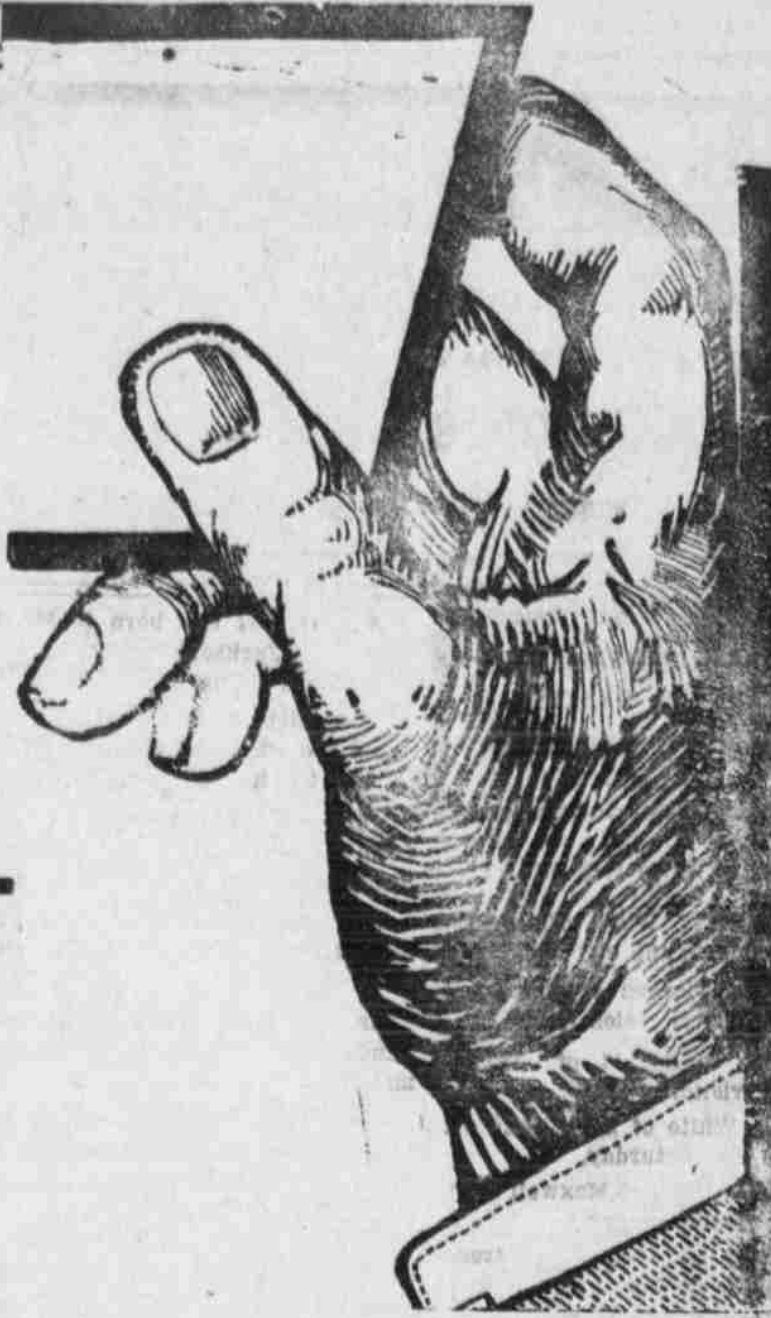


The Most Sensational of all Price Slaughters---READ

A Mighty Sweeping Sensation

MASSACRE

Of Prices and Profits



Harding

SAYS "I'm the Man"

AND I AM GOING TO SLAUGHTER THE PRICES ON

This great \$75,000:00 stock of ready-to-wear Coats Suits, Dresses Millinery, Furs and Skirts. Over half must go in ten days.

A Plain Statement To the Public By Harry I. Block

Friends and Patrons, Listen:—

For the past nine years, with you here in North Platte you have seen my Business, built on Honest Merchandising and sincere service, grow from a small beginning, until the present day finds this great store of "BLOCKS" with a \$75,000.00 stock of the world's finest READY TO WEAR SUITS, COATS, SKIRTS, in fact everything for the WOMAN, MISS, CHILD or INFANT, in wearing apparel. TODAY—A backward season has left me with double the stock on hand that should be upon these two great floors, accounts are daily coming due—they have to be paid—HALF OF THIS STOCK MUST BE TURNED INTO MONEY—AND QUICKLY!! YES INDEED HALF OF THIS GREAT STOCK IS TO BE THROWN INTO A VERITABLE "Merchandise Massacre"—placed at your mercy for a ten days' selling. In order to make this sacrifice complete, and fast, I have engaged the services of Mr. Harry H. Harding, you all know Mr. Harding, and his cyclonic methods of "CLEANING OUT." He is here to conduct this TEN DAY riot for me, to put these goods out to you at the lowest conceivable prices. WHATEVER HE SAYS GOES!! HE HAS THE POWER TO CUT EVERYTHING IN THIS STORE—any prices he makes are right with me—I am personally back of MR. HARDING in any PRICES OR STATEMENT HE MAY MAKE. The same guarantee of satisfaction and service you have always enjoyed will continue to be in force during this sale, and at all times in the future as in the past you will always find only the BEST HERE.

HARRY I. BLOCK.

Doors Swing Open at

10

a. m. on

Wednesday,

NOV. 2nd

Be the First Here Wednesday a. m.

\$1.50 L. B. Corsets go
88c

SAVE ON SUITS

\$3.50 Women's Silk Camisoles go
88c

SAVE ON DRESSES

\$1.00 Ladies' Pure Silk Gloves go
19c

SAVE ON COATS

\$6.50 Silk Waists and Over Blouses go
\$2.88

SAVE ON SKIRTS

\$7.50 Tuxedo Sweaters go
\$2.88

\$100.00 FREE! FREE! FREE!! TALK CHEAP—HERE MONEY TO BACK IT UP!!
\$100 to be divided to the First Comers at this great sale—
Promptly at TEN O'CLOCK WEDNESDAY MORNING NOV. 2nd, RAIN OR SHINE THE DOORS WILL SWING OPEN—
In order to pay those who come early for their time, and to create an interest in MORNING SHOPPING—I am going to present to the first ONE HUNDRED ADULTS Whether man or woman, as they enter this great MERCHANDISE MASSACRE, a CASH CERTIFICATE for \$1 ONE DOLLAR \$1 Understand me folks, there are no strings on this offer, you get the certificates as you come in, use it right away, select anything you want, and MAKE A DOLLAR.
Ladies leave the Breakfast Dishes and HURRY! HURRY! DOWN!

CHILDREN'S COATS MUST GO!! \$12.00 CHILDREN'S COATS GO FOR \$4.44
Here's a great value Mothers—an array of nicely tailored and unusually good values in Corduroy, Velvet, Plush, Wool Chinchilla models, with and without belts, well lined throughout, some trimmed with fur, others Plain, in grey, navy, darker shades of brown and Cinnamon, all that is new and good, sizes 2 to 6 years, values to \$12, and they go for \$4.44

LOT NO. 1—
\$40 WOMEN'S SUITS \$19.95
Tricotines, French Serges and Velours, some plain, others with fur collars, in one great lot, values to \$40, out they go for

\$19.95

LOT NO. 2—
\$25 WOMEN'S AND MISSES' COATS \$9.95
Polos Velours, Chevots, some trimmed with Fur Collars, others plain—belted models—beautifully lined, values to \$25, and they go the entire lot for

\$9.95

LOT NO. 3—
\$25 WOMEN'S DRESSES \$9.95
Tricotines, Serges, Taffetas, Georgettes, all embraced in this beautiful lot of Women's Dresses, values up to \$25, and they go in one great slaughter for

\$9.95

LOT NO. 4—
\$60 WOMEN'S COATS \$35.55
Evoras, Veldynes, Ramonas, Normandies, Suade Velours, some with Fur Collars, and every garment a value that will amaze you. They all go, values up to \$60, in his great lot for

\$35.55

LOT NO. 5—
\$50 WOMEN'S SUITS GO FOR \$24.44
Beautiful suits in Tricotine, Poirat Twill, French Serge, Suade Velour, some plain, others with fur, Out they go in one great display of price giving values to \$50, for

\$24.44

LOT NO. 6—
\$125.00 WOMEN'S SUITS AND COATS \$48.88
Finest of fine, limited space makes a revue of these garments impossible—Coats of Evoras, Veldynes, Ramona, Normandie, collars of Natural Squirrel, Beaver, Mole, Opossum, Wolf, Raccoon, values to \$125.00, all go in this great lot for

\$48.88

LOT NO. 3
\$25 WOMEN'S DRESSES \$9.95

ASTOUNDING!!—That is the only word for it—printers' Ink could never make you grasp the true values throw out to you in this great value lot—Tricotines, Serges, Satins, Taffetas, Georgette Dresses, all go in one mighty sweep—in this terrible PRICE SLAUGHTER. It will indeed be a genuine MASSACRE to witness the destruction of profits on this lot of beautiful garments—the values are up to \$25, the entire lot goes for \$9.95.

\$3.00 Voile Waists go for
88c

SAVE ON HATS

50c Women's Handkerchiefs for
13c

SAVE ON GLOVES

\$6.00 Women's Petticoats for
\$2.88

SAVE ON UNDERWEAR

\$37.50 Women's fine Dresses go for
\$19.95

SAVE ON FURS

FUR COATS MUST GO AT COST HERE

MILLINERY VALUES THAT SHOUT CUT SAVINGS

EXTRA SPECIAL \$10 TRIMMED HATS \$2.88
Yes, indeed, one lot of Trimmed Hats, Sailors and Ready to wear models in a variety of shapes and colors, all in one great bargain lot, values up to \$7.50, and they go for \$1

\$10 TRIMMED HATS \$2.88
One lot of elegant Trimmed Hats in the newest styles, for the young women and the matron, all new arrivals and they are going to go fast, join the crowds and see these, values to \$10 and they go for \$2.88

\$5 CHILDREN'S BEAVERS \$2.88
THINK—Children's Genuine Beavers, those rolling brims, 7 different styles to choose from, in Brown, Navy, Black Beaver shades, the very newest Hat for the little folks, they go while they last for \$2.88

HURRY

Look For the Big Posters---If You Don't Get One Phone Us.

HURRY

JUST ARRIVED—DRESSES
One Great Assortment of the New JUMPER DRESSES
Thrown into this avalanche of Bargains, in Navy Blue ALL WOOL serge, the bliftest lot of dresses ever placed on sale at sacrifice prices; they come in sizes to 16 to 40; they all go, values to \$7.50, in one great lot they go while they last \$4.11

BLOCK'S

Ladies Outfitting Store North Platte, Nebraska

A GENUINE SPECIAL! LADIES READ!
100 Union Suits for You to Pick From, \$1.50 LADIES RIB "UNION" 44c
A real special at the right time; this great lot of finest Jersey Rib Union Suits, beautifully trimmed and tailored, they go in all sizes while they last at a special saving price of \$1.44