FOLKS YOU KNOW

See the Hoodoo Febr. 6 at the Auditorium.

I. E. Ditts left Wednesday night for Rochester, Minn. Dixon Optical Co., eye service. E. V. Cooper transacted business, Travelers.

in Ogallala Thursday.

to Wellfleet Wednesday. Clinton & Son, the Eye Glass Men.

Service and Satisfaction. Keith Neville went to Omaha Wed-

nesday to transact business.

a business caller Thursday."

Robert Beatty spent Tuesday in

Ogalalla transacting business.

The boy at school would appreciate nesday. getting The Tribune regularly.

ha Wednesday to visit friendss. Mrs. Carrie Barnes of Paxton was

a Tuesday shopper in the city. Lee Loomis of Omaha transacted,

business in the city Thursday. Dixon Optical Co., grinds lenses. Mrs. A. F. Fraizer of Maxwell is spending the week in the city.

Mr. and Mrs. Erick Nelson of Brady University.

were business callers Wednesday. Harry Carlson of Hastings trans- quoted. acted business in the city Thursday.

acted business in the city yesterday. Wednesday.

Ed. Maloney of Grand Island trans- Antone Johnson of Gothenburg ar- Mary Ward of Paxton spent the acted business in the city yesterday, rived Thursday to spend several days first part of the week in the city 'Dr. J. W. Butt is visiting his with relatives. acted business in the city Wednesday. acted business. More Life Insurance Fer Dollar for The Tribune? Dr. Fetter made a professional call ha Wednesday night to spend a few nesday to spend several days trans. Mrs. Walter Krebs of Cedar Rapids, acting husiness, days. Tuesday in the city transacting busi- the last of the week in the city trans- B. Cassen of Neshit entered the Osacting business.

DOSS. Thomas McGovern left Wednesday weeks.

Frank Kersenbrack of Columbus transacted business in the city Wed- Service and Satisfaction.

The three year old son of Ray Platte Valley hospital Tuesday to take Mrs. Elizabeth Ware left for Oma- Gount died of pneumonia Thursday medical treatment. morning.

Service and Satisfaction.

W. H. Burgess is spending this week in Sidney visiting friends and to attend the funeral of his mother, relatives.

coln February 16 to enter the State Diagnosis. McDonald Ranh Building,

transacting business. mother, Mrs. W. S. White this week. A. H. Turpen returned from Grand Mrs. Rose Garrison was off duty at Tom Sawyer of Bridgeport trans- Island Wednesday where he trans- the Leader Mercantile company Wednesday because of illness.

Did your wife tell you to subscribe Put The Tribune away after all the family have read it as you will want Rev. N. P. Patterson left for Oma- Elmer Bedker left for Denver Wed- to refer to it later.

In, arrived yesterday to visit her Art Gentzer of Gothenburg spent George Ames of Paxton is spending daughter, Mrs. C. D. Bell.

teapathic hospital Tuesday. He is

Mrs. Mary Dambam arrived from suffering with pneumonia. Mrs. M. Stewart of Maywood was for Los Angeles to spend several Omaha yesterday to visit her sister. Mrs. Arthur Trent of Keystone entered the Platte Valley hospital for

Clinton & Son, The Eye Glass Men + medical treatment Thursday. J. J. WILSON-DENTIST

Mrs. W. H. Flebbe entered the apposite MeCABE HOTEL, OVER STAMP'S BAKERY, PHONE 71.

Hazel Downey returned to her See Solomon and Hemachus Spiggot home in Scottsbluff Wednesday after Clinton & Son, the Eye Glass Men in the Hoodoo. They are a scream, spending several days visiting Mrs. A. L. Heith,

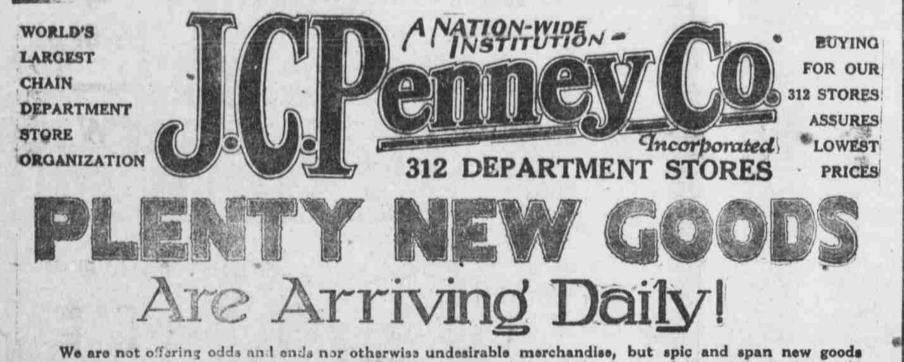
Auditorium, Febr. 6. Lee Stebbins came Wednesday night

Mrs. Mary Stebbins. Helen Bonner will leave for Lin- Dr. L. J. KRAUSE, Doutist, V. Co. Phone 97.

Mrs. J. H. Stone.

Present Ford prices lowest ever | Morris Williams, who recently underwent an operation at his home in Mr. and Mrs. E. H. Springer of Grand Island is reported to be do-Oliver Lewellen of Hastings trans- Brady transacted business in the city ing nicely and will be able to resume

& S. Groceteria. his work here in a few weeks.



fresh from reliable looms and deft hands, which we are assembling daily to complete our attractive early Spring displays. Here are some typical values:

We Now Feature:

Omenno

BASKETBALL SCHEDULES

HIGH SCHOOL

January 13-Lexington, 13; N. P., 27. January 20-Gothenburg, 22; N. P. 19. January 27-Lexington, 19; N. P., 28. January 28-Shelton, 7; N. P., 17. February 3-Fremont here. February 4-Fremont there. February 9-Lincoln there. February 10-Havelock there. February 11-Uni. Place there. February 17-Gothenburg here. February 18-Alma, here. February 24-Sterling, Colo. there. February 25-Sidney there. March 3-Sutton here. March 4-Sutton here.

AMERICAN LEGION

Jan. 24-Gothenburg, 23; N. P., 13. Jan. 26-Brady, 29; N. P., 12. Feb. 1-Lincoln, 32; N. P., 23. Feb. 2-Hershey, away. Feb. 3-Gothenburg, away. Feb. 8-Brady, here. Feb. 13-Sutherland, here. Feb. 15-Shelton, here. Feb. 18-Sutherland, away. CAMP FIRE DIRECTORY

SACAJAWEA

Meets every Monday afternoon after chool

Guardian-Mrs. P. R. Stevens. Assistant Guardian - Mrs. Edna Green. President-Nellle Macomber.

Secretary-Ruth Donaldson. Treasurer-Opal Smith. Roster: Ruth Danielson. Frances Jergensen. Violet Lloyd. Nellie Macomber Vivien Macomber. Ada Reynolds. Opat Smith. Neva Boyd. Lila Forstedt.

Gladys Froman. Julia Kelso. BRED SOW SALE

Duroc Jersey.

The University of Nebraska Experimental Substation will hold its annual bred sow sale at the Experimental Substation farm, three miles south of North Platte at 1:20 p. m. (central time) Tuesday, February 21, 1922. The offering will consist of about 35 pure bred gilts and tried sows, and also a few very choice 1921 fall oars by a son of Great Orion Sensa tion. The gilts carry a large amount of Great Orion Sensation blood. They are well grown but not fat. Some are bred to a son of Royal Pathfinder, the others to a son of Colonel Sensation. We believe you will like these hogs and we are certain they have the breeding, type and care that should give satisfactory results. W. P. SNYDER, Supt.

ciprocals are on the toboggan. Within the past few weeks a number of them have quit or have levied assessments of from 50 to 100 per cent and many others will be forced to take similar action before they can make their annual statements at the first of the year. As a result of these assessments their members are leaving them by the wholesale, and those in , the concerns which have not yet been assessed are getting out while the getting is good. Losses have been high and expenses are increasing The mutuals have suffered from the moral hazard resulting from the general business depression and the continued reductions in the prices of automobiles as further reductions are expected the outlook is gloomy.

MARKEN STREET, STREET,

AUTOMOBILE MUTUALS IN

TROUBLE

fumerous Heavy Assessments

and Failures Explode the

"Cheap Insurance" Claim.

Automobile mutuals and re-

These assessments have exposed the fallacy of the "cheap insurance" claim, and the members who stay in face the liability of further calls, if the losses continue and the usual proportion of the old members refuse to pay up. Members who joined these concerns recently had their object lesson as to cheapness promptly, as in addition to their original payments they are called upon to pay from 50 to 125 per cent additional, and with no assurance that this will end their liability. After January 1, 1922, the Illinois reciprocals will be compelled to comply with the increased reserve requirements of the new Illinois reciprocal law. T. J. Houston, state insurance commissioner, says that a number have already retired, and that 90 per cent of the inter-insurers will be forced to retire from business in Illinois soon after the first of the year.

In December, the Prairie State Automobile Association of Du Quoin, Ill., was placed in the hands of L. A. Ausberg, Jr., as receiver, because of its insolvency. An examination by the Illinois Insurance Department showed liabilities of nearly \$10,000, and only nominal assets. An assessment was levied on the members in October, but they refused to pay. On October 31 the United States Mutual Automobile Insurance Company, of Bay City, Mich., levied an assessment of 50 per cent upon its members. They refused to pay, as usual, and in December a receiver was appointed at the request of the Michigan insurance department. The assets were reported as \$17,259, with Habilities of \$122,792, largely unpaid claims. The American Automobile Indemnity Exchange of Chicago closed its doors October 31, and claimants have been unable to find its officers or any assets that can be levied upon, the tangible property having been sold-

THE NORTH PLATTE SEMI-WEEKLY TRIBUNE

NOVIDAL A VOVA DE LELES A DE In An Advance Presentation

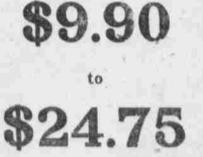
Milady will find selection from our advance Spring presentation of Coats, Suits and Dresses an inspiration and a pleasure. The latest style decrees of fashionable New York are authoritatively exemplified in this early showing, while prices are easily within the reach of all.

We are particularly fortunate in being able to provide values in apparel of such exceptional order at the very threshold of a new season.





Crisp new Taffetas and Canton Crepes, featuring all the new style effects in neck lines, sleeves, trimmings and combination of colors. Refreshingly different, and extremely good values at



Coats-New Spring Effects The Fashionable Materials

Then Now

Velours, Polaire Cloth, Chinchillas and Bolivias in the new sport effects as well as for street wear. They have belted or loose back; some trimmed with straps, stitching or buttons, new pocket effects, etc. Either lined thruout, half lined or unlined. Lengths 36 to 45 inches. In tans and the bright shades for sport wear.

Suits-Late Spring Models Smart, Serviceable Fabrics

A fascinating display of the new season's styles, featuring the new boy, ripple, tailored and semi-tailored creations. Trimmings of self-straps, stitching and embroidery. The workmanship, tailoring and quality of the materials are of the character customarily found in suits that are priced much higher.

\$24.75 to \$34.75 \$16.75 to \$24.75

There's a Pleasing Style at Almost Any Desired Price WORLD'S LARGEST CHAIN DEPARTMENT STORE ORGANIZATION

Aunt Pariadise says "hants ain't healthy." Do you think so? See the Hoodoo. Febr. 6.

CROW & CROW	
, Telephone 708	
2 cans Corn	\$.25
19 ounce Jam	,98
Large package Oats	
Large can Peaches	
Large Golden Rod Naptha	.21
Lard in 20 pound lots or more	
Bacon15c	up up
Side Pork	.121%
Flavo Flour	1.60
Cream Wheat	1.85
Gallon Apricots	.98



SUN

TODAY & TOMORROW-

Buck Jones in 'To a Finish.' Also "Winners of the West."

KEITH

TODAY-

Vaudeville.

TOMORROW-

Will Rogers in "The Guile of Women."

The Arizona Auto Mutual of Phoenix, has reinsured its liability in the Employers Mutual Indenity of Phoenix.

The La Salle Auto Insurance Association, of Ottawa, III., has quit business, the managers selling the list of subscribers to . a Springfield concern, which does not assume the unpaid elaims.

During the month of October the following automobile mutuals and reciprocals levied asessments:

The Automobile Insurance Association of America, of Minneapolis, 125 per cent. A receiver has since been appointed on the ground of insolvency. The Equitable Automobile Insurance Association of Kewance, Ill., 100 per cent. The Auto Owners' Protective Exchange, of Kankakee, Il'., 100 per cent. The Auto Trade Mutual Des Moines, 100 per cent.

The William Penn Insura" Exchange, of Pittsburgh, P. 100 per cent. Published by C. F. TEMPLE

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