

Nebraska Historical Society

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July Clearing Sale

## J. P. Mann & Co.

July Clearing Sale

Offerings of a remarkable nature are embraced in these great July Clearing Sales. Bargains in every department. The volume of business should be overwhelmingly large, we confidently predict.

### Sale begins Saturday morning, July 11th,

AND CLOSES SATURDAY, JULY 18.

### 20 Per Cent Discount on all Lines not otherwise mentioned

#### Ladies' Low Shoes.

Are considerably reduced in price for the July sale. They are the latest models in tan, patents and the patent and dull calf leathers, and represent the season's most popular models. \$2.00 to 2.80.

#### Ladies' Silk and Lisle Gloves.

Silk gloves in 16-button length, selling regularly at 1.50 a pair, in black, white and colors, are offered during the sale at 1.19. Lisle gloves in black and white, are reduced from 75c to 59c. Short length reduced to 25c, 30c and 49c.

#### Linens.

All table linens will be reduced to a mere trifle above actual cost. Napkins to match linen at equally as good bargains. Large size hemmed bath towels are reduced for this sale to 15c, 18c, 25c and 35c.

**THE BEST OFFERINGS OF THE MID-SUMMER SALE**—Under muslins for women, misses and children are during the mid-summer sale not only offered in greater variety than at any period of the year, but—prices considered—greater values given.

#### Embroidery Values

Surpassing all previous offerings; 300 pieces of fine embroidery in all widths, from 2 inches to 24. All handsomely embroidered in new designs and in several different patterns.

#### Knit Underwear.

Women's union suits of fine cotton thread, made low neck and no sleeves, umbrella style trimmed with lace, 39c, 52c and 65c. Ladies' vests in trimmed and low neck styles, 6c, 8c, 10c, 12c, 15c and 20c. Misses unions 28c. Boy's unions at 25c.

#### LADIES' Skirts.

Special prices on every skirt in the house. No reservations. 20 to 50 per cent discount.

#### A Lace Clearing.

Thousands of yards to be sold at greatly reduced prices during our July sale.

#### Fancy Linen.

Our line hemstitched and embroidered linen will be included in our July sale.

#### Belts, Collars & Handbags

25 percent discount. Look this line over as it offers some of the best bargains we have in the store.

#### Shirtwaists.

Including all models of lawn, lace and silk, in lingerie and tailored styles. Going at greatly reduced prices.

#### Men's and Boy's Clothing

All our summer weight clothing will be sold during our July clearing sale at prices you cannot afford to overlook.

Mothers, don't overlook the fact that you can make a big saving on your boy's clothing by taking advantage of our July sales.

#### Rugs.

We have a very good line of rugs in large and small sizes that we will make a low price on during our July clearing sale.

#### Dress Goods.

Our entire stock of dress goods will be placed on sale during this week. If you miss this sale you miss bargains.

#### Ladies' Coats and Jackets.

Our line is broken, but what we have left can be bought at bargains.

#### Men's Shirts.

We have a very complete line of shirts in attached and detached collars in all the latest colors in madras and mercerized cloths.

# THE BIG MURDER!

## ON SUMMER FABRICS

### Will Begin on Next Friday, July 10th

### UNHEARD OF DISCOUNTS ON THE FOLLOWING LINES of DRY GOODS

**Dress Skirts**  
20 per cent off

**Shirt Waists**  
33 $\frac{1}{3}$  per cent off

**Straw Hats**  
50 per cent off

**Collars & Belts**  
33 $\frac{1}{3}$  Per Cent Off

50 Per Cent Discount on my Entire line of Ladies' Handbags and Back Combs

33 $\frac{1}{3}$  per cent discount on Men's Belts.

50 per ct. dis. on all white & colored parasols

20 per cent discount on all black parasols.

33 $\frac{1}{3}$  per cent dis. on all Muslin Underwear.

**One line Children's Oxfords 50c pair.**

33 $\frac{1}{3}$  per cent discount on my entire line of Summer Lawns, Dimities, Organdies, Silknette and other thin materials.

**20 per cent discount on all Gingham.**

**ALL CALICOES IN THE HOUSE AT 5 CENTS A YARD---LESS THAN COST.**

This is a real mid-summer sale. The object of this sale is to close out all summer goods now regardless of cost, and not carry them over.

O'NEILL, NEB.

J. P. GALLAGHER