

Our entire selcet stock of Ladies' Coats, Suits, Dresses, Skir's, 3louses, Furs, Fur Coats, Underwear, Gloves, Hosiery, Etc., mercilessly sacrificed at prices that will temp. you to travel many miles to attend this great bargain crash that will echo for miles around:

## Sale Begins Friday, Dec. 1, Contimuing Until Saturday Evening, Dec. 23

## PRICES WRECKED! PROFITS RUINED!

A Sale that Will Never Be Forgotten. You Never Saw Anything Like It.


Ladieks Outfitting Store
NORTH PLATTE, NEBRASKA

NOTHING RESERVED!
Everything Goes at Prices that Will Startle this Community

Come and Be Convinced

Read A Few of the Bargains Picked at Random. Here They Are:

Hundredsof coats marked way down that will move them in a
hurry. Lot 1 , coats in all wool hurry. Lot 1 , coats in all wool
Velour Polo and Plush. Values to $\$ 20.00$, sale price

Lot 2. Coats of long and short Plushes, all wool Velours. Polo and Silvertone, some with fur
collars and full silk lined, values to $\$ 32.50$, sale price
814.98

Lots 3 and 4. Beautiful coats in Suede Velour, Bolivia and
Seal Plush, fur collars, silk Seal Plush, fur collars, silk
lined. newest styles, values to $\$ 15.00$, year end sale price $\$ 19.95$ and $\$ 24.7 \mathrm{i}$

Lots 5 and 6. High grade coats of Bolivia, Ramonia, etc. Blouse backs, straight line and side ef-

fects, beautifully fur trimmed. values to $\$ 67.50$, year end price | 89.75 and $\$ 37.50$ |
| :--- |
| 20 |

| DRESSES! DRESSES! <br> Wonderful dress values in this <br> GREAT SALE <br> Lot 1. Small lot of all wool Serge dresses, values to $\$ 14.50$, year end sale price $\$ 4.98$ <br> Lot 2. Smart dresses of all wool Peiret Twill. Tricotine and $\$$ all silk Canton Crepe, values to $\$ 20.00$, year end sale price 89.98 <br> Lots 3 and 4. Beautiful frocks of the very finest Poiret Twill, ton, etc., values to $\$ 37.50$, sale price $\$ 14.98 \text { and } \$ 19.95$ <br> Lots 5 and 6. Highest grade dresses in the very smartest of styles in Twill. Canton Crepe and Chiffon velvets, values to $\$ 69.50$, year end sale price $\$ 24.95$ and $\$ 31.75$ |
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> At the heard of.

Lot 1. Suits in Poiret Twill Trocitine and Suede Velour, all
silk lined, values to $\$ 35.00$, year end sale price
814.95

Lot 2. Tailored suits and some box back models. some fur trim-
med, values to $\$ 47.50$, sale price
$\$ 19.75$
Lot 3. Novelty suits, and some plain tailored models, values to s 65.00 , sale price
827.45

Lot 4. Some of our highest, very best, classy suits. Beaver and Squirrel trimmed, values
to $\$ 85.00$, year end sale price $\$ 34.75$

FLR COATS: FUR CAPES:
Chockers and Fur Scaris. Women dearly love Furs. gift is ever more acceptable, more appreciated by women han furs for Xmas. It is the logical time to buy her a fur now, during this sale, when the prices have been slashed to the ery lowest possible point. Every fur coat and fur piece is guara-
teed to give satisfaction, regardless of the low prices ofgardles
Large Mink Capes, beautifully made and lined, regular values to $\$ 179.50$, now $\$ 117.49$
French Coney fur coats silk ned values to 869.50 , sale price ermine Marmat fur coats, 40 nehes long, values to $\$ 125.00$, 879.75

Marmot fur coats trimmed with Racoon collars and cuffs, re-
gular $\$ 150.00$, splling now at


Fur Coats of Plain Muskrat, and Muskrat coats trimmed with Racoon collars and cuffs. Skin fur wraps and coats at unheard of low prices.

FUR SCARES at a Sacrifice. One lot of Black and Taupe Wolf, French Coney and Red
Fox searfs, values to $\$ 16.50$ Fox searfs, values

Fur scarfs of Black, Red and coupe Fox. Lynx, Wolf and Ra-
$\$ 9.98$ and $\$ 14.98$

SILK WAISTS One lot of silk waists, a limited $\$ 5.00$, while they lost, values to they las
$\$ 1.00$

Space Will Not Let Us Price It All, But Come and Let the Prices Tell the Story


