. They are hard-labor—necessary. Try CARTER'S LITTLE LIVER PILLS.

Small Pill, Small Dose, Small Price. Genuine must bear Signature.

\$10 CASH BUYS FARM. Of five acres in the famous Pensacola District of Florida, \$8 a month pays for it.

Readers of this paper desiring to buy anything advertised in its columns should insist upon having what they ask for, refusing all substitutes or imitations.

DEFIANCE STARCH—16 ounces to the package. Other starches only 13 ounces—same price and "DEFIANCE" IS SUPERIOR QUALITY.

This is the Year. Raise your hat to the Glad New Year! Raise your voice with a hopeful cheer! Make a vow that while it stays You'll make the most of its glorious days.

Never one day in his bill of fare is like another day anywhere. And if a year can be fresh and new Why in the dickens can't you be too?

HOW FELT HATS ARE MADE. The Hair of Rabbits and Other Small From the Electrical Record.

Hats were first manufactured in England about 1510 and superseded caps or soft headgear in the reign of Queen Elizabeth. Wool was the material first employed in forming felt hats, but in time, as European trade with America developed, the fur of the beaver, being finer and softer, came into use.

Political and religious differences have often been marked by the form of hats. The Puritan of the reign of Charles II. adopted the steeple hat, high and narrow, with a broad brim and devoid of ornament.

TEN MILLION PEOPLE IN THE CANADIAN WEST BY 1920

"Toronto Star," Dec. 16th, 1910. The prediction is made that before 1920 Manitoba, Saskatchewan, Alberta and British Columbia will have ten million people. It is made not by a sanguine Western journal but by that very sober business newspaper, the New York Commercial.

All these estimates of population are in the nature of guesses, and must not be read too literally. But the enormous area of wheat-growing land, the rapid construction of railways, and the large volume of immigration are facts which must be recognized.

While production in Canada is thus running ahead of consumption at a prodigious rate, consumption in the United States is overtaking production, and the surplus for export is growing smaller year by year.

It must be remembered that while the Northern States resemble Canada in climate and products, the resemblance diminishes as you go southward. The wheat belt gives place to a corn belt, and this again to semi-tropical regions producing cotton, tobacco, cane-sugar, oranges and other tropical fruits.

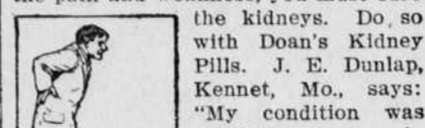
GOOD ADVICE.



Ferdinand—She is all the world to me! What would you advise me to do? William—See a little more of the world, old chap!

WEAK BACKS MADE STRONG.

Backache in most cases is kidney-ache, and usually accompanied by irregularities of the urine. To remove the pain and weakness, you must cure the kidneys.



Remember the name—Doan's. For sale by all dealers. 50 cents a box. Foster-Milburn Co., Buffalo, N. Y.

LILLIPUTS HAVE A KINGDOM OF OWN

King Blackfellow Rules Over 450 Subjects When "Gulliver" Isn't There.

From the Kansas City Star. The tiny persons staging a miniature circus at the New York Hippodrome entertainment in Convention hall are called Lilliputians because they are residents of the kingdom of Lilliput in Paris, France.

"My midget city is recognized by the French government," M. Gerson said before his Lilliputian circus "went on" last night. "It's a city of tiny people, tiny houses, tiny horses and dogs, and with a big high fence."

But Large Tempers. "Contrary to what might be expected the Lilliputians are persons of very large tempers. The smaller the midget the larger the temper, almost is a rule.

A Winning Fight Against Disease. We have the assurance of Dr. Woods Hutchinson, writing in the World's Work, that the death rate from tuberculosis had declined 10 per cent in the decade—which means a saving of 15,000 to 20,000 lives a year in the United States.

Couldn't Fool Aunt Jenny. An illustration of the nice discrimination of some members of the colored race, with respect to white people, is furnished by Booker T. Washington, writing in World's Work.

The Strength of Kindness. I know a mother of a large family of children who has never whipped but one of them and that only once.

The Fraternal Spirit. From the Cleveland Plain Dealer. Indianapolis boasts that it sells more books in a month than some of the big eastern cities do in a year.

How the Fight Began. Violet—I wish you would tell me how to get this pitch off my dress. I have tried everything I can think of.

Remember the name—Doan's. For sale by all dealers. 50 cents a box. Foster-Milburn Co., Buffalo, N. Y.

RHEUMATISM



I want every chronic rheumatic to throw away all medicines, all liniments, all plasters, and give MUNYON'S RHEUMATISM REMEDY a trial.

Why Rent a Farm

and be compelled to pay to your landlord most of your hard-earned profits? Own your own farm. Secure a Free Homestead in Manitoba, Saskatchewan or Alberta, or purchase land in one of these districts and bank a profit of \$10.00 or \$12.00 an acre every year.

Become Rich

by cattle-raising, dairying, mixed farming and grain growing in the provinces of Manitoba, Saskatchewan and Alberta.

WHERE GALLANTRY CEASES

One Thing That a Woman Has No Right to Expect From a Man.

"I always believe," he gallantly said, "in yielding to the ladies."

"Do you take off your hat when you get into an elevator where there are ladies?"

"Certainly." "Do you never fail to relinquish your seat in the car when it happens that some woman would have to stand unless you did so?"

"Oh, yes, I can," Eddie wailed; "I can if papa will sing lullabies to me."

The main difference between a professional man and a tradesman is that a great many times the tradesman can buy and sell the professor.

Many who think they mean right are right mean.

Without a Cook?

Never mind—you can have a good breakfast if there's a package of

Post Toasties

in the house. This delicious food, ready to serve without cooking, is always welcome and makes

Breakfast a Delight

"The Memory Lingers" POSTUM CEREAL CO., LTD., Battle Creek, Mich.

Woman's Danger Periods Made Safe

By Lydia E. Pinkham's Vegetable Compound. The Change of Life is the most critical period of a woman's existence, and neglect of health at this time invites disease.

Women everywhere should remember that there is no other remedy known to medicine that will so successfully carry women through this trying period as Lydia E. Pinkham's Vegetable Compound, made from native roots and herbs. Here is proof:

Natick, Mass.—"I cannot express what I went through during the Change of Life before I tried Lydia E. Pinkham's Vegetable Compound. I was in such a nervous condition I could not keep still. My limbs were cold. I had creepy sensations and could not sleep nights. I was finally told by two physicians that I had a tumor."

Another Similar Case. Cornwallville, N. Y.—"I have been taking Lydia E. Pinkham's Vegetable Compound for some time for Change of Life, nervousness, and a fibroid growth."

For 30 years Lydia E. Pinkham's Vegetable Compound has been the standard remedy for female ills. No sick woman does justice to herself who will not try this famous medicine.

W. L. Douglas name and the retail price are stamped on the bottom, which is a safeguard against substitutes, the true values of which are unknown.

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SPHON'S Pink Eye, Epizootic Shipping Fever & Catarrhal Fever. Sure cure and positive preventive, no matter how severe any stage are infected or "crossed."