

WHY

Employ an Oculist—Note the Specialist's Method of Examining the Eyes.

Lincoln Evening News, March 2, 1900. Experience has taught the oculist that a larger per cent of the cases suffering from defective vision is due to some inflammatory trouble within the eye and is recognized for the first time when he, the oculist, surveys the fundus of the eye with his ophthalmoscope.

But the duties of the specialist do not end with the detection merely of errors of refraction, muscle weakness, intra ocular troubles, or constitutional conditions which may affect or exert a baneful influence over the eyes, but he must be fortified with the ability to combat these conditions to the utmost. The spectacle peddler does not possess it; the optician does not possess it; many of the so-called oculists, we are frank, but sorry to admit, do not possess it. How are you to know who does possess special adaptability, necessary equipment, special training for this great work? Look into the life and character of the specialist; his habits of life; learn, if possible, the guiding or controlling influences; call upon him at his office and engage him in conversation; look over his equipment; note especially if he is cleanly in his habits and business-like in his manner. Add to these few points the supreme test of accomplishing results, and it will largely assist you in determining his barometrical standing in his specialty.

Dr. W. I. Seymour has in his possession the most complete line of scientific instruments for thoroughly diagnosing and correcting all errors of refraction that have ever been collected by any one man in his profession. Many of these instruments have been specially constructed for his particular use by the most prominent manufacturing opticians in Paris.

Dr. Seymour is also thoroughly conversant with all diseases of the human eye and is peerless in his modern methods of treatment.

Blind Fitted for Many Pursuits.

The blind need no longer feel themselves drags and drones in the world. They are fitted for many pursuits. In Japan the blind monopolize the business of giving massage. They tune pianos, sell newspapers, teach music, repair chairs—in fact, do almost anything that an ordinary person can do, after they have been properly taught. They play cards, using special cards with raised points to indicate values; play chess with specially marked men, and even billiards. The care and thought which have been devoted to the education of the blind have never been so great as during this century.

The Way to go to California

is in a tourist sleeper, personally conducted, via the Burlington Route. You don't change cars. You make fast time. You see the finest scenery on the globe.

Your car is not so expensively furnished as a palace sleeper but it is just as clean, just as comfortable, just as good to ride in—and nearly \$20 cheaper. It has wide vestibules; Pintsch gas high back seats; a uniformed Pullman porter; clean bedding; spacious toilet rooms; tables and a heating range. Being strongly and heavily built, it rides smoothly; it is warm in winter and cool in summer.

In charge of each excursion party is an experienced excursion conductor who accompanies it right through to Los Angeles.

Cars leave Omaha, St. Joseph, Lincoln and Hastings every Thursday, arriving San Francisco following Sunday, Los Angeles Monday. Only three days from the Missouri river to the Pacific Coast, including a stopover of 1 1/2 hours at Denver and 2 1/2 hours at Salt Lake City—two of the most interesting cities on the continent.

For folder giving full information call at any Burlington Route ticket office or write to J. Francis, Gen'l Passenger Agent, Omaha, Neb. 22127

Chop feed 70 cents per 100; bran and shorts 60 cents per 100; at Hoover's grocery store.

You never know what form of blood poisoning will follow constipation. Keep the liver clean by using DeWitt's Little Early Risers and you will avoid trouble. They are famous little pills for constipation and liver and bowel troubles. Keeling.

The Advertiser and the St. Louis Globe Democrat both one year for only \$1.00.

We can give you reduced rates on almost any paper published in the United States.

All our farmer readers should take advantage of the unprecedented clubbing offer we this year make, which includes with this paper The Iowa Homestead, its Special Farmers' Institute editions, The Poultry Farmer, and The Farmers' Mutual Insurance Journal. These four publications are the best of their class and should be in every farm home. To them we add for local, county and general news our own paper and make the price for the five for one year \$1.35. Never before was so much superior reading matter offered for so small an amount of money. The four papers named which we club with our own are well known throughout the west and command themselves to the reader's favorable attention upon mere mention. The Homestead is the great agricultural and live stock paper of the west. The Poultry Farmer is the most practical poultry paper for the farmer published in the country; The Farmers' Mutual Insurance Journal is the special advocate of farmers' co-operative associations, and the Special Farmer's Institute editions are the most practical publications for the promotion of good farming ever published. Take advantage of this great offer.

A.R. DeFluent, editor of the Journal, Doylestown, Ohio, suffered for a number of years from rheumatism in his right shoulder and side. He says: "My right arm at times was entirely useless. I tried Chamberlain's Pain Balm and was surprised to receive relief almost immediately. The Pain Balm has been a constant companion of mine ever since and it never fails. For sale by Keeling the druggist."

Burlington Route—Through sleeping cars to San Francisco.

No changes—no delays—no chance of missing connections—if you go to California via Burlington Route. The Burlington runs through sleeping cars Omaha, Lincoln and Hastings, to Salt Lake City and San Francisco, daily.

Dining cars all the way. Library cars west of Ogden. Finest scenery in the world.

See nearest Burlington ticket agent or write J. Francis, G. P. A., Omaha, Neb.

I had dyspepsia fiftyseven years and never found permanent relief till I used Kodol Dyspepsia Cure. Now I am well and feel like a new man," writes S J Fleming, Murray, Neb. It is the best digestant known. Cures all forms of indigestion. Physicians everywhere prescribe it. Keeling

Farm Journal, 5 years (1900-1901-1902, 1903 and 1904), to every subscriber who will pay one year in advance to The Advertiser; both papers for \$1. No better paper than the Farm Journal. This offer is made to you.

Lagrippe, with its after effects, annually destroys thousands of people. It may be quickly cured by One Minute Cough Cure, the only remedy that produces immediate results in coughs, colds, croup, bronchitis, pneumonia and throat and lung troubles. It will prevent consumption. Keeling

A FIENDISH ATTACK.

An attack was lately made on C. F. Collier of Cherokee, Iowa, that nearly proved fatal. It came through his kidneys. His back got so lame he could not stoop without great pain, nor sit in a chair except propped by cushions. No remedy helped him until he tried Electric Bitters which effected such a wonderful change that he writes he feels like a new man. This marvelous medicine cures backache and kidney trouble, purifies the blood and builds up your health. Only 50c at Keeling's Drug Store.

Red Hot from the Gun

Was the ball that hit G B Steadman of Newark, Mich. in the civil war. It caused horrible ulcers that no treatment helped for 20 years. Then Buckle's Arnica Salve cured him. Cures cuts, bruises, burns, boils, felons, corns, skin eruptions. Best pile cure on earth 25c a box. Cure guaranteed. Sold by Keeling, druggist.

Working Night and Day

The busiest and mightiest little thing that ever was made is Dr King's New Life Pills. Every pill is a sugarcoated globule of health that changes weakness into strength, listlessness into energy, brain-fag into mental power. They're wonderful in building up the health. Only 25c per box. Sold by Keeling.

Cards for mounting stamp photos for sale at The Advertiser office—twenty for five cents.

Old papers for sale at this office.

THE EYE SIGHT

VISION IS THE MOST PRECIOUS OF OUR SENSES.

Children Often Considered Dull When In Reality Their Eyes are Defective—Can be Cured by Scientific Adjustment of Perfectly Made Lenses.

Lincoln Evening News February 21, 1900.

There are few subjects of general interest and none in respect of which more knowledge would be of greater advantage to people in general than the human eye.

Vision is very properly described as the most precious of our senses, and its loss is considered one of the most serious afflictions that can befall mankind. It is only of late years that the causes of certain deficiencies in sight have been made known and the most erroneous statements are still made and believed regarding them. Even intelligent people may be excused if they have not yet become acquainted with the new discoveries which are comparatively recent, in the making and scientific fitting of glasses. But we shall have no excuse to offer in their behalf if they do not avail themselves of the means placed at their disposal for acquiring the knowledge of the nature of troublesome defects of sight, and of learning how simple, in the great number of cases, they can be cured or assisted by the scientific adjustment of perfectly made lenses.

It is, of course, always advisable to refrain from abusing our eyes, but when, at length, owing to advanced years or other causes, the aid of glasses has become necessary, it is of the greatest importance that care and discrimination should be used in having them properly fitted. A striking example of this is illustrated in the treatment to which children are often subjected through ignorance on the subject. It is no common thing in our schools to see scholars punished for dullness, or stupidity, and the existence of defective sight is about the last thing that suggests itself to the self-sufficient mind of the ordinary teacher.

Only the other day a little girl was brought to me by her parents to be fitted with glasses, and when the real extent of her trouble was learned, her eyes showing very plainly how difficult study must be, her parents admitted that they were sometimes led to believe her dull, she made so little progress in school. In these days of rapid advancement immediate attention should be given the first symptoms of defective sight in our children, since their whole future in an educational way depends upon their having a perfect vision.

Dr. W. I. SEYMOUR, 1219 K street, Lincoln, Neb.

Millions Given Away

It is certainly gratifying to the public to know of one concern in the land who are not afraid to be generous to the needy and suffering. The proprietors of Dr King's New Discovery for Consumption, Coughs and Colds have given away over ten million trial bottles of this great medicine; and have the satisfaction of knowing it has absolutely cured thousands of hopeless cases. Asthma, Bronchitis, Hoarseness and all diseases of the Throat, Chest and Lungs are surely cured by it. Call on Keeling the druggist and get a free trial bottle. Regular size 50c and \$1. Every bottle guaranteed or price refunded.

We will send The Advertiser for one year and the Farm Journal until Jan. 1st, 1905, for only \$1. if paid in advance. This offer applies to both old and new subscribers.

Blank deeds, chattel mortgages, farm leases, etc., for sale at this office.

Portrait of a man with a beard and mustache, wearing a suit and tie. Below the portrait is the text: "stomach, constipation, also liver and kidney troubles, and to overcome effects of La-Grippe and SPHING lassitude. It is an excellent Nerve Tonic. Send for free sample and a free illustrated 116 page book of receipts etc., and send your symptoms and we will give you free advice. If druggists don't have Dr. Kay's Renovator don't take any substitute they may say is 'just as good,' for it has no equal; but send direct to us and we will send it by return mail prepaid. Price 25c, and \$1.00 or six for \$5.00. Also Dr. Kay's Lung Balm 10c, and 25c, postage prepaid. DR. B. J. KAY MEDICAL CO., Saratoga Springs, N. Y."

A FARMING GROUP "THE BALLOON," Painted by Julian Dupre. A MOST BEAUTIFUL PICTURE FOR THE HOME. This Masterpiece represents a family of peasants and the harvest festival. It is not only a noble work of art, but a work of art in the distance where the villagers are holding their country fair a balloon hangs in the sky. They gaze in mute astonishment, wonder, awe and admiration revealed in their faces and attitudes. It is the work of a master hand. This is reproduced in colors, 22x30 inches, in a marvellous of painting effect. You could not buy one for \$2.00. We buy them in ten thousand lots, so can offer it mailed in a tube, postpaid, with a three months' trial subscription to THE WEEKLY BEE for 25 cents. Address The Bee Publishing Co, 2072 Farnam St, Omaha

SEND ONE DOLLAR. BUILT IN OUR OWN FACTORY IN CHICAGO. OUR ACME QUEEN AT \$25.00. ACME QUEEN. (OUR OWN MAKE.) SEND ONE DOLLAR. M. M. S. POULTRY FENCE. M.M.S. SEE THAT MESH? UNION FENCE CO., De Kalb, Ill.

M. M. S. POULTRY FENCE. M.M.S. SEE THAT MESH? UNION FENCE CO., De Kalb, Ill.

EVERYTHING IN MUSIC. A. HOSPE. Write for Particulars. MADE IN OAK, WALNUT and HAWGANY. With Stool and Seat. TERMS: \$25 CASH, \$20 MONTHLY. PIANO ONLY \$250.00. A BEAUTIFUL ATTACHMENT. IMITATING STRINGED INSTRUMENTS. HAS BEEN ADDED TO THE WELL KNOWN HOSPE BRAND. HOSPE-HARP PIANO.

REV. L. L. CARPENTER, Wabash, Ind., is President of the Bethany Assembly at Brooklyn, Ind. He is perhaps the most prominent clergyman in the Christian Church to-day. He has dedicated about 500 churches and baptised 7000 converts. He writes—"It affords me great pleasure to give my testimony as to the efficiency of Dr. Kay's remedies. Dr. Kay's Lung Balm is the very best cough, cold and throat remedy that I ever used. I have also received great benefit from the use of Dr. Kay's Renovator. My son had for years been greatly afflicted with the piles; he commenced the use of Dr. Kay's remedies and experienced relief almost from the first. We have no words to express our thankfulness for the benefit we have received as the result of using these remedies. I take great pleasure in commending them to the suffering." L. L. CARPENTER, Missionary and S. S. Evangelist, Christian Church. Dr. Kay's Renovator. It is a perfect renovator of the whole system. It is the very best remedy known for stomach troubles, indigestion, dyspepsia, catarrh of the stomach and kidney troubles, and to overcome effects of La-Grippe and SPHING lassitude. It is an excellent Nerve Tonic. Send for free sample and a free illustrated 116 page book of receipts etc., and send your symptoms and we will give you free advice. If druggists don't have Dr. Kay's Renovator don't take any substitute they may say is 'just as good,' for it has no equal; but send direct to us and we will send it by return mail prepaid. Price 25c, and \$1.00 or six for \$5.00. Also Dr. Kay's Lung Balm 10c, and 25c, postage prepaid. DR. B. J. KAY MEDICAL CO., Saratoga Springs, N. Y.