

GIFTS THAT LAST

Do your Christmas Shopping early. Our Gift Shop, is filled with beautiful Gifts conveniently arranged for your inspection.

CLINTON & SON,
Sign of The Big Ring.

Mr. and Mrs. Dan Mapes of Sutherland spent a few days last week in the city visiting their daughter Mrs. Lester Johnson.

Our beautiful line of Tambour Seth Thomas mantle clocks offer one of the most appropriate Xmas gifts for mother or wife. Dixon, the Jeweler.

Mrs. Neut Newborn left Saturday for her home in Sutherland after visiting in the city at the A. J. Frazier home.

Mrs. Bessie Show spent Sunday in Hershey with her parents Mr. and Mrs. J. K. Eshleman.

Make her Xmas a happy one by starting a new pattern in silver for her. Dixon, the Jeweler.

J. C. Hamilton of Wellfleet was a business visitor in the city yesterday.

Mrs. Mattie Woodhurst visited in Kearney Sunday with relatives.

When you consider buying a phonograph be sure to see the new Edison. Prices are right. New models, plays all makes of records. Dixon Music Shop.

Mrs. H. J. Diener has taken a position at the Maloney store during the holidays.

A son was born to Mr. and Mrs. F. C. Conneally Sunday.

Every woman's desire is to own a genuine Gruen wrist watch. Our stock is most complete. Dixon, the Jeweler.

Real Estate Mortgages bought and sold. T. C. Patterson.

The Right Auctioneer

Means Dollars to you. My specialty is **FARM SALES**

See me or Phone. I am busy but can book another one.

I. D. BROWNFIELD

Phone 74

Hershey, Neb.

SPECIALLY WRITTEN FOR RURAL READERS

INFORMATION ABOUT AGRICULTURAL SUBJECTS FROM RELIABLE SOURCES

Simple designs are the most beautiful. These are not necessarily plain and unattractive but rather give the appearance of richness. Elaborate designs confuse and break the harmony while the plainer one is comprehended as a whole, say the clothing specialists of the U. of N. Agricultural College. Being well dressed does not depend upon the money spent, but upon the ability to select appropriate designs, materials and colors which emphasize the charm and personality of the wearer. The best dressed woman is one of whom people do not say "what a beautiful gown", but rather "what a beautiful woman."

Among the speakers of national prominence who will participate in the Organized Agricultural meetings at the Nebraska Agricultural College, January 2-5, 1923 is President Friday of Michigan Agricultural College, who will address the same mass meeting of all agricultural organizations on Thursday afternoon, January 4.

When Secretary Wallace of the U. S. Department of Agriculture was at the Michigan Agricultural College recently he was favorably impressed with the plans being developed by President Friday of the State Agricultural Program. At the Secretary's suggestion, President Friday was invited to address the workers of the U. S. Department of Agriculture in Washington last month. Several Nebraska people were in Washington at that time and heard President Friday were unanimous in recommending that he be invited to Nebraska for the January meetings.

Reduced rates on all railroads. Write to Secretary Organized Agriculture, Lincoln, for certificate entitling you to purchase round trip ticket for fare-and-a-half. Tickets on sale December 30 to January 5. Final return limit January 10.

Organized Agriculture week at the U. of N. Agricultural College January 2-5 will include as usual, the annual meeting of the Nebraska Crop Growers Association. This association will convene Tuesday morning, January 2, for a two-day session. Tuesday forenoon will be devoted to discussions of farm leases and of the relation between the production and market price of farm products. Seedbed preparation and maintenance of fertility thru rotations and otherwise, will be considered Tuesday afternoon.

Wednesday morning some bad Nebraska weeds will be first considered, then corn breeding, farm manures, crops to follow alfalfa, uses for brome grass, seeding alfalfa, and suggestions regarding spring crops to take up the reduced winter wheat acreage. A distinctive feature of this year's meeting will be the Wednesday afternoon joint session of crop growers and livestock breeders for discussion of pastures and pasture problems—sweet clover, annual forage crops, soy beans, care of old and starting of new permanent pastures.

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New equipment is not always required to make kitchens more convenient and less tiring to work in, says a report to the United States Department of Agriculture on extension work. Much can be done by rearranging the equipment already on hand, such as grouping objects commonly used in the preparation of food, or those used for washing or storing dishes or articles belonging to the cleaning outfit. In many cases the attention of the

housewife is drawn to the need of doing work requiring a good light by a window or by having a good suspended light at night. One widely adopted improvement is that of giving old floors an easily cleaned surface. A number of simple contrivances can be made at home to lighten the housework, and frequently the farmer himself will assist by building shelves, a folding ironing board, dresser, wheel tray, and other labor saving conveniences.

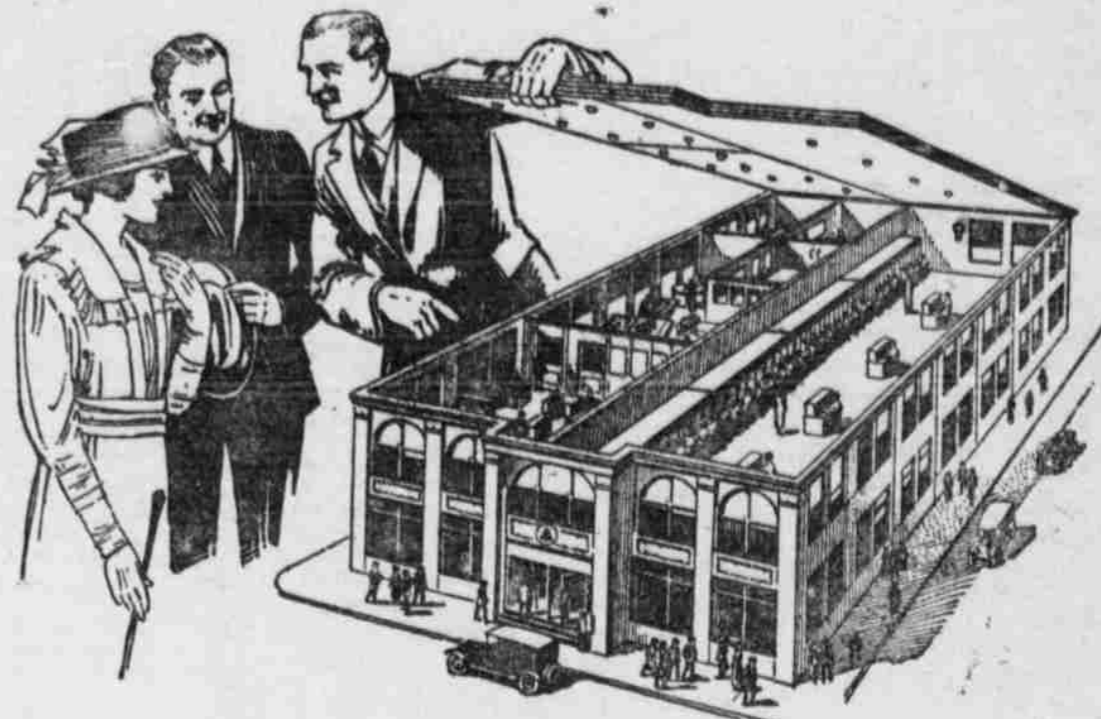
Improvements in farm kitchens are being carried on in practically all the States. Last year, through demonstrations given by extension workers, over 21,000 families were reported to have adopted suggestions regarding home arrangement and management; 7,000 kitchens were rearranged, 5,000 water systems installed, 3,000 washing machines and 4,000 steam cookers purchased, 65,000 homes screened, 4,000 septic tanks installed, and 7,000 lighting systems placed in farm homes.

In the last issue of the Billboard, a theatrical magazine appeared an article and picture of the Dominos Orchestra of this city. "The article reads—"This organization which is now claimed to be the youngest jazz organization in the middle west is now at North Platte, Nebraska where they are playing at the Vineyard Gardens. These youngsters have made a big hit in the west and are planning to play at hotels of the Rockies next summer. The members of the orchestra are L. Hart, drums; Howard Purdy, piano; Robert Dickey, saxophone; and Royer Hastings, banjo and blue singer."

Tall silver salt and pepper shakers, that will really hold some salt and pepper, Colonial design. A good Xmas suggestion. Dixon, the Jeweler.

Miss Mary Applegate of Sutherland shopped in the city Saturday.

Miss Gladys Case returned Saturday from Sutherland after spending several days with Miss Gertrude Brewer.



We Want You to Know

It is our desire to have everyone fully informed about our affairs.

We want our subscribers to know what we are doing, why we do it, and how we do it.

Won't you make us a visit so that we can show you through our offices, explain how your calls are handled and tell you about our business?

We welcome the opportunity to explain to our patrons everything about our operations.

NORTHWESTERN BELL TELEPHONE COMPANY

Coats Every Woman Admires —and Priced Most Temptingly!



Newest styles in Velours and Bolivias; lined throughout with lustrous satin or Crepe de Chine; loose-backs, plain or embroidered; tailored box-pleated backs; flare sleeves; fur or self collars; some models sporting the jaunty throw collar—styles to suit all tastes! Colors: Brown, Navy, Black, Sorrento and Reindeer.

Also smart sport models of Poiraire and Plaid-back coats. Colors: Brown, Reindeer and Gray. Sizes 16 to 44.

\$12.50 \$14.75 \$19.90 \$24.75

J. C. PENNEY CO.

371 BUSY STORES

You Can Houseclean with The HOOVER for \$4.75

Limited Offer Only!

If you have ever considered the purchase of an electric cleaner you should look into our special Hoover offer. Act at once, though, as only a short time remains.

Just two weeks more of our housecleaning campaign during which we are offering the greatest of all electric cleaners, The Hoover, on the unusual terms of \$4.75 down.

The Hoover Saves Labor

It is so easy to "glide The Hoover over" that it takes away from housecleaning just about all of the labor. And The Hoover cleans so thoroughly and quickly that it saves time and money, too.

Get in Touch With Us Now!

We are ready to prove to you that The Hoover is the best electric cleaner on the market. We will show you that it cleans thoroughly but harmlessly; that it is sturdily built but light in weight.

Don't forget the special terms! You have never had a chance to get The Hoover so cheap before.

Phone, call or write and leave your name for demonstration.

North Platte Light & Power Co.