The Greatest Buying Opportunity of 1922. A Great Outpouring of Wonder Values! The Most Important Faving Message Ever Announced in Western Nebraska. A \$50,000.00 Slaughter of **是是是是是是是是是是是是是是是是是是是** the finest Women's Apparel Awaits You in Our

DEPARTMENT OF THE PROPERTY OF

Our entire select stock of Ladies' Coats, Suits, Dresses, Skir's, Blouses, Furs, Fur Coats, Underwear, Gloves, Hosiery, Etc., mercilessly sacrificed at prices that will tempt you to travel many miles to attend this great bargain crash that will echo for miles around:

Sale Begins Friday, Dec. 1, Continuing Until Saturday Evening, Dec. 23

PRICES WRECKED! PROFITS RUINED!

A Sale that Will Never Be Forgotten. You Never Saw Anything Like It.



Ladies' Outfitting Store

NORTH PLATTE, NEBRASKA

NOTHING RESERVED!

Everything Goes at Prices that Will Startle this Community

Come and Be Convinced

Here

Read A Few of the Bargains Picked at Random.

COATS! COATS!

Hundredsof coats marked way

down that will move them in a

hurry. Lot 1, coats in all wool

Velour Polo and Plush. Values

\$9.75

Lot 2. Coats of long and short

Plushes, all wool Velours. Polo

collars and full silk lined, val-

\$14.98

Lots 3 and 4. Beautiful coats

in Suede Velour, Bolivia and

Seal Plush, fur collars, silk

lined, newest styles, values to

\$19.95 and \$24.75

Lots 5 and 6. High grade coats

of Bolivia, Ramonia, etc. Blouse

backs, straight line and side ef-

fects, beautifully fur trimmed.

values to \$67.50, year end price

\$29.75 and \$37.50

\$45.00, year end sale price

and Silvertone, some with fur

ues to \$32.50, sale price

to \$20.00, sale price

DRESSES! DRESSES!

Wonderful dress values in this

GREAT SALE

Lot 1. Small lot of all wool Serge dresses values to \$14.50. year end sale price \$4.98

Lot 2. Smart dresses of all wool Peiret Twill. Tricotine and all silk Canton Crepe, values to \$20.00, year end sale price 89.98

Lots 3 and 4. Beautiful frocks of the very finest Poiret Twill, Canton Crepe, Satin face Canton, etc., values to \$37,50, sale

\$14.98 and \$19.95

Lots 5 and 6. Highest grade dresses in the very smartest of styles in Twill Canton Crepe and Chiffon velvets, values to \$69.50, year end sale price \$24.95 and \$34.75

SUITS! SUITS!

At the greatest sacrifice ever heard of.

Lot 1. Suits in Poiret Twill. Trocitine and Suede Velour, all silk lined, values to \$35.00, year end sale price

\$14.95

Lot 2. Tailored suits and some box back models some fur trimmed, values to \$47.50, sale price

\$19.75

Lot 3. Novelty suits, and some plain tailored models, values to \$65.00, sale price

827.45

Lot 4. Some of our highest. very best, classy suits. Beaver and Squirrel trimmed, values to \$85.00, year end sale price

\$34.75

FUR COATS! FUR CAPES! Chockers and Fur Scarfs.

Women dearly love Furs. No gift is ever more acceptable, more appreciated by women than furs for Xmas. It is the logical time to buy her a fur coat or a fur piece, especially now, during this sale, when the prices have been slashed to the very lowest possible point. Every fur coat and fur piece is guarateed to give satisfaction, regardless of the low prices of-

Large Mink Capes, beautifully made and lined, regular values to \$179.50, now

\$117.49

French Coney fur coats silk lined values to \$69.50, sale price \$34.75

Germine Marmat fur coats, 40 inches long, values to \$125.00, sale price

\$79.75

Marmot fur coats trimmed with Racoon collars and cuffs, regular \$150.00, selling now at 898.75

Fur Coats of Plain Muskrat. and Muskrat coats trimmed with Racoon collars and cuffs. Mar Mink fur coats and Seal Skin fur wraps and coats at unheard of low prices.

Are:

They

FUR SCARFS at a Sacrifice. One lot of Black and Taupe Wolf, French Coney and Red Fox searfs, values to \$16.50, sale price

\$4.98

Fur searfs of Black, Red and Taupe Fox. Lynx, Wolf and Racoon, values to \$39.50, sale price

\$9.98 and \$14.98

SILK WAISTS

One lot of silk waists, a limited amount in this lot, values to \$5.00, while they last \$1.00

Space Will Not Let Us Price It All, But Come and Let the Prices Tell the Story

PETTICOATS.

One lot of Heatherbloom all colors. Sale price \$1.00

GLOVE SPECIAL

One lot of Silk and Heavy Suede Fabric Gloves. Values to \$1.50. Sale Price

79e

BUNGALOW APRONS Full size; in light and dark shades. Values to \$1.25

Sale Price

Girls coats of all wool lined, trimmed with large Beaverette fur collars, bell sleeves, tassels and cute girlish models, sizes 6 to 14, regular values \$20.00, now going at

SWEATER SPECIAL

One lot of all wool sweat-Top and Silk Flounce ers for small girls and Petticoats, values to \$2.75 boys. Regular vaues to \$3.50. Sale price

\$1.00

MIDDIES

One lot of Wool Serge Mostly in cordovan. Re-Middies in Navy only gular values to \$2.00. Sale Values to \$2.75. Sale price Price

\$1.00

We have cut the very life out velour. Ifned and inter- prices. Therefore purchase must be final and GIRLS' DRESSES

One ot of Girls' Dresses, ageg 3 to 14, made of all heard of. One lot of all age 3 to 7 at a bargain, all wool coat sweaters, wool French Serge and Wool Serge Tricotine and coats of all wool materials, Tuxedos and Slip Overs. Wool Jersey, all classy fancy plaid skirts, values most of them with quilted Values to \$5.00. Sale price Girlish Models. Colors, to \$88.75. Sale price Navy, Peckin and Hanna Values to \$10.00. All in one lot at

ALL SILK HOSE

SKIRTS-SKIRTS At the lowest prices ever For small boys and girls,

Skirls of all wool Prunnella, fancy pleated models in Brown, Navy and Silver stripes. Values to \$10.00. Sale price

\$5.98

linings nicely made and

trimmed. Values to \$7.75

CHILDREN'S COATES

\$3.98 SILK WAISTS One lot of silk waists. A

while Lacy last

LADIES' OUTFITTING STORE

coing at

LADIES' SWEATERS And Slipovers. One lot of

\$2,49

SILK WAISTS AT GIVE AWAY PRICES

One lot of silk waists in stout sizes only, 46 to 54, limited amount in all light and dark shades, valshades. Values to \$6.50, ues to \$7.50. Sale price

LADIES' SWEATERS SILK BLOUSES

of Canton Crepe in all the new shades. Vaules to \$8.75. Sale Price

\$4.98

HOUSE DRESSES Girls' coats of all wool velour, lined and interlined, trimmed with large Beaverette fur collars, bell sleeves, tassels and cute girlish models. Sizes 6 to 14. Regular values to \$20.00, now going at

\$7.75, \$9.98 and \$11.98

No charges, no approvals, no refunds With a small deposit we will lay away any purchase Christmas.

HOSIERY SPECIAL

Onyx Lisle Hose, regular values to 95c. Sale Price

ALL WOOL HOSE

In brown and black. Regular vaues to \$1.25. Sale Price

GIRLS' DRESSES

One lot of dresses 4 to 14, in Wool Serges, Velvetyn and Ginghams. Values to \$2.75. Sale price

\$1,00

PETTICOATS AND BLOOMERS

One lot of Silk Petticoats and Bloomers in all colors An Ideal Chrismas Gift. and hold it until Values to \$7.50. Sale Price

NORTH PLATTE, NEBRASKA for cash only. \$7.75, \$9.98 and \$11.98