

A BIG JITNEY DANCE

At the
Lloyd Opera House, North Platte
Warm When Its Cool Cool When Its Warm
Every Thursday and Saturday Evening
A Brand New Floor **LADIES FREE** No Stairs to Climb

LOCAL AND PERSONAL

Mrs. E. S. Davis spent Wednesday in Ogallala and Grant.

Clinton & Son, The Eye Glass Men, Service and Satisfaction.

Mrs. Warren Bullock of Madrid is taking treatment at the General Hospital.

Mrs. T. Baldwin returned to her home in Elm Creek yesterday after visiting.

Miss Myrtle Kenworthy left Tuesday for Omaha to attend the Aerial Congress.

Miss Gladys Stegall will leave today for Omaha to attend the Aerial Congress.

Clinton & Son, the Eye Glass Men, Service and Satisfaction.

Mrs. Chas. Bogue spent yesterday in Grand Island with her son Edward and wife.

Miss Esther Simms left Wednesday for Omaha to transact professional business.

Miss Dulcie Frater and Miss Ruth Hubbard are on special duty at the General Hospital.

Miss Grace Myers left yesterday for her home in Dellor, Nebr. to spend a few days.

You will only buy one phonograph in a lifetime if you buy the right kind. See the Victor.

J. E. Sebastian returned Wednesday from Omaha and Lincoln where he transacted business.

Special on Swift's Premium Hams for Saturday—25c a pound Business is good. L. & S. Grocerteria

A baby girl was born to Mr. and Mrs. Thurston Woodhurst. Mrs. Woodhurst was formerly Miss Hazel Smith.

Watch our windows—Ten dozen brooms at 25c each go on sale at three o'clock Saturday. L. & S. Grocerteria.

Mrs. Frank Litsy who has been taking medical treatment at the General Hospital is able to be out again.

Miss Gertrude Enright who is taking treatment at the General Hospital is reported to be muchly improved.

Watch our windows—Ten dozen brooms at 25c each go on sale at three o'clock Saturday. L. & S. Grocerteria.

E. R. Goodman and wife and Mrs. Elizabeth Bratt returned yesterday from Omaha where they spent several days.

Mrs. Geo. Ferris returned to her home in Sterling, Ill. Wednesday after spending a week at the W. H. LeDoyt home.

600 lb. platform scale for sale. Highest prices paid for fresh eggs. Crow's Meat Market and Groceries. 702 North Locust.

Jean Fetter, daughter of Dr. and Mrs. E. W. Fetter entertained a few friends at her home Wednesday afternoon in honor of her birthday

Watch our windows—Ten dozen brooms at 25c each go on sale at three o'clock Saturday. L. & S. Grocerteria.

Mr. and Mrs. Geo. Diener who have resided near the city for years left yesterday for California where they will make their future home.

Mrs. Blanch Fields left yesterday for California to make her future home. Many social functions have been given in her honor before her leaving.

Last night the North Platte Yeoman Degree Staff went to Sutherland and initiated twenty candidates into the mysteries of the order. A good crowd from North Platte attended.

Harry York returned Wednesday from Lincoln where he was taking medical treatment after an automobile accident. He is reported to be getting along nicely.

One of the biggest sales ever held in North Platte is being held this week at the Harry Block Ladies' Outfitting Store. On Wednesday morning when the doors were thrown open at 10 o'clock hundreds of bargain seekers entered the store. Long before the appointed hour of opening the ladies were waiting outside. Howard Harding is in charge of the sale and has employed twenty extra sales ladies. Those who have attended the sale say it is a remarkable sale.

At The Keith
Sun., Mon., & Tues.,
you'll see

—the screen's newest marvel.

—a wonderful romance of Mother-Right.

—the love of a woman endure through the ages, hile the love of a man is reckoned only in hours.

You'll see thousands of women ride barebacked into battle, clad only only as the Amazons of old.

You'll see barbaric beauties of pagan courts, and the life of the men and women who rule today.

You'll see thousands of players in riots of splendor, beauty, love, hate, hate, trampling but never crushing the love-power of Mother-Right.

Allen Holubar's
DRAMA-ETERNAL, starring
Dorothy Phillips
Something too great for comparison with anything that has gone before.
9 AMAZING REELS

PHONE YOUR FRIENDS
Tell them to Come Before
TOMORROW NIGHT

The Last Call It's the Wind Up.

TELL YOUR NRIGHBORS
That this Sale Ends Next
TOMORROW NIGHT

WE ARE GIVING YOU FAIR WARNING

Only a few more business hours left to take advantage of these crashed prices.

The Mighty Selling Event Positively Closes

TOMORROW NIGHT

PUBLIC INTELLIGENCE has been and will continue to be respected in every statement made in connection with this sale. We said we do our share in helping to bring about a lowering of prices in this section—such as the people have long waited for. That our efforts have been crowned with success is a fact indisputable. The buying public and our competitors are abundant evidence of this. We have made huge sacrifices—cutting profits and slicing into costs. No merchant can stand this for long and stay in business. SIXTEEN DAYS is all we can stand. So we say BUY NOW. Get your winter necessities at this sale and reap the Savings. This sale was created for you.

- \$25.00 SUITS NOW \$13.98** \$13⁹⁸
A three piece man's suit that's a startling bargain
- \$35.00 SUITS \$17.98** \$17⁹⁸
Men's all wool suits in the latest styles, hand tailored
- \$30.00 OVERCOATS \$18.98** \$18⁹⁸
They come in all the latest shades and colors, on the bargain list at
- BOYS' OVERCOATS \$2.88** \$2⁸⁸
One lot of boys' overcoats, sizes 14 to 16, value up to \$12.50, go at one price
- \$6 BLUE SERGE TROUSERS** \$3⁸⁸
Men's all wool blue serge trousers, well made and perfect fitting
- \$5 CORDUROY TROUSERS** \$3²⁸
Men's fine Corduroy trousers, very strong cord and reinforced
- \$10 RALSTON SHOES \$2.88** \$2⁸⁸
One lot broken lines Ralston Shoes; you sure are lucky if we have your size, sizes 9, 9½ and 10 only
- MEN'S WORK SHOES \$2.88** \$2⁸⁸
In this lot you will find some shoe values up to \$7.50
- \$3.50 BOYS' SHOES \$2.28** \$2²⁸
This shoe is a good dress or School Shoe. Bring your boy and get him fitted
- \$4.00 UNION SUITS \$2.18** \$2¹⁸
Men's wool mixed extra heavy Union Suits. The greatest underwear buy you ever saw



- \$3.00 UNION SUITS \$1.67** \$1⁶⁷
Chalmer sand Superior Men's union suits at the lowest price in years
- \$1.50 UNION SUITS 94c** 94c
This is a heavy ribbed Man's Union Suit in grey, all sizes. Buy all you need
- \$1.00 BOYS' UNION SUITS 63c** 63c
This is your chance; a boys' heavy cotton hibbed union suit, all sizes
- All Style Arrow Stiff Collars** 15c
- \$2.50 Ladies' Silk Holeproof Hose** \$1⁵³
- \$1.50 Ladies' Silk Faced Hose for** 88c
- Men's 15c White Handkerchiefs for** 9c
- Husking Mitts per dozen** \$1³⁸
- 25c Men's Fast Color Hose** 9c
- \$12.50 Men's Mackinaws** \$8⁸⁸
- \$8.00 Men's Leather Vests** \$4⁷⁸
- 25c Men's Garters** 15c
- Leather Faced Gauntlet Gloves** 18c

\$6 ROPE STITCH SWEATERS \$3⁸⁸
Men's heavy wool rope stitched sweater coats in all colors, brown, green, navy, purple and maroon. Don't fail to get one of these greatest bargains
\$3.88



\$2 COTTON SWEATERS 97c
Men's heavy grey cotton sweaters in all sizes up to 46. Get busy while they last at
97c



Your Second Line of Defense

The farmer who plants several crops instead of one, reduces his risk and increases his profit possibilities.

Some crops can fall all of the time, but all crops can not fall all of the time.

Besides, if returns are small, he can still recoup from the sale of livestock, dairy products.

We believe that crop diversity backed by good livestock is the keynote to permanent prosperity.

The Platte Valley State Bank

LOCAL AND PERSONAL

Chas. Poasie is taking treatment at the General Hospital.

Mr. and Mrs. J. A. Haston spent yesterday in Broadwater.

Clinton & Son, the Eye Glass Men, Service and Satisfaction.

Mrs. T. O. Haston and Miss Ellen Veerline of Broadwater came last night to shop in the city.

F. C. Pielsticker spent yesterday in Lewellon transacting business.

Clinton & Son, the Eye Glass Men, Service and Satisfaction.

C. V. Boyle of Northport came last night to spend a few days in the city.

Dave Callahan was fined \$14.80 in police court yesterday for being intoxicated.

Mrs. A. P. Rogers returned to her home in Berkeley, Calif. yesterday after visiting at the home of her daughter Mrs. S. F. Clayton.

Little Betty Ryan entertained a number of friends Tuesday in honor of her sixth birthday. An afternoon of games was followed by refreshments.

MONEY ALONE

Will not buy an old line policy. You must have
GOOD HEALTH

Are you in sound health today? Then buy a Limited Payment Policy in the

The New York Life
Strictly Old Line. Phone 637W
R. H. WELLER

LLOYD OPERA HOUSE

NOTICE!

At last—Our Syncopation of Ragtime will be with us tomorrow night,

Saturday Evening, Nov. 5th.

If you want to dance to the best music that has ever been played in North Platte, be on hand tomorrow night. The Royal Purple, in other words, 4 HARMONY KINGS.