

CITY AND COUNTY NEWS


Clinton's for Eye Service.
Piano tuning, Holley Music House.
Miss Hazel Welch is visiting friends at Wellfleet this week.
A son was born to Mr. and Mrs. F. C. Pleisticker Friday.
Clarence Bedford is visiting friends in Sterling this week.
Miss Mayme Wallace is taking her vacation from the O'Connor store.
Eyes examined, Glasses fitted. Satisfaction, sure. Clinton & Son
Mrs. Marjorie Milligan is visiting relatives in Arnold for several days.
Henry Clauson of Choyenne was a business visitor in the city Saturday.
John Peterson of Ash Grove was a business visitor in the city last week.
Take that next can of cream to Harding Cream Station.
Mrs. H. H. Riemers of Ogallala was a business visitor to the city Saturday.
Mrs. Mark McConnell of Hershey visited with friends in the city last week.
Glen Goss and family of Logan were business visitors in the city last week.
Victor, Victorolas, Holley Music House.
Mr. and Mrs. A. T. Johnson spent Sunday in Gothenburg visiting relatives.
David Harum Flour, Old Wheat, \$1.85 for 48 lb. sack at A. B. Beeler Grocer.
Dr. and Mrs. Crossley of Maywood visited with friends in the city Wednesday.
When buying life insurance, buy low net cost insurance in the Travelers. C. F. Temple, Agent.
Mrs. R. W. Brown of Wellfleet came last week to visit friends in the city for several days.
Mr. and Mrs. A. M. DeMilton of Dickens were business visitors in the city yesterday.
Wilford Boldt returned Sunday from Omaha where he has been transacting business.
Tom Healey left yesterday for Omaha where he will transact business for several days.
Miss Evelyn Boldt is expected home today from Denver where she has been visiting friends.
Mr. and Mrs. Talmage White and family of Hershey spent last week in the city visiting friends.
The Nicafoege Campfire girls will hold their regular meeting tonight at the home of Janet McDonald.
Miss Zella Waaley has taken a position at Goodman-Buckley during the absence of Mrs. Eva Scavalon.
Mrs. Eva Scavalon entered the Platte Valley hospital last week where she will receive medical treatment.
Roy Mason returned to his home in Arispa after attending the funeral of his father, the late J. S. Mason.
Harold Stedman left yesterday for his home in Shelton after visiting several days in the city with friends.
Miss Margaret Fredrickson leaves tomorrow for Berkeley, Calif. where she will attend University next fall.
Jay Smith, Carl Brodbeck and Victor Anderson returned Sunday from a two weeks fishing trip to the mountains.
Don't neglect the children's eyes. Nothing will hold them back in their studies more than defective or strained eyes. Entrust the care of them to the Dixon Optical Co.

Are You Still Using It?

Walking—the oldest means of transportation: The world, gasoline propelled is passing you. Join the progressives. The Cleveland Lightweight furnishes you the cheapest automotive transportation—yet it is very comfortable and dependable. Price \$185.—75 miles to the gallon of gasoline—15,000 miles on tires

Call in and see this motorcycle marvel.

**John Null,
North Platte, Nebr.**



"HOW TO MANUFACTURE MORE TIME IN BUSINESS" IS SUBJECT

A synopsis of the address given by Chas. B. Hudson, district commercial manager of the Western Union before the Rotary club last week has been handed to the Tribune. In part, Mr. Hudson said—"Greater efficiency in business means nothing more or less than making a more practical and intensive use of time." He pointed out that there are but five essentials in business: "First is money or very good credit; second is good business brains; third is buying, manufacturing, advertising, selling and credits, and today there are no better known truths than 'Goods well bought are half sold', and that 'No one can say just where advertising leaves off and selling begins'; fourth is correspondence, that which knits the house with its patrons and representatives and vice versa; while the fifth is that most important element of all, that elusive thing we call 'Time', upon which all other factors depend for their very existence. In the final analysis 'Time' is the bearer of every opportunity we have or may ever hope to have, yet 'Time' is measured not by the calendar, but by the sum of its useful and profitable employment.

Then what could be more practical and profitable than to manufacture 'More Time', for 'Time is Money'. He stressed that you are making additional time in which to handle more business every time you install improved machinery that will turn out a greater amount of work or materials within a given time; also when you adopt modern office and store equipment, such as cash registers, typewriters, adding machines, show cases, newspaper advertising, and statistics show that 84 per cent of the firms that failed in 1920 were non-users of this important tool in their business; also when you employ auto trucks, cover territory by auto; use parcel post and express instead of freight, you are really resorting to time-making devices. Yet the tendency is to still cling to the old stage coach method of the mail for the actual handling of the fourth essential, correspondence, that which makes possible a speedy turn-over of business.

Selection of the members of the Poultry demonstration team for the county and state fairs was made on Friday. The members are Bernard Leavitt and Violet Fletcher.

The funeral of Mrs. Knox was held yesterday afternoon from the Presbyterian church. Rev. Hess of the Methodist church officiating. Burial was made in the local cemetery.

It is only necessary to read the headlines of the daily papers to get ample reasons for good accident insurance. There are none better than the Travelers. C. F. Temple, Agent.

Miss Ruth Hubbard returned yesterday from Ogallala where she has been visiting friends for several days.

CHICAGO SPECIALIST ESTABLISHES PERMANENT OFFICES HERE

Dr. E. C. Lynch of Chicago, eye, ear, nose and throat specialist has settled upon North Platte as his future place of business and has engaged offices over Dixons'. These rooms have been remodeled to meet the needs of his work and with the equipment which he has installed, present a very business-like appearance. Dr. Lynch is a graduate of Crayton Medical College with the class of 1906. Since that time he has taken a number of post-graduate courses in New York, Philadelphia, and Chicago in addition to receiving personal instruction from some of the leading eye men of this part of the country. In a conversation with Dr. Lynch he said in part, "I came to North Platte because of its reputation as a commercial center and because of the opportunities presented by the field here. I have installed a full equipment of diagnostic and treatment apparatus and I am ready to serve the people of this and surrounding counties in my specialty. North Platte looks good to me and I like its people." The Tribune extends its welcome to Dr. Lynch and gives its approval of his opinion of this community.

The Chautauqua opened the six day program yesterday with the Hann Jubilee Singers both afternoon and evening. The attendance was exceptionally large for the first day. The singers gave good programs and pleased the audience. Mr. Bamford is the platform manager and is most capable. He will carry out the program in a manner to please the patrons. The Juvenile work is under the direction of Miss Low and has started off with much enthusiasm. All the children of North Platte with or without season tickets are invited to come to the big tent at nine each morning where they will have a fine time. The chautauqua tent is located just east of Dewey street on First. The afternoon session begins promptly at 3:30 and the evening session at 8:00 p. m. The officers of the Chautauqua report the sale of season tickets below par. This makes it very hard for those who are giving their time and energy that the people of this community may have the benefit of the clean entertainment of the Chautauqua. By buying season tickets people not all save money for themselves but help much in this good work. There are still ten entertainments and one would save money if they attended only half these remaining entertainments by buying a season ticket.

Miss Rena Dolph returned yesterday from Paxton where she has been

WATCH YOUR SALE DATE

August 23—Public sale of 38 head of Holstein dairy cattle at the farm of C. A. Rowley, 6 miles northwest of North Platte. H. M. Johansen, Auctioneer.

August 26—Public Sale of horses and machinery at the Richi Ugal place on East Second street, North Platte by John G. Guynan. H. M. Johansen, Auctioneer.

LOOK WHAT'S COMING

MASONIC
Master degree, Tuesday, August 15, at 8 p. m.

YEOMAN
Basket picnic and social at Lamplugh's Lake Thursday, August 24th at 6 p. m. Don't forget the date.

METHODIST
Mrs. Cranes Bible Class will postpone its meeting this week until August 31.

EPISCOPAL
The ladies missionary society of the Episcopal church will hold a food sale at Brodbeck's meat market, Saturday, August 19.

C. S. Clinton left yesterday for Oakland, California to visit relatives for a few weeks.

Burglary Insurance. Residence, Hold-up, Safe and Bank.—C. F. Temple.

The Royal Neighbors held a meeting last evening at the K. P. Hall. After a meeting in the K. C. Hall the Woodmen of the World joined them and a dance was held in the K. P. Hall.

Automobile Liability Insurance on your car is more important than fire and theft. Let me tell you why.—C. F. Temple.

Mr. and Mrs. Edward Wright of Tryon were business visitors in the city Monday.

A beautiful assortment of genuine diamonds mounted in 18K white gold mounting at \$25.00 each in Dixon's window.

NOTICE
Water rent is now due in district A. and becomes delinquent Aug. 20. All water consumers will please pay by that date.
Hershey S. Welch,
Water Commissioner.

DR. HAROLD H. WALKER
Practice limited to Eye, Ear, Nose and Throat
Offices over McDonald Bank
Phone 356

NOTICE TO CUT WEEDS
Notice is hereby given that landowners and tenants occupying farms will please see that all weeds along the public highways are cut on or before Sept. 1 or same will be cut and the cost charged up against the farm owners.
Claus Anderson, Overseer
Road District No. 10

DO YOU WANT TO OWN A HOME CHEAP?
We are offering for quick sale a 4 room house, garage holding two cars, wash house, chicken house and three lots on west Third street in the 1,900 block. This property carries a \$1,500 Building and Loan. Price for quick sale, \$3,000.
Liberty Land Co.

**520 CATTLE 520
AT AUCTION
Monday, August 21.
at Stock Yards, North Platte.**

200 feeders ranging in weight from 700 to 1,000 lbs. 150 yearling Hereford steers and heifers, 100 Hereford cows and the balance of these cattle are feeding calves, stock calves and mixed cattle.

These cattle are all of good quality and will all be here for the Auction Monday, August 21. There may be more cattle here by Aug. 21 but we do not want to list a larger number than we can be sure of. The number of head will be from 520 to 650.

This is our first Auction for this season and we are pleased to hear that all our customers who bought feeding cattle here last season made plenty of money and that they were also pleased.

North Platte is well located for this purpose because we are located on the east border of the range country and on the west border of the corn belt and that makes North Platte a splendid place to buy feeders. Our cattle are fresh from the range. They come from Wyoming, Colorado, Idaho and western Nebraska. They are the right kind to feed.

TWO FAMOUS EXHIBITION STEERS

These two steers were imported from the Brahma Islands by Miller Bros. 101 Ranch Oklahoma for their famous Wild West Show. They were then sold to a party in Colorado who put on Wild West exhibition during tourist season. They were then shipped to us with a load of cows. They will be here at the Auction and are well worth seeing.

Let us sell your cattle. If you have any cattle you want to sell get them in for the Auction Monday. They will net you more money here than you can get elsewhere.

Rauch Live Stock Co.
CASPER RAUCH.


MR. FARMER:

If you want more money for your cream, come and see us. We will pay a substantial premium for good wholesome cream delivered regularly. Don't phone, come and get our proposition.

IDEAL DAIRY Co.
North of Standard Service Station.

Tomorrow at the Chautauqua.

HAROLD MORTON KRAMER



SCOTCH SONGS AND READINGS—ARTISTIC PROGRAM

NOTED AUTHOR TO APPEAR ON PROGRAM

The Scotch Duggins

**VAUDEVILLE
AT THE
KEITH THEATRE
Wednesday Only.**

ORIGINAL APOLLO DUO
A man and woman posing and unique weight lifting are in a class all by themselves. Incomparable. Their act is instructive as well as educational. Their physical development is perfect.

GUOLD LE ROY
A very youthful couple presenting a delightful offering of songs, talk and dancing. Late stars of musical comedy where they have been featured as box office attractions. Class is their long suit. They have a very pleasing offering which keeps their audience in laughter.

RITA WINTERS TRIO
Miss Winter with her rare big mellow harmony voice will thrill your very soul. Mary the little eccentric dancer does a Frisco dancing number which will surprise you. Mr. Scott the golden-voiced baritone will also give you a treat. This act is sure to please you. Don't fail to here her sing "The Wild Irish Rose".

CAMPBELL AND McNAB
Consists of some music and a clever dog. First opens with a lively march, then classic number, next imitation of bag pipe, fourth pop medley, fifth, medley on small concertina. Last introducing dog who does comedy Scotch dance in custom and hurdle jumping on hind legs.

Also a good feature picture will be shown and the big fan will be running all through the picture.