

REAL MONEY. HERE IS YOUR CHANCE!

Enjoy a splendid evening as well as making it a game of chance. Play the rules carefully and play the game fair.

The name is used for each purchase. You can use as many of the ads in this issue as you wish.

No difference whether they are capitals or not.

State your occupation, and how long you have lived in or near North Platte.

Write on the back of the ad where you wish to make your purchase try taking another one of these.

Pin the ad on the sheet of paper so that the business firm have very likely offered you a cash discount.

For the misspelled word that may be lurking in the ad someplace. The object is that no member of the business firm advertising may use the name of the number of times their name may appear in their ad.

Send to the cash discount you receive

150.00 IN CASH PRIZES 150.00

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Attractive Women Appreciate Smart Styles

If it is bought at Blocks it is of the latest style. We are offering this week a special inducement, an unheard of discount.

For every purchase you make in our store until Nov. 28, we will give you a discount of 50 per cent on like amount on your next purchase.

BLOCKS
Ladies Outfitting Store
NORTH PLATTE, NEB.

Society

Epworth League to Give Party.
The Senior Epworth League of the Methodist church will give a skating party Friday evening at Maxwell.

Entertains at Bridge.
Mrs. E. W. Fetter entertained at bridge last evening at her home. At the close of the evening a delicious two course lunch was served.

Lutheran Brotherhood Entertained.
The members of the Lutheran Brotherhood were entertained with a duck supper last evening in the church parlors. Supper was served at 6:30 after which a social evening was spent.

Recital at Studio.
Two pupils of Mrs. M. Henry Gifford held a recital last Friday evening at the studio. Five new voices were heard on this program. Refreshments were served during the social hour afterwards.

In Honor of Miss Jeffries.
Miss Lottie LaRue assisted by Mrs. Helen Tighe entertained last evening at a China shower at the La Rue home in honor of Miss Dorothy Jeffries who will be married Thursday. The evening was spent in playing Bunco after which a delicious two course lunch was served. Miss Jeffries received many useful and beautiful presents.

Visiting in Omaha.
In the Omaha Bee for Sunday appeared the picture of Miss Elsie Waltemath of this city. She is visiting in Omaha and is the guest of Mrs. D. T. Quigley. Miss Waltemath is a student of the University at Lincoln where she is a member of the Alpha Phi sorority. She is not attending school this semester, but plans to return in February. Several entertainments have been given in her honor.

Miss Murrin Weds.
The wedding of Miss Harriet Murrin of this city and R. M. McDonald of Sidney took place Saturday at Ogalalla with Rev. Morris of the Congregational church officiating. Mrs. McDonald is the only daughter of Mr. and Mrs. Harry Murrin of this city. She attended the local high school and also the Grand Island Business College. At the time of her marriage she was employed in the county treasurers office. Mr. McDonald is the son of Mr. and Mrs. R. T. McDonald of Sidney. He is employed as a salesman for the Standard Oil Company. The young people returned home Sunday and will make their home here.

VISITORS DAY AT THE LOCAL TELEPHONE OFFICE.

Wednesday, December 13th, will be visitors day at the local telephone office, and everyone is invited to visit the exchange on this date.

Miss Pearl McConnell has taken a position with the Quality grocery.

Miss Leola West has resigned her position with the Quality grocery.

Dr. D. A. Foote of Omaha was a business visitor in the city Friday.

Let the Jewelry Gift Shop supply your needs for Christmas. Austins.

Mr. and Mrs. Martin Meyer of Paxton visited in the city last week with relatives.

Select your Christmas cards from a most complete line at Rincker Drug Co.

Mrs. Amos Foster underwent an operation at the Platte Valley hospital Friday.

A complete line of Elgin Wrist watches, all sizes and prices, Dixon, the Jeweler.

C. M. York left yesterday for Omaha where he will serve on the Grand jury.

The new Edison plays all makes of records. See our new Console models at reasonable prices. Dixon Music Shop.

Miss Millie Freeze returned the last of the week from Gothenburg after spending a few weeks with her sister Mrs. E. Sanders.

Mrs. C. R. Breternitz leaves tomorrow for Sidney where she will spend several days visiting her mother, Mrs. Eva Lenzen.

Mr. and Mrs. Fred Elliott leave the first of the week for Madison, Wisconsin where they will visit their son Ben.

Shaving sets, traveling sets, military brushes and key cases will please the gentlemen this Christmas. Clinton & Son, Gifts That Last.

Jewelry is the ideal Christmas gift, it is beautiful and lasting, yet economical because of its permanency. Make this a Jewelry Christmas. Clinton & Son, Gifts that Last.

If you're working the contest, buying a Ford is almost certain to win the \$100.00 prize.

HENDY-OGIER AUTO CO.

PLEASANT VIEW ITEMS

Mrs. W. A. Kelso and Mrs. Vernest Peterson were hostesses at the ladies club Wednesday.

Hershel Sonderman has returned from Kearney where he spent Thanksgiving with home folks.

Mr. and Mrs. G. L. Kemp of Denver visited at the W. A. Kelso home one day last week.

The teachers and pupils of Pleasant View are preparing a Xmas program.

The ladies of the Community Club gave a miscellaneous shower for Mrs. Andrews. She received many beautiful presents.

Asa Snyder and family of North Platte and Oscar Johnson and family of Maxwell spent last Sunday at the Ed McMurray home.

Will Collins shelled corn this week for Ed McMurray, Lawrence Hite, Mr. Baker where they will make their George Freeze and Joe Gamble.

Mrs. Mark Baker and sons of Mount Grove, Mo. are visiting for a few days this week with Mr. and Mrs. Jess Highburger enroute to Calif. to join future home.

CHRISTMAS TIME

The following verses were written by a North Platte business man who had a thought which he wished to express and whose modesty would not permit him to acknowledge the child of his brain.

Christmas time will soon be here
The gladdest days of all the year
For then we see Old Santa Claus
Come riding on his reindeer hoarse;
His wife is traveling on behind
Shooting off what's on her mind
And while he has no time to think
She sure can make Old Santa blink.

And though he ne'er has lost his way
She thinks she'd better run the sleigh,
For confidence she's got galore
And that's what makes Old Santa sore.

But yet we think that come what may,
Together they should run the sleigh
To one and all the country wide,
We say keep sweet at Christmas tide.

And don't forget that Christ came here
To give poor mortals Christmas cheer.
Hence let the old and young agree
What Christmas really ought to be.

LOCAL AND PERSONAL

W. H. Quade of Stapleton was a business visitor in the city Saturday.

Mrs. Mattie Woodhurst has resigned her position with the Leader.

Mr. and Mrs. Robert Lewis of Maxshopped in the city Friday.

C. O. Dedmore is transacting business in Sutherland today.

Christmas cards for engraving at Rincker Drug Store.

H. H. Soehl of Lemoyne was a business visitor in the city Saturday.

See our \$25 and \$50 diamond rings at the Jewelry Gift Shop—Austins.

Mrs. Roy Hoagland of Hershey shopped in the city Saturday.

Special. Genuine cut diamond in a 14K solid gold mounting at \$20.00 Dixon the Jeweler.

J. M. Fristo of Dickens is visiting in the city for several days with his son Clyde.

We sell Kemmerer Lump, Nut and Pea coal. The Artificial Ice and Cold Storage Co.

Something new, plaques made by the gift parchment people. A popular priced Xmas Gift, at Dixons.

Mrs. T. P. Butterfield left this morning for her home in Melbeta after visiting with friends for several days.

Keith Neville left Sunday evening for Omaha where he will spend several days transacting business.

Miss Neva Coker of Sutherland spent the week end in the city visiting with friends.

The funeral of the late James Voselka who died Sunday will be held tomorrow afternoon from the house at 2:30.

Mrs. A. E. McConnell who is receiving treatment at Mayo Bros. at Rochester, Minn., is getting along nicely and is expected home some time next week.

Suggestions for Milady—Cut glass flower baskets, toilet articles in amber, tortis shell and white ivory, silverware and hand carved picture frames. Clinton & Son, Gifts that Last.

DR. O. H. CRESSLER
GRADUATE DENTIST
Office over the McDonald State Bank.

Stylish Fall Coats Offering Exceptional Values

The demands of Fashion for distinctive smartness find full realization in these models for Fall and Winter that achieve extreme modishness and reveal values that cannot be duplicated anywhere at our prices.



Handsomely Developed of Bolivias Velours and Polaire Cloth!
Black Brown Navy Reindeer Sorrento

A variety of models include the many stylish features dictated by Fashion to meet the requirements of individual taste, such as long-waisted effects, tailored lines, flare backs, smartly belted silhouettes. Some of the models have smart collars of self material; most of them have luxurious fur collars of Beaverette, Caracul and Opossum.

\$14.75 \$19.90 \$24.75 \$29.75

J. C. PENNEY CO.

Highest Cash Price Paid for Poultry and Eggs
Your patronage appreciated We expect your chickens.
Stensvad Poultry Co.

We Are Pleased
To show visitors the new goods in our Bazaar. They are oriental goods in design and made in Japan. Wonderful patterns in hand embroidery and hand painting.
Hotel Palace Bazaar
(Entrance through hotel lobby)

THE TRUE SPIRIT OF CHRISTMAS
A photograph of you—one that reflects your own personality—will do more to bring the spirit of Christmas to distant friends than any other gift.
Your photograph—in one of our hand carved frames, will make an ideal Christmas gift. We will give a 10 per cent discount on frames sold to customers who find their name in this ad.
BROOKS STUDIO

Rush Mercantile Company
We want to use this opportunity to remind you of how close Christmas is, as no doubt you want to prepare for this occasion, when quality and variety of staples play so important a part. Our offerings will consist of fancy head and leaf lettuce, radishes, fresh tomatoes, cauliflower, paschal and self bleaching celery, new crop nuts, dried fruits of all kinds, cider, citron orange and lemon peel, currents, raisins, etc.

BEGHTOL-MARS
That tired look makes any one look old.—
Why not banish it and also clear your skin with one of those wonderful Radium Packs with Massage or a thorough facial massage with advice for the proper use of Creams to keep the skin in its proper condition.
Come in and let us explain this to you or phone for an appointment—199.
Just three weeks until Xmas.

So many useful and desirable gifts will be found here.
We have a wonderful line of Handkerchiefs, Hosiery, Aprons, and other Polaris, Kimonas, Sweaters, Silk and novelties. Also beautiful Corduroy Nainsook Underwear, Petticoats, Bloomers and all kinds of Wearing Apparel.
50 per cent Discount on Millinery and Suits, 20 per cent Discount on Coats and Dresses.

Let Beautiful Flowers say your Merry Christmas We Grow Our Own.
C. J. PASS, Florist
Phone 274.

FIANCEE and KARESS
America's finest Toilet Goods in beautiful Holiday Gift Packages.
Don't fail to see them.
Sold Here Exclusively.
SMITH-JOHNSON DRUG CO.
Hotel McCabe Bldg.

The Pilgrims knelt on Plymouth Rock to offer thanks to Providence. We have more to be thankful for than they. Let your Christmas dinner be bounteous and good. SIOUX LOOKOUT Flour makes the best pastries, bread and cakes.
NEBRASKA MILL & ELE.CO.

HAMILTON BROWN SHOES
Ladies Two-strap Satin Slipper \$4.98.
Ladies Kid Oxfords \$3.40
Ladies Calf Oxfords \$2.60
Men's London Kid Shoes \$5.65
Men's London Brown Mahogany Shoes \$4.10
Men's Dress or Work Shoes \$3.95
Baby's Glazed Kid with stiff sole \$1.25
Quality Goods for Less Money.
Free Delivery
LAMB'S CASH STORE
716-718 N. Locust

TIRE ACCESSORIES
TIRES, Kelly Springfield and Fisk
ALL WORK GUARANTEED
Ferd Streitz
Vulcanizing Co.
Look for our misspelled word
Phone 525W North Platte, Nebr.

H. L. JACOBSON,
Plumbing & Heating.
Sanitary plumbing in your home means more than comfort. When done by expert mechanics, beauty and safety are yours.

North Side Drug Store.
Fountain Pens, Envelopes, Eversharp's Razors, Safety Razors, Poker Sets, Smoking Sets, Candy, Cigars, Kodaks, Albums, Perfumes, Hand Bags, Bill Folds and Ivory.
TOYS.

XTRA SPECIAL
"Society Brand" SUITS AND OVERCOATS "Curlee Brand"
Clothing with a national reputation that you know is right.
This week only we will allow you a SPECIAL 10 PERCENT DISCOUNT to those finding their name in our ad.
\$16.50 TO \$35.00
The Quality Store Harry Samuelson The Quality Store