Beginning Saturday, July 1st, Ending Saturday, July 8th

CELEBRATE THE FOURTH OF JULY SPECIAL

E. T. TRAMP & SONS' STORES

In anticipation of better times in the near future, we have caught the happy spirit and want to pass it on, by celebrating with a GIGANTIC SPECIAL SALE. The Specials listed below are offered at such prices that will save you REAL MONEY. Come in and look over these bargains. Compare each item below with the eral article. KNOW THAT THIS RINGS AS DID LIBERTY BELL BACK IN '76.

SUMMER DRESSES

UNING HERICH SEIN GEGESTEN GEFERFERSTEN FERSTENSFERSTEN FERSTENSFERSTEN FERSTENSFERSTEN

FORGET THE I

THE BIG SPECIAL RAMP & SONS

FORGET

DON'T At

FORGET THE BIG SPECIAL E. T. TRAMP & SONS

This lot of dresses consists of Ginghams, Voiles and Organdies. While they last,

ONE-HALF PRICE

The latest creation in Pongee and Canton Crepe

Waists and Blouses.

Special during this sale,

\$4.98

SPRING and SUMMER **COATS and SUITS**

Our former policy will be carried out again in this sacrificing sale. The garments we have left will be sacrificed regardless of the cost.

Pure Silk Chiffon Hose in Black, White, Nude, and \$3.00 values at

Henderson Corsets Model Brassieres During this sale only, ONE-FIFTH OFF

SILK DRESSES

Our entire stock of beautiful Silk Dresses in all the latest modes and

Reglar prices, \$12.50 to \$72.50 During this Sale,

\$7.50 to \$49.50

Silk Negligees and Kimonas in Canton Crepe Pussy Willow Satin. All Cheney Silks.

Former prices. \$10.00 to \$18.00 Special Prices

\$8.00 to \$14.80

Kahki and Gabardine Outing Garments. ONE-FIFTH OFF

The season's latest in

The latest in Parasols and Umbrellas, both silk and cotton.

SILK LINGERIE

Teddys, Camisols, Nities, slip-on Petticoats, Boudoir Caps in Pussy Willow, Washable Satins and Silk

One-fifth off during Special One-fifth off during Special

SUMMER DRESSES

These beautiful frocks are the latest creations in Voiles Organdies, French Ginghams and Ratuirs. Regular Price \$6.00 to \$27.50

\$4.80 to \$19.50

Sale price

Our infants line is com-

plete and during this Special everything will be

INFANTS' APPAREL

ONE-FIFTH OFF

This includes all Under-

wear, Athena, Knit, Muslin and hand embroidered Philippine.

ONE-FIFTH OFF

Our entire stock of Hosiery and Gloves. This includes La France. During this sale

ONE-FIFTH OFF

One lot of Blouses and

Waists in Georgette, Crepe de Chine and Tub Silks. During this sale,

\$2.98

HIGH GRADE BLOUSES

These blouses are wonderful values and just what is being purchased for the next season in styles. Regular price. \$8.75 to \$27.50

Sale price. \$7.00 to \$16.75 No Charges or Approvals

Charges on All Alterations

WHITE SATEEN PETTICOATS

These are beautiful skirts in good quality scalloped and hem stitched hems, double panel.

\$1.20 to \$2.20

SERPENTINE CREPE

Kimonas in pretty styles and patterns which formerly sold at \$2.00 to \$5.00. Special price

\$1.60 to \$4.00

White cotton Gabardine and Tricotine Dress Skirts

in tailored styles. All sizes Special during this sale.

Shoes at Low Prices SHOES! SHOES! Shoes at Low Prices

WHOLE FAMILY

THOSE

395 PAIRS WOMENS' PUMPS OR OXFORDS

Black or Brown Kid in one and two strap styles or lace oxford pattern, military heels, (rubber heel attached). Sizes 3 1-2 to 10.

\$3.35

JOHN KELLY

Low shoes, Military heels. Sale Price

Black Kid Oxfords _____\$7.95 Brown Kid Oxfords _____\$8.95 White Linen Oxfords ____\$6.95 White Linen Pump ____\$7.65 (One Strap)

This is a Real BONAFIDE Sale All shoes not herein illustrated will be sold at greatly reduced

prices EVERYTHING REDUCED 93 PAIRS GROWING GIRLS' OXFORDS

Black and Brown Kid. Low heels. Rubber heels attached Sizes 3 to 7

\$2.98

PAIRS WOMENS' AND BIG GIRLS' PATENT FLAPPERS AND PUMPS

> Low, Medium or Military Heels. At

> > \$6.65

Sale Children's Shoes

Or low shoes including Patent Leather, Black Calf, Brown, Kid or 15 to 25 per cent Reduction

BE LER SHOES

87 PAIRS BOYS' SHOES Black Calf and Brown Calf

Dress Shoes Sizes 2 1-2 to 5 1-2 Now

\$2.98

126 PAIRS BOYS' PLAY AND WORK SHOES

Sizes 2 1-2 to 5 1-2 Brown and Tan-Similar to Army Shoe At

\$2.45

MEN'S

NETTLETON SHOES Regular \$13.00 to \$15.00 value Nothing reserved.

This Sale

116 PAIRS MENS' DRESS SHOES

\$3.48

Medium Toe Last. Black Kid and Brown Calf Skin. Rubber heels attached. Sizes 6 1-2 to 12.

\$3.48

Now

Men's Florsheim Shoes

FOR THE MAN WHO CARES Regular \$10.50 to \$12.00 Values. This sale

Black Calf Skin, Tan Calf Skin, Black Kid Skin, Brown Calf Skin. Spade Toe, English Toe.

Combination last, broad toe or medium toe lasts.

FLORSHEIM OXFORDS

E. T. TRAMP & SONS

ATTEND THE AUTO RACES JULY FOURTH

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