Wonderful Sale! of the Pfund Stock

S ANNOUNCED, it WAS sensational. From now on it will be MORE sensational. Every customer more than satisfied; couldn't believe it true until they had paid their money and received their goods. If you haven't attended this most Sensational Sale, JUST ASK YOUR NEIGHBOR about it. Such bargains were never before and may never be again offered as are ready for you now. This MOST EXTRAORDINARY SALE will continue until every dollar's worth of this dependable stock is disposed of. Prices have been LOWERED on many of the goods that were marked TOO LOW in the beginning, and not a single price will be raised. You can't make a mistake. Your common sense will tell you you ARE RIGHT, when you see the goods and obtain the prices.

These goods are to be sold as quickly as possible to make room for a first-class, up-to-date CASH

DEPT. STORE, where you will always find the BEST at the LOWEST PRICE.



Every Quotation Strictly Adhered to



SHOES

We can, without any exageration, honestly recommend this line of shoes to be equal to any produced. It is impossible to obtain in any market better or more dependable shoes than we now have on sale and we guarantee every pair to give double the satisfaction expected at the price. The majority are marked at about one half their actual value.

All misses and childrens overshoes \$1 kind	, 25c
All womens overshoes, kind included	50c
All mens " "	75c
Shrunk knit boots and overs, at less than price of overs	1.50
Mens 7.00 high cut lace boots	4.25
Mens Electric 5.00 fine vici shoes	3.45
Mens Protection 4.00 fine vici shoes	2.65
Mens Rock Oak sole work shoe	1.95
Womens 3.00 & 3.50 fine vicic kid dress shoes	1.95
Womens 2.50 & 2.75 " " " "	1.50
Womens 2.00 & 2.25 " " " "	1.25
Boys 2.00 dress and work shoes	1.25
Misses 2.00 dress and work shoes	1.25
Ispecial lot shoes value up to 3.50 choice	Contribution of the state

Groceries

2 packages yeast foam - - - 5c

2 boxes matches	5c
K C baking powder, 10c size -	5c
15c size	IOC
25c size	15c
Corn starch, package -	5c
Lilly Gloss starch, package -	5c
2oc coffee	12C
25c coffee	17C
6oc Japan tea	39c
50c Japan tea	35c
Meyer's Royal Stock Food-	00
	1.50
35c package same	15c
35c pure apple cider vinegar -	20C
35c pure apple cider	20C
25c package soda crackers -	18c
10c package soda crackers	5c
10c package ground spice	5c
Ioc can corn	'8c
15c can tomatoes	IIC
15c can Early June peas -	Ioc
Whole Haddock fish, fb	7c
3-lb can apples, 2 cans for -	25C
Baldwin apples, per peck	40C
25c oil cans (1 gallon)	15c
\$1.25 oil cans (3 gallons)	75c
\$1.50 oil cans (5 gallons) -	1.00
\$1.25 lamps	5oc
6oc lamps	30c
50c lamps	25c
25c lamps	IOC

20c boiled ham, per lb

Hosiery, Etc.

Choice of any cap in the store up to \$1	15c
All 1.00 and 1.50 underwear, choice	48c
All 50c and 75c " "	15c
All 1.50 and 2.00 wool sweaters, choice	e 48c
All 75c and 1.00 leggins, choice	25c
35c skein German knitting yarn	15c
10c skein Saxony yarn	5c
Mens Rockford sox, per pair	5c
Womens 25c hose, per pair	15c
Womens 18c hose per pair	10c
Childrens 25c hose, per pair	15c
Childrens 15c hose, per pair	10c
Infants hose, per pair	5c
Mens 25c fancy hose, per pair	15c
Men 15c black hose, per pair	10c
Womens \$5 and \$6 plush capes, each	75c
Womens \$10 and \$12 coats, each	75c
	10.00
One \$40 electric seal fur cape	5.00
5c handkerchiefs, each	20
7c handkerchiefs, each	30
10c handkerchiefs, each	5c
20c handkerchiefs, each	10c
30c handkerchiefs, each	15c

 Mens \$12 suits at
 6.75

 Mens \$15 suits at
 7.75

 Mens \$21 suits at
 12.75

 Mens \$18 overcoats
 9.75

 Mens \$16 overcoats
 8.50

 Mens \$12 overcoats
 6.50

 Mens \$5 pants at
 2.50

 Mens \$3.50 pants at
 1.75

Mens \$2.50 pants at 1.50
Mens 85c overalls 65c
Boys overalls at 25c
2.00 flannel shirts 1.00

 1.25 Jersey shirts
 75c

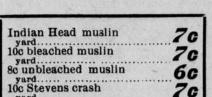
 1.25 dress shirts
 75c

 1.00 dress shirts
 50c

 75c dress shirts
 39c



DRY GOODS



11c Stevens crash	8c
40c bleached table damask	25c
45c renfrew table damask	27c
50c renfrew table damask	29c

10c curtain scrim	60
8c crash	50
12ic outing flannels	90
12c outing flannels	80

All standard prints	6c
12±c zepyr gingham	8c
30c Danish cloth dress goods	18c
yard	100
yard	.15c

15c Scotch plaids	8c
30c spring novelties	15c
25c dark plaid dress goods	15c
yard 29c tissue voils	15 c

20c lawns yard	8c
65c novelty dress goods	35c
100 all wool dress goods, 54 inches wide, yard	_48c

There isn't an item in above quotations that can be duplicated for the money in any market—you can obtain these goods at much less than they can be produced for and your interest demands your attendance at this sale. Highest market price paid for butter and eggs. There will be no reserve, this sale will continue until the entire stock is disposed of.

E. C. LAUB, Sales Mgr. PFUND STORE, OPPOSITE K. of C. BLDG.

O'NEILL - - NEBRASKA