

The Greatest Buying Chance of the Winter Season—Our Annual January Clearance Sale

of ALL Fall and Winter Garments and Furnishings

Prices Crushed to Earth

Every garment marked way down Below Cost in every instance to insure quick clearance.

BLOCK'S

LADIES' OUTFITTING STORE
NORTH PLATTE'S LEADING WOMEN'S STORE

Nothing Reserved!

ALL Fall and Winter Apparel and Furnishings must go, regardless of cost, price or loss.

This Great Sale, the Sale of All Sales, Begins Wednesday, January 4th, at 9 A. M. Sharp.

In keeping with our policy not to carry over anything from one season to the next, is the very reason of this great Slaughter of Prices at this time of the year. We must take a heavy loss in making Sweeping Price Reductions in order to unload our present stocks to make room for new Spring garments soon to arrive. We are determined not to carry over a single garment bought for this season's selling, and if the price can sell it, these prices are sure to do it. READ ON

SUITS, SUITS	200 COATS	200 DRESSES, DRESSES	SKIRTS, SKIRTS
<p>About 100 beautiful Suits at GIVE AWAY prices. Divided in five lots— Suits, values to \$40.00 now \$19.95 Suits, values to \$50.00 now \$24.44 Suits, values to \$60.00, now \$29.95 Suits, values to \$80.00, now \$35.35 and \$39.95</p> <p>EXTRA SPECIALS! One lot of Coats and Dresses; the Coats are all good styles and heavy, warm winter Coats; the Dresses in the lot are wool Dresses, values to \$25.00 all at one Serge, Tricotines and some Silk Dresses; values to \$25.00; all at one price \$9.95</p> <p>FURS AT HALF-PRICE Entire stock of Fur Sets, Scarfs, Chockers and Muffs at— ONE-HALF PRICE</p> <p>WAISTS AND BLOUSES Lot 1, values to \$6.00 \$2.88 Lot 2, values to \$10.00 \$4.98 Lot 3, values to \$14.50 \$7.48 One lot of all wool Tuxedo Sweaters, all colors, values to \$7.50, now \$3.88</p> <p>CAPE AND KID GLOVES The well known Adlers & Fownes makes in black, tan and brown, values to \$4.50, sale price \$2.79</p>	<p>In cloth and plush, plain and fur trimmed, in five great bargain lots— Lot 1, Cloth Coats, mostly all lined and some with Fur Collars, values to \$28.50 now \$14.95 Lot 2, Cloth and Plush Coats, values to \$40.00, now \$19.95 Lot 3, Cloth and Plush Coats, beautiful models in this lot with Fur Collars, and values to \$47.50, now \$24.44 Lot 4 and 5, our high grade Coats, values to \$77.50, now at \$29.95 and 39.95</p> <p>FUR COATS ONE-THIRD OFF We have a limited amount of Fur Coats and Wraps left, while they last at— ONE-THIRD OFF</p> <p>EXTRA SPECIALS! One lot of House and Porch Dresses, made of best grade gingham, and values to \$5.00, while they last \$1.98 One lot of Women's and Misses wool Sweaters, all colors and sizes, values to \$10.00 \$4.88 One lot of Heather Bloom top and Silk Flounce Petticoats, values to \$3.50, clearing price \$1.98</p>	<p>Lot 1, wool and silk Dresses, values to \$27.50, now \$14.95 Lot 2, beautiful Tricotine, Point Quill and Silk Dresses in this lot, worth to \$39.50, now \$19.95 Lot 3, real swell models in Canton Crepe, and wool Dresses, values to \$60.00, now \$29.95 Lot 4, our highest grade silk Dresses in Canton Crepe Satin, Satin, Black Crepe and Roshanara, values to \$75.00, now \$38.95</p> <p>EXTRA SPECIALS! One lot of Muffs in black and brown, values to \$12.75; while they last \$4.98 Girls' all wool Serge Dresses, sizes 3 to 14; regular values, \$5.00 to \$14.75, now— \$2.88, \$4.98 and \$7.48 Girls' Gingham Dresses— 20 PER CENT OFF One lot of Crepe Kimonas, values to \$4.00, now \$1.88 Lot 2, Crepe Kimonas, values to \$6.00, now \$2.98 Silk Petticoats and Bloomers at a snap; all Silk, Jersey and Satin Petticoats and Bloomers, values to \$9.50; sale price \$4.88</p>	<p>Divided in three great bargain groups— Lot 1, all wool Serge and wool Plaid, Skirt values to \$8.50, now \$4.44 Lot 2, all wool Prunella, stripes and plaid Skirts, beautiful Skirts in this lot, values to \$14.50, now \$7.44 Lot 3, our highest grade Skirts in plain wool and silk material and the best grade of wool Prunella Skirts in the City, values to \$22.50, clearing price \$9.98</p> <p>Children's Coats in Cloth and Plush, all sizes and ranging in price from \$9.00 to \$20.00; sale price— \$4.88, \$7.48 and \$9.95</p> <p>Wool Flannel Middie at a bargain— Jack Tar all wool flannel and Serge Middies in red, green and navy, formerly priced, \$3.75 to \$9.00, now at— \$1.88 to \$4.98</p> <p>One lot of Chammosette Gloves, all sizes, regular \$1.50 values, sale price 98c</p> <p>Lot 1, Union Suits, values to \$2.00, sale price \$1.11 Lot 2, Merode, Union Suits, values to \$2.50, sale price \$1.48</p> <p>Bath Robes, Silk Kimonas, Muslin and Silk Underwear— 20 PER CENT OFF</p>

No Refunds
No Charges
Every Sale Must be Final

BLOCK'S

LADIES' OUTFITTING STORE, NORTH PLATTE, NEBR.

Mail Orders
Filled Promptly
and sent anywhere Prepaid