

# THE FRONTIER.

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O'NEILL, NEBRASKA, THURSDAY, OCTOBER 20, 1904.

NUMBER 17.

**J. P. MANN,**  
**O'NEILL, NEBRASKA.**

**Great Discount Sale**

**Commencing**

**SATURDAY, OCTOBER 22, 1904.**

On Saturday, October, 22, will begin one of greatest discount sales ever conducted in this county—As the present managers of J. P. Manns store have made arrangements to take one half interest in the business, they take this method of reducing this mamouth stock at least one half before the final invoice for reorganizing.

A discount sale at this season of the year of course means loss and complete sacrifice of profits on Fall business but it will enable the new firm to open with one of the newest and most up to date stock west of Omaha.

The discount will vary from 20 to 50 per cent, every thing included except groceries.

The sale will continue until the stock is reduced to the desired size before relocking.

It is scarcely necessary to say to the people of this county that when this firm advertises things are exactly as represented.

Extra help will be engaged so that all may be served promptly.

**J. P. MANN,**

**O'Neill, Nebraska.**