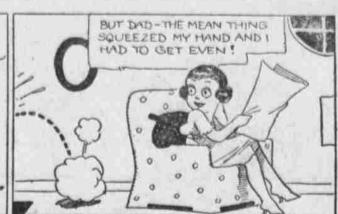
HOME SWEET HOME F. Parks









# Will Hold A Store Wide Sale

The Leader Mercantile Co. will put on one of the biggest, way down in price sales-

# Saturday, Dec. 31

thing in the store will b re-bloddy massacre." duced.

gives details in an interview-

SATURDAY, DEC. 31, 1921

will commence the greatest of all our sales in the history of this business, and days long to be remembered by the customers of this store," said Mr. Nelson, manager of the Leader Mercantile Co.,

greatest selling event of staple and attack the Sioux would result in their seasnable merchandise ever put on by any store in this section of the and his only answer was that any state.

donated to the public, money saved an opportunity to buy goods at prices a place where the forest came down matching the farmers 75 cent wheat to the very banks of the Chippewa, and 29 cent corn—with prices of perceived the Sioux, two hundred equal value.

the public at a reduction of 20 to 50 per cent and more off the sold at greater discounts or one-fifth to one-half below former low prices,

This great sacrifice on our part has been necessitated by the conditions guns the Chippewa then sprang up now prevailing. The low prices on and ran for their lives, hoping that in all farm commodities including cattle and hogs.

"When we say everything," said Mr. Nelson, "we mean everything" we mean spool cotton, pins, needles and notions. We mean calicos, ginghams, muslins, silks and finer dress fabrics. We mean underwear, hosiery, knit pace, refusing to leave him, until he sweaters, gloves, handkerchiefs.

ovrecoats, hats and caps and shoes, wemen's ready-to-wear suits, coats, men. dresses, furs and millinery, which will be sold at one-half one-third and one-fifth off the regular prices-we mean just what we say, every single stored with the Sioux, they learned small or big item in the store will be from the latter how Big Ojibway had reduced from 20 to 50 per cent.

conditions to hold a store wide sale loss what to make of this strange at such big discounts if the merchandise is marked to sell at the very moderate margin of profit we get. But this is not a question of had arrived, they cautiously surprofits or store ethics, its a question rounded the warrior, and when, they of turning our goods into money.

figures, so that people can wait on themselves. If the clerks are all busy. There will be no closing up for several days to remark goods, everything will go at a big reduction.



## LONE CHIPPEWA CHIEFTAIN

but the price paid for it was heavy. Quaife in Miwaukee Journal. "Almost every bend on Chippewa and Menominee rivers," says Warren, the Beginning on this date every historian of the Chippewa, "has been the scent of a fight, surprise or

One such conflict, long famous in Chippewa annals, occurred about 1795. Big Ojibway, a noted war chief of Lac Court Oreilies, not long before Mr. Nelson, manager of the firm had lost some relatives at the hands of the Sioux, so he railied a war party of about twenty men and set out towards the west in search of revenge. Arriving on the bank of the Mississippi near the mouth of tha Chippewa, they perceived on the Minnesota shore a large party of Sioux engaged in the war dance, preparatory to invading the Chippewa

The Chippewa were hopelessly outnumbered, and several of the more prudent warriors urged their chief to This January sale will mean the quietly withdraw, since for them to almost certain destruction. Big Ojibway however, was bent on fighting who were afraid to die might depart for their homes, as for him, he would There will be thousands of dollars await the foe with such of his men as chose to remain with him.

Not a single warrior took advantage by the people. It will be a month of of the chief's offer, and he proceeded no profit selling-giving the people to conceal his followers in ambush in begin the trip up the Chippewa. This Our entire stock will be offered to news they quickly reported to their fellows and in silence the little band awaited the approach of the enemy. Soon the latter appeared, singing all ready low prices. In fact all the their war songs as they paddled slowwomen's and men's clothing will be ly up the swift current. When they were fairly opposite the ambuscade the Chippewa poured a volley upon them, killing and wounding many of the warriors.

Without stopping to reload their the first confusion of the sudden attack the Sioux would not immediately pursue and thus they might effect their escape.

This hope proved vain, however, for the enemy lost no time in lenping ashore, and following up the pursuit. Big Ojihway, a huge man, could not run far and soon began to fall to the rear. His warriors slackened their stopped altoegther and in a brief speech urged them to save their lives while they might. For his part, he knew that he must die, but in the We mean men's and boys' suits and meantime he would stand between them and their pursurers that they might return in safety to their kins-

The warriors reluctantly heeded their chief's direction and to a man reached home in safety. Long afterward, when peace was once more redied. The Sloux came down upon him, they related, seated in a clump of tall grass on a small prairie camly smok-It is impossible under ordinary ing his pipe. At first they were at a procedure and fearful that some ruse had been planned to decoy them to a fresh ambush, they hesitated to advance. When the whole war party had ascertained that he was entirely alone began firing upon him.

At the first volley Big Ojibway fell The store is short of help, but we forward as if dead, and the Sloux having all goods marked in plain rushed forward in a body to take his scalp. As they reached him, however, he sprang to life, and shooting down the foremost warrior he rushed upon their ranks and dispatched another with the stock of his gun. Then drawing his knife, he continued to fight till, pierced with wounds, he fell to his knees. With blood streaming from many wounds he still defended himself, uttering the while his war whoop until weakened by loss of

sweep of his knife killed him.

A century ago the lands of north mocked his foe, and his face, after his sorption of goods in agricultural secwestern Wisconsin, now rapidly being death, stil wore a smile. The Sioux tions, to limit demands in manufacturbrought under cultivation by settlers, testified their opinion of his valor by ing districts. With allowance for the resounded with the din of battle. For cutting his heart into bits which were various unsatisfactory phases, howdecades this region was the battle devoured by the warriors in the be- ever, the outlook is clearly more enground of Chippewa and Sioux, and lief that thereby they would become couraging. Complete restoration of every summer contending war parties equally "strong hearted." Around the settled conditions is still some disset forth intent on mission of blood, Chippewa campfires the memory of tance in the future, yet, elements In the end the Chippewa triumphed Big Ojibway's last fight long was which will make possible an ulti-

### DUNN'S REVIEW TELLS OF RECENT BUSINESS CONDITIONS

" Leview says:

Interest in commercial movements now centers more on probable developments in the coming year than

erent fluctuations in business The season is at hand when not much in the way of activity is to be expected in wholesale circles and retail distribution, although of large volume in the aggregate lacks the momentum and breadth noted in some other hoiiday periods. Evidence of economy and discrimination in buying, with a Service and Satisfaction. decided preference shown for staple | C. F. Spencer left Saturday for Linand useful merchandise, reflects alike coin to spend Christmas with his famthe diminished consuming power and ily.

ENEMY HELD OFF BY A blood, the bravest of the Sioux grasp- change in purchasing policy, and ed him by the scalp lock and with a dealers are shaping their action accordingly. Relatively low prices for Throughout the fight Big Ojibway farm products tend to restrict the aba stronger and sounder basis are while I was singin' it snowed! steadily multiplying. After many wholesale price situation is now gain- my nut sundae away!

. .... ity, as Dunn's Index Numbeen reached in some quarters where of course my refrain wouldn't do! renewed activity is either developing the favorable features is the prospect of further expansion in building operations with the end of winter, and a full measure of progress in this direction will do much to accelerate the hoped for general recovery in busi-

Clinton & Son, The Eye Glass Men.

POEM BY UNCLE JOH "PARTLY CLOUDY"

I fashioned a rhyme of the sweet scented thyme, an' the bank where retaining possession of the country, celebrated in story and song.-M. M. mate return of industry and trade to it verdantly growed; I sang of the heather, regardless of weather, an'

So I turned the haze of the crisp autumn days, an' fathered a sonnet months of declining markets, the so gay; but the weather turned warm with a mid-summer storm an' washed

Then I sang to the skies, where the myrlads of eyes peep out from ber demonstrates, and the point has their curtain of blue; till six million clouds draped my subject in shrouds,-

So, I'm sad and morose, twixt the sunshine an' snows; I'm weary an' or is foreshadowed. Prominent among peevish an' lame; my muse has went punk, while the weather man's drunk, -I'm thinkin' of changin my name!

### LOCAL AND PERSONAL

Tuesday from Omaha where he spent kansas Wednesday.

Roy Jacobson of Lexington arrived Wednesday to visit at the F. L. Tem-

Temple.

Marcus and Vinson Moore accompanied the body of their mother Mrs. Judge C. Franklin Tracy returned Estella Moore to Pine Bluffs, Ar-

> Clinton & Sen, The Eye Glass Men, Service and Satisfaction.

Mr. and Mrs Harris Stuart returned Geo. Louis of Cozad spent the first to Denver Wednesday after spending of the week as the guest of Philip Christmas at the home of the former's parents Mr. and Mrs. W. J. Stuart.

Mens and Young Mens Suits in 3 Lots.

Entire stock of new fall and winter suits, consisting of serges, worsteds, cassimere and novelty suitings. Priced at

\$9.75, \$19.75, \$29.75.



Mens and Young Mens Overcoats in 2 Lots.

All the latest styles purchased for this seasons selling. Young mens belted coats, fitted and semifitted [dress coats," Ulster and Auto Coats. Priced at

**\$19.75**, **\$24.75**.

Leather Vests, "Gorden Make" values to \$16.50 moving at

\$5.75 \$6.10 \$7.35 \$8.50.

Moleskin Coats sheep lined with pelt collars at \$9.25.

Traveling Traps One-Third Off.

ODD TROUSERS, \$1.20 to \$3.00 per leg.

Railroad Mackinaws 3-4 length, leather reinforced pockets priced at \$9.75.

> GABERDINE COATS, \$35.00 values at \$24.00.

No Lay-Aways.



