THE NORTH PLATTE SEMI-WEEKLY TRIBUNE

This is our regular stock. No jobs or seconds, and every item sold is guaranteed to give satisfaction or money refunded.

SARANA MARANA SARANA



Many items offered far below the actual wholesale price. We must realize on this immense stock and our loss is your gain.

Great Stock of Clothing, Shoes, Hats, and Furnishings Thrown into a

REALIZATION SALE

We must overpower the buying bugaboo and turn \$20,000 worth of merchandise from our hands into your homes in FIFTEEN DAYS of the most intense selling ever seen in this town.

Men's and Boys' Suits, Overcoats, Shoes, Hats and Furnishings at

30, 40, 50 & 60 Cents on the Dollar

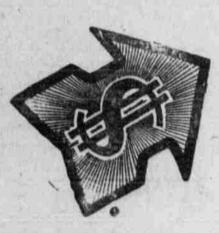
Sale Starts Wednesday Morning, **JANUARY 4th, 1922,**

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With values that will startle Lincoln County.



READ!



READ!

For the past 12 months the people of North Platte have been intoxicated with the thought that the American Dollar was the thing to hold on to. The buying public has held out against the most drastic reductions in the history of the Clothing industry. This REALIZATION SALE, the most colossal merchandise stroke ever planned in NORTH PLATTE, is aimed to break down the barrier between buyer and seller and to turn at least ONE-THIRD OF THIS STOCK INTO MONEY IN FIFTEEN DAYS.

This is Emphatically NOT a "January Clearance." In Ten Years you have not had Bargains Like These Put Before You.

READ!

