



Fuel for Aladdin's Lamp

Truly, coal is precious fuel that makes of the electric power station a modern Aladdin's Lamp. From dull clouds of black come rays of light. Most of us, perhaps, measure our appreciation of coal only as it affects our pocketbooks. If this be true, consider then for a moment the pocketbook of your local electric power company. This company, a veritable Aladdin's Lamp for supplying electric service—must keep within easy access thousands of tons of fuel. This fuel pile must be constantly replenished, for vast as it is, only a few days would be required to exhaust it. Yes, your pocketbook will tell you how costly are pieces of coal—Black Diamonds they're called. That we—your power company—may render Uninterrupted service thousands of dollars are spent annually for fuel. Summer, winter, spring or fall—every season looks alike to those whose business it is to buy for Aladdin's Lamp—the power station. Black Diamonds are the backbone of the power station. They are the backbone of the home, too, for sooner or later they carry light into the home—and light means happiness.

Being Number One of a Series of Advertisements on Uninterrupted Service.

Uninterrupted Service

NORTH PLATTE LIGHT & POWER CO.

LOCAL AND PERSONAL

Mrs. Elsie Inman was a visitor at the W. Hoover home in Hershey Sunday.

F. H. Bradley of Maxwell spent the week end in North Platte visiting relatives.

One day service for your broken glasses, Clinton & Son.

Misses Evangeline and Cecelia Herrod spent the week end in Sarben visiting their sister Mrs. M. McPadden.

CHATS WITH YOUR GAS MAN

Whenever a gas bill is abnormally large there is always a complete explanation for it, when all the facts and circumstances connected with the case are known.

For instance, when you find a sudden or unusual increase in your bill, ask yourself:

Has the weather been to blame?

Has there been sickness in the house?

Have I had company during the period?

Have the servants or others used more gas than I am aware of?

Have any additional gas appliances been installed during the period?

Are there any other circumstances or occurrences that will account for the increase in my bill?

If you recall no reason come to us first (do not go to your neighbors) and we will do our utmost to help you locate the cause. If we find that a mistake has been made we will cheerfully correct the error. We are here to serve you.

North Platte Light & Power Co.

LOOK WHAT'S COMING

PHILOS GUNA

will meet Wednesday afternoon at the home of Mrs. E. N. Ogier.

BAND

The Chamber of Commerce band will hold the first rehearsal of the season Wednesday evening of this week at the court house.

EASTERN STAR

will hold its regular meeting Thursday April 13 at 8 p. m. There will be initiation and refreshments will be served.

PRESBYTERIAN

Aid Society will meet in the basement of the church Thursday, April 13. Those on the entertaining committee are Mrs. LaRue, Mrs. Robinson, Mrs. Beyerle and Mrs. Joder.

METHODIST

Ladies Aid society will meet Thursday afternoon at the church. The entertainment committee will consist of Mesdames Langford, Watts, Gilbert, Busdick, Daniels and Johnston.

CANTATA

Will be given by the Luther League of Hershey and North Platte at the church at the corner of Tenth and Willow, on Saturday night instead of Friday. The name of the cantata is "The Nazarine."

Milburn, Iowa
May 6th, 1920

Rheumatism Herb Co., Ocean Park, California

Gentlemen:—My mother is suffering dreadfully with rheumatism. We have tried doctors, all sorts of patent medicines and liniments but no relief, and my sister-in-law (Mrs. W. F. Antle of Norwalk, Iowa) wrote me and told me to get a pound of your herbs; for she knew it would do wonders for my mother. She said it cured her and several of her neighbors. Please send it as quickly as possible. Very Respectfully, Mrs. E. M. Jones.

Send for free booklet of letters from people all over the U. S. testifying to the wonderful results of these herbs. Men and women agents are building up a good business. Agents wanted everywhere. Price \$1.00 per pound postpaid.

RHEUMATISM HERB COMPANY
Ocean Park, Cal.

LOCAL CHAIN GROCERY FIRM DISPOSES OF EAST END STORE

Gamble with Springer, the chain store, has sold Store No. 3 located at 621 East Fourth. The transfer was made Saturday. Only the stock and the lease are involved in the deal. Messers Burke came here from Maxwell some months ago and have been looking for an opening which suited them. They think they see a good opening in this location, and The Tribune wishes them success in their new venture. They expect to carry a full line of groceries and fresh fruits and vegetables and will deliver to any part of the city.

Samples of the marble finish to be used in the interior of the new court house have been received by Contractor McMichael. The main surface is a beautiful mottled white marble called Alaska Token while the trim is of a darker shade called Alaska G. Ravina. The marble used in the toilet rooms will be Napoleon Gray. It is all of the finest quality and very beautiful.

Dixon Optical Co., grinds lenses.

NICHOLS NEWS

A baby boy was born to Mr. and Mrs. Howard Clemens last Friday. They live just west of North Platte.

Roy Spurrier made a trip to Lewellen Monday to look after a piece of land which his father owns near there.

Newton W. Gaines, who has had to postpone speaking campaigns in Lincoln county on two previous occasions is to be at the Nichols school house on Wednesday, April 12. He will speak on community work. He comes under the auspices of the University Extension department.

Water was turned into the old ditch but the river is so low that there will have to be a temporary dam put in the river before there will be enough water to do any good. It is unusual for the river to be so low at this time of the year. This is the ditch that supplies nearly all of the valley between North Platte and Hershey.

NOTICE

Chamber of Commerce Band will start rehearsals April 13, 8 o'clock at the court house.

The Big Sale at Last!

Clearance Sale--4 Big Days

Wednesday, Thursday, Friday and Saturday

APRIL 12, 13, 14 AND 15.

Having purchased the stock and fixtures of The Style Shop, and wishing to start business with an entirely new and up-to-date stock of merchandise, stock on hand must go regardless of price. You will find wonderful values here and a great opportunity to invest in good merchandise at a very nominal price.

Coats	Dresses	Suits
Spring Wraps, Capes, loose backs and belted effects in three lots—	Crepes, Taffetas, Satins, in prevailing styles and colors—	In Serges, Tricotines, Poiret, Twills and Novelties—
Lot 1 ----- \$ 9.95 Lot 2 ----- 16.50 Lot 3 ----- 27.50	Lot 1 ----- \$ 7.45 Lot 2 ----- 11.45 Lot 3 ----- 19.50	\$12.50 to \$32.50
Skirts	Blouses	Peticoats
Large assortment in Serge, Tricotines, Panama. Many out sizes.	Georgettes and Silk—	Black Sateens and Figured Dark Heatherblooms—
\$2.95 each.	Lot 1 ----- \$ 1.95 Lot 2 ----- 2.95 Lingerie Waists— Lot 1 ----- \$.69 Lot 2 ----- 1.89	Valued up to \$3.25, each ----- 95c
Brassieres	Aprons & H. Dresses	Corsets
Big assortment—	Lot 1 ----- \$.69 Lot 2 ----- 1.45	Lot 1, values to \$5.25 at ----- 1.45 Lot 2, values up to \$12.50, at ----- 2.95
59 cents; 69 cents.		
Underwear	Middies	Hosiery
SILK CHEMISE, WASH SATIN, CREPE DE CHINE	WHITE WITH COLORED COLLARS	BIG LOT OF WHITE AND BLACK COTTON
Choice, each ----- \$2.75 Muslin Teddies, each .69 Silk Camisoles, up to \$3.00 each ----- .59 Lisle Vests, each ----- .15	Values up to \$3.75— Choice ----- 69c	Hose, at per pair ----- \$.17 SILK Hose, all Colors— Lot 1 ----- \$.79 Lot 2 ----- 1.12
WINTER UNDERWEAR	Children's Dresses	Gloves
Cotton Union suits \$.69 Wool and silk, and wool ----- 2.39	Big Lot—all sizes Choice ----- 79c	ASSORTED KID, DOG SKIN, CAPE Values up to \$4.00— Choice, per pair ----- \$1.00
Rompers	Miscellaneous	
"Jolly Joan" Rompers at HALF PRICE.	HANDKERCHIEFS Lot 1, each ----- .04 Lot 2, each ----- .12 CHILDREN'S KNIT SETS Values up to \$3.00, at ----- .29 ENTIRE LINE OF SUMMER WASH DRESSES All go at, each ----- \$1.98	

As there is only a limited amount of merchandise—COME EARLY—Avoid delay and get first choice of the many bargains we have for you.

BEGHTOL--MARS