Prices That Will Startle You!

Values That Are Worth While!
The policy of this store is to clean up all goods at the end of the season, regardless of cost. Profits are forgotten. We offer our entire stock of Men's and Boys' Wearing Apparel at Sacrifice Prices. Out go all winter goods.

## A Real Sale!

| $\begin{aligned} & \text { Union Made } \\ & \text { OVERALLS } \end{aligned}$ $95 \mathrm{c}$ |  | 15 c |
| :---: | :---: | :---: |
| $\begin{aligned} & \text { Heavy weight } \\ & \text { wool sox } \\ & 25 \mathrm{c} \end{aligned}$ |  | suft collars <br> 20c to 35 c |
|  | $\begin{aligned} & \text { Bogengeyy } \\ & \text { stockerincs } \end{aligned}$$25 \mathrm{c}$ |  |
| $\xrightarrow{\text { One lot }}$ (ons |  | $\begin{gathered} \text { One Lot } \\ \text { MENS COLLARS } \end{gathered}$ |
| Winter Wein | haki pants |  |
| 50c | 1.20 | 10c |
| (malers tock of |  | $\begin{gathered} \text { Mens duck coats } \\ \$ 3.25 \end{gathered}$ |
| One-Half Price. | 45 c |  |
| uckle all rubber | DRESS CAPs | SUIT CASES \& GRIPS 25 per cent ott. |
| $\$ 2.25$ | 750 |  |
| Boxy all wool | Menen 7 7e |  |
| surrs <br> 1.95 | 45c | Society reand <br> surs \& overcoats <br> sBo values <br> $\$ 35.00$ <br> s45 values <br> $\$ 25.00$ |
|  | Nns dresscle |  |
| e-Half Price. | $\$ 1$ to $\$ 2.50$ |  |
| 50c to \$1.50 |  |  |
| MENS UNION SUITr $\$ 1.10$ | BOYS SWEATERS <br> $\$ 1.65$ to $\$ 3.50$ |  |
| Ns wool shir | Mewn All Wool |  |
| 65 to $\$ 3.95$ |  |  |
| 3.5 | \$4.95 |  |
| $\begin{aligned} & \text { Black and Brown } \\ & \hline 10 \mathrm{C} \end{aligned}$ | $\begin{aligned} & \text { MENS NECKWEAR } \\ & .25 c \end{aligned}$ | $\begin{aligned} & \text { \$28 values } \\ & \$ 15.00 \end{aligned}$ |

Any Goods that are not up to our standard in every detail and do not give the proper service, "Bring 'em Back,"

WE MAKE GOOD!

## Yours for BETTER VALUES


"OUTFITTER TO GOOD DRESSERS."

THIS AMERICAN NAPOLEON MAY
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$\qquad$ 1 Gas Regulator and onuted wnenter
6 Beds and Bedding; 2 Dinning Roon
 Tables: 3 small Lunch Tables; 1 Conn
Range, 6 hole; 1 Oll Stove, burners
4 Dressers; 1 Comode: 23 Chairs mode; 23
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 1 Herricks 1 le che
cases, 1 Plpe Case.
1 Counter with cit
I Counter win citronto top: 1 Cas
Registo.
2 damp racks: 1 lunch counnter.
1 Cigar Case, small; 1 Scale, sul2 dish racks, 1 lunch counnter.
I Cogar Case, small: 1 Scale, sub-
foect to a first mortige. ject to a firrat mortgage.
2 Ice Cream Dishers.





## WHAT OTHER

## PAPERS SAY

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When in Omaha Hotel Conant Hotel Sanford为
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onb rooms and also that the house




When you buy a LIFE insurance policy you
want a CONTRACT that is clear in construction and fair in terms, RATES that are equitable, a proper adjustment between premium charged and risk car
ried, SERVICE that is prompt, courteous and effi ried, SERVICE that is prompt, courteous and effi
cient, ALL backed by financial strength to meet

## every obligation. Such policies are issued by the-

Fidelity Reserve Company
Home Office Fourth and Locust Streets, North Platte, Neb.

