

P. J. McMANUS

has a Special Deal for All who Buy at His Store October 4-5-6

The Roswelle Hat



ALWAYS CORRECT

All well dressed men are very particular about their hats. The Roswelle Hat fills all requirements. Always correct at

\$3.00



The new Empire coat, the most graceful of all garments in all colors your wants supplied at

\$10, \$11.50, \$12.50



The New Horse Show Suit. This illustration gives you an idea of the proper suit to be worn at the great O'Neill event. We will sell you this suit at a special price on the 4th, 5th and 6th of October. It is certainly an up-to-date pattern.

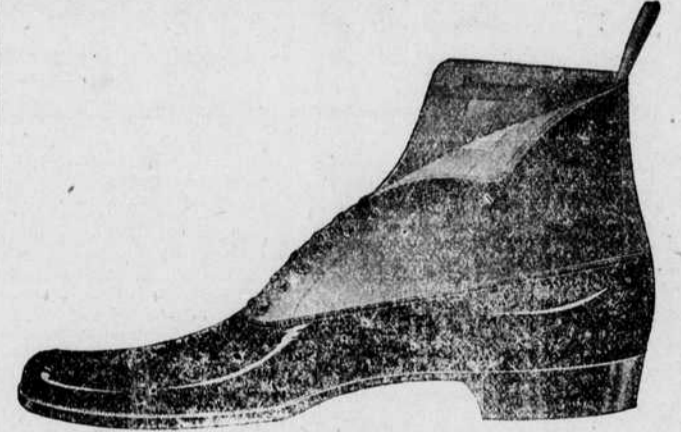


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Young men, my line of Fall Suits place you at the center of attraction. That's what wins, clothes that fit, carries a graceful style, with a guarantee of quality.



LADIES' SHIRT WAISTS--Here is three of the choicest styles, made for this fall in Mohair, best quality all colors, worth the money. Price \$2.50 and \$3.00.



The Pingree shoe has made many friends in the past. Every man that wears this shoe from Chadron to Norfolk will, as well as those in O'Neill, testify that they are the best ever worn by them. Prices,

3.50, 4.00, 5.00



No. 1.—This beautiful Empire suit shown here is carried in all shades and is considered the most popular suit for this fall by all designers.

No. 2.—This is an extremely high trimmed garment Empire style full satin lined, very fine quality, assuring the wearer the highest class garment of the season's design.

Iron Clad

It's all right.

Let the boys climb trees. If they wear Iron Clad stockings you won't have to sit up late mending them. Our No. 19 Iron Clads are made with triple leg, heel, and toe, by Cooper, Wells & Co., St. Joseph, Mich., and are just the kind a boy needs to withstand the constant hard wear to which his stockings are subjected.

25c. a Pair.



We've made special provision for you, with the finest assortment of plain and fancy shirts you ever had a chance to take your pick from.

They're Cluett and Monarch shirts—none better made; the Cluett full dress shirt will suit you. There's money to be saved in buying them.

A.C. STALEY MFG CO.
MANFRS. MENS' FINE WOOL
UNDERWEAR & OVERSHIRTS
SOUTH BEND, INDIANA

MORE LENGTH
MORE BREATH
MORE WOOL
MORE WEAR

WE FIT EVERY BODY

EVERY GARMENT BEARS THIS LABEL

WESTERN MADE
A.C. STALEY MFG. CO.
SOUTH BEND, IND.



UNDERWEAR AND SWEATERS

The Staley underwear, shown in these illustrations, are the best all wool quality and are guaranteed to not shrink. I carry both styles.

A large stock of the best double knit sweaters. They take the same position in my stock as all other articles do and they make competitors sweat to know where such style and quality can be produced at the moderate price.

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SOUTH BEND, IND.

A Special Invitation to Call at my Store on Oct. 4, 5 and 6.

O'NEILL P. J. McMANUS NEBR.