

A POINTER



CHEAP READING!

Before making arrangements for your year's supply of reading matter call and get our club rates. The following are some of our combinations:

The Advertiser one year and the Farm Journal until Dec. 31, 1904, for only \$1

The Advertiser and St. Louis Glob Democrat both one year for \$1.60

The Advertiser and the Chicago Inter Ocean for \$1.40

The Advertiser and either the Toledo Blade or the New York Tribune for \$1.35

The Advertiser and the Household, a home monthly, for \$1.35

The Advertiser and the Iowa Homestead, Poultry Farmer and Insurance Journal all one year for \$1.35

THE OMAHA DAILY NEWS

AN INDEPENDENT NEWSPAPER
312 ISSUES BY MAIL

ONE DOLLAR PER YEAR

Special Offer to Mail Subscribers
THE OMAHA DAILY NEWS

Is the greatest newspaper success of recent years. Six months ago it was started; today it has 18,000 circulation in Omaha and suburbs and leads all Omaha papers, morning or evening, in local circulation. We want 20,000 out-of-town subscribers in the next 30 days and make this

Unprecedented Offer to Mail Subscribers

We believe that agriculturalists, merchants, professional and working men in small towns appreciate a daily paper and no one who desires to keep in touch with what is going on in the world at large need deny himself any longer his daily newspaper on account of cost. Send one dollar for one year's subscription, 75 cents for six months, 50 cents for three months, 25 cents for one month, cash in advance. This special offer is bona fide and will be carried out on our part absolutely. Do not fail to subscribe at once.

THE OMAHA DAILY NEWS

is an independent afternoon newspaper. We print all the news that's fit to print and print it fearlessly. We admit no fake or obnoxious advertising to our columns. The paper is clean and up-to-date in every way. Our market reports are received by telegraph every day and are conceded the best and most reliable in the state. We have perfected our mail arrangements and all subscribers will get the paper same day as published.

The Great National Election Excitement

is about to begin and every intelligent man after subscribing for his local weekly should have a first-class daily newspaper containing the latest market, state, general and foreign news. He wants to keep posted on the Boer war, the Philippine insurrection, the eastern question and the other stirring events that are making the year 1900 one to be memorable in history. The Omaha Daily News prints all the news and this special offer gives it to you at less than one-third the price of any other daily newspaper in the field.

Send \$1.00 Today and you will receive The Omaha Daily News every day for a whole year, postage prepaid. Do not hesitate to accept this remarkable offer at once. This advertisement may not appear again. Address

THE DAILY NEWS,
Circulation Dept. OMAHA, NEBRASKA,
114 South 14th Street.

Call in and see us if you want to subscribe for any paper published in the United States.

The Nebraska Advertiser

W. W. SANDERS, Publisher

FRIDAY, JULY 20, 1900.

A person who drops anything from a moving train ordinarily says "good-bye" to it, but a noteworthy exception was recently observed on the Burlington railroad. A pocketbook containing \$109.25, a gold ring, four rubies and other valuables, was lost by a passenger on the St. Louis Portland express. Just where was not known, and the train was advancing fifty miles an hour. From the first stop the loss was wired to Superintendent Pheasant at Alliance, Neb., who immediately sent out a searching party. The pocketbook and jewels were found near the track, three miles from Whitman, in as good condition as when lost. They were returned to the surprised owner the next day.

The Designer for August is replete with fashions in garments and millinery particularly appropriate for this—the warmest month of summer. The color plates are unusually attractive, and the full-page black and white illustrations are artistic in the extreme. The summer girl, who is bemoaning her sunburn and freckles, will avail herself gladly of the recipes given for the restoration of her complexion under "For Health and Beauty," while she who has had no vacation will derive satisfaction and learn to appreciate her home surroundings from "Comfort for the Stay-at-Homes." A lengthy illustrated article on "Dainty Lingerie," and another on "Simple Waist Padding," under "Points on Dressmaking," will be of value and interest to the amateur dressmaker and seamstress. There are three short stories in this number, "The Picnic at Chalfont's Pond," "When the Unexpected Happened" and "Flossy's Sisters," the last being for the young folks. The regular departments, such as "Floriculture," "Fancy Work," "Notes of New Books," "House Decoration," "Among Ourselves," "Tattooing," "Crossing," "The Kindergarten in the Home," "Etiquette Hints," "Nursery Lore," "Household Advice," and "Cookery"—the last comprising "Cooling Draughts"—are all interesting and appropriate to the season. Aside from what has already been mentioned there is an article on "Diet Fads," a short play entitled "A Summer Cloud," an excellent suggestion embodied in "Men as Domestic Servants," and three illustrated pages of "Fashion and Fabrics."

The Way to go to California is in a tourist sleeper, personally conducted via the Burlington Route. You don't change cars. You make fast time. You see the finest scenery on the globe.

Your car is not so expensively furnished as a palace sleeper but it is just as clean, just as comfortable, just as good to ride in—and nearly 200 cheaper. It has wide vestibules; Plincher high back seats; a uniformed Pullman porter; clean bedding; spacious toilet rooms; tables and a heating range. Being strongly and heavily built, it rides smoothly; it is warm in winter and cool in summer.

In charge of each excursion party is an experienced excursion conductor who accompanies it right through to Los Angeles.

Cars leave Omaha, St. Joseph, Lincoln and Hastings every Thursday, arriving San Francisco following Sunday, Los Angeles Monday. Only three days from the Missouri river to the Pacific Coast, including a stopover of 1½ hours at Denver and 2½ hours at Salt Lake City—two of the most interesting cities on the continent.

For folder giving full information call at any Burlington Route ticket office or write to J. Francis, Gen'l Passenger Agent, Omaha, Neb. 22227

White Man Turned Yellow.

Great consternation was felt by the friends of M A Hogarty of Lexington, Ky., when they saw he was turning yellow. His skin slowly changed color, also his eyes, and he suffered terribly. His malady was yellow jaundice. He was treated by the best doctors, but without benefit. Then he was advised to try Electric Bitters, the wonderful stomach and liver remedy, and he writes: "After taking two whole bottles I was wholly cured." A trial proves its matchless merit for all stomach, liver and kidney troubles. Only 50c. Sold by W W Keeling, druggist.

Call on us for job work.

The Plunge Bath at Hot Springs.
Hot Springs' popularity as a summer resort is due to its plunge bath more than anything else. There is nothing like it anywhere else in the country. Larger swimming pools there are, but none whose waters are so clear, so crystal-like, so wonderfully refreshing. All summer long it is thronged with bathers from early morning until late at night. Not everyone who visits Hot Springs patronizes the plunge, but nearly everyone makes a point of spending an hour or two there daily.

The water is of a uniform temperature of 96 degrees and you experience a slight electric shock when you enter it. The action of the heart is also perceptibly stimulated. These sensations are of brief duration and are quickly followed by feelings of pleasure, comfort and relaxation.

During July the Burlington Route will run ten cheap excursions to Hot Springs.

The dates are July 3, 7, 8, 9, 10, 14, 17, 18, 21 and 28.

The rate is one fare, plus \$2, for the round trip. Tickets bear liberal return limit and the Burlington's service to the Black Hills is unrivalled.

Call on the local ticket agent of the B & M R R and let him tell you what it will cost you to make the trip. Beautifully illustrated advertising matter descriptive of the Black Hills mailed on request.

J. Francis, Gen'l Passenger Agt.
Omaha, Neb.

Old Settlers Picnic, Saturday, August 18.

It Saved His Leg.
P A Dantforth of LaGrange, Ga., suffered for six months with a frightful running sore on his leg; but writes that Bucklen's Arnica Salve wholly cured it in five days. For ulcers, wounds, piles, it's the best salve in the world. Cure guaranteed. Only 25c. Sold by W W Keeling, druggist.

All our former readers should take advantage of the unprecedented clubbing offer we this year make, which includes with this paper The Iowa Homestead, its Special Farmers' Institute editions, The Poultry Farmer, and The Farmers' Mutual Insurance Journal. These four publications are the best of their class and should be in every farm home. To them we add for local, county and general news our own paper and make the price for the five for one year \$1.35. Never before was so much superior reading matter offered for so small an amount of money. The four papers named which we club with our own are well known throughout the west and commend themselves to the reader's favorable attention upon mere mention. The Homestead is the great agricultural and live stock paper of the west. The Poultry Farmer is the most practical poultry paper for the farmer published in the country; The Farmers' Mutual Insurance Journal is the special advocate of farmers' co-operative associations, and the Special Farmers' Institute editions are the most practical publications for the promotion of good farming ever published. Take advantage of this great offer.

The Appetite of a Goat
Is envied by all whose stomach and liver are out of order. But such should know that Dr King's New Life Pills give a splendid appetite, sound digestion and a regular bodily habit that insures perfect health and great energy. Only 25c at Keeling's drug store.

Farm Journal, 5 years (1900-1904) to every subscriber who will pay one year in advance to The Advertiser; both papers for \$1. No better paper than the Farm Journal. This offer is made to you.

The Advertiser and the St. Louis Globe Democrat both one year for only \$1.60.

The old settlers annual reunion will be held at Nemaha on Saturday, August 18th.

Cards for mounting stamp photos for sale at The Advertiser office—twenty for five cents.

Blank deeds, chattel mortgages, farm leases, etc., for sale at this office.

Old papers for sale at this office.

M. M. S. POULTRY FENCE.

Patented July 11, 1898. TRADE MARK. Patented July 6, 1899.

50 PER CENT SAVING. Requires no top or bottom rail and only M.M.S. many posts as the old style netting and makes a better fence. A full line of Field and Hog Fencing, Steel Picket Lawn Fence, Gates, Posts, Rail, etc. Write for full particulars.

UNION FENCE CO., De Kalb, Ill.

SEND ONE DOLLAR cut this ad out and send to us and if you live East of the Rocky Mountains we will send this **HIGH-GRADE TOP BUGGY** to you. It is the best money you can get for your money. **OUR SPECIAL OFFER PRICE \$55.00** One Dollar sent with order.

BUILT IN OUR OWN FACTORY IN CHICAGO. on honor from the best material money can buy. While in our Free Buggy Catalogue we show Top Buggies made by other makers at \$21.50, \$28.75 and \$34.75 the exact same buggy that are sold by machinery dealers, at \$45.00 to \$60.00 and are being widely advertised by many at \$60.00 to \$80.00.

OUR ACME QUEEN AT \$55.00 IS THE MOST wonderful value ever offered. The LOWEST PRICE EVER QUOTED ON THE BEST BUGGY THAT CAN BE BUILT. We maintain our own five story buggy factory for the sole purpose of building and selling a BETTER BUGGY THAN WE CAN BUY ANYWHERE and to SAVE OUR CUSTOMERS MANUFACTURER'S PROFIT.

Every Buggy We Make is Guaranteed Five Years and They Will Outwear Five Ordinary Factory Buggies.

THE MATERIAL AND LABOR IN OUR ACME QUEEN most more than double that in the ordinary factory buggy. We use a \$2.50 cushion cloth, some use 90 cent; we use \$1.50 leather lining, some use 75 cent; we use 23 cent leather, some use 9 cent; we use \$2.00 colored and varnished, some use 75 cent and \$1.50. **WE PAY ALMOST DOUBLE THE PRICE** for the best material and labor in the world.

ACME QUEEN. (OUR OWN MAKE.) bodies are made of the finest and latest material. **OUR ACME QUEEN** most points three times as good as any other buggy. **OUR ACME QUEEN** is the only one that is built on the **LARGEST BUGGY BUSINESS IN THE WORLD.**

THE ACME QUEEN we build in narrow or wide track, cloth or leather trimmed, and springs, buffed leather quarter top, solid panel back, springs in back, leather covered floor and axle, Rubber Steps, Velvet Carpet, body, back and fenders, No. 1 narrow patent screw rim wheels, painted in 10 colors, body black, gear and axle green with very delicate modest striping, complete with shafts, side and back curtains, best storm apron and mudflaps and shafts. **Price, \$55.00.** and **Wholesale in close of shafts, \$1.75 extra.** **HUGGY WHEELS \$100.00 and the freight will average for 200 miles, \$2.00; 400 miles, \$3.75; 600 miles, \$5.00; 1,000 miles, \$7.00.**

SEND ONE DOLLAR with your order, **WE GUARANTEE** the Buggy to Work You Safely and comfortably, otherwise pay nothing and the agent will return buggy at our expense and we will return your \$1.00.

DON'T BUY A CHEAP FACTORY BUGGY now sold almost everywhere by all Machinery Dealers and Catalogue Houses. **BUY THE BEST BUGGY MONEY CAN BUY!** direct from The Factory at the **LOWEST PRICE EVER KNOWN.** ORDER TO DAY. DON'T DELAY.

WRITE FOR OUR FREE BUGGY, CARRIAGE AND HARNESS CATALOGUE.
Address **SEARS, ROEBUCK & CO. (Inc.), CHICAGO, ILL.**

Montgomery Ward & Co. Michigan Ave. and Madison Street CHICAGO

We carry a stock of goods valued at \$1,000,000.00

We receive from 15,000 to 25,000 letters every day

We own and occupy the tallest mercantile building in the world. We have over 2,000,000 customers. Sixteen hundred clerks are constantly engaged filling out-of-town orders.

OUR GENERAL CATALOGUE is the book of the people—it quotes Wholesale Prices to Everybody, has over 1,000 pages, 15,000 illustrations, and 60,000 descriptions of articles with prices. It costs 72 cents to print and mail each copy. We want you to have one. **SEND FIFTEEN CENTS** to show your good faith, and we'll send you a copy FREE, with all charges prepaid.

BIGGLE BOOKS

A Farm Library of unequalled value—Practical, Up-to-date, Concise and Comprehensive—Handsomely Printed and Beautifully Illustrated.

By JACOB BIGGLE

No. 1—BIGGLE HORSE BOOK
All about Horses—a Common-Sense Treatise, with over 74 illustrations; a standard work. Price, 50 Cents.

No. 2—BIGGLE BERRY BOOK
All about growing Small Fruits—read and learn how to contain 43 colored life-like reproductions of all the best varieties and 100 other illustrations. Price, 50 Cents.

No. 3—BIGGLE POULTRY BOOK
All about Poultry; the best Poultry Book in existence; tells everything; with 243 colored life-like reproductions of all the principal breeds; with 103 other illustrations. Price, 50 Cents.

No. 4—BIGGLE COW BOOK
All about Cows and the Dairy Business; having a great sale; contains 8 colored life-like reproductions of each breed, with 132 other illustrations. Price, 50 Cents.

No. 5—BIGGLE SWINE BOOK
Just out. All about Hogs—Breeding, Feeding, Butchery, Diseases, etc. Contains over 80 beautiful halftones and other engravings. Price, 50 Cents.

The **BIGGLE BOOKS** are unique, original, useful—you never saw anything like them—so practical, so sensible. They are having an enormous sale—East, West, North and South. Every one who keeps a Horse, Cow, Hog or Chicken, or grows Small Fruits, ought to send right away for the **BIGGLE BOOKS.** The

FARM JOURNAL

Is your paper, made for you and not a misfit. It is 22 years old. It is the great best-loved hit-the-nail-on-the-head, quit-after-you-have-and-it, Farm and Household paper in the world—the biggest paper of its size in the United States of America—having over a million and a half regular readers.

Any ONE of the BIGGLE BOOKS, and the FARM JOURNAL 5 YEARS (remainder of 1899, 1900, 1901, 1902 and 1903) will be sent by mail to any address for **A DOLLAR BILL.** Sample of **FARM JOURNAL** and circular describing **BIGGLE BOOKS** free.

WILMER ATKINSON, Address, **FARM JOURNAL**, PHILADELPHIA
CHAS. F. JENKINS.