

# JOHN B. EDWARDS CO.

To Sacrifice **\$20,000** Worth of Merchandise

Within the Next 9 Days

Our Store Will Be Closed 2 Days, Tuesday and Wednesday,  
To Arrange Stock

**THURSDAY MORNING AT 9:00 O'CLOCK**

We will open our doors on the Greatest Sale North Platte has ever known. We will reserve nothing. Come if you live within 100 miles of our store

### John B. Edwards is Determined One-Half of His Stock Must Go!

Choice from hundreds of best cloth and newest style Mens and Young Mens Suits, worth \$25 to \$30, now **\$19.85**

\$35 and \$38 hand tailored, fine soft cassimere and worsted suits, conservative and snappy young mens styles, now **\$24.85**

\$50, \$40, \$45.00 Suits, now

**\$29.85**

Nothing finer, nothing better

**\$9.85, Yes \$9.85**

For any Mens or Young Mens Palm Beach Suit in the store, and that means the \$18, \$20 and \$22 ones.

During this sale we will make a small charge for alterations



### Mr. Edwards Says Give the People Bargains!

Red or blue handkerchiefs **8c**

15c mens black or brown socks **11c**

**\$1.00** Any mans \$2, \$3 or \$4 Straw Hat **\$1.00**

Odd lot of mens dress pants, sizes 29 to 38 only, worth to \$5.50 **\$3.87**

25 dozen sample four-in-hand ties, worth up to \$1.50, each **48c**

\$7.50 Sweaters \$4.75—This is the pure worsted 4 pocket sweater that is worn by men and women, a real \$7.50 value for **\$4.75**

3 pairs mens 40c Interwoven half hose for **\$1.00**

Double Grip hose supporters **19c**

TO THE PEOPLE OF NORTH PLATTE AND LINCOLN COUNTY:

On account of heavy early buying and a backward season, I find my stock about \$20,000.00 too heavy.

This must be reduced, and in order to convert this surplus into cash, I have decided to hold this sale, in the face of a rapidly rising market. I urge you to take advantage of this great money saving opportunity.

Respectfully,

JOHN B. EDWARDS.

## New Fall Overcoats

We have just the coat you want, and if you buy it during this sale you will save from \$10 to \$21.

## A Shoe Special

We have several cases of mens brown work shoes with belting leather soles, all solid leather insoles, heels and uppers which we will guarantee to give the wear or give you a new pair

SALE PRICE **\$4.95**

### YOUR TIME TO BUY OUR TIME TO SELL

\$7 Mens Shoes and Oxfords, black and brown **\$4.35**

\$8 to \$10 mens shoes and oxfords, black or brown **\$5.65**

A broken lot of mens very high grade dress shoes, some worth as high as \$12, if we have your size **\$5.38**

About 212 pairs of mens dress shoes, all sizes, but few of a kind, mostly \$6, \$6.50 and \$6.75 shoes, now **\$3.88**

See the men's work shoe we have in this sale at **\$1.98**

THE PRICES WILL KEEP US BUSY  
The Same Established Store Policy Will Prevail,  
All Goods Guaranteed as Sold

THIS COUPON IS WORTH

**\$1.00**

On the purchase of any Suit or Overcoat

# JOHN B. EDWARDS CO.

LOOK FOR THE BIG AWNING SALE SIGN

BE HERE THE OPENING DAY