

Wonderful Sale!

of the Pfund Stock

AS ANNOUNCED, it *WAS* sensational. From now on it will be *MORE* sensational. Every customer more than satisfied; couldn't believe it true until they had paid their money and received their goods. If you haven't attended this most Sensational Sale, *JUST ASK YOUR NEIGHBOR* about it. Such bargains were never before and may never be again offered as are ready for you now. This **MOST EXTRAORDINARY SALE** will continue until every dollar's worth of this dependable stock is disposed of. Prices have been *LOWERED* on many of the goods that were marked *TOO LOW* in the beginning, and not a single price will be raised. You can't make a mistake. Your common sense will tell you you *ARE RIGHT*, when you see the goods and obtain the prices.

These goods are to be sold as quickly as possible to make room for a first-class, up-to-date CASH DEPT. STORE, where you will always find the **BEST** at the **LOWEST PRICE**.

↔ **Every Quotation Strictly Adhered to** ↔

SHOES

We can, without any exaggeration, honestly recommend this line of shoes to be equal to any produced. It is impossible to obtain in any market better or more dependable shoes than we now have on sale and we guarantee every pair to give double the satisfaction expected at the price. The majority are marked at about one half their actual value.

All misses and childrens overshoes The 75c & \$1 kinds **25c**
All womens overshoes, 4-buckle kind included **50c**
All mens " " **75c**
Shrunk knit boots and overs, at less than price of overs **1.50**
Mens 7.00 high cut lace boots **4.25**
Mens Electric 5.00 fine vici shoes **3.45**
Mens Protection 4.00 fine vici shoes **2.65**
Mens Rock Oak sole 3.00 Kangaroo work shoe **1.95**
Womens 3.00 & 3.50 fine vici kid dress shoes **1.95**
Womens 2.50 & 2.75 " " " " **1.50**
Womens 2.00 & 2.25 " " " " **1.25**
Boys 2.00 dress and work shoes **1.25**
Misses 2.00 dress and work shoes **1.25**
1 special lot shoes value up to 3.50 choice **75c**

Groceries

2 packages yeast foam - - - 5c
 2 boxes matches - - - 5c
 K C baking powder, 10c size - 5c
 15c size - - - 10c
 25c size - - - 15c
 Corn starch, package - - - 5c
 Lilly Gloss starch, package - 5c
 20c coffee - - - 12c
 25c coffee - - - 17c
 60c Japan tea - - - 39c
 50c Japan tea - - - 35c
 Meyer's Royal Stock Food -
 25-pound pail - - - \$1.50
 35c package same - - - 15c
 35c pure apple cider vinegar - 20c
 35c pure apple cider - - - 20c
 25c package soda crackers - 18c
 10c package soda crackers - - 5c
 10c package ground spice - - 5c
 10c can corn - - - 8c
 15c can tomatoes - - - 11c
 15c can Early June peas - - 10c
 Whole Haddock fish, lb - - 7c
 3-lb can apples, 2 cans for - 25c
 Baldwin apples, per peck - - 40c
 25c oil cans (1 gallon) - - 15c
 \$1.25 oil cans (3 gallons) - - 75c
 \$1.50 oil cans (5 gallons) - 1.00
 \$1.25 lamps - - - 50c
 60c lamps - - - 30c
 50c lamps - - - 25c
 25c lamps - - - 10c
 20c boiled ham, per lb - - 10c

Hosiery, Etc.

Choice of any cap in the store values up to \$1 **15c**
All 1.00 and 1.50 underwear, choice **48c**
All 50c and 75c " " **15c**
All 1.50 and 2.00 wool sweaters, choice **48c**
All 75c and 1.00 leggins, choice **25c**
35c skein German knitting yarn **15c**
10c skein Saxony yarn **5c**
Mens Rockford sox, per pair **5c**
Womens 25c hose, per pair **15c**
Womens 18c hose per pair **10c**
Childrens 25c hose, per pair **15c**
Childrens 15c hose, per pair **10c**
Infants hose, per pair **5c**
Mens 25c fancy hose, per pair **15c**
Men 15c black hose, per pair **10c**
Womens \$5 and \$6 plush capes, each **75c**
Womens \$10 and \$12 coats, each **75c**
One \$25 wombat fur coat **10.00**
One \$40 electric seal fur cape **5.00**
5c handkerchiefs, each **2c**
7c handkerchiefs, each **3c**
10c handkerchiefs, each **5c**
20c handkerchiefs, each **10c**
30c handkerchiefs, each **15c**

Mens \$12 suits at	6.75	Mens \$16 overcoats	8.50	Mens \$2.50 pants at	1.50	1.25 Jersey shirts	75c
Mens \$15 suits at	7.75	Mens \$12 overcoats	6.50	Mens 85c overalls	65c	1.25 dress shirts	75c
Mens \$21 suits at	12.75	Mens \$5 pants at	2.50	Boys overalls at	25c	1.00 dress shirts	50c
Mens \$18 overcoats	9.75	Mens \$3.50 pants at	1.75	2.00 flannel shirts	1.00	75c dress shirts	39c

DRY GOODS

Indian Head muslin yard	7c	11c Stevens crash yard	8c	10c curtain scrim at	6c	All standard prints yard	6c	15c Scotch plaids yard	8c	20c lawns yard	8c
10c bleached muslin yard	7c	40c bleached table damask yard	25c	8c crash yard	5c	12c zepyr gingham yard	8c	30c spring novelties yard	15c	65c novelty dress goods yard	35c
8c unbleached muslin yard	6c	45c renfrew table damask yard	27c	12c outing flannels yard	9c	30c Danish cloth dress goods yard	18c	25c dark plaid dress goods yard	15c	100 all wool dress goods, 54 inches wide, yard	48c
10c Stevens crash yard	7c	50c renfrew table damask yard	29c	12c outing flannels yard	8c	30c dotted Swiss yard	15c	29c tissue voils yard	15c		

There isn't an item in above quotations that can be duplicated for the money in any market — you can obtain these goods at much less than they can be produced for and your interest demands your attendance at this sale. Highest market price paid for butter and eggs. There will be no reserve, this sale will continue until the entire stock is disposed of.

E. C. LAUB, Sales Mgr.
 PFUND STORE, OPPOSITE K. of C. BLDG.
 O'NEILL, - - NEBRASKA