

Radical Price Smashes, Spectacular Savings, THE HIRSCHFELD CO., Launch Big Underselling Event that Will Arouse all North Platte and Vicinity

# 16 Days of Slaughtered Prices

WATCH FOR IT  
SHARE IN IT

Starts Oct. 19th, 9 a. m.

PROFIT BY IT  
DON'T MISS IT.

Nothing Has Ever Compared With the Miracle Savings Your Money Accomplishes Here. Let Nothing Keep You Away.

### Ladies Pure Silk Hose

HOLE PROOF BRAND

A \$2.50 Hose in Pure Silk, all colors, with Extra Ribbed top, per pair

**\$1.53, 3 pairs \$4.50**

Hose Supporters 15 Cents

### Mens Hats

These are \$5.00 and \$6.00 hats, lines we will discontinue. They are big values for the money. Just a high priced hat for a little money

**\$2.88**

Arrow Collars 15 Cents

### Boys Corduroy Suits

Stylish, well made school suits of guaranteed corduroy, re-inforced trousers, all sizes, worth \$12.50

**\$6.88**

Heavy Overalls 97 Cents

### Mens Fine Shoes

\$9.00 and \$12.00 shoes at a price that will make you like them. They are broken lines, but if you find a pair you can wear you will save a lot of money. Ralston and other high grade shoes. Look at the price

**\$3.88**

Work Shirts 54 Cents

### Crown Overalls

Union made, 8 oz. heavy blue denim and worth on today's market \$2.00; buy all you can, you save money

**\$1.47**

Handkerchiefs 9 Cents

### Mens Dress Pants

200 pair of the highest grade pants, serges, worsteds, cashmeres, etc., not a pair of them worth less than \$12.50. We are offering them to you at a saving of one-half. Think of it \$12.50 pants for

**\$6.38**

### Bring this Coupon--Cut It Out.

This Coupon and \$2.88 at 11 o'clock on the opening day will give you your choice of 25 boys \$15.00 Overcoats. BE HERE

### Sensational Savings on Overcoats

\$40.00, \$50.00 AND \$60.00 OVERCOATS AT HALF PRICE

The finest line of new stylish overcoats ever shown in the city, hand tailored coats, all the newest materials, with belts and without, box back and form fitting, and we save you half your money. See them before you buy. Look at our prices, we defy competition

**\$19.85      \$23.45      \$28.65**

### The Battle Ground of Bargains

### Ho Men! Dont Miss this Mens \$25 Suits

The greatest suit offer in men's suits since 1912. Suits that are made for wear and looks. Suits the man with limited means can afford. Values that stand head and shoulders above all competition. LOOK AT THE PRICE

**\$14.35**

### Get Here---That's All

### Men and Young Mens Suits

\$35.00 SUITS AT \$18.85

100 of the latest style suits in this lot, cheviots, serges, cashmeres, worsteds, etc. Suits that were bought to sell for double what we ask, conditions we could not foresee when we bought now demand we sacrifice them; so out they go regardless of cost; the bargain of the day.

**\$18.85**

### You Haven't a Minute To Waste

### Young Mens Suits

\$60.00 SUITS NOW \$34.85

These suits are made by Langham, High Co., and that alone is a guarantee that they are the best; Hand Tailored, every suit a perfect fit. Don't let this chance go by. Come in and let us fit you up.

**\$34.85**

### Stetson Hats

The greatest chance to save money on Stetson hats ever made; we have a hat to suit you. No matter what they cost they all go at

**\$5.88**

Iron Clad Boys Hose 35 Cents

### Mens Sweaters

The Sweater Sensation of the day, a heavy ribbed coat sweater at a price that will seem unbelievable; but come in and see them

**97 Cents**

Rockford Sox 9 cents

### Leather Lined Vests

LOOK MEN, A \$9.00 VEST \$4.98

A full leather lined vest, Leather sleeves, extra long, covered with heavy worsted, made to stand hard wear

**\$4.98**

75c Neckties 29 cents

### Mens All Wool Underwear

A \$9.00 ALL WOOL UNION \$5.88

The finest wool underwear you can find. Nothing better no matter what you pay. Just think of the saving you make at this price

**\$5.88**

HUSKING MITTS HEAVY DOUBLE PER DOZ. \$1.38

### Boys Underwear

In this we offer you a real money saver; a well made ribbed fleece lined garment, sizes 24 to 34

**63 cents**

35c Gauntlet Gloves 18 cents

### Given Away Free

\$2.50 WORTH OF MERCHANDISE \$2.50

Buy a Man's Suit of Overcoat at Sale Prices and to show you we appreciate it you can choose merchandise to the amount of \$2.50 free of charge.

**The HIRSCHFELD Co., North Platte, Nebr.**