CLEARANCE SALE

Now On in Full Blast!——Remarkable Savings in Every Department!

If you fail to attend this Great Clearance Sale you will lose money. Below are just a few of the many bargains we have to offer:

The Most Remarkable of the Clearance Sale on the Second Floor

Extraordinary Hat Sale

1 Lot Ladies Hats-Ladies trimmed Hats, transparent hats, tailored and trimmed, all go in this great assortment, values to \$12.00, at



Be Here on Time for the Great Hour Sale Wednesday and let your eyes be your judge

Extraordinary Skirt Sale

Ladies Sport Silk Skirts, regular \$12.50 to \$15.00 values, plain and fancy patterns, all sizes, going at

\$4.98

Infants' Wear

Lot One Infant Dresses that we are going to sell regardless of the cost Clearance Price

INFANTS DRESSES Let Two Fine Nainsook. Priced to Sell and Sell Quick Clearance Price

98c

INFANTS DRESSES Lot Three Clearance Price

INFANTS SKIRTS Clearance Price 79c

INFANTS SKIRTS Lot Two . Clearance Price 98c

Silks

36 inch Black Taffeta Silk Clearance Price Per Yard

36 inch Black Taffeta Silk Clearance Price Per Yard

Sport Satins, Plain Colors Clearance Price Per Yard

Fancy Sport Skirtings Clearance Price Per Yard \$1 98

Silk Charmeuse 40 inches Wide Clearance Price \$2 39

Heavy Canton Crepe. All Silk Clearance Price \$3.19

Shoes Shoes

Mens' Semi-Dress Shoe, Black and Brown

Ladies' Pumps and Oxfords Patent Leather

Ladies Pumps and Oxfords just arrived. Very nifty in Black, Brown and Patent Leather

One Lot Ladies Shoes. Brown Calf Lace

48 One Lot Ladies Fine Kid Boots

One Lot Childrens' Pumps, size

5 to 8. \$1 40 \$1.40

One Lot Childrens' Pumps, size 816 to 11.

Ladies' Coats

Priced to Sell and Sell Quick. Priced from

\$9.48 to \$34.48

Second Floor

Ladies' Suits

Real Snappy ones going at from \$16.49 to \$34.48

Ladies' Dresses

Organdies and Swiss. Made by the Best Makers in the East Never such Bargains offered before

> Clearance Price \$14.48

Ladies' Skirts

One Lot Wooltex and Nevershrink. Choice of these Skirts during

Clearance Sale Half Price

CHILDRENS' ORGANDIE DRESSES

Very petty Patterns, size 2 to 6 years. The Famous Bee Brand Clearance Price

\$1.98

CRASH

All Linen Crash. Good Quality Clearance Price

> Per Yard 27c

A FEAST OF BARGAINS

This is the month to get rid of the accumulations from the spring and summer. It is our policy to carry nothing over into next season even if we have to sacrifice our profits and even part of the original cost. Come one and all. See for yourselves how we have cut prices in every department.

This Coupon is Good for

on the purchase price of any corset in our store if used during our Clearance Sale. Bring the Coupon with you. Only one coupon to be used in paying for one corset.

LADIES' READY-TO-WEAR

Ladies Ready-to-Wear Department ablaze with Bargains. Just one visit to our second floor will convince you that you have never attended such a saving sale in North Platte. We are determined to clean up our Ready-to-Wear Department.

TREMENDOUS HOUR SALE WEDNESDAY

Don't fail to attend this Hour Sale, it will be a Sale that you will never forget. Just a glance at the prices below will convince you that you cannot afford to miss this wonderful opportunity to save.

WEDNESDAY MORNING

The Time

from

9 to 10 O'clock The Article

TOWELS 18x36. Heavy Double Thread Bleached Turkish Towels Regular 35c Value

> 3 for 50c 3 to a Customer

WEDNESDAY MORNING

The Time

from 10 to 11 O'clock

The Article

BOYS' SHOES Black and Brown. Calf Sizes

> 9 to 5 \$1:89

One Hour Only

WEDNESDAY MORNING The Time from

11 to 12 O'clock The Article BLACK CAT HOSE Boys' Medium Weight Two Thread with Triple Knee, reinforced Heel and Toe. Girls Fine Gauge Light Weight

Regular 30-35-40e quality Per Pair

Black, Brown and White.

4 Pair to a Customer

WEDNESDAY AFTERNOON

The Time

from 2 to 3 O'clock

The Article SILK PETTICOATS Heavy Jersey Silk Petticoat Plaited Flounce Trimmed in

in Contrasting Colors. "Her

Majesty" Brand. 54inch Hip

Measure. Our \$5.95 Leader

One to a Customer

WEDNESDAY AFTERNOON

The Time

from

3 to 4 O'clock The Article

LADIES HOSE Full Fashioned, fine gauge. Mercerized Lisle with 4 inch

Garter Top. Beautifully Finished. Our regular 85c Quality in Brown, Black and White. Two pair for

Two pair to a Customer

BE HERE WEDNESDAY MORNING.

WILCOX DEPARTMENT STORE

NORTH PLATTE, NEBRASKA

Sale where your \$ is worth two