

PLEASANT VIEW ITEMS

Joe Moore spent Christmas at Gothenburg with home folks.

Earl Diener's home got out from quarantine last week.

Mrs. Ernest Peterson spent Christmas at Kearney with home folks.

The Jack Morrow Telephone Co. and Farmers Union will hold a meeting at the community hall December 30.

Rev. H. E. Hess, of North Platte preached the Christmas sermon last Sunday.

Mr. and Mrs. Bernard Kelso spent a few days visiting at the W. A. Kelso home.

Mr. and Mrs. Orvil Roberts were called to Eusala by the death of Mrs. Roberts' grandmother, Mrs. David Kier.

WILD HORSE VALLEY

People are still shucking corn.

Ed Isackson lost two cows in the corn stalks lately.

Mr. and Mrs. John Anderson spent Christmas with relatives in North Platte.

A number of valley people have attended the various Christmas programs given at Gothenburg.

Mr. and Mrs. Charles McFate of Denver are spending the holidays with Mrs. McFate's parents, Mr. and Mrs. Nels Anderson.

The schools are enjoying their Christmas vacation. Most of them have two weeks and none less than one in our neighborhood.

Arthur Forsberg who has been employed at the coal shutes at North Platte is spending Christmas with home folks.

Mr. and Mrs. Henning Anderson of North Platte were among the guests at the Christmas dinner at the N. Bratten home.

Nat Forsberg, now employed in the U. P. Shops at Omaha, came home

Sunday morning to spend his Christmas vacation.

Minnie Johnson is spending the holidays with her parents Mr. and Mrs. John Johnson. She will return to Gothenburg on Friday.

Earl Leaf is home for Christmas. He is at the Devil's Slide Station, Utah and will return to his work after his two weeks vacation.

Mr. and Mrs. Gust Anderson and children from near Gothenburg spent Christmas with Mr. and Mrs. Edwin Hanson.

We had a light rain Tuesday morning. Who can remember a Christmas like this? The weather is warm, skies are clear and roads are in the best possible shape.

Little Viola Hansen came near to drowning during the cold spell we had here. She was playing outdoors near the stock tanks and fell in. Her father was doing chores nearby and saw the accident. He quickly got her out of the water and into the house where she got a hot bath and dry clothing and was none the worse for her ducking.

CITY AND COUNTY NEWS

A daughter was born yesterday to Mr. and Mrs. Arthur Artz.

R. B. Deavor of Omaha is transacting business in the city this week.

E. R. Buck of Omaha is transacting business in the city for several days this week.

Miss Lola Huntington of Maxwell spent yesterday in the city visiting at the A. T. Johnson home.

Car of Clean Hanna Lump just received. The Artificial Ice and Cold Storage Co.

Miss Bernice Loutzenheiser of Gothenburg is visiting in the city at the A. T. Johnson home.

Mrs. Burt Miller and son Jarred left yesterday for Arcadia to spend a week with relatives.

Mrs. J. E. Eames of Wallace was a business visitor in the city yesterday.

Mrs. George Finn leaves today for Denver where she will spend several days with friends.

Mr. and Mrs. O. H. Eyerly of Hershey were business visitors in the city Wednesday.

Mr. and Mrs. J. Anderson of Brady were business visitors in the city Wednesday.

Mr. and Mrs. Robert Harper of Lewellen were business visitors in the city Wednesday.

Miss Catherine Miles of Chicago is visiting in the city with her parents, Mr. and Mrs. Henry Miles.

Mr. and Mrs. W. P. Killen of Wallace were business visitors in the city for several days this week.

Miss Catherine Miles of Chicago is visiting in the city with her parents, Mr. and Mrs. Henry Miles.

Mrs. Theo. Funk and daughter of Wallace were business visitors in the city yesterday.

Robert Horner and daughter of Wallace were shoppers in the city yesterday.

Dr. and Mrs. Newman of Wallace transacted business in the city Wednesday.

Money to loan on farms. See Gene Crook.

Mrs. A. B. Johnson of Gothenburg visited in the city yesterday with relatives.

Rev. Herd of the M. E. Church of Wallace was a business visitor in the city Wednesday.

Miss Mary Trotter of Sarben is visiting in the city at the home of Miss Alburta Callender.

Mrs. Francis Palmer of Sutherland is visiting in the city at the home of her mother Mrs. J. H. Diener.

Mr. and Mrs. C. M. Hayden of Wallace were business visitors in the city yesterday.

Try Columbine Lump Coal at \$12.00 per ton, delivered. The Artificial Ice and Cold Storage Co.

Dr. T. J. Kerr returned Wednesday from Akron, Ohio after spending Christmas with Mrs. Kerr.

John Lincoln is enjoying a two weeks vacation from the Union Pacific Ticket Office.

Miss Lottie Oman has taken a position at the J. C. Penny store. She began work Monday.

LOCAL AND PERSONAL

Miss Eula Higgins has taken a position as cashier at the J. C. Penny Store.

Casper Karthouse of Beatrice has taken a position as ticket clerk for the U. P. during the absence of John Lincoln.

Mr. and Mrs. T. D. Pyle returned Wednesday from Burchard, Nebraska after spending the holidays with relatives.

Use Kemmerer Pea Coal, a high grade coal for Retort Heating stoves and hard Coal Stoves. The Artificial Ice and Cold Storage Co.

Thomas Conneally returned to his home in Creston, Iowa Wednesday after spending several days in the city at the J. B. Murphy home.

Paul Ottenstein returned the first of the week from Washington D. C. to visit his parents, Mr. and Mrs. J. K. Ottenstein.

Mrs. C. R. Breternitz and son, Chas. left yesterday for Salt Lake City, Utah to visit for several weeks at the home of Mrs. Nelle Goff.

Mr. and Mrs. Frank Baldwin returned to their home in Calloway after spending Christmas in the city at the Steve Baldwin home.

We sell clean, high grade coal—The Artificial Ice and Cold Storage Co.

Mr. and Mrs. William Baskins left the first of the week for Milton, Penn. where they will spend two months visiting with relatives.

Mrs. Fred Shaw visited in the city yesterday enroute to her home in Adams, Nebraska after visiting at the home of her brother W. P. Killen in Wallace.

The millinery sale at the Whittaker shop includes hats priced up to \$5.00 for \$1.00 and those from \$10.00 to \$15.00 for \$5.00, 506 Locust St.—First door north of P. O.



We have had a BIG YEAR! For us it has been a YEAR OF ACHIEVEMENT, toward which gratifying result YOU have generously and loyally contributed.

We thank you, good people of North Platte, and wish you all a HAPPY NEW YEAR.

NEBRASKA MILL & ELEVATOR CO.

MUST BE SOLD

Furniture and Household Goods, Residence of Mrs. M. H. Hull, 512 Ash. Sale to be held Friday & Saturday, December 9 and 30.

- - Greetings - -

We extend to all our patrons a hearty New Years greeting, thanking you for your patronage, your courtesy, and good will during the closing year. We wish you all a happy and prosperous life in the New Year and the years to follow.

We wish also to announce that after January 1, 1923, and applicable to January and succeeding electric light bills a discount of one-half cent per kilowatt hour will be allowed on such bills paid on or before the 10th of the succeeding month. This discount will not, however, apply on contract rates, power rates nor minimum charges.

The discount actually amounts to a reduction of rates, and while present costs of production and consequent earnings, hardly warrant a reduction of rates, yet we are hopeful that it will result in greater use of electric light and power, and of electrical appliances in homes with benefits accruing to all of us. Greater volume of business means lower cost of production per kilowatt hour, and this will in turn mean further reduction in rates.

As the city grows and prospers, so will our business grow and prosper, and you as well as we will benefit therefrom. We are anxious to do our part in making 1923 a banner year, full of success and achievement for all.

Sincerely yours,

North Platte Light & Power Co.

By C. R. MOREY, Manager.

Though stars in Heaven forget to shine by night,
The moon grow pale—the sunlight hide in shame,
Our love shall be the everlasting light
That warms the world with its Eternal Flame.

Sin cannot touch it with unholy breath,
Nothing can match the splendor of its name;
Stronger than life—and mightier than death,
Love shall endure—Love, The Eternal Flame.



BEAUTIFUL LOVABLE KISSABLE

NORMA TALMADGE

SHE WHO THRILLED YOU IN "SMILING THROUGH" AGAIN COMES TO NORTH PLATTE IN

"THE ETERNAL FLAME"

A BRILLIANT SCINTILLATING DRAMA OF DAZZLING PASSION TUGGING AT THE HEART WITH ITS TENDERNES—PULLING AT THE NERVES WITH ITS THRILLS.

KEITH THEATRE, SATURDAY! SUNDAY! MONDAY!

PRICES 25c, 35c, 50c.

SUNDAY MATINEE 10c, 30c.