

Every Item in this Sale Bears the Wilcox Reputation

# CLEARANCE

# SALE!

### Munsing Underwear

Although our stocks of Underwear are not large we have repriced most of the numbers of Munsingwear in men's and women's so you will find a considerable saving on this popular line of goods.

### Children's Coats

We still have quite an assortment of Children's Coats for all sizes from the little tot of three or four to the Miss of fourteen. Some made from Plush, others from cloth coatings with fur trimmed collars.

We Expect 14 Days to Sell the Surplus of Winter Goods

#### MILLINERY

Ladies' Hats, extra quality, the higher class ones that have sold from \$15 to \$20 now **\$7.48**  
 Ladies' Hats, of the best makes, up to \$12.00 now **\$4.98**  
 Ladies' Hats that have been exceptional values at \$5.00, now **\$1.98**  
 Children's Hats, we have only a few beavers and velvet; what we have you can buy for **\$1.98**  
 One lot children's Hats, your choice for **\$1.00**

#### LADIES' SKIRTS

Ladies' striped Prunella cloth Skirts, assorted colors values to \$20, now **\$13.48**  
 Extra size Serge Skirts, just the styles for larger women values to \$13.50 now **\$7.48**  
 Girls' Skirts—we have only a few, values, \$5 and \$5.95, now **\$3.78**

Our stocks in every department are larger than we should carry and we are bound to clear them out. There is no doubt that the news of the prices offered will create a sensation and attract tremendous crowds from miles around to take advantage of this Clearance Sale. No one can afford to ignore the offerings to be found in this elegant stock of high grade merchandise

#### LADIES' SUITS

Ladies' Suits, values to \$40, now **\$19.95**  
 Ladies' Suits, values to \$52.50, now **\$29.95**  
 Ladies' Suits, values to \$72.50, now **\$39.95**

#### LADIES' COATS

Ladies' cloth Coats, values to \$13.50, now **\$7.48**  
 Ladies' cloth Coats, one half silk lined, values up to \$18.00 **\$9.98**  
 Ladies' Coats, exceptional values, at \$14.48 \$19.98 up to **\$34.48**

#### LADIES' DRESSES

Ladies' Dresses, wool or silk, values to \$25 **\$13.98**  
 Ladies' Dresses, wool or silk, values to \$35 **\$22.48**  
 Ladies' Dresses, highest grades, at reductions of from **\$10 to \$20**

#### SILK WAISTS

Ladies' Waists, made from Mignonette and Crepe De Chine in tie back style, \$3.75 values now **\$2.48**  
 Ladies' Georgette Waists, come in several styles, value \$4.75, now **\$3.29**  
 Ladies' Waists, in a variety of colors and materials the regular \$8.50 to \$10 values, now **\$6.48**  
 One lot Ladies' Blouses of the finer qualities, selling up to \$18.00, now **\$12.48**

#### ART GOODS

One lot fancy Turkish Towels, stamped for embroidery, size 18x36, price now **79c**  
 One lot fancy Towels, stamped for embroidery, Turkish, size 14x24; huck size 18x32, price now **39c**  
 Bear brand and Bucilla yarn and Crochet books, choice during sale **10c**

#### SHOES

Children's Shoes, sizes 8½ to 11, made from kid and gun metal calf stock, per pair **\$2.29**  
 Little Gents' Shoes, sizes 9 to 13, made from gun metal calf stock, per pair **\$2.19**  
 Youths Shoes, sizes 13½ to 2, mostly gun metal calf, per pair **\$2.48**  
 Boys' Shoes, sizes 2½ to 5½, mostly gun metal calf per pair **\$2.79**  
 Men's Shoes, semi-dress styles an assortment of leathers, per pair **\$3.48**  
 Ladies' Shoes, brown and black kid and calf, an assortment of lasts and heels, per pair **\$3.48**

### REASON FOR THIS SALE

In order to reduce our stocks to as low a point as possible and put our stocks into good shape for the coming year, we will hold a Clearance Sale of all winter goods at prices that will be less than the same goods can be purchased elsewhere. The merchandise is every bit from our own stock and not goods that have been manufactured for sale purposes.

#### SWEATERS

Men's heavy wool mixed Sweaters, warm, servicable garments, now **\$2.29**  
 Men's Bradley Turtle neck Jerseys, made from good wool yarns, best light weight garments, now **\$1.69**  
 Men's Bradley Sweaters, in the better qualities, beautiful high grade yarns used in knitting these goods; all of our \$8.50 to \$10 qualities can be bought now for **\$7.48**

#### HOSIERY

Children's Black Cat Hose, either light or heavy weight, sizes 5½ to 7½, per pair **21c**  
 Children's Black Cat Hose, either light or heavy weights, sizes 8 to 10 **27c**  
 Ladies' Black Cat Hose, fine gauge, light weight mercerized lisle with four-inch garter top, fully reinforced, black or brown, per pair **43c**

#### MEN'S SHIRTS

Men's dress Shirts made from printed Madras and other high grade cloths, our best \$2 values, now **\$1.43**  
 Men's dress Shirts in fine woven cloths, some beautiful patterns and cloths in this lot our \$2.50 to \$3.50 values, now **\$1.98**  
 Men's flannel Shirts, western made goods of dependable quality, our regular \$4 line, now **\$2.98**

#### DRY GOODS

One lot 36-inch Percales, both light and dark colors, good patterns, per yard **17c**  
 Chiffon Velvet, 40-inch, colors, brown, navy and black, per yard **\$3.98**  
 Silk Fairy spun, 40 inches wide one of our most popular silks, per yard **\$2.79**  
 Curtain Scrim, colors ecru or white, per yard **7c**  
 Drapery Cloths, silk mixed for side drapes, colors blue and rose, per yard **\$1.39**  
 Mercerized Table Damask, 64 inches wide, beautiful pattern, per yard **73c**  
 A. B. C. Silk, 36 inches wide, the finest silk and cotton cloth, made for underwear, lining, etc., a full line of colors, per yard **79c**

This Sale is of Vital Importance to You.

#### CORSETS

We will have on sale broken and discontinued lines of Gosard and G. D. Corsets.

#### BLANKETS

We do not quote prices as there are too many styles and sizes.

#### BED SPREADS

will be marked at special prices, we have a few extra size ones.

#### BATH ROBES

We have quite a few children's and ladies' Bath Robes that we will price very cheap.

This store will be closed all day Wednesday and Thursday, December 28th and 29th to arrange our stock for this sale.

#### CHILDREN'S DRESSES

Children's Dresses, made from all wool serge, nice styles, color navy, sizes 6 to 14, now **\$3.48**  
 Children's Dresses, made from heavier all wool serge, nicely trimmed, color navy, sizes 6 to 14, now **\$5.48**

#### HOUSE DRESSES

One lot of Ladies' Percale House Dresses, mostly light colors, now **\$1.48**  
 One lot of Ladies' Gingham House Dresses, made from good ginghams, now **\$1.90**

#### PETTICOATS

One lot of Ladies' silk Jersey Petticoats, good heavy weight made with beautiful fancy flounces, choice **\$6.48**  
 One lot Fancy Cotton Petticoats, quite a variety of styles to pick from, an unusual value at **\$1.48**

Be Here, the Real Clearance Sale that North Platte will see this winter.

#### FURS

You will find a good assortment of Albrech Quality Furs. We do not wish to carry these over and have made some very attractive prices.

#### QUALITY

Is the only thing you can judge values by. Price does not make anything cheap without it is made in a satisfactory way from good materials. This store handles more trade marked and nationally advertised lines than is usual in a store of twice its size. When we have a sale you buy standard lines that have had to have our approval before they are offered to you.

Sale Begins December 30th, at 9 o'clock and Closes January 14th.

DON'T FORGET THE TIME OR PLACE  
**WILCOX DEPARTMENT STORE,**  
 NORTH PLATTE, NEBRASKA.

This Is Your Opportunity. Come!

Merchandise of Quality at Less Than Inferior Makes

Every Purchase Made Now Will Save You Money