QUITTING BUSINESS EERE!

Now is your opportunity to to buy

MEN'S FURNISHING GOODS, HATS AND CAPS,

Gloves, Shoes, Trunks, etc., etc.,

AT COST!

as I am quitting business here, therefore intend selling my entire stock without reserve and at wholesale prices. I also wish to thoroughly impress upon your minds that this is not one of those FAKE closing out sales, but a

GENUINE QUITTING BUSINESS SALE.

and as the time in which I have arranged to open up elsewhere is limited, this sale will necessarily have to be a quick, short and decisive one, and am fully aware that in order to have such a sale I must put the prices right down to bed rock in the beginning. It will certainly pay you to avail yourself of this opportunity, so come in and inspect goods and get prices. Don't forget that you realize the full benefit of my profit on this stock.

Yours very truly.

FRANK H. JAY,

BROWNVILLE,

NEBRASKA